Date	Allocation	Task	Description
12/08/2016	0:45:00	Draw mindmap	Build a mindmap containing a variety of potential ideas, which I could incorporate into the design of the website.
13/08/2016	1:00:00	Collate research	Collect a variety of images, and extracts which can also be used to inspire, and outline the common conventions to be incorporated into the website.
13/08/2016	0:30:00	Write report	Write a short extract on the plans, and ideas which are going to be incorporated into the website. Talk about concerns and predicted problems, as well as potential changes that may occur.
14/08/2016	0:15:00	Create site map	Design the site map, showing how the pages will link together.
14/08/2016	0:45:00	Draw storyboards	Draw a sketch of what the websites design and structure will look like, such as the placement of navigation, headers and content. Details such as colour, font and size should also be included.
14/08/2016	0:45:00	Design style guides	The style guide should be a more detailed guide, of what fonts, colours and other design details should be included in the website.
15/08/2016	2:30:00	Manufacture logo	Design and create the business logo, which should fit with the theme and design of the website, while remaining independent, for other uses such as business cards, etc.
18/08/2016	1:30:00	Asset collection	Images, and other media will be sourced from public domain providers, while some assets may need to be taken myself. These assets will need to be optimised for the webiste.
19/08/2016	6:00:00	Develop pages	Develop the website pages using HTML and CSS, making sure to reflect the style guide and storyboards which were created earlier. Any deviations from this document should be documented.
30/08/2016	0:45:00	Write biography	Write the biography for Jean Stefano, remembering to use the techniques which were taught in the Binary Blue exercises.
30/08/2016	0:30:00	Write products/decor	The product list, and business decor will need to be written for the respected pages of the website. When writing, it is important to use the many techniques taught, and the target audience.
01/09/2016	1:00:00	Build product list	The product list will have to be created on the website, but also as a separate PDF, as this will ensure that it can easily be printed across a variety of devices.
03/09/2016	0:15:00	Check writing	All writing on the website will have to be analysed, and measured using the quantitative readability scores, then assessed whether it meets the requirements of the target audience.
03/09/2016	0:30:00	Test website	The website will need to be tested. Ensure that all links work; it has been tested on a variety of browsers and devices; and it is fast and user friendly.
04/09/2016	0:15:00	Publish website	The website will need to be uploaded to a webhost with aa domain name. Prior to this a webhost will have to be selected, and an account created.
06/09/2016	0:15:00	Validate code	The HTML and CSS will need to be validated, to ensure that they will be interpretted by browsers correctly, and are not using outdated techniques.
06/09/2016	0:30:00	Write review	A short review will be writen, sumarising the problems encountered and how successful the end product turned out.
07/09/2016	0:15:00	Sumbit product	Collect required files and documentation specified, and copy to USB.