

Article

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# Analysis of Access to Emergency Funds in Sub-Saharan Countries— A Human Rights-Based Approach

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- Simple Summary: A Simple summary goes here.
- Abstract: Having access to emergency funds is a valuable resource that many people end up needing
- at least once in their lives. Those who have access to emergency funding and other financial services
- have the capacity to remain afloat when unexpected predicaments arise, while those who are without
- this privilege have no choice but to endure crises and simply hope for the best. The purpose of our
- project is to analyze the access adults have to emergency funds and financial services in Sub-Saharan
- countries using a 2017 dataset from the Global Findex Database. Additionally, an important goal
- of our project is to employ a variety of different approaches in an attempt to minimize bias and
- maximize fairness, particularly when examining the performance for males and females. We also
- aim to determine how adults in the Sub-Saharan African region access financial services as well as
  - establish the amount of bias we have within our models using exploratory data analysis, a baseline
- model, and a variety of fairness metrics. We hope to implement our findings in a Jupyter notebook
- where this information can be made accessible to a broader undergraduate audience.
- **Keywords:** keyword 1; keyword 2; keyword 3 (list three to ten pertinent keywords specific to the article, yet reasonably common within the subject discipline.).

```
# !pip install seaborn
# !pip install numpy
# !pip install pandas
# !pip install matplotlib
```

```
# test python chunk

# Imports
import pandas as pd
import numpy as np
import seaborn as sns
# from plotnine import *
import matplotlib.pyplot as plt
# from sklearn.model_selection import train_test_split
# from sklearn.tree import DecisionTreeRegressor
# import statsmodels.api as sm
```

```
# from sklearn.compose import make_column_transformer
# from sklearn.preprocessing import OneHotEncoder
# from sklearn.linear_model import LogisticRegression, LogisticRegressionCV
```

## 1. Version

This Rmd-skeleton uses the mdpi Latex template published 2019/02. However, the official template gets more frequently updated than the 'rticles' package. Therefore, please make sure prior to paper submission, that you're using the most recent .cls, .tex and .bst files (available here).

## 2. Introduction

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Science is often viewed as a way to offer trustworthy research backed solutions and answers. A lot of that research involves statistical methods performed on data however, what happens when the data and statistical methods are not as objective and trustworthy as is so often assumed? The conclusions drawn from the data are biased and unfair, most often towards minorities and protected classes of people. To contribute to a human rights based approach to data analysis, we evaluate fairness metrics on a machine learning algorithm to measure bias. We use a Global Findex data set which contains financial information about 35 Sub Saharan countries. Specifically, we create models to predict access to emergency funds, then analyze the fairness of those models. We focus on group and individual fairness metrics for the protected attribute sex. In addition we investigate the data set itself to understand where potential biases might have been implanted.

Data sets and algorithms have real world impacts on real people. The inherent bias in data sets can carry over into machine learning algorithms that are used to profile and categorize people [1,2]. Since data set's are not collected in a vacuum and often represent the discriminatory environments in which they are collected [3], we must find ways to make data sets and statistical methods more equitable. In this study we explore fairness methods that can be used to evaluate machine learning models. The "impossibility theorem" is the idea that not all fairness metrics can be satisfied at the same time[4]. Although fairness is complex and there are multiple approaches to make a model fair [5,6], it's important to continue to question how data and algorithms can be biased and how to mitigate that bias.

While there have been previous studies implementing fairness techniques in different contexts[7,8], we implement them in an exploratory context meant to teach how and when to use these techniques thus giving us more freedom to branch beyond a specific question while supporting previous work about the importance of these fairness metrics[3,9]. We analyse the data, data collection methods, prediction models, and the fairness metrics to assess how biased our data is and understand how we can de-bias when possible.

## 6 3. Data

Our data is derived from The World Bank in The Global Findex Database, comprising the most comprehensive data sets on how adults save, borrow, make payments, and manage risk in more than 140 economies around the world. The data set was created to record various measures of financial equity and inclusion, with the intention that such information could reveal opportunities to expand access to financial services and to promote greater use of digital financial services for individuals who do not have a bank account. Conducted by Gallup, Inc for the annual Gallup World Poll, the participants responded to the questionnaire either on the phone or in-person. There were several variables of interest in this dataset when creating models to predict access to emergency funds, including demographic and financial information.

