

\$2M

Total Sales

4916

Total Orders

\$230

Average Order Value

Sales by Region

2015

2016

2017

2018

Sales by City

Jan
15

Feb
15

Mar
15

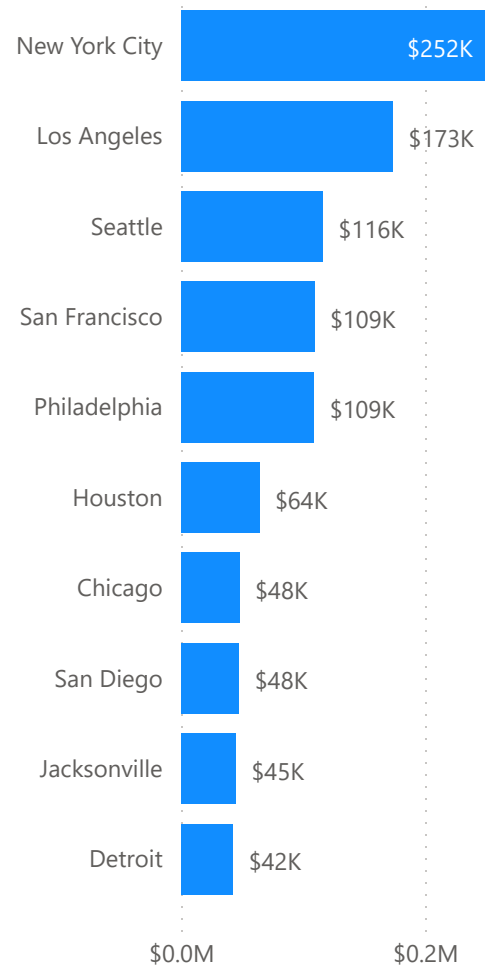
Apr
15

May
15

