



# ONLINE

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AI Applications in Marketing and Finance

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Three handwritten signatures in black ink, each on a dotted line. The first signature is "M. Roberts", the second is "Raghu Iyengar", and the third is "Kartik Hosanagar".

Michael R. Roberts, Professor of Finance

Raghu Iyengar, Miers-Busch, W'1885 Professor, Professor of Marketing

Kartik Hosanagar, Professor, Operations, Information, and Decisions

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