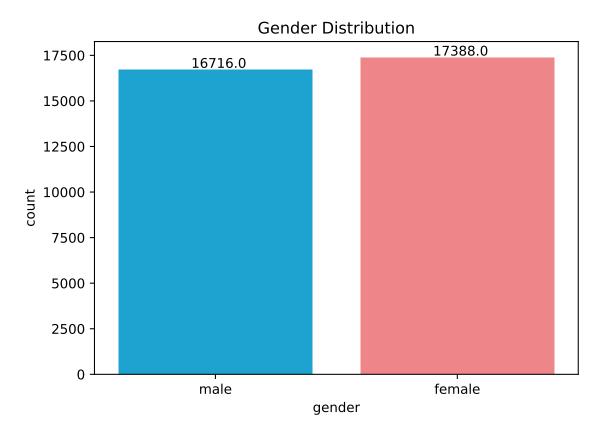
```
# Read in Data
file = '~/Desktop/Fall-2022/SDS410/women-at-table/findex_SubSahAfrica.csv'
```

```
df = pd.read_csv(file, index_col=0)
   print(f'There are {df.shape[0]} entries and {df.shape[1]} features')
56 ## There are 35000 entries and 105 features
   df.head()
57 ##
            economy economycode ... pay_cash pay_cash_mobintbuy
  ## 12138
              Benin
                            BEN ...
                                          0.0
                                                              NaN
                                          0.0
59 ## 12139
              Benin
                            BEN ...
                                                              {\tt NaN}
60 ## 12140
                            BEN ...
                                         0.0
                                                              0.0
            Benin
61 ## 12141
             Benin
                            BEN ...
                                          0.0
                                                              NaN
62 ## 12142
            Benin
                            BEN ...
                                          0.0
                                                              NaN
63 ##
64 ## [5 rows x 105 columns]
   # Set Gender Palette
   red = '#FF7377'
   blue = '#00B2EE'
   gender_palette = [blue, red]
   purple = '#BF3EFF'
   green = '#1B851B'
   yes_no_pal = [purple, green]
   pink = '#FFCOCB'
   # select vars of interest
   df2 = df[['female', 'age', 'emp_in', 'account_fin', 'fin24', 'fin25', 'fin32', 'fin48', 'educ', 'ec
   df2 = df2.query('fin24 < 3')
   # Recode fin24 values
   df2.loc[df2['fin24'] == 1, "fin24"] = 'Yes'
   df2.loc[df2['fin24'] == 2, "fin24"] = 'No'
   df2.loc[df2['fin24'] == 3, "fin24"] = 'Don\'t Know'
   df2.loc[df2['fin24'] == 4, "fin24"] = 'Refuse'
   # rename fin24 to has_access
   df2.rename(columns = {'fin24': 'has_access'}, inplace = True)
   # recode gender
   df2.loc[df2['female'] == 1, "female"] = 'male'
   df2.loc[df2['female'] == 2, "female"] = 'female'
   df2.rename(columns = {'female': 'gender'}, inplace = True)
   # recode account_fin
   df2.loc[df2['account_fin'] == 0, "account_fin"] = 'No'
   df2.loc[df2['account_fin'] == 1, "account_fin"] = 'Yes'
   # recode emp_in
   df2.loc[df2['emp_in'] == 0, "emp_in"] = 'No'
   df2.loc[df2['emp_in'] == 1, "emp_in"] = 'Yes'
   # Recode fin32 values: Recieved Wage Payments
   df2.loc[df2['fin32'] == 1, "fin32"] = 'Yes'
   df2.loc[df2['fin32'] == 2, "fin32"] = 'No'
```

```
df2.loc[df2['fin32'] == 3, "fin32"] = 'Don\'t Know'
  df2.loc[df2['fin32'] == 4, "fin32"] = 'Refuse'
   # recode fin48 values: National ID
  df2.loc[df2['fin48'] == 1, "fin48"] = 'Yes'
  df2.loc[df2['fin48'] == 2, "fin48"] = 'No'
