

Powering Real-time Data at Intuit: A Look at Golden Signals powered by Beam

By Dunja Panic, Nick Hwang,
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Agenda

Intuit's Stream Processing Platform

Developer Experience

Platform Architecture

Featured Use Case

Q&A



Who we serve

Consumers
Small businesses
Self-employed

Powering Prosperity with AI and Data-driven platforms

Choose a way to connect with us

Talk to a specialist

The wait time for a callback is about 5 minutes.

[Get a callback](#)



Chat with a specialist

The current wait to start a chat is about 6 minutes.

[Start chat](#)



Schedule a call

Let us work around your schedule.

[See available times](#)



Intuit customers want to get their issues resolved in the most efficient way possible to feel confident in their outcomes. We want to intelligently route users to the right expert to quickly resolve their issue

Origins of Stream Processing Platform

Before

- Adhoc workloads with low data freshness
- High infrastructure costs across teams
- Custom integrations handled on an adhoc basis, team by team
- Team focused on operating streaming infrastructure



After

- High data availability and data freshness
- Cost savings due to shared infrastructure
- Standardized integrations with Intuit developer ecosystem
- Teams focus on producing/consuming clickstream or application events

3x Improvement in Speed to Market

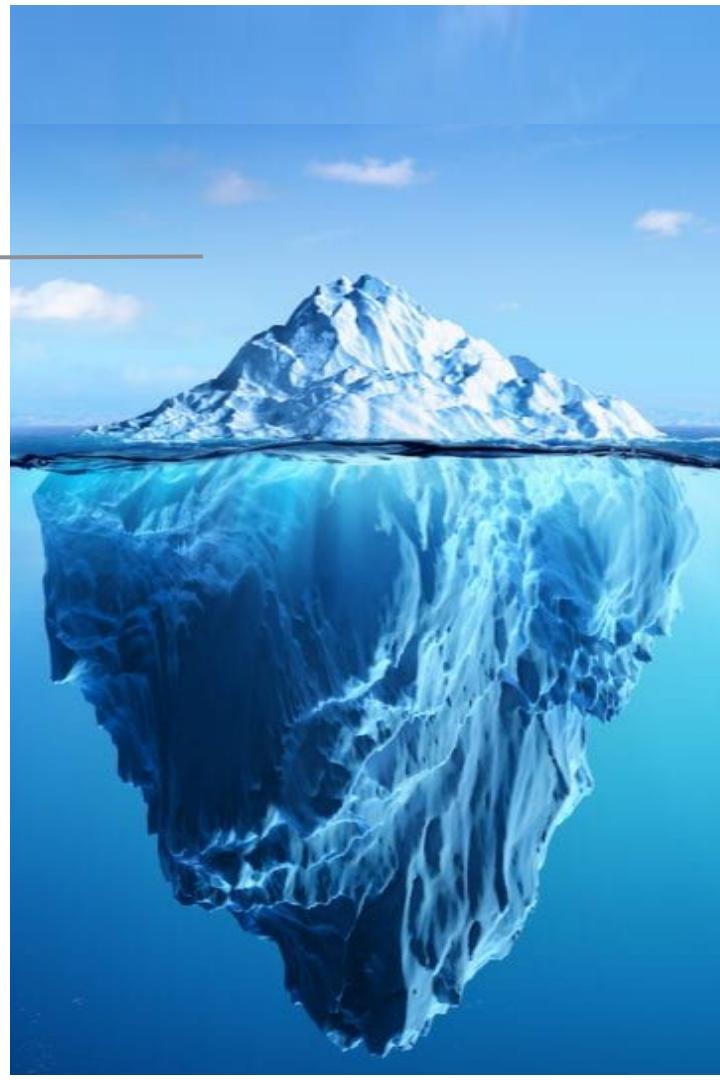
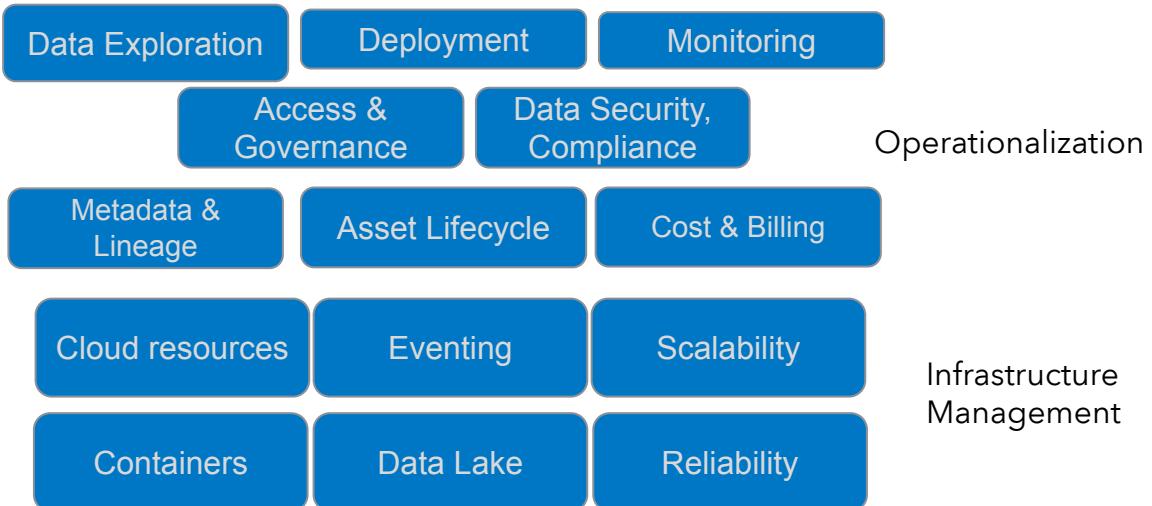
5x Reduction in cost

240x Improvement in data availability



Data Engineer

"I want to focus on rapidly developing streaming applications so that I can provide real-time personalized user experiences in my product"



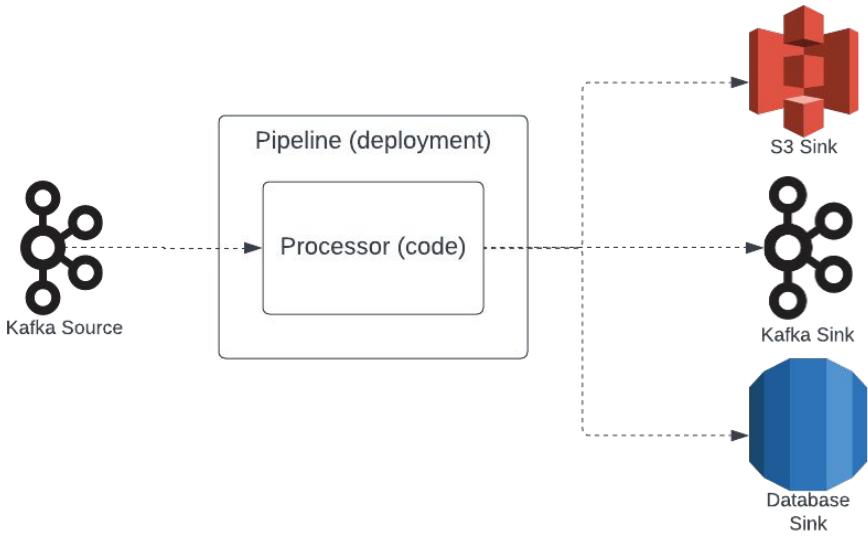
Key Features



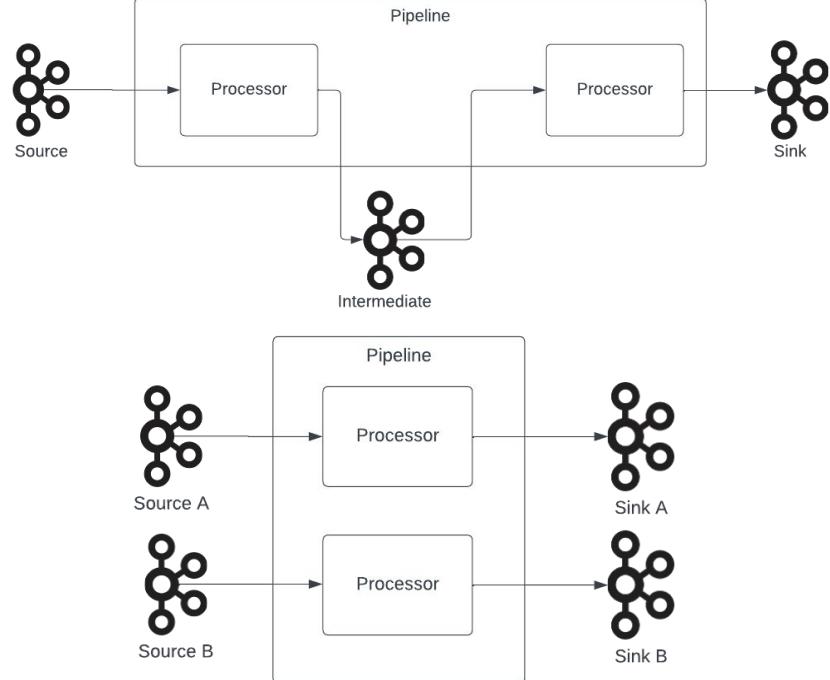
- **Push-button** pipeline management
- Completely **managed** infrastructure
- **Out-of-the-box** starter code and dashboards
- Programming language and processing execution engine **flexibility**
- Rich **discoverability** and exploration of Intuit data ecosystem

