



## PROFILE

After so many years of work with people of all ages and different nationalities, this "About Me" it will be an "About People".

I used to tell an SEO client: It does not matter how good your Web site is if nobody sees it!

I can tell the same about me and about people in general: It does not matter how I describe myself if others can't see me in action.

According to my vision, in everyday life we are social beings, we depend on each other and what defines us best is a constant balance between being "One man Show" or believing in "The power of the many" ...

# CURRICULUM VITAE

ALINA BĂZĂVAN

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13.11.1981

## Work Experience:

**Period: 2018 - Present**

**Function:** Company Administrator

**Name of Employer:** SC. Rainz Online Training SRL, Craiova

**Type of Activity:** Training Online (involves: Online Clients Monitoring/ Online Communication/ Online Services Promotion/ Internal Management)

**Period: 2006 - 2018**

**Function:** SEO Expert

**Name of Employer:** <https://theseopower.com/>  
<https://www.topseos.com/ro/best-local-seo-companies-in-craiova-romania>

Upwork.com Portfolio:

<https://www.upwork.com/freelancers/~011e569239ee00c452?viewMode=1>

Guru.com Portfolio:

<https://www.guru.com/freelancers/getseorankings/reviews>

Freelancer.com Portfolio:

<https://www.freelancer.com/u/seopedia>

<https://www.freelancer.com/insights/?ngsw-bypass=&w=f#/userStats>

**Type of Activity:** SEO, SEM, SMO, Link Building, Reputation Management, ...

## CONTACT

**PHONE:**

0767.970.718

**LOCATION:**

Craiova, Romania

**EMAIL:**

SEMPedia@gmail.com

**Period: 2004 - 2006**

**Function:** French Teacher

**Name of Employer:** Beethoven Special Technological Highschool, Craiova

**Type of Activity:** Education. Main tasks and responsibilities: teaching French Language, organizing classes, evaluating High school and Evening High school students, preparing students to pass the Baccalaureate Exam in French Language and Literature.

## Education:

**Period: 2000 -2004**

**Qualification/ Obtained Diploma:** Faculty of Letters/ Specializations: French - Romanian

**Studied Disciplines:** French Language/ Romanian Language/ Psychopedagogical Module

**Name of the Education Institution:** University of Craiova, Faculty of Letters

## COMPETENCES, SKILLS AND SPOKEN LANGUAGES:

**Digital Skills and Competences:** Microsoft Office (Frontpage / Word / PowerPoint / Excel) / Outlook / One Drive / Paint / IBP (Internet Business Promoter / SeNuke / Google Search Console / Google AdWords / Google Analytics / Sitemap Generators / SEMrush / Moz/ Ahrefs / Other Ranking Trackers and SERP Checkers / WordPress / eCommerce / Wix / Magento / Shopify / Joomla / Blogger / Total Commander / Mailchimp / Skedit / Asana ...

**Personal Competences and Skills:** Ability to work efficiently with Deadlines / Proactivity / Research ability / Adaptability and Flexibility / Responsibility

**Social Skills:** Teamwork / Good Interaction / Dedication / Analysis / Social Adaptability/ Ability to mediate conflicts / Very good communication and relationship skills, acquired as a result of my work with students and clients.

**Managerial Skills / Organizational Competences:** Time management / Multitasking / Creative thinking / Analytical thinking / Conscientiousness / Attention to details

**Spoken Languages:** French/English