

Smile Gupta

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Career Summary

With around 4 years of experience in **ReactJS** and **Svelte**, I build scalable, high-performance applications. Currently, I own a web-frontend SDK handling **\$14B+** in transactions, optimizing performance, security, and UX for seamless payments. Previously, I built apps serving **4-5M** daily users, ensuring responsive design and cross-browser support. I thrive on building resilient interfaces while continuously learning and innovating.

Skills

Languages: JavaScript, TypeScript

Frontend Stack: HTML, CSS

Styling: Tailwind, SCSS, Styled Components

Frameworks and Libraries: React, Svelte

Build, Monitoring and Testing: Webpack, Sentry, Playwright, Puppeteer, Jest, Vitest

Experience

Software Engineer II - Web, Wayfair – Bengaluru, India February 2025 - Present

- **Owning and Engineering a Web-Frontend SDK** handling **\$14B+** in annual transactions, optimizing performance, security, and user experience to enhance seamless payments at scale.

Sr. Frontend Engineer, Razorpay – Bengaluru, India April 2024 – February 2025

- **Contributed Significantly to RZP One Click Checkout V2 (Payment Gateway for E-commerce)** - a complete architectural and UI transformation of the original product - working within a small, high-performing mission team of senior, lead, and staff engineers. Collaborated with product stakeholders to negotiate and define a reasonable scope for the beta launch, ensuring timely and efficient execution.
- **Collaborated with the team to scale Checkout V2 from beta to full rollout**, ensuring a seamless transition for Razorpay merchants from V1. Focused on building features, performance optimization and cross-team coordination to enhance functionality and user experience across a **4-5 million** user base.
- **Led the development in developing new offerings, including QuickBuy**, by owning the path to production, resulting in a **400 bps** increase in overall performance and a **6%** improvement in modal conversion rate.
- **Developed a scalable, custom logic for a cohesive color system for RZP PG**, enabling Checkout V2 to seamlessly adapt to each merchant's unique theme. Enhanced visual consistency and aesthetics across all Razorpay merchants.
- **Contributed to quarterly product and tech roadmaps** by identifying critical objectives and introducing initiatives that aligned with the company's vision.
- **Mentored interns and junior engineers**, helping them break down complex problem statements into manageable pieces, improving their problem-solving skills and execution.
- **Assisted in onboarding new team members**, providing guidance throughout their transition into the team and ensuring a smooth integration into the workflow.
- **Part of Razorpay's hiring panel**, conducting two frontend engineering interviews weekly. Contributed to creating a question bank to improve the consistency and quality of the interview process.

Frontend Engineer, Razorpay – Bengaluru, India August 2021 – March 2024

- **Led the project on the coupon engine**, ensuring timely releases and smooth execution. Conducted extensive research from a product perspective while developing the frontend. Defined product requirements and created a six-month roadmap to achieve key goals and enhance merchant satisfaction. Participated in numerous merchant calls to assist with onboarding and continued to serve as a primary point of contact with deep expertise in the coupon engine.
- **Contributed significantly to the inception of new offerings like Magic Checkout (RZP One Click Checkout Checkout) and Magic Club (RZP's first Consumer App)** - Owned the path to production for these products by diligently defining the requirements and setting the goals.
- **Designed and implemented an analytics module** that is easily integrable into any system, promoting collaboration and reusability while preventing cross-module dependencies.
- **Successfully drove the initiative to improve the UT coverage by 25+%**. Also, proactively contributed to increasing the end-to-end test (e2e) coverage to improve production stability.

Education

Bachelor of Technology in CS, Lovely Professional University

July 2017 – June 2021