Developer Experience on SPP

Processors and Pipelines



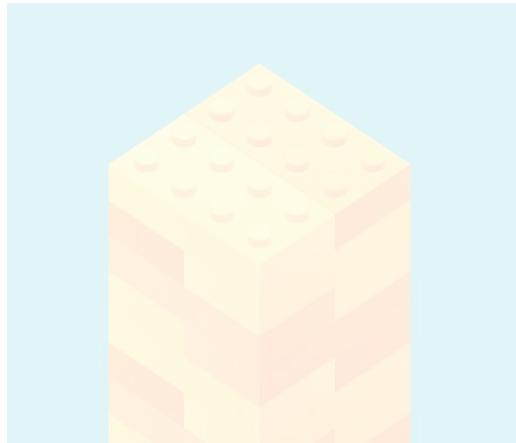
- Processor = Business Logic & Code
- Pipeline = Deployment & Infrastructure



- Serial processors (e.g., reusable intermediate topic)
- Parallel processors (e.g., fleet deployment)



Author



Compose



Deploy

DevPortal: Intuit's home for "self-serve paved roads"

The screenshot shows the Intuit Development Portal interface. On the left is a sidebar with navigation links: Home, My Favorites, My Projects, My AWS Accounts, Create (selected), Tools, Learn, Autura, Observability, Operational Insights, Security & Compliance, Support, and Hide sidebar. The main content area is divided into three sections: Service Fabric, Cloud Hosting, and Data Fabric.

Service Fabric (Register an existing resource, or create a new one.)

- Service**: Any server side application. [Create or Register](#)
- Serverless App**: Run code without thinking about servers like Lambda. [Create or Register](#)
- Offline Job Purpose**: A Purpose for offline Jobs. [Register](#)
- Library**: Any reusable software component. [Create or Register](#)

Cloud Hosting (Register an existing resource, or create a new one.)

- AWS Learning Account**: Learning accounts are for temporary experiments & to try out AWS services. [Create](#)
- AWS Dev Account**: Development accounts are for projects/applications that have plans to go to production. [Create](#)
- AWS Prod Account**: Production accounts are for hosting Intuit's Internal & External facing applications. [Create](#)

Data Fabric (Register an existing resource, or create a new one.)

- Data Lake Processing Account**: standalone Data Lake processing account. [Create](#)
- Data Product**: Data Products organize the code and data that a team creates as the solution to a business problem. [Create or Register](#)
- Data Processor**: A code artifact containing logic to transform data. [Create](#)
- Data Pipeline**: Series of processors which filter or transform data. [Create](#)

ML Model: Machine Learning Model.

With a couple clicks...

Create Data Processor: This info is used by users to discover your Data Processor.

Name: Must start with a letter and be 27 alpha-numeric characters or less. 15/27
sessionization

BU/PD Team: Data Infrastructure

Description: Provide a description in 256 characters or less. 27/256
My clickstream sessionizer

City Map Taxonomy: Select a City Map Taxonomy.
L0 > L1 > L2 > Processing Library L3

Jira: IDFSP - IDF Stream Processing

Visibility: Who is the intended audience?
Public - Discoverable through search

Asset Alias: Asset Alias is a human-readable unique identifier for your Data Processor.
Intuit.data.processingpt.sessionization
 I want to provide my own Asset Alias. (Not recommended)

Icon: Select a color and acronym for your Data Processor's icon.
ses      


ses
DATA PROCESSOR
Development

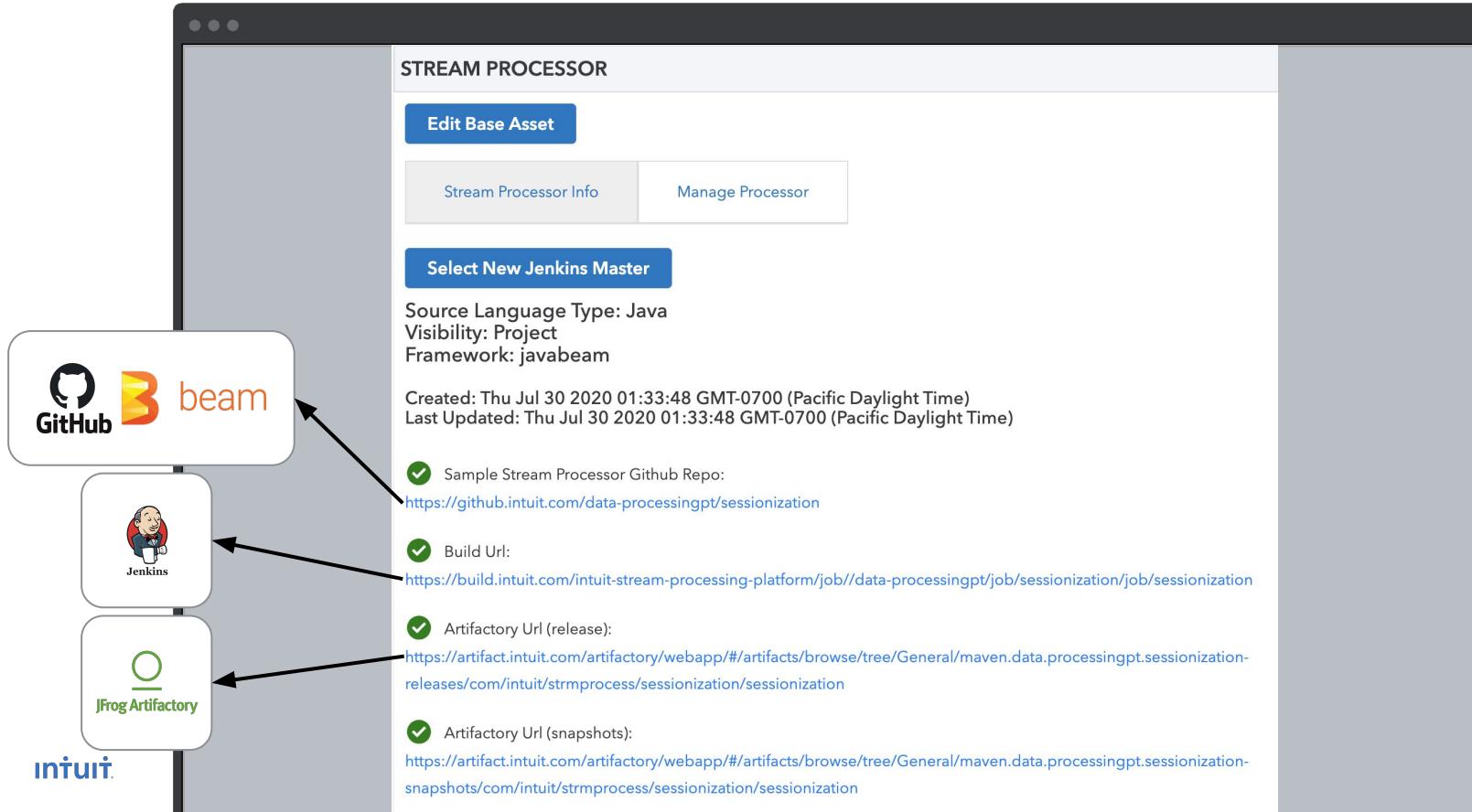
sessionization
My clickstream sessionizer

