CFP Speaker Series

Friday, August 27 | 12:00pm ET | Online

Support & Tips for Preparing a Conference Talk

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Atomic Robot

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Digital Solutions Manager,
Women Who Code

WOMEN WHO CODE

OUR MISSION

Inspiring women to excel in technology careers.

WOMEN WHO CODE

OUR VISION

A world where diverse women are better represented as engineers and leaders in technology.

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CODE OF CONDUCT

WWCode is an inclusive community, dedicated to providing an empowering experience for everyone who participates in or supports our community, regardless of gender, gender identity and expression, sexual orientation, ability, physical appearance, body size, race, ethnicity, age, religion, socioeconomic status, caste, creed, political affiliation, or preferred programming language(s).

Our events are intended to inspire women to excel in technology careers, and anyone who is there for this purpose is welcome. We do not tolerate harassment of members in any form. Our Code of Conduct applies to all WWCode events and online communities.

Read the full version and access our incident report form at womenwhocode.com/codeofconduct

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Welcome

LEADERSHIP FELLOWS 2021

Anjali Menon
Blockchain

Jiaqi Liu
Cloud

Princiya Sequeira
Front End

Sierra OBryan
Mobile

Stephanie Rideout
Python

Zarreen Reza
Data Science

Welcome our new cohort of **2021 Leadership Fellows!**

Meet Grecia Castaldi!

Program Manager,
Digital Community
@ Women Who Code

Important dates!

CONNECT Forward conference:
November 18 & 19, 2021

Deadline to apply to speak:
October 15, 2021

CFP Speaker Series #2:
September 24, 2021
[Workshop] Putting Together A Conference Talk: A How To Guide with Vui Nguyen and Claudia Maciel

CFP FAQ

Q. Is there a required competency to be a speaker? Do I need to be a CTO, have a specific career title or certain degree, etc?
No, you do not need to be those things! If you have knowledge about particular technical subject matter, please share! We support and encourage first time speakers to apply.

Q. What should I present on?
You can present on core technologies and a solution, a work project & its challenges, a project you created for fun, etc! You can find inspiration from past talks on our YouTube channel:
youtube.com/womenwhocode

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CFP FAQ

Q. What technical categories are you accepting talks on?
Accessibility, Architecture, Backend, Blockchain, Career Navigation, Cloud, Cybersecurity, Data Science, Front End, Inclusive Teams, Machine Learning / AI, Mobile, Product, Python, UX/UI, Web Development, Other

Q. What career-focused categories are you accepting talks on?
Applying for a Job (Finding the Right Role, Resumes and Profiles), Interviewing (Soft Skills, Best Practices), Technical Interviews (Algorithms, Technical Tips), Salary Negotiation, Career Path (Moving Up the Ladder, Beyond Entry-level), Leadership (CTO, Engineering Management), Changing Careers to Tech: Non-traditional Pathways, Returning After a Career Break, Managing a Team, Diversity, Equity, & Inclusion, Other: Something Else Career-Related

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CFP FAQ

Q. Can I submit a talk with another speaker?
Absolutely! We accept joint talks and ask that each speaker still apply. In your applications please use the same talk title, description, and a note to let us know you have a co-speaker.

Q. I'm located in a different timezone, will I be able to participate?
Although the official programming and schedule isn't determined yet, we accept talks from speakers located all over the world in various timezones! When we create our programming for the event we try to represent as many diverse speakers as possible. At our previous CONNECT conference, we reached an audience in 91 countries

Q. Does Women Who Code have any resources for writing a CFP?
Yes! We have put together some resources from our community to help support you when applying - **womenwhocode.com/cfp-resources**

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More Resources:
womenwhocode.com/cfp-resources

Apply to Speak:
womenwhocode.com/connect-cfp

CFP submissions are anonymous.

Why anonymous? In an effort to reduce unconscious bias in selecting stand out talks and workshops and to ensure we have diverse representation across our speaker selection - we keep the names, companies, and other speaker information removed from the selection process. That way, the team can focus on the quality of the talk rather than the person.

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🗣️ How can I make my submission stand out?

Remember that reviewers only see the **title** and **description** of your talk submission so it's best to be as descriptive as possible!

- Choose an engaging **title** that captures the essence of your topic
- Write a thorough **description** of your talk
    - What will the audience learn or benefit from attending your talk?
    - Are there any learning outcomes?
    - What makes this topic interesting to you? What makes it interesting to the intended audience?
    - Is there any additional information you want to share about your talk that you think reviewers should know?

