Predicted problems.

It will be hard to find enough public domain assets for the website, as there is often a very limited range, with varying levels of quality.

- I could instead create my own images and assets for the website by taking my own photos.
- I could use less imagery and assets, and instead rely more on typography and other elements.

The website will feel empty, due to a lack of content. Many websites have pages of content, with large site maps, navigation and other elements. Due to the simplicity of this task the website may feel bare when compared with other websites on the market.

- I could attempt to include more media, such as images and other assets.
- I could use more whitespace, and padding to make the website feel larger than it is.
- I could write more information and content to go inside the website.

I don't understand the topic of streetwear well enough to design a business identity.

- I could do more research into other streetwear businesses.
- I could look up definitions and opinions on streetwear.

The website will be difficult to create exactly how I envisioned it.

- I could draw more sketches, so I have a more physical, concrete understanding of what needs to be built.

I will get fall behind my schedule, due to the tight workload.

- I could reduce the quality, and goals for the end product.
- I could budget my time for the remaining tasks, and work a shorter timeframe on each task.

I don't know how to write a biography.

- I could read other biographies, and attempt to extract the formula.
- I could use dot points to plan out events, and use that to construct a biography.

The storyboards do not covey the overall design of the website well enough to decide between. It is often very difficult to see which storyboard looks better when on paper.

- I could create some digital mock-ups in Illustrator or Photoshop. This should give a clearer understanding of how different textures and colours interact.