Is this resource owned by Intuit or an external third party?
 Intuit Third Party

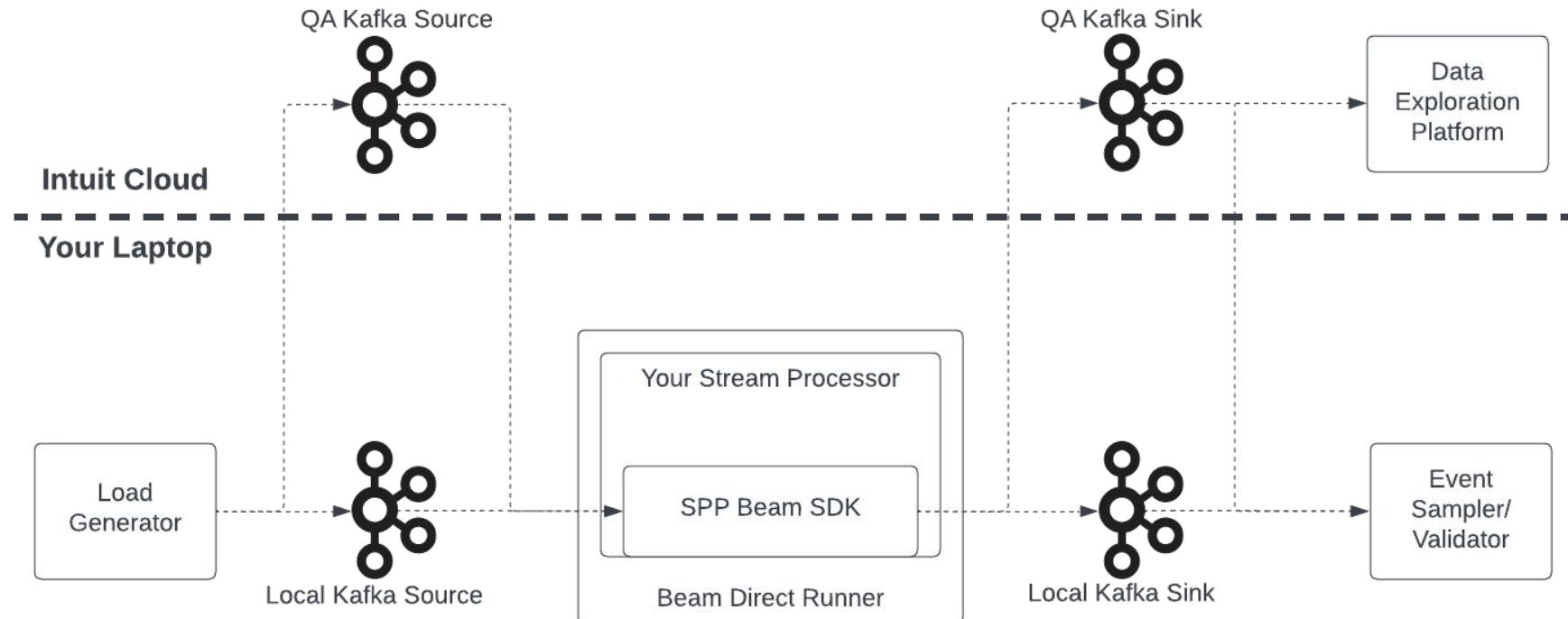
Check if this will be a temporary Data Processor
 A temporary Data Processor will be automatically archived after 30 days. It cannot be deployed to production.

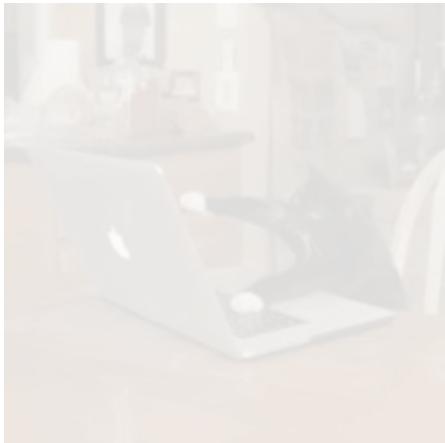
Back Continue

Everything you need to start coding

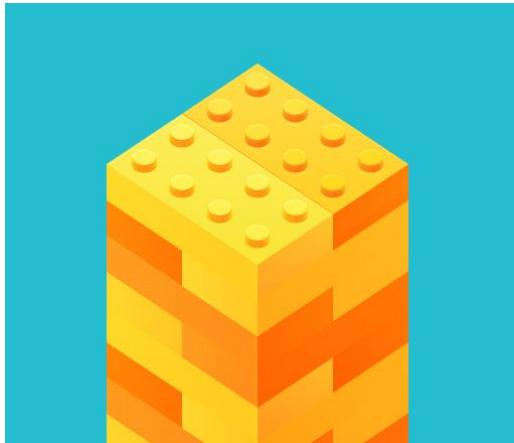


Locally iterating until cloud-ready





Author



Compose



Deploy

Processor = Code Pipeline = Cloud Deployment

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- Data Pipeline**: Series of processors which filter or transform data. [Create](#)

ML Model: Machine Learning Model. [Create](#)

With a couple clicks...

Create Stream Processing Pipeline: This info is used by users to discover your Stream Processing Pipeline.

Name: Must start with a letter and be 27 alpha-numeric characters or less. 13/27
ecs-stateful

BU/PD Team: Data Infrastructure

Description: Provide a description in 256 characters or less. 27/256
My clickstream sessionizer

Icon: Select a color and acronym for your Stream Processing Pipeline's icon.
ecs 

 **ECS**
STREAM PROCESSING
PIPELINE
Development

ecs-stateful
My clickstream sessionizer

City Map Taxonomy: Select a City Map Taxonomy.
L0 > L1 > Stream Processing L2

Jira: IDFSP - IDF Stream Processing

Visibility: Who is the intended audience?
Public - Discoverable through search

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Intuit.data.processingpt.ecsstateful

I want to provide my own Asset Alias. (Not recommended)
Use only lowercase letters with no special characters.

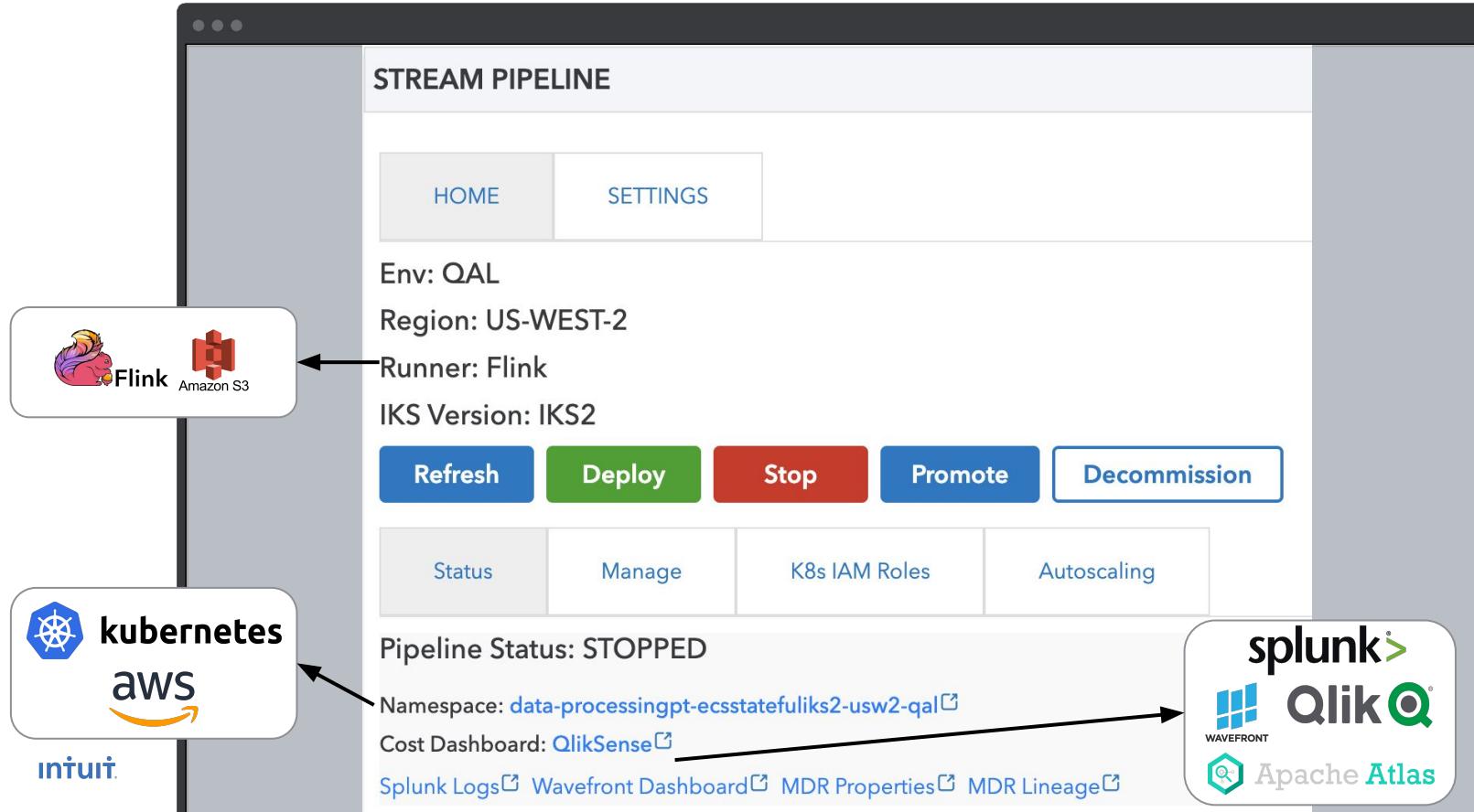
Is this resource owned by Intuit or an external third party?
 Intuit Third Party

Check if this will be a temporary Stream Processing Pipeline
 A temporary Stream Processing Pipeline will be automatically archived after 30 days. It cannot be deployed to production.

Please Fix the errors above.

Back **Continue**

All the infrastructure you need



Author

Compose

Deploy

Compose your processors...

