APIFORTRESS

How We Work With E-Commerce

IS THERE A FLAW IN YOUR API? *HOW WOULD YOU KNOW?*

You should always have an answer to those two questions.

APIs power the entire e-commerce experience, from web to mobile, and are just as important to QA as your website and apps. That is what we do, all without needing IT involvement.

Real time insight and QA of your business critical APIs.

ALWAYS HAVE THE ANSWERS TO...

? **HOW IS THE API PERFORMING?**

? **WHAT IS THE UPTIME?**

? **IS IT ACCURATE?**

HOW ETSY LOSES THOUSANDS EVERY DAY

We have a constant test running for Etsy's /listing endpoint which contains all products available for purchase.

HERE IS THEIR STORY:

- 50,100 items in the platform.
- Over 3,600 items have category set as 'Null.'
- That's 3,600 items hiding from the website navigation and potential customers' eyes.
- At $20 per item that is up to **$72,000 in lost sales every day.**

APIs ARE COMPLICATED

HOW WE WORK IS NOT:

1 **CONTACT US BY EMAIL**

2 **WE HAVE A QUICK CALL**

3 **WE DO THE WORK**

HOW IMPORTANT ARE APIs?

THINK OF APIs AS THE VEINS IN A HUMAN BODY.

While the heart is the most important organ, without vessels to carry the blood (data) to all the other critical organs the heart cannot do its job. APIs connect your platform to its websites, apps, and kiosks.

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