# Simeng Yang

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# **EXPERIENCE**

#### Instagram | Software Engineering Intern | Aug - Dec 2020

Working to boost ads targeting on Instagram Shopping through user intent modeling in Python and C++

#### Microsoft | Software Engineering Intern | Jan - Apr 2020

- Decreased end-to-end pipeline runtime by 30% and memory footprint by 20% across thousands of machine learning scenarios in Microsoft's Al Builder platform via dimensionality reduction in **Python** and **Spark**
- Enhanced telemetry with richer data profiling to gain actionable insights on user engagement and model quality
- Enabled users to compose and import custom pipelines by leveraging MIT's open-source MLBlocks framework Z

#### Broadway Technology | Software Engineering Intern | May – Aug 2019

- Developed support for a new class of bonds required by a major client within Broadway's trade execution and querying system using **C++** and **Python**
- Revamped trade times to microsecond precision by overhauling C++ code to the latest FIX trading protocol
- Reduced code complexity by refactoring Broadway's trading platform to use generic libraries / variadic templates

#### SnapTravel | Software Engineering Intern | Sept - Dec 2018

- Profited an estimated sales impact of \$2M USD by developing a loyalty rewards **Flask** microservice to incentivize business travelers
- Enabled microservice launch by creating a dashboard to easily manage the lifecycle of loyalty credits in **Django**
- Saved team 50+ hours / week by implementing a PDF library to autogenerate and upload invoices in Python

#### Novus Health | Software Engineering Intern | Jan - Apr 2018

- Decreased turnaround for crafting questionnaires from 6+ hours to 3 minutes by implementing a drag-and-drop builder using React / Redux
- Reduced database update times by 40% by composing and automating data import tools in PHP and SQL
- Exposed critical data for requests from external partners by creating 10+ REST APIs

# **FDUCATION**

# University of Waterloo | Bachelor of Computer Science | Sept 2016 - Apr 2021

• Coursework on Machine Learning, Artificial Intelligence, Algorithms, Operating Systems, Concurrency

## **PROJECTS**

# Game Jam Score Classifier 2 Top 6/123 in Kaggle Competition

- Implemented a LightGBM model to predict scores of game entries in the Ludum Dare Game Jam in Python
- Achieved a 0.932 classification accuracy through careful feature engineering and feature selection

## **3D Dogfighter** "Most Over-the-Top" Prize Winner at Waterloo Game Jam 2017

- Developed a multiplayer aerial combat game in C# with Unity
- Integrated server networking logic with matchmaking system for hosting 20+ concurrent players

# **SKILLS**

**Languages:** Python, C++, Java, JavaScript (ES6), C#, SQL, R, PHP, Bash

Frameworks/Tools: PyTorch, Keras, Spark, Pandas, NumPy, Jupyter, AWS, Docker, Redis, Linux, Git