The screenshot shows a user interface for managing data pipelines. On the left, there is a diagram of a 'Pipeline' consisting of four 'Processor' boxes connected sequentially. On the right, there is a table listing four processor definitions:

Name	Description	Resources	Last Updated
vep-data-api-integration	Processor: Intuit.expertnetwrk.engagem ent.service rev. 44 (com.intuit.strmprocess.vep- was-integ-project-svc:vep- was-integ-project-svc:1.0.0- SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT- 0700 (Pacific Daylight Time)
vep-engagement-integration	Processor: Intuit.expertnetwrk.engagem ent.service rev. 37 (com.intuit.strmprocess.vep- was-integ-project-svc:vep- was-integ-project-svc:1.0.0- SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT- 0700 (Pacific Daylight Time)
vep-int-match-making	Processor: Intuit.expertnetwrk.engagem ent.service rev. 46 (com.intuit.strmprocess.vep- was-integ-project-svc:vep- was-integ-project-svc:1.0.0- SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT- 0700 (Pacific Daylight Time)
vep-was-incident-integration			

Each row in the table includes 'Edit' and 'Delete' buttons. The interface also indicates an AWS Instance Type: m5.12xlarge x 3.

Author

Compose

Deploy

...fine-tune to your heart's content...

The screenshot shows a configuration interface with the following sections:

- Configuration Details:** Fields for Replicas (60), CPUs (3), Memory (16), and Units (G).
- Offset Version:** Set to 13.
- Add an input topic:** Search bar and "Add topic" button.
- Add an output topic:** Search bar and "Add topic" button.
- Configuration:** A code editor displaying Flink configuration code:

```
1 - {
2 -     "flink" : {
3 -         "beam" : {
4 -             "checkpointTimeoutMillis" : 600000,
5 -             "checkpointingInterval" : 600000,
6 -             "checkpointingMode" : "AT_LEAST_ONCE",
7 -             "maxParallelism" : 360,
8 -             "minPauseBetweenCheckpoints" : 480000,
9 -             "numberOfExecutionRetries" : 3
10 -        },
11 -        "conf" : {
12 -            "env.java.opts" : "-Dcom.sun.management.jmxremote -Dcom.sun.management.jmxremote.authenticate=false",
13 -            "state.checkpoints.num-retained" : 3,
14 -            "taskmanager" : {
15 -                "numberOfTaskSlots" : 1
16 -            }
17 -        }
18 -    },
19 -    "beam" : {
20 -        "java" : {
21 -            "runner" : "FlinkRunner"
22 -        }
23 -    }
24 -}
```
- Buttons:** "Validate Config" and "Clear Config" at the bottom left; "Cancel" and "Confirm" at the bottom right.

...and get ready to click the big green button!

The screenshot shows a user interface for managing a Stream Pipeline. At the top, there's a navigation bar with three buttons: 'Author' (gray), 'Compose' (blue, currently selected), and 'Deploy' (gray). Below the navigation is a large heading 'STREAM PIPELINE'. Underneath the heading is a navigation bar with 'HOME' and 'SETTINGS' tabs. The main content area displays pipeline metadata: 'Env: QAL', 'Region: US-WEST-2', 'Runner: Flink', and 'IKS Version: IKS2'. Below this information is a row of five buttons: 'Refresh' (blue), 'Deploy' (green, highlighted with a dashed border), 'Stop' (red), 'Promote' (blue), and 'Decommission' (blue). Further down, there are four links: 'Status', 'Manage', 'K8s IAM Roles', and 'Autoscaling'. At the bottom of the interface, the text 'Pipeline Status: STOPPED' is displayed, along with links to 'Namespace: data-processingpt-ecsstatefuliks2-usw2-qal', 'Cost Dashboard: QlikSense', and monitoring tools like 'Splunk Logs', 'Wavefront Dashboard', 'MDR Properties', and 'MDR Lineage'.

STREAM PIPELINE

Env: QAL

Region: US-WEST-2

Runner: Flink

IKS Version: IKS2

Refresh Deploy Stop Promote Decommission

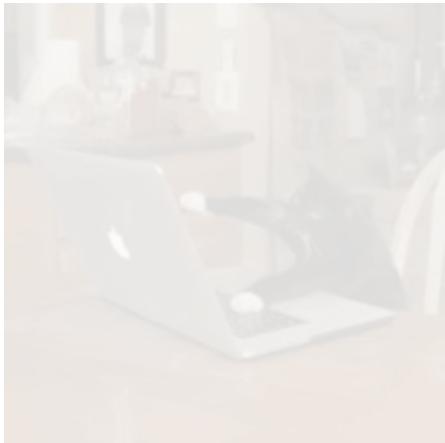
Status Manage K8s IAM Roles Autoscaling

Pipeline Status: STOPPED

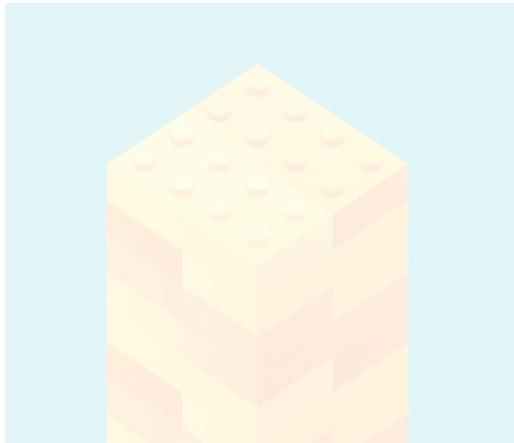
Namespace: [data-processingpt-ecsstatefuliks2-usw2-qal](#)

Cost Dashboard: [QlikSense](#)

[Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#)



Author

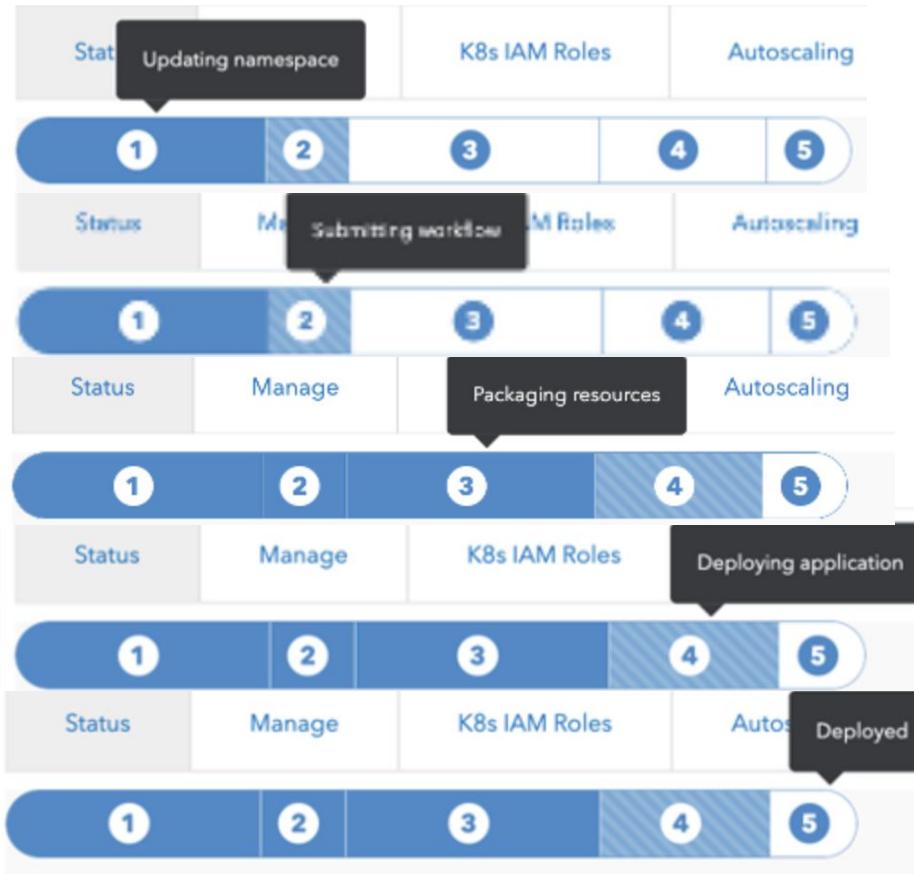


Compose



Deploy

Watch your deploy complete...



...see your pipeline's status...

The screenshot shows a pipeline status interface with the following details:

- Pipeline Status: DEPLOYED
- Namespace: [data-processingpt-ecsstatefuliks2-usw2-prd](#)
- Cost Dashboard: [QlikSense](#)
- ARN: [arn:aws:iam::014327621327:role/k8s-data-processingpt-ecsstatefuliks2-usw2-prd](#)
- Instance Name: sessionization ✓ OK ⓘ
- [Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#) [Flink UI](#) ⓘ
- Age: 5d6h30m38s
- Job Manager:
 - Name: sessionization-7548bc9df5-bc5zk Status: Running Restarts: 8 Age: 5d6h30m38s [Logs](#) ⓘ
- Task Manager:
 - Name: sessionization-0 Status: Running Restarts: 0 Age: 5d6h30m38s
 - Name: sessionization-1 Status: Running Restarts: 0 Age: 5d6h30m38s
 - Name: sessionization-10 Status: Running Restarts: 0 Age: 5d6h30m37s
 - Name: sessionization-11 Status: Running Restarts: 0 Age: 5d6h30m37s
 - Name: sessionization-12 Status: Running Restarts: 0 Age: 5d6h30m37s
 - Name: sessionization-13 Status: Running Restarts: 0 Age: 5d6h30m37s
 - Name: sessionization-14 Status: Running Restarts: 0 Age: 5d6h30m37s

...look for exceptions in a haystack...