  df2.loc[df2['fin48'] == 3, "fin48"] = 'Don\'t Know'
  df2.loc[df2['fin48'] == 4, "fin48"] = 'Refuse'
   #recode educ values: Highest Level of Education
  df2.loc[df2['educ'] == 1, "educ"] = 'Primary'
  df2.loc[df2['educ'] == 2, "educ"] = 'Secondary'
  df2.loc[df2['educ'] == 3, "educ"] = 'Tertiary'
   df2.loc[df2['educ'] == 4, "educ"] = 'Don\'t Know'
  df2.loc[df2['educ'] == 5, "educ"] = 'Refuse'
   #recode fin25 values: Main Source of Emergency Funds
  df2.loc[df2['fin25'] == 1, "fin25"] = 'Savings'
  df2.loc[df2['fin25'] == 2, "fin25"] = 'Family, relatives, or friends'
  df2.loc[df2['fin25'] == 3, "fin25"] = 'Money from working'
   df2.loc[df2['fin25'] == 4, "fin25"] = 'Borrowing from a bank/employer/private lender'
  df2.loc[df2['fin25'] == 5, "fin25"] = 'Selling assets'
  df2.loc[df2['fin25'] == 6, "fin25"] = '(Some other source)'
  df2.loc[df2['fin25'] == 7, "fin25"] = 'Don't Know'
  df2.loc[df2['fin25'] == 8, "fin25"] = 'Refuse'
   #recode fin32 values: Recieved Wage Payments
  df2.loc[df2['fin32'] == 1, "fin32"] = 'Yes'
  df2.loc[df2['fin32'] == 2, "fin32"] = 'No'
  df2.loc[df2['fin32'] == 3, "fin32"] = 'Don\'t Know'
  df2.loc[df2['fin32'] == 4, "fin32"] = 'Refuse'
  df2.rename(columns = {'fin32': 'Receive Wage Payments', 'fin48': 'National ID', 'educ': 'Education'
   df2.head()
             gender
                      age emp_in ... National ID Education economy
  ##
66 ## 12138
             male 60.0
                            No ...
                                             No
                                                    Primary
                                                              Benin
  ## 12139
             male 45.0
                            Yes ...
                                              Yes
                                                    Primary
                                                            Benin
68 ## 12140
            male 27.0 Yes ...
                                            Yes Tertiary
                                                             Benin
  ## 12141 female 24.0 Yes ...
                                              No
                                                    Primary
                                                              Benin
70 ## 12142 male 22.0 Yes ...
                                             No
                                                    Primary
                                                             Benin
71 ##
  ## [5 rows x 10 columns]
  3.1. Demographics
  3.1.1. gender
       The variable gender distinguishes gender. There are 16,716 males in this dataset and 17,388 females.
  This is a fairly equal distribution that we can see in the graph below.
```

```
# barplot female versus not
g = sns.countplot(x = 'gender', data = df2, palette = gender_palette)
for p in g.patches:
```