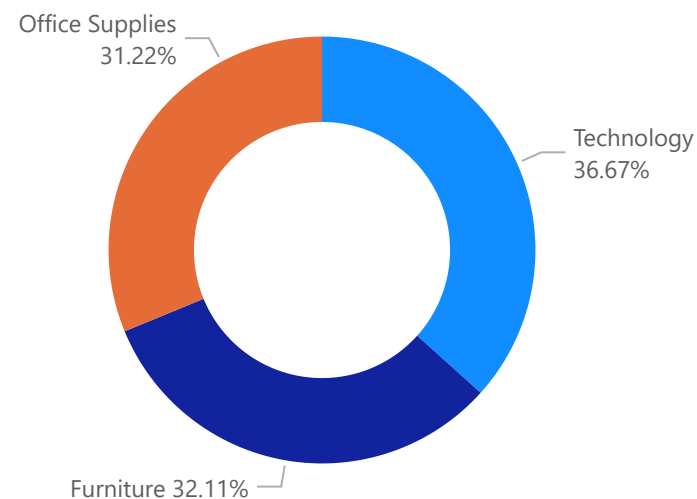
Jun
15



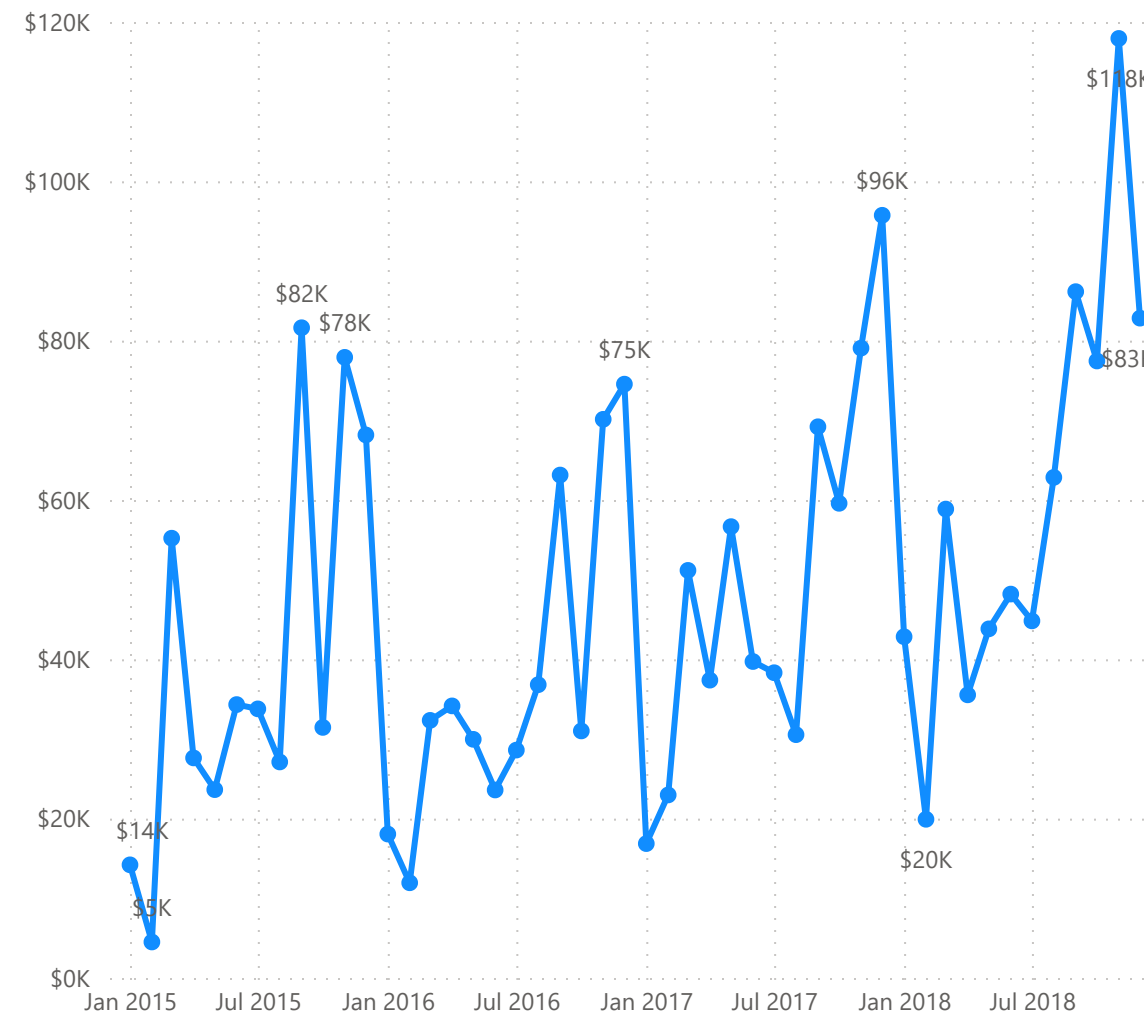
Top 10 City by Sales



Sales Distribution by Product Category



Sales Trend



793

Total Customers

\$335K

Customer LTV

0.99