New Search

index=iks kubernetes_namespace=data-processingpt-ecsstatefuliks2-usw2-e2e kubernetes_container=sessionization host=sessionization-79cd5db6f-rpvv8 exception

✓ 2 events (7/10/22 9:51:56.000 PM to 7/10/22 9:52:26.000 PM) No Event Sampling *

Save As ▾ Create Table View Close Date time range ▾

Events (2) Patterns Statistics Visualization Job ▾ Verbose Mode ▾

Format Timeline ▾ — Zoom Out + Zoom to Selection × Deselect 1 second per column

2
1
2
1
9:52:00 PM Sun Jul 10 2022 9:52:05 PM 9:52:10 PM 9:52:15 PM 9:52:20 PM

Raw ▾ Format 50 Per Page ▾

< Hide Fields i Event

SELECTED FIELDS
a host 1
a source 1
a sourcetype 1

INTERESTING FIELDS
date_hour 1
date_mday 1
date_minute 1
a date_month 1
date_second 1
a date_wday 1
date_year 1
date_zone 1
a eventtype 2
a index 1
a kubernetes_az 1
a kubernetes_cluster 1
a kubernetes_container 1
a kubernetes_host 1
a kubernetes_namespace 1
a kubernetes_pod 1
a kubernetes_stream 1
linecount 1
a punct 2
a splunk_server 1
a tag 1
a tag:eventtype 1
timendons 1

> 2022/07/11 04:52:23.996 [flink-akka.actor.default-dispatcher-259] INFO o.a.f.r.e.ExecutionGraph - Job sessionization (00000000000000000000000000000000) switched from state RUNNING to FAILING.
org.apache.flink.streaming.runtime.tasks.AynchronousException: Caught exception while processing repeated timer task.
at org.apache.flink.streaming.runtime.tasks.StreamTask\$StreamTaskAsyncExceptionHandler.handleAsyncException(StreamTask.java:978)
at org.apache.flink.streaming.runtime.tasks.StreamTask.handleSyncException(StreamTask.java:952)
at org.apache.flink.streaming.runtime.tasks.SystemProcessingTimeService\$RepeatedTriggerTask.run(SystemProcessingTimeService.java:332)
at java.util.concurrent.Executors\$RunnableAdapter.call(Executors.java:511)
at java.util.concurrent.FutureTask.runAndReset(FutureTask.java:308)
at java.util.concurrent.ScheduledThreadPoolExecutor\$ScheduledFutureTask.access\$301(ScheduledThreadPoolExecutor.java:180)
at java.util.concurrent.ScheduledThreadPoolExecutor\$ScheduledFutureTask.run(ScheduledThreadPoolExecutor.java:294)
at java.util.concurrent.ThreadPoolExecutor.runWorker(ThreadPoolExecutor.java:1149)
at java.util.concurrent.ThreadPoolExecutor\$Worker.run(ThreadPoolExecutor.java:624)
at java.lang.Thread.run(Thread.java:748)
Caused by: org.apache.flink.streaming.runtime.tasks.TimerException: org.apache.beam.sdk.utilUserCodeException: java.io.IOException: KafkaWriter : failed to send 1 records (since last report)
at org.apache.flink.streaming.runtime.tasks.SystemProcessingTimeService\$RepeatedTriggerTask.run(SystemProcessingTimeService.java:331)
... 7 common frames omitted
Caused by: org.apache.beam.sdk.utilUserCodeException: java.io.IOException: KafkaWriter : failed to send 1 records (since last report)
at org.apache.beam.sdk.utilUserCodeException.wrapUserCodeException(UserCodeException.java:36)
at org.apache.beam.sdk.io.kafka.KafkaWriter\$DoFnInvoker.invokeFinishBundle(Unknown Source)
at org.apache.beam.runners.core.SimpleDoFnRunner.finishFnBundle(SimpleDoFnRunner.java:237)
at org.apache.beam.runners.flink.metrics.DoFnRunnerWithMetricsUpdate.finishFnBundle(DoFnRunnerWithMetricsUpdate.java:89)
at org.apache.beam.runners.simple.SimplePushbackSideInputDoFnRunner.finishFnBundle(SimplePushbackSideInputDoFnRunner.java:124)
at org.apache.beam.runners.flink.translation.wrappers.streaming.DoFnOperator.invokeFinishFnBundle(DoFnOperator.java:836)
at org.apache.beam.runners.flink.translation.wrappers.streaming.DoFnOperator.checkInvokeFinishFnBundleByTime(DoFnOperator.java:829)
at org.apache.beam.runners.flink.translation.wrappers.streaming.DoFnOperator.lambda\$open\$2(DoFnOperator.java:488)
at org.apache.flink.streaming.runtime.tasks.SystemProcessingTimeService\$RepeatedTriggerTask.run(SystemProcessingTimeService.java:326)
... 7 common frames omitted
Caused by: java.io.IOException: KafkaWriter : failed to send 1 records (since last report)
at org.apache.beam.sdk.io.kafka.KafkaWriter.checkForFailures(KafkaWriter.java:124)

...monitor your pipeline's performance...

The screenshot shows a web-based interface for managing a Stream Pipeline. At the top, there is a navigation bar with three dots on the left, followed by the title "STREAM PIPELINE". Below the title is a navigation menu with "HOME" and "SETTINGS" buttons. Underneath the menu, the environment is set to "Env: QAL" and the region is "Region: US-WEST-2". The runner is listed as "Runner: Flink" and the IKS Version is "IKS Version: IKS2". A row of buttons includes "Refresh" (blue), "Deploy" (green, highlighted), "Stop" (red), "Promote" (blue), and "Decommission" (blue). Below these buttons is a horizontal navigation bar with links: "Status", "Manage", "K8s IAM Roles", and "Autoscaling". The main content area displays the "Pipeline Status: STOPPED". It also lists the "Namespace: data-processingpt-ecsstatefuliks2-usw2-qal" and provides links to a "Cost Dashboard: QlikSense" and monitoring tools like "Splunk Logs", "Wavefront Dashboard", "MDR Properties", and "MDR Lineage".