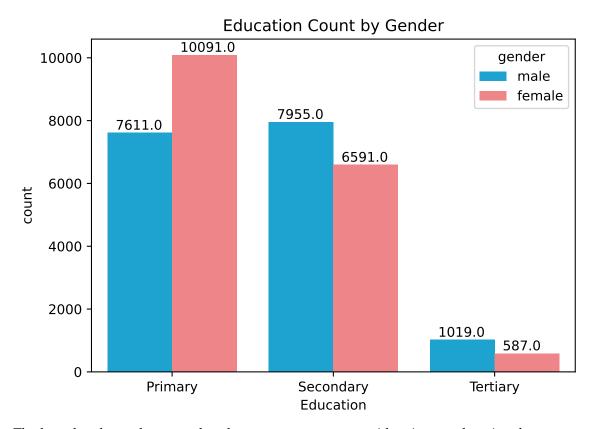
```
g.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+ .3, p.get_height()+100))
g.set(title = "Gender Distribution")
```



3.1.2. Education

The *Education* variable corresponds to the highest level of education attained with 'Primary', 'Secondary' and 'Tertiary' being the three options. Here is the distribution of education by gender:

```
ebg = sns.countplot(x="Education", hue= "gender", palette= gender_palette, order= ['Primary', 'Secondary prime in ebg.patches:
    ebg.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+.05, p.get_height()+100))
ebg.set(title= "Education Count by Gender")
```



The bar plot above shows us that there are more women with primary education, but more men with secondary or tertiary education. Overall, we can see that there are more men with higher education than women. About 1,000 more men have received a secondary education and there is about double the amount of men with tertiary education compared to women showing a clear disparity.

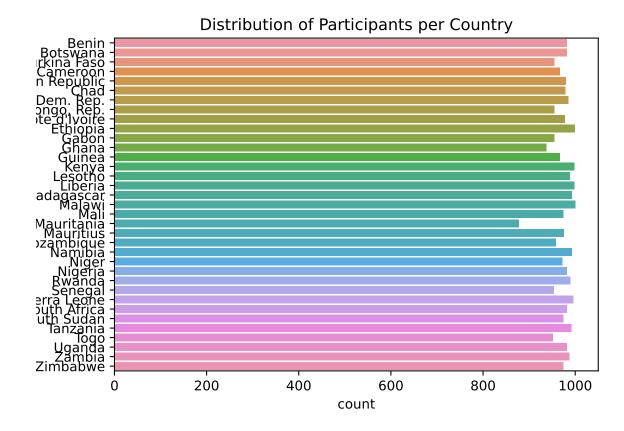
6 3.1.3. economy

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The final demographic variable of interest is the *economy* variable that separates respondents by which country they live in. There are 35 different countries with exactly 1000 respondents from each.

```
# Number of Observations per Country
plt.rcParams["figure.figsize"] = (10,7)
sns.countplot(y = 'economy', data = df2).set(title = "Distribution of Participants per Country")
```

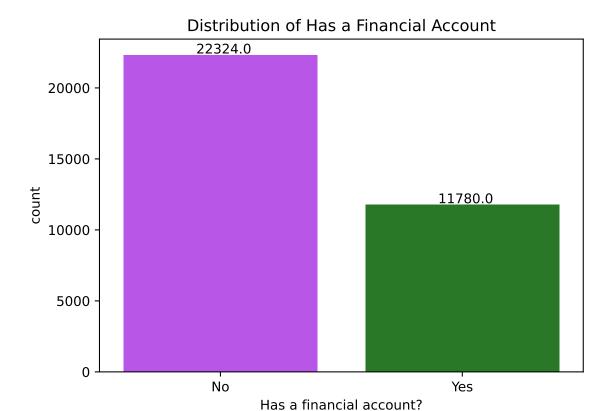


90 3.2. Financial

From the financial related variables, we were most interested in a few specific financial variables that we thought would have an impact on access to emergency funds.

- 93 3.2.1. account\_fin
- The first variable being *account\_fin* which distinguishes those who have a financial account from those who don't:

```
# barplot of number of people who have a bank account
g = sns.countplot(x = 'account_fin', data = df2, palette = yes_no_pal)
for p in g.patches:
    g.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+ .3, p.get_height()+100))
g.set(title = "Distribution of Has a Financial Account", xlabel = 'Has a financial account?')
```



We can see that about two thirds of individuals do not have an account. This is likely connected to the lack of access to emergency funds displayed above given that if an individual does not have a financial account, we would expect they are less likely to have a source of emergency funds, as emergency funds are generally stored in an account.