Repeat Customer Rate

2015

2016

2017

2018

Jan
15

Feb
15

Mar
15

Apr
15

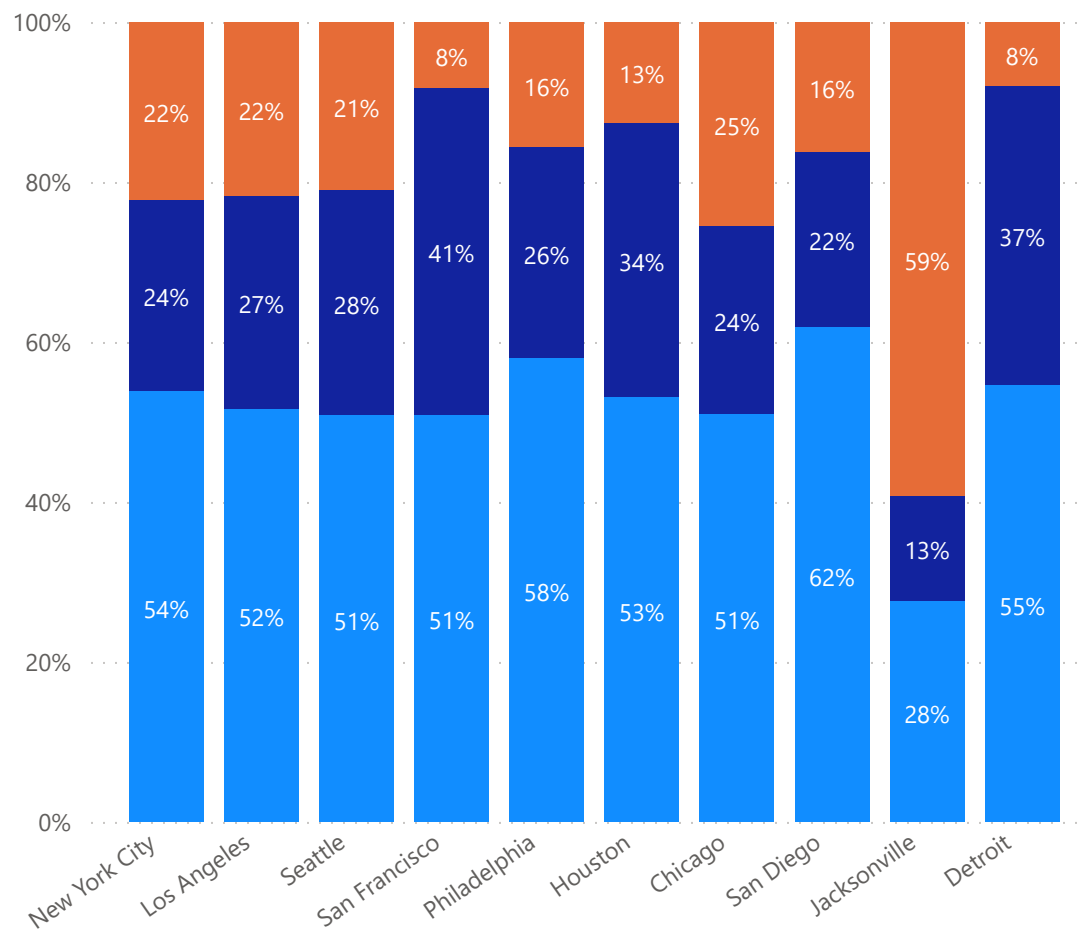
May
15

Jun
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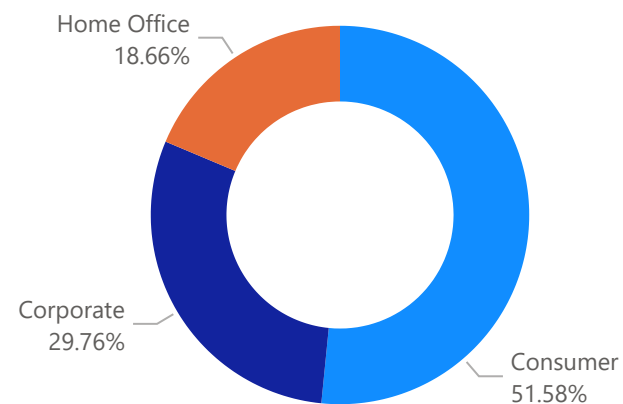