STREAM PIPELINE

Env: QAL

Region: US-WEST-2

Runner: Flink

IKS Version: IKS2

Refresh Deploy Stop Promote Decommission

Status Manage K8s IAM Roles Autoscaling

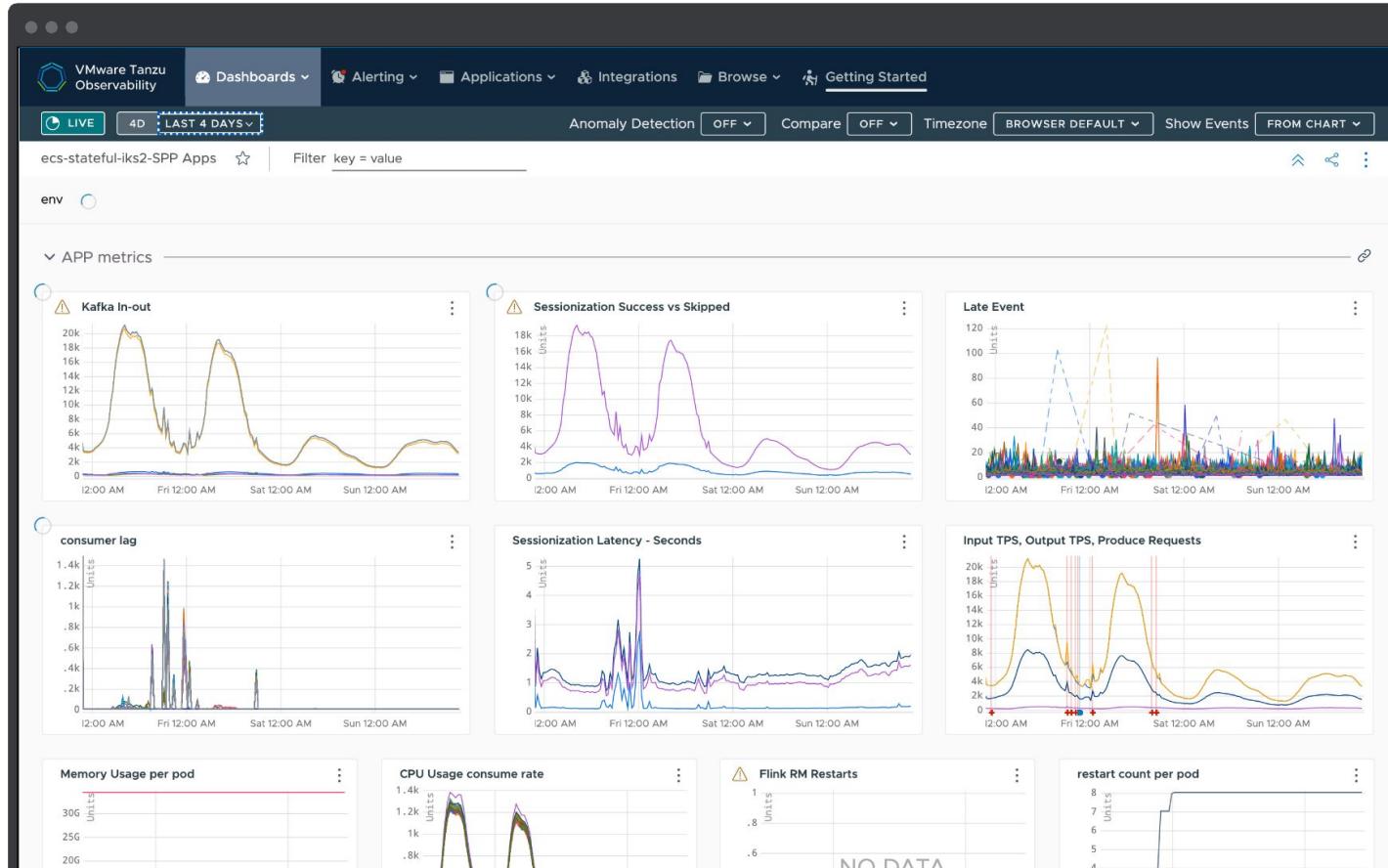
Pipeline Status: STOPPED

Namespace: [data-processingpt-ecsstatefuliks2-usw2-qal](#)

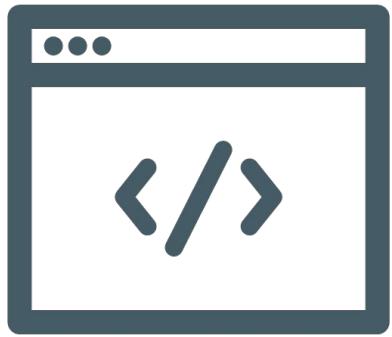
Cost Dashboard: [QlikSense](#)

[Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#)

...and set up alerts



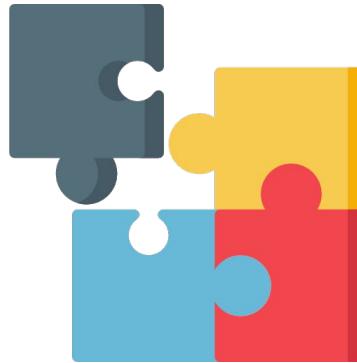
Multiple entry points to the platform



Our native web experience



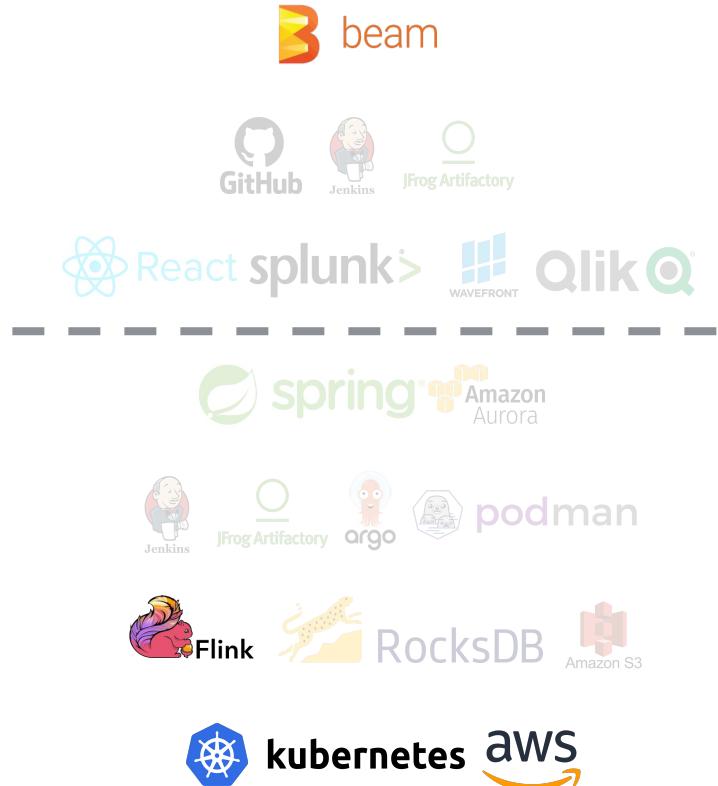
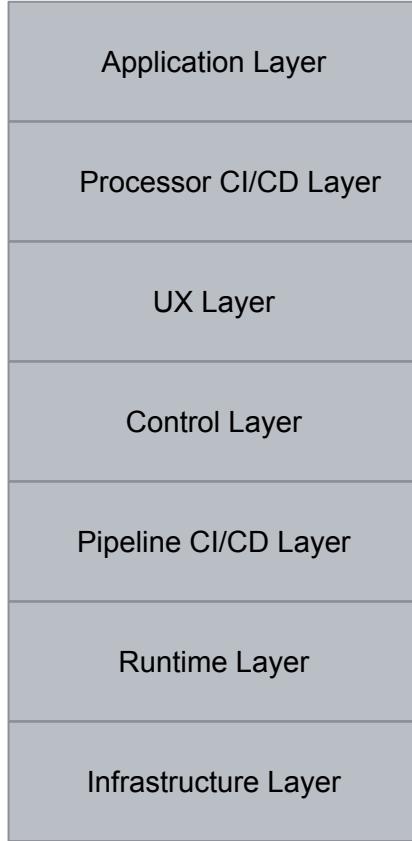
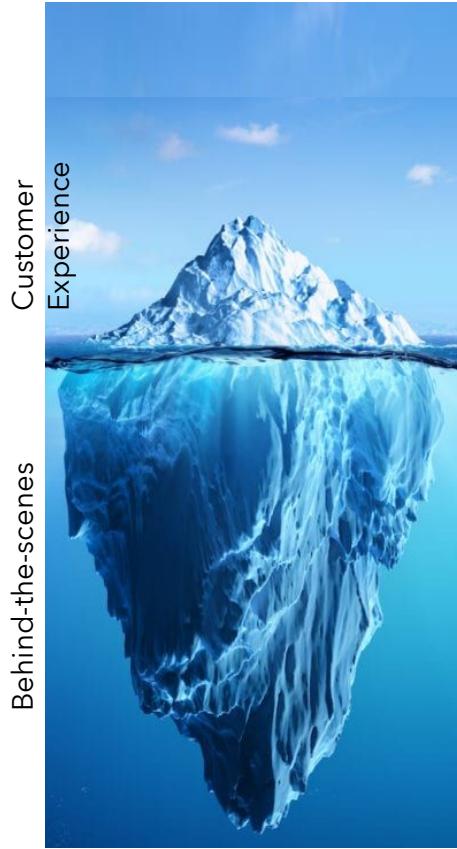
Our API
(e.g., Gitops, ad hoc scripts)



Third-party apps using our API
(e.g., feature processing,
stream materialization)