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Now let’s look at some title examples:

🤖 Design for AI

🛠️ An Introduction to Mule

💦 Analyzing Water Quality

💡 Problem Solving Like a Pro

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Those title are okay, but vague! By adding more detail, the purpose of the talk becomes clear:

🤖 Design for AI: Why Do You Need Creativity To Design Artificial Intelligence Products

🛠️ An Introduction to Mule: How It Makes API Development Easy

💦 Analyzing Water Quality with GEOJson and Node-RED

💡 Problem Solving Like a Pro: Applying the Scientific Method to P1 Investigations

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Okay, I want to submit a talk.

What do I do now?

How do I pick a topic?

Your perspective is valuable.
It's okay if other people have talked about it before.

Intro level is okay.
There are so many specialties in tech and so no one knows everything.

Don't discount what you do everyday!
It can be easy to forget that what you might do day in and day out is novel and new to someone else!

Talk to someone about your job!
They can help remind you of all the cool things you do!

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Nervous?

Find someone to support you through the process!
Maybe it's your boss, maybe a coworker, maybe a mentor maybe the friend who helped you pick a topic. There are many of us in the Women Who Code community who will cheer you on!

Consider a joint talk.
You don't have to do it alone! Presenting together can help ease your nerves and can also make for a really interesting talk from different perspectives!

It's okay - we all started somewhere
One of my first lightning talks was over 15 minutes when I practiced but only 8 when I gave it.

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My talk got accepted!

What do I do now?

First, congratulations!

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How do I prepare my slides?

Sometimes the hardest step is getting started

- Make a list of topics you want to cover
- Build an outline

It's okay to use a Script
Virtual conferences are a great time to get started speaking because they give you extra flexibility for preparing and presenting!

- You can write a script for your whole talk
- You can present using multiple monitors and choose which window to share
- Consider using Presenter mode

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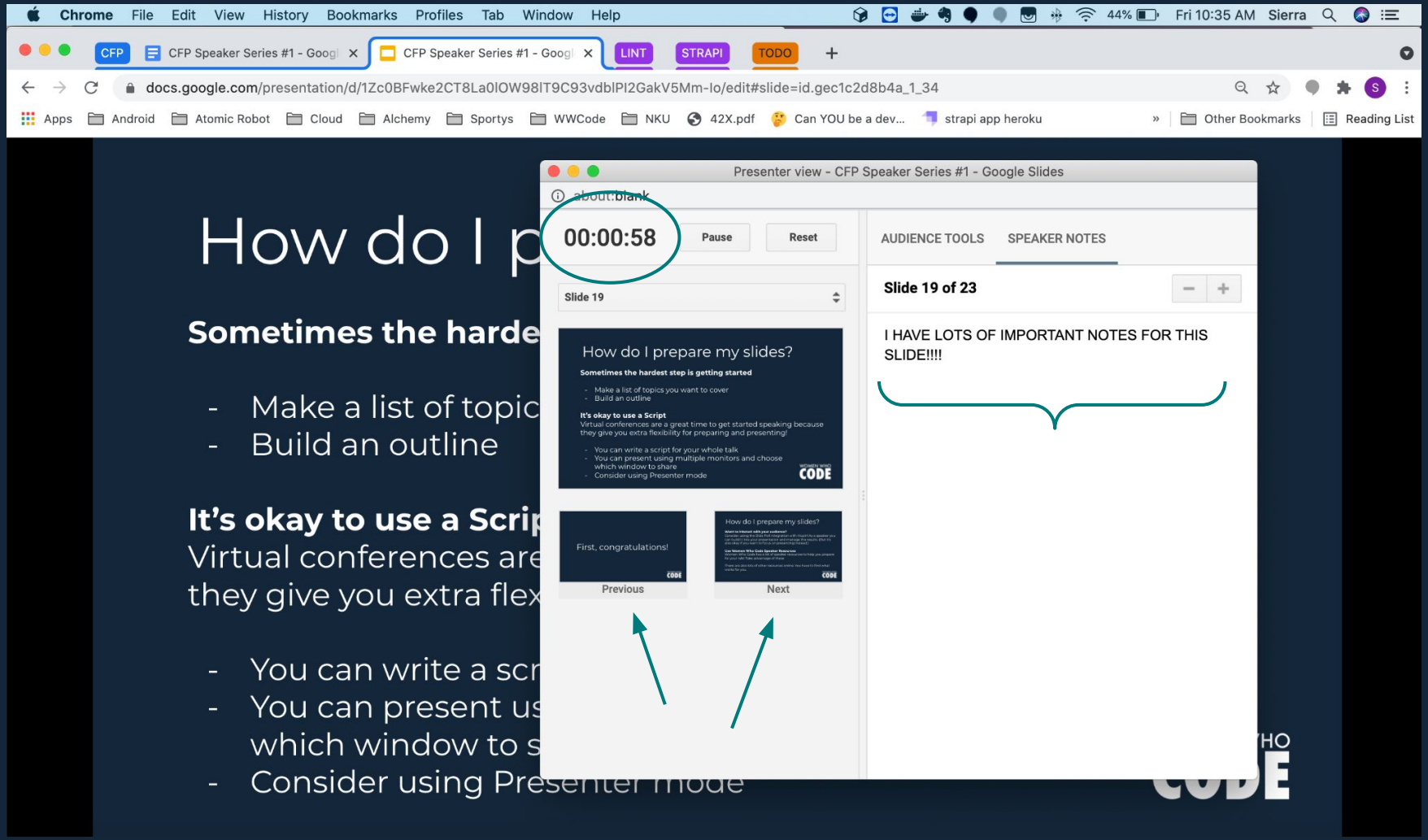
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CFP Speaker Series #1 - Google Slides
CFP Speaker Series #1 - Google Slides
LINT
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docs.google.com/presentation/d/1Zc0BFwke2CT8La0lOW98lT9C93vdblPI2GakV5Mm-Io/edit#slide=id.gec1c2d8b4a_1_34
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Reading List
How do I p
Sometimes the harde
- Make a list of topic
- Build an outline
It's okay to use a Scrip
Virtual conferences are
they give you extra flex
- You can write a scr
- You can present us
which window to s
- Consider using Presenter mode
Presenter view - CFP Speaker Series #1 - Google Slides
about:blank
00:00:58
Pause
Reset
Slide 19
How do I prepare my slides?
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Consider using Presenter mode
First, congratulations!
Previous
Next
AUDIENCE TOOLS
SPEAKER NOTES
Slide 19 of 23
I HAVE LOTS OF IMPORTANT NOTES FOR THIS SLIDE!!!!