Top 10 City Segment Distribution by Sales

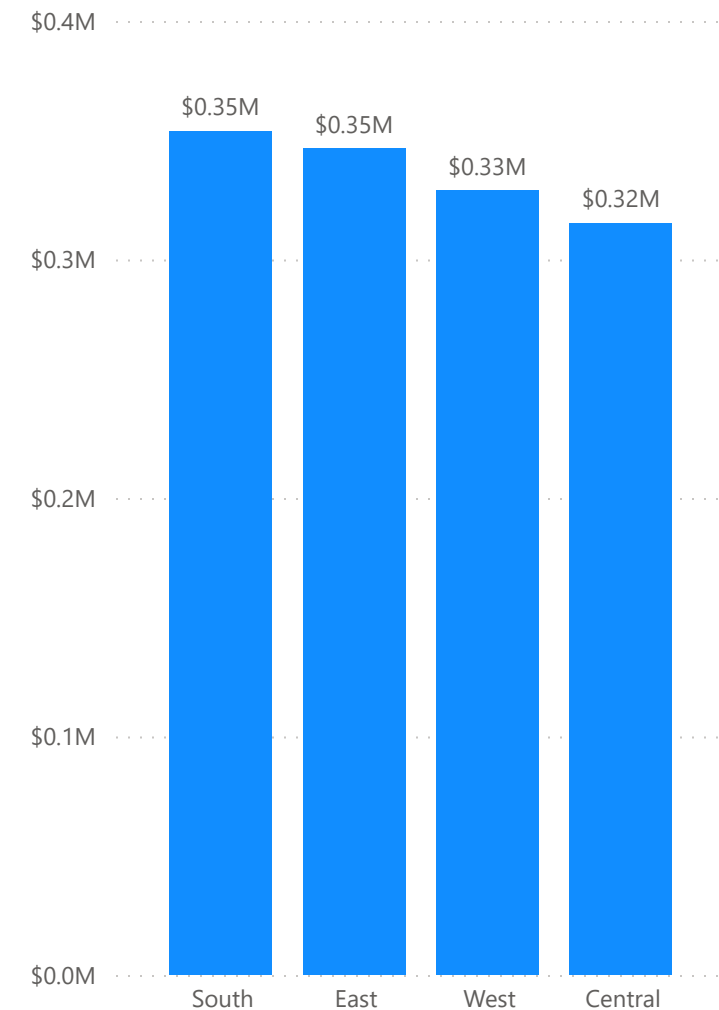
Segment ● Consumer ● Corporate ● Home Office