101 3.2.2. reason

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Those who do not have a financial account were asked why in the *reason* variable, that provides a list of possible reasons for not having a financial account:

```
# reasons for no financial account
# pivot data to long format
df_long = df[['fin11a', "fin11b", "fin11c", "fin11d", "fin11e", "fin11f", "fin11g", "fin11h"]]\
.stack()\
.reset index()
df_long.rename(columns = {'level_1':'reason', 0:'value'}, inplace = True)
df3 = df_long.query('value == 1.0') # filter to only "yes" answers for each reason
# recode reason values
df3.loc[df3['reason'] == 'fin11a', "reason"] = 'distance'
df3.loc[df3['reason'] == 'fin11b', "reason"] = 'expense'
df3.loc[df3['reason'] == 'fin11c', "reason"] = 'no_documentation'
df3.loc[df3['reason'] == 'fin11d', "reason"] = 'lack_trust'
df3.loc[df3['reason'] == 'fin11e', "reason"] = 'religious'
df3.loc[df3['reason'] == 'fin11f', "reason"] = 'lack_money'
df3.loc[df3['reason'] == 'fin11g', "reason"] = 'family_member_has'
df3.loc[df3['reason'] == 'fin11h', "reason"] = 'no_need'
df3.head()
```

## # aggregate counts by reason

```
##
          level_0
                            reason value
           12138
   ## 0
                          distance 1.0
   ## 2
          12138 no_documentation
                                    1.0
   ## 11
            12140
                        lack_trust
                                      1.0
          12140
                                    1.0
   ## 15
                          {\tt no\_need}
108
   ## 18
            12141 no_documentation
                                      1.0
```

```
reason_counts = df3.groupby('reason').agg('count').reset_index()
```

```
# barplot of count by reason-- seaborn
reasons_plot = sns.barplot(y = 'reason', x = 'value', data = reason_counts, palette = [pink, pink, yink, y
```

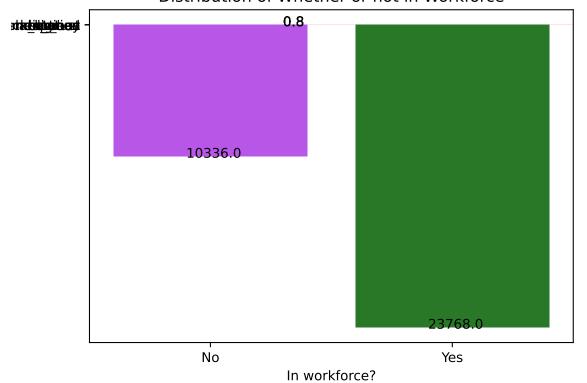
10 3.2.3. emp\_in

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Employment status was another financial variable of interest represented by *emp\_in*, which asks whether or not the participant is in the workforce. It appears that about three-fourths of individuals are in the workforce:

```
# Distribution by in workforce
g = sns.countplot(x = 'emp_in', data = df2, palette = yes_no_pal)
for p in g.patches:
    g.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+ .3, p.get_height()+100))
g.set(title = "Distribution of Whether or not in Workforce", xlabel = "In workforce?")
```

# Distribution of Whether or not in Workforce



```
115 3.2.4. inc_q
```

And lastly, we evaluated *inc\_q*, which represents income quantile. Income quantile is separated into 5 quantiles with 1 being the poorest and 5 being the richest. The mean for all of the countries in the dataset is 3.241. This means that all the countries average out to be about middle class.

```
df_inq = df['inc_q']
df["inc_q"].mean()
# fig = plt.figure()
# ax1 = fig.add_subplot(2,2,1)
# sns.countplot(df_inq, ax = ax1)
# ax1.set_xlabel("Income Quantile")
# ax1.set_xticklabels(['Poorest 20%', 'Second 20%', 'Middle 20%', 'Fourth 20%', 'Richest 20%'])
# ax1.title.set_text('Income Quantile Distribution')
```

## 3.241085714285714

The majority of the data set has individuals within the richest quantile, Quantile 5.

