

Conditional probability using pandas

Special thanks to Roba, Data Analysis Session Lead for referring the dataset

Dataset

Telco Customer Churn | Kaggle

<https://www.kaggle.com/datasets/blastchar/telco-customer-churn>

Read through the dataset description and then answer the following questions.

You can either

download the dataset and work locally or you can work in a Kaggle notebook

Tasks

- 1- check for missing values in all columns at once
- 2- check for duplicates
- 3- Pick two categorical variables and check for typos in their entries
- 4- Choose two factors that may affect customer churn. Calculate the conditional probability $P(\text{Churn}|\text{factor})$
- 5- Check if `value_counts` can give you proportions. If yes, can you use it for the previous calculation?
- 6- Can pandas `crosstabs` function do all previous steps in one line? Implement this **Hint**: check the function's arguments [use the shift + tab option]
- 7- check `Minimally sufficient pandas` for a comparison between `crosstabs` vs `pivot table` vs `groupby`

Minimally Sufficient Pandas

<https://www.dunderdata.com/blog/minimally-sufficient-pandas>

Minimally-Sufficient-Pandas Similarity between `groupby`, `pivot_table`, `crosstab`

https://github.com/tdpetrou/Minimally-Sufficient-Pandas/blob/master/9.%20Similarity%20between%20groupby%2C%20pivot_table%2C%20crosstab.ipynb

8- present your work