Presenter view - Android for Everyone (Long - 07/29/21) - Google Slides

about:blank

00:00:55 Pause Reset

Slide 20

Previous

Next

AUDIENCE TOOLS SPEAKER NOTES

Slide 20 of 41

[SIERRA]

So first we're going to add some modifiers to the lazy column. By default, these basic composables that alexx talked to us about, Row, Column, Lazy column are going to default to wrapping around their contents.

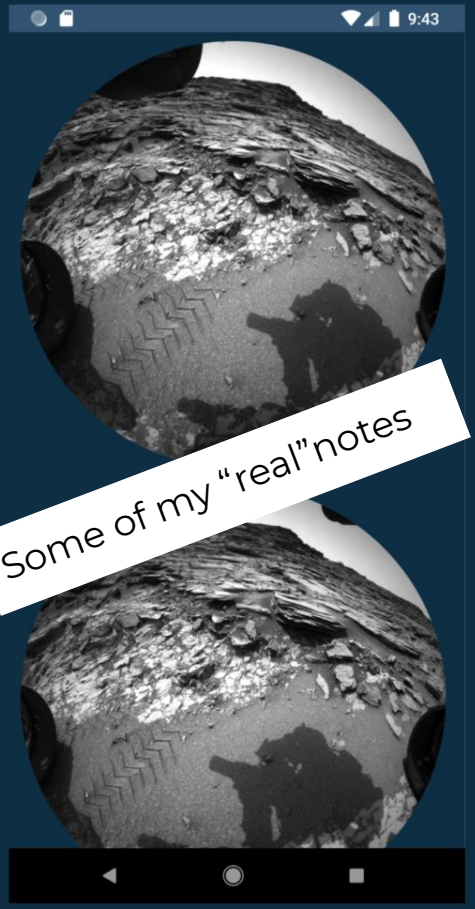
You can think of this as the xml attribute wrap content. We're going to add this fill max width modifier to our lazy column which is similar to thinking about setting the layout width to match parent in XML.

Then we're going to make use of how easy it is to arrange our contents in our column using the alignment argument that Alexx mentioned earlier and we're going to pass in an alignment of center horizontally

[transition]

So now we have our column filling the screen and the contents centered inside.

Next we're going to jump to the image.



How do I prepare my slides?

Want to interact with your audience?
Consider using the Slido Poll integration with Hopin! As a speaker you can build it into your presentation and manage the results. (But it's also okay if you want to focus on presenting instead.)

Use Women Who Code Speaker Resources
Women Who Code has a lot of speaker resources to help you prepare for your talk! Take advantage of these.

There are also lots of other resources online. You have to find what works for you.

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Practice!

Remember: different audiences can give different and important feedback

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Promote yourself!

(and also let people know how to reach you)

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Look, my company!

Example slide with links to my code + slides, my twitter and my personal website

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Women Who Code is a supportive and welcoming community.

It’s a great place to give your first talk.

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These are tips and tricks that have worked for me.

They might not work for you and that’s okay.

Find what does and share your tips and tricks with us!

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If you have a question about the CFP, please email us!

connect@womenwhocode.com