3.3. Emergency Funds

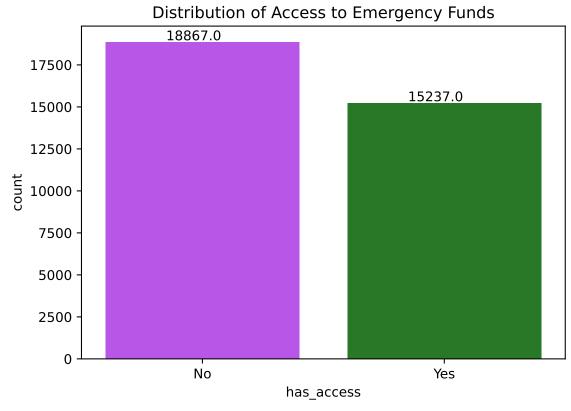
To explore access to emergency funds in our dataset, we were interested 3 variables we thought could be related:

124 3.3.1. has access

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The variable *has\_access* directly asks participants if they have access to emergency funds:

```
# barplot of access to emergency funds
g = sns.countplot(x = 'has_access', data = df2, palette = yes_no_pal)
for p in g.patches:
    g.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+ .25, p.get_height()+100))
g.set(title = "Distribution of Access to Emergency Funds")
```



The barchart above displays the overall distribution of access to emergency funds. We can see that over half of individuals represented in the data do not have access.

# 3.3.2. main\_source\_funds

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We proceeded to explore the source of emergency funds using the *main\_source\_funds* variable, which provides a list of options for where participants receive their main source of emergency funds:

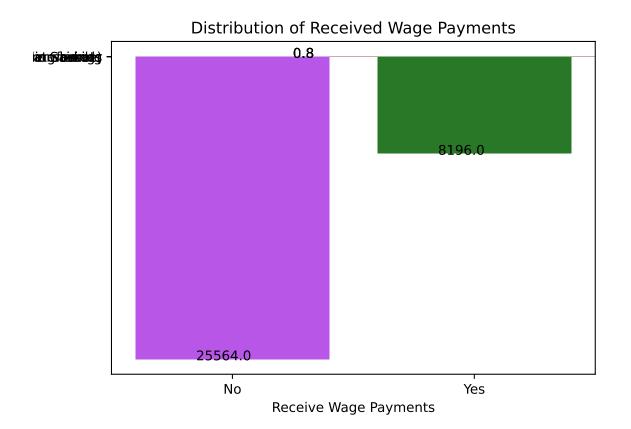
The barchart above displays the overall distribution of the main source of emergency funds. Most of the individuals with access to emergency funds receive their funding from work, their family and friends, or their savings.

## 3.3.3. Recieve Wage Payments

Diving further into the "Money from Working" category, we can see that only 8196 individuals receive wage payments from the *Receive Wage Payments* variable. This analysis suggests that receiving wage payments may be a key factor in determining access to emergency funds.

```
# barplot of recieved wage payments
chart = sns.countplot(x = 'Receive Wage Payments', data = df2, order = ["No", "Yes"], palette = yes_:
```

```
for p in chart.patches:
    chart.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+ .25, p.get_height()+100))
chart.set(title = "Distribution of Received Wage Payments")
```



3.3.4. gender, economy and Education in relation to Emergency Funds

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Finally, we sought to find if there were disparities in access to emergency funds by *gender*, *economy*, and *Education*.

```
df_gender = df2[['gender', 'economy']].query("gender == 'female'").groupby('economy').count()
df_gender = df_gender.assign(male = lambda df_gender: 1000 - df_gender['gender']).rename(columns =

#Percent of females
df_gender = df_gender.assign(Female = lambda df_gender: (df_gender['female'])/10)

#Percent of males
df_gender = df_gender.assign(Male = lambda df_gender: 100 - df_gender['Female'])

df_gender = df_gender[['Male', 'Female']]
df_gender['economy'] = df2.economy.unique()
df_gender = df_gender.sort_values('Male')

# Counting by Access to Emergency Funds by gender
f_access = df2[['has_access', 'economy', 'gender']].query("has_access == 'Yes' & gender == 'female' m_access = df2[['has_access', 'economy', 'gender']].query("has_access == 'Yes' & gender != 'female' "
```

no\_a\_count = no\_access['has\_access']