Stream Processing Platform Tech Stack

Tech Stack Overview



Application Layer



Guiding principle: Developer flexibility

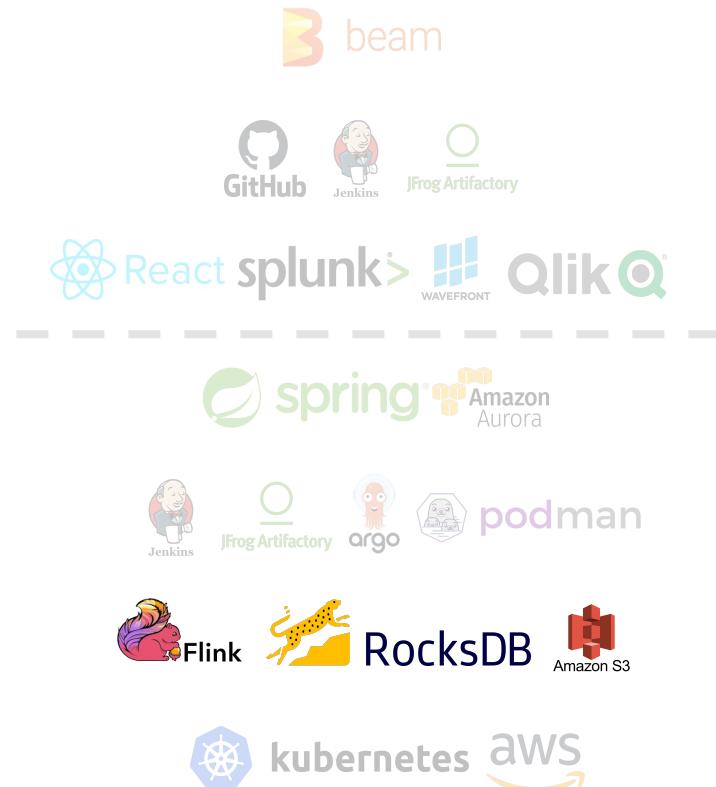
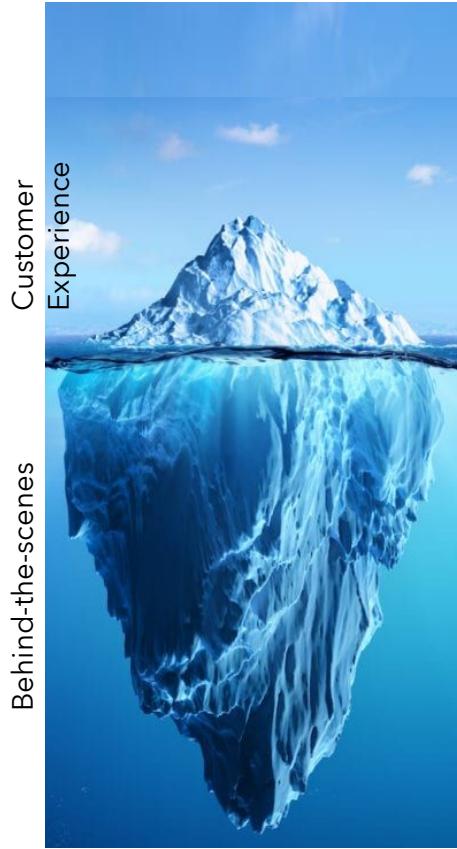
Components

- **SDK libraries**

Core functions

- **Auto Kafka configuration**
- **Data access policy handling**
- **Metrics collection**

Runtime Layer



Runtime Layer



RocksDB

Guiding principle: Scalability

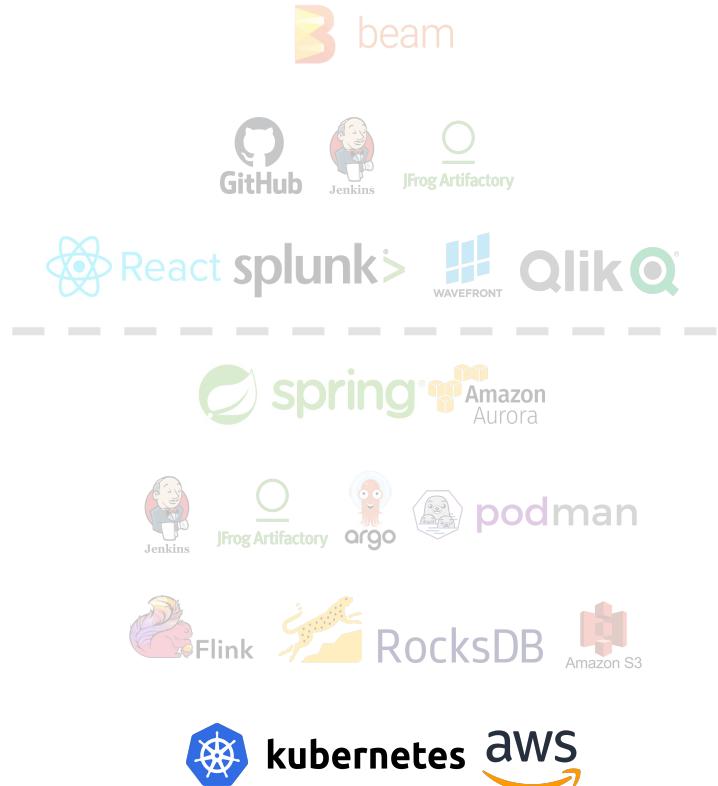
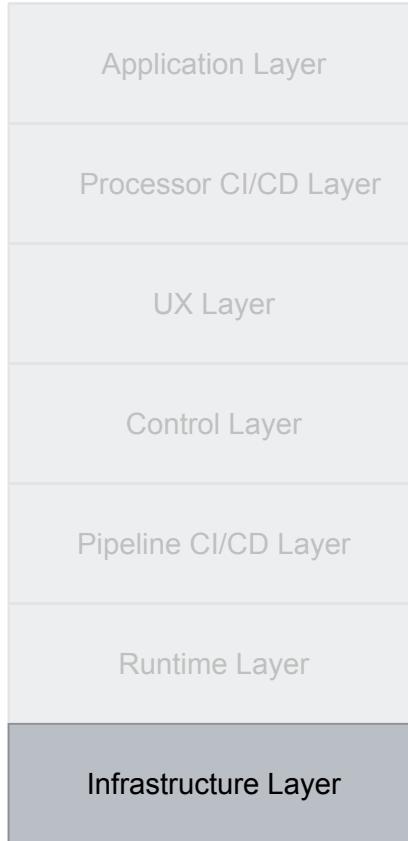
Components

- **Flink application cluster**
- **S3 for fault tolerance**

Core functions

- **Stateful processing support**
- **Fault tolerance and at-least-once processing**
- **Low deploy/restart latency**
- **Health metrics**
- **Highly tunable and configurable via UX Layer**
- **Auto-scaling**

Infrastructure Layer



Infrastructure Layer



Guiding principle: Multi-tenancy

Components

- Kubernetes clusters on AWS EKS

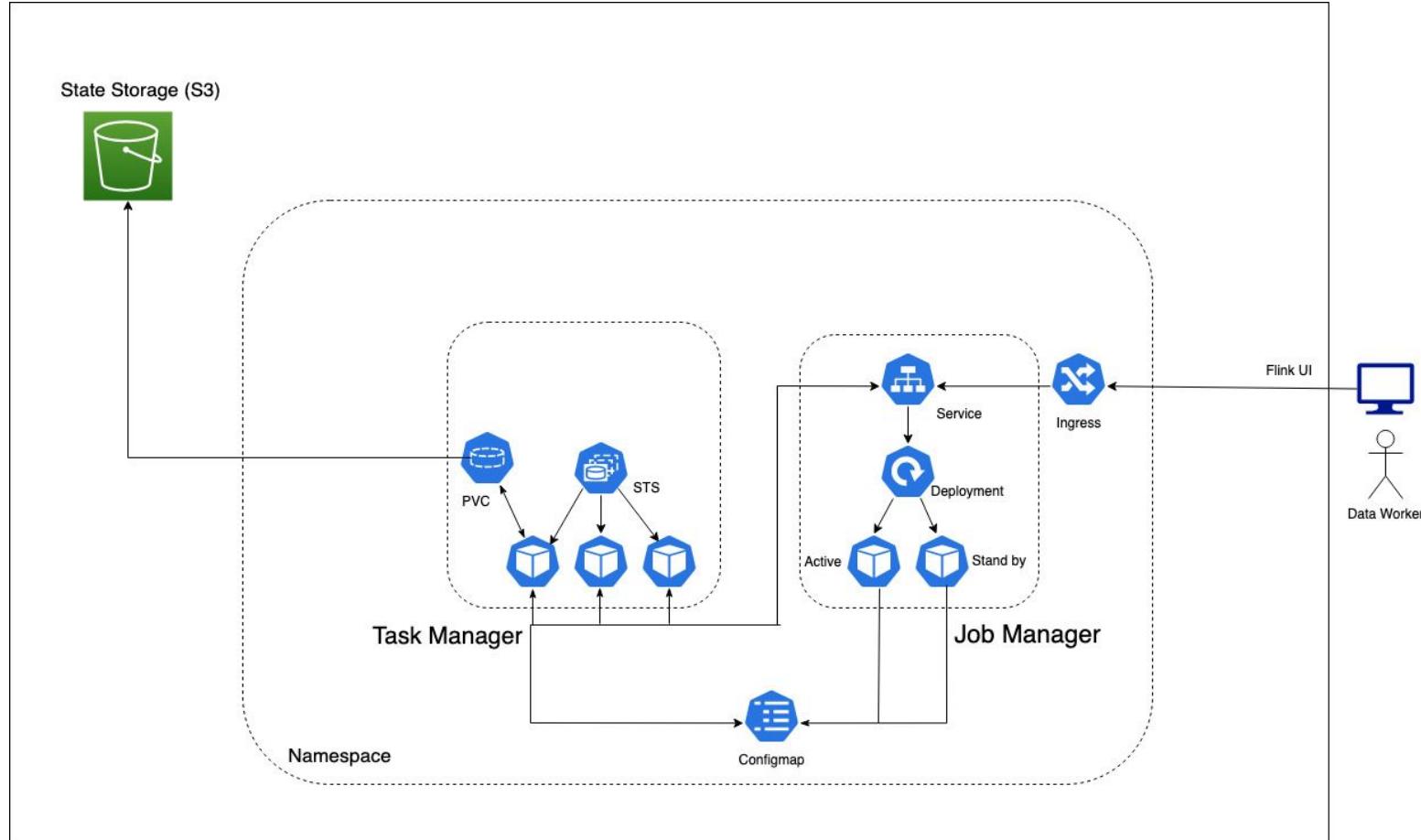
Core functions

- Namespace isolation
- Low deploy/restart latency
- Rich operational metrics
- Fault tolerance
- Billing tags
- Multi-cluster topology

Deployment workflow



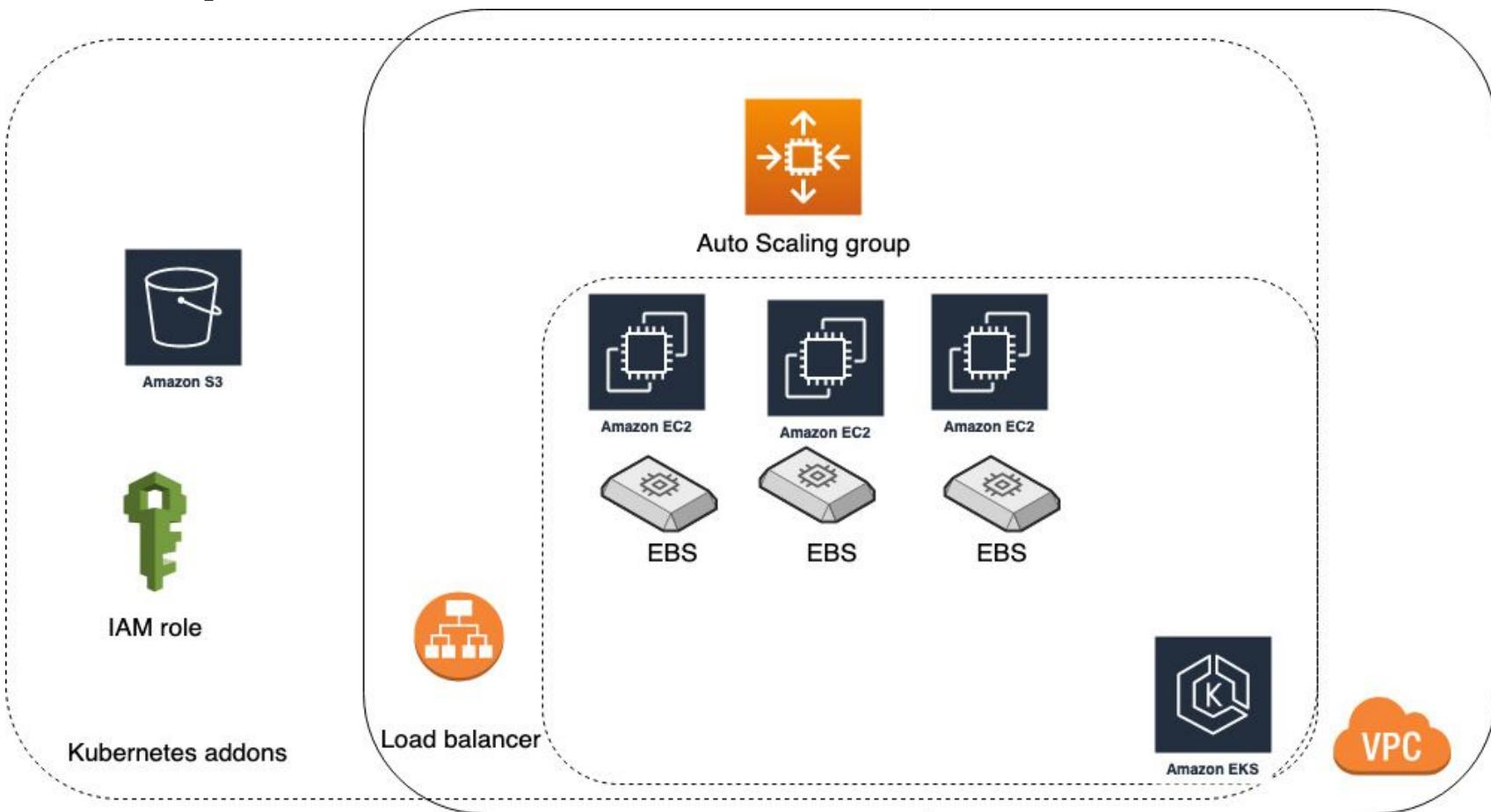
Anatomy of a flink application on Kubernetes



What's underneath?



AWS components



Learnings

- **Runner migration**
 - Samza -> Flink
- **Multi tenancy model**
 - Disruptions caused by scheduler
 - Disk isolation

Summary & Learnings

Guiding Principles



Developer flexibility



Scalability



kubernetes

Multi-tenancy

Lessons Learned

- **Having runner flexibility can be really nice**
 - We changed our runtime from Samza to Flink, and customers didn't have to write any new code
- **Compute isolation issues can surprise you at scale**
 - Pod disruptions caused by k8s scheduler made full multi-tenancy tricky to stabilize
 - Lack of disk isolation can become a performance bottleneck

Summary & Learnings

Tech Stack Layer	Core Technology	Guiding Principle	Lessons Learned
Application	 beam	Developer flexibility	Runner flexibility allowed us to change runtime from Samza to Flink
Runtime	 Flink	Scalability	Flink experiences processing disruption if k8s scheduler is overly aggressive
Infrastructure	 kubernetes	Multi-tenancy	Lack of disk isolation on k8s resources can become a performance bottleneck

Featured Use Case

Golden Signal for Services

Service Golden Signals

System defined

Availability

Success Rate of Service calls.

Requests

Measure of demand / load being placed on the system..

Errors

Rate of requests that are failing. (e.g. HTTP 500s)

Latency

Time it takes to service a request. Typically measured across percentiles..

Opinionated Signals

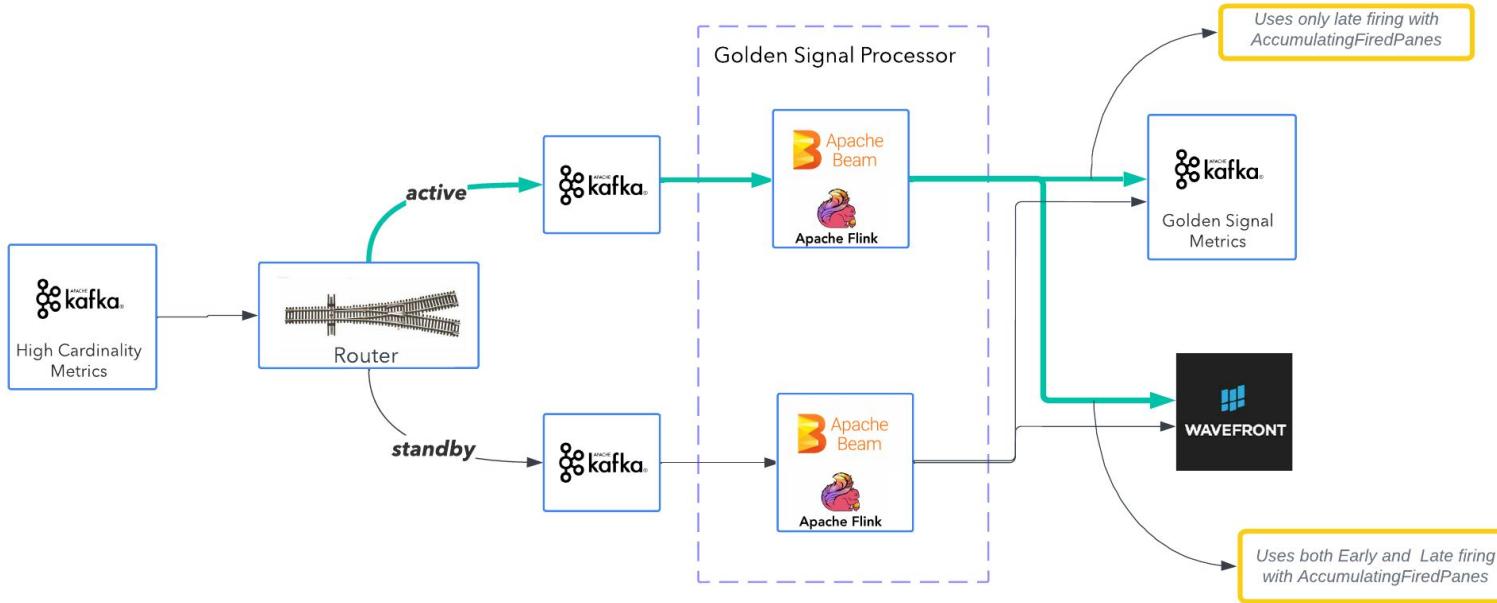
Health

Health of an application or service in real-time. May be redefined by application teams. Typically based on aggregate availability.

Saturation / Utilization:

How "full" a service is. Percent of "max capacity" being used. Varies by service constraints. e.g. nodes, memory, CPU, networking, auto-scaling limits, etc.

High level Design



Customization using Side Input

- An additional input that your DoFn can access each time it processes an element in the input PCollection
- Health metrics and few tags are overridable

Health metrics example