Customer Distribution by Segment



Customer LTV by Region



\$2M

Total Sales

1860

Total No. of Products

2015

2016

2017

2018

Jan
15

Feb
15

Mar
15

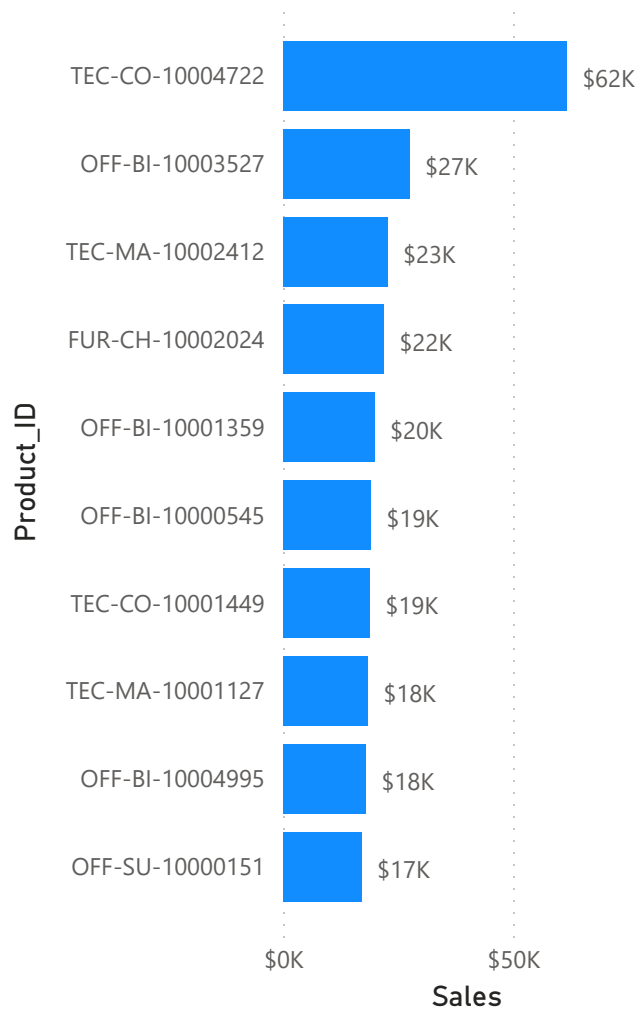
Apr
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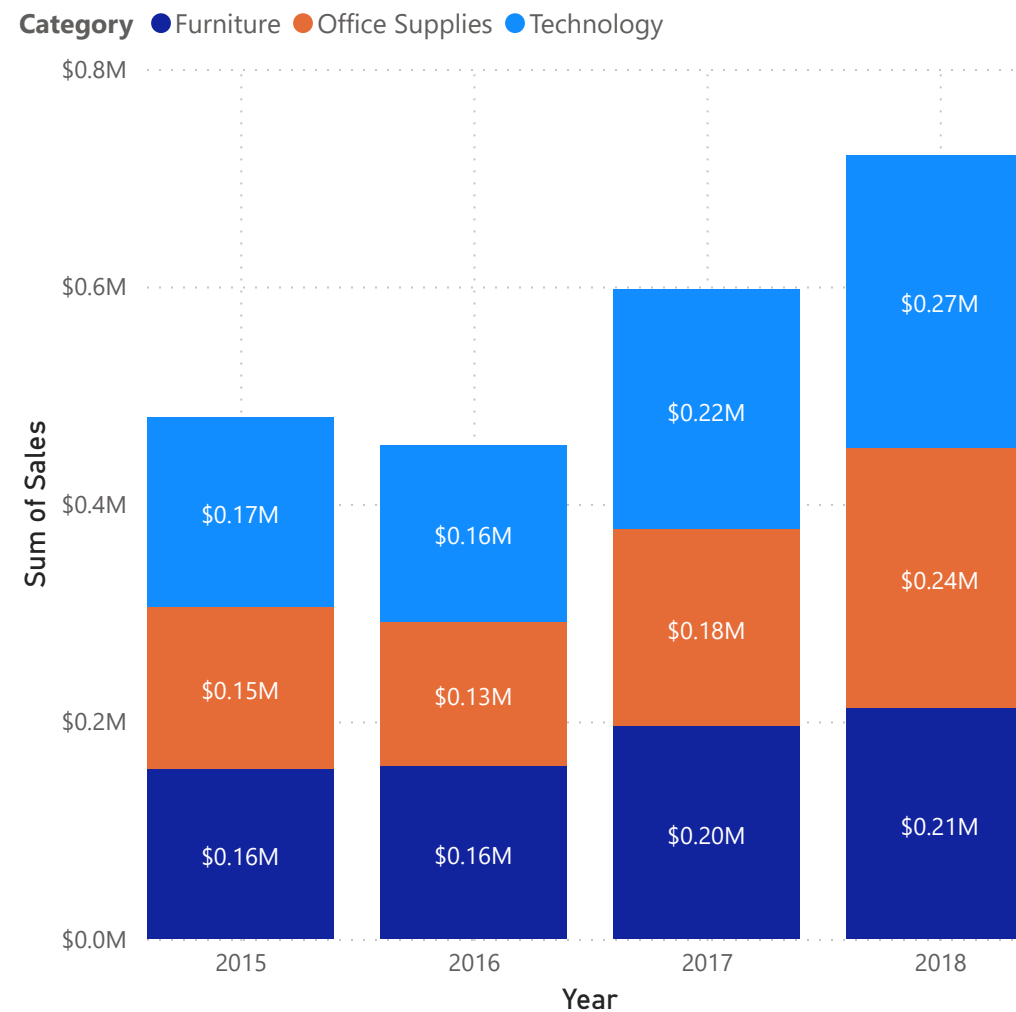
Jun
15



Top 10 Selling Products by Sales



Sales Trend of Product Category Over Time



Sales by Product Category