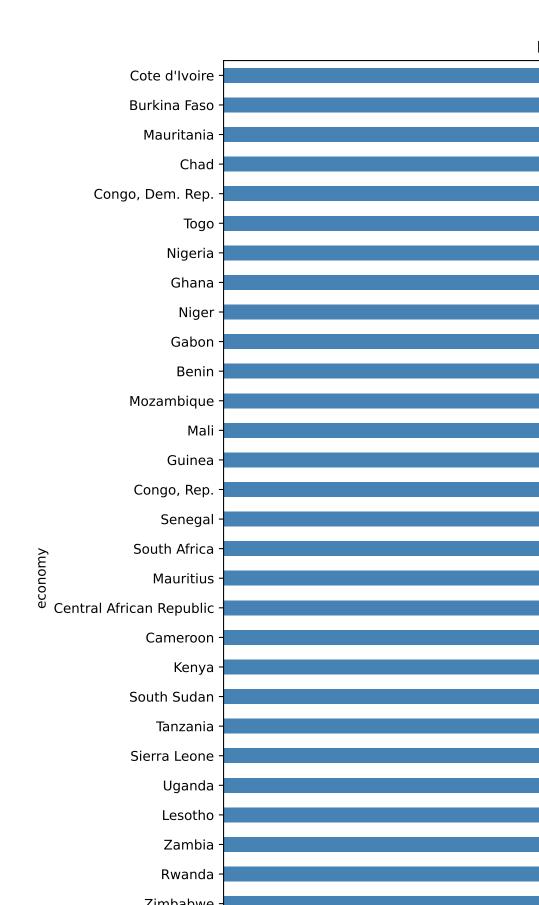
# Merging columns

```
# Defining acccess vs no access by country columns
   f_count = f_access['has_access']
   m_count = m_access['has_access']
    # Merging columns
   df3 = pd.merge(f_count, m_count, how='inner', on = 'economy')
   df3 = df3.assign(total = lambda df3: df3['has_access_x']+df3['has_access_y'])
    #Percent of females with access
   df3 = df3.assign(f_percent_access = lambda df3: (df3['has_access_x']/df3["total"])*100)
    #Percent of males with access
   df3 = df3.assign(m_percent_access = 100 - df3['f_percent_access'])
   df3['economy'] = df2.economy.unique()
   df3 = df3[['m_percent_access', 'f_percent_access', 'economy']]
   df3 = df3.sort_values('m_percent_access')
   df3 = df3.rename(columns = {'m_percent_access': 'Males With Acesss', 'f_percent_access': 'Females Wi
    # create new figure
   fig = plt.figure()
    #add sub plot
## <string>:1: MatplotlibDeprecationWarning: The resize_event function was deprecated in Matplotlib
   ax1 = fig.add_subplot(1,2,1)
    # fig 1
   df_gender.set_index('economy').plot(kind='barh', stacked=True, color=['steelblue', 'pink'], title =
   #add sub plot
   ax2 = fig.add_subplot(1,2,2)
   fig2 = df3.set_index('economy').plot(kind='barh', stacked=True, color=['steelblue', 'pink'], title
    # set fig size
   fig.set_size_inches(29, 14)
        In the side-by-side barplots above, we can see that although only about 50% of the countries have
a higher percentage of men represented in the questionnaire (left bar plot), in 75% of the countries
   more men have access to emergency funds than women (right bar plot).
    # Counting by Access to Emergency Funds by country
   access = df2[['has_access', 'economy']].query("has_access == 'Yes'").groupby('economy').count()
   no_access = df2[['has_access', 'economy']].query("has_access == 'No'").groupby('economy').count()
    # Defining acccess vs no access by country columns
   a_count = access['has_access']
```

df3 = pd.merge(a\_count, no\_a\_count, how='inner', on = 'economy') #. assign(total = lambda df3: df3['h

 $\#df3 = df3.assign(percent\_access = lambda df3: (df3['has\_access\_x']/df3["total"])*100)$ 

```
educ_access = sns.barplot(x = "Education", y = "percentage", order= ['Primary', 'Secondary', 'Terti
for p in educ_access.patches:
   educ_access.annotate('{:.1f}'.format(p.get_height()), (p.get_x()+.12, p.get_height()+.5))
educ_access.set(title = "Access to Emergency Funds by Education Level", xlabel = 'Education Level')
```



Additionally, in the barplot above we can see the distribution of funds based on an individual's highest education level. 63% of people with only a primary education do not have access to emergency funds compared to 37% of people who do. These numbers are more evenly distributed for those with secondary education, with about 49% of people not having access to emergency funds, while 51% of people do have access. Finally, for those with a tertiary level of education we can see that about 72% of people have access to emergency funds while only 28% of that group does not have access. Overall, we can make the assumption that people with a higher level of education are more likely to have access to emergency funds.

## 4. Materials and Methods

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Materials and Methods [10] should be described with sufficient details to allow others to replicate and build on published results. Please note that publication of your manuscript implicates that you must make all materials, data, computer code, and protocols associated with the publication available to readers. Please disclose at the submission stage any restrictions on the availability of materials or information. New methods and protocols should be described in detail while well-established methods can be briefly described and appropriately cited.[5]

Research manuscripts reporting large datasets that are deposited in a publicly available database should specify where the data have been deposited and provide the relevant accession numbers. If the accession numbers have not yet been obtained at the time of submission, please state that they will be provided during review. They must be provided prior to publication.[11]

Interventionary studies involving animals or humans, and other studies require ethical approval must list the authority that provided approval and the corresponding ethical approval code.

#### 5. Results 169

This section may be divided by subheadings. It should provide a concise and precise description 170 of the experimental results, their interpretation as well as the experimental conclusions that can be drawn.[3]

5.1. Subsection Heading Here 173

Subsection text here.

5.1.1. Subsubsection Heading Here 175

Bulleted lists look like this:

- First bullet 177
  - Second bullet
- 178 Third bullet

Numbered lists can be added as follows: 180

- First item 1 81
  - second item
- 1 82 Third item

The text continues here.

All figures and tables should be cited in the main text as Figure 1, Table 1, etc. 185



**Figure 1.** This is a figure, Schemes follow the same formatting. If there are multiple panels, they should be listed as: (a) Description of what is contained in the first panel. (b) Description of what is contained in the second panel. Figures should be placed in the main text near to the first time they are cited. A caption on a single line should be centered.

**Table 1.** This is a table caption. Tables should be placed in the main text near to the first time they are cited

Title 1	Title 2	Title 3
entry 1	data	data
entry 2	data	data

This is an example of an equation:

 $\mathbb{S}$  (1)

- Example of a theorem:
- **Theorem 1.** *Example text of a theorem.*
- The text continues here. Proofs must be formatted as follows:
- Example of a proof:
- Proof of Theorem 1. Text of the proof. Note that the phrase 'of Theorem 1' is optional if it is clear which theorem is being referred to.  $\Box$
- The text continues here.

## 6. Discussion

Authors should discuss the results and how they can be interpreted in perspective of previous studies and of the working hypotheses. The findings and their implications should be discussed in the broadest context possible. Future research directions may also be highlighted.

## 98 7. Conclusion

This section is not mandatory, but can be added to the manuscript if the discussion is unusually long or complex.

## 201 8. Patents

This section is not mandatory, but may be added if there are patents resulting from the work reported in this manuscript.

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## 219 Abbreviations

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<sup>220</sup> The following abbreviations are used in this manuscript:

MDPI Multidisciplinary Digital Publishing Institute

DOAJ Directory of open access journals

TLA Three letter acronym

LD linear dichroism

# 223 Appendix A

## 224 Appendix A.1

The appendix is an optional section that can contain details and data supplemental to the main text. For example, explanations of experimental details that would disrupt the flow of the main text, but nonetheless remain crucial to understanding and reproducing the research shown; figures of replicates for experiments of which representative data is shown in the main text can be added here if brief, or as Supplementary data. Mathematical proofs of results not central to the paper can be added as an appendix.

## 231 Appendix B

All appendix sections must be cited in the main text. In the appendixes, Figures, Tables, etc. should be labeled starting with 'A', e.g., Figure A1, Figure A2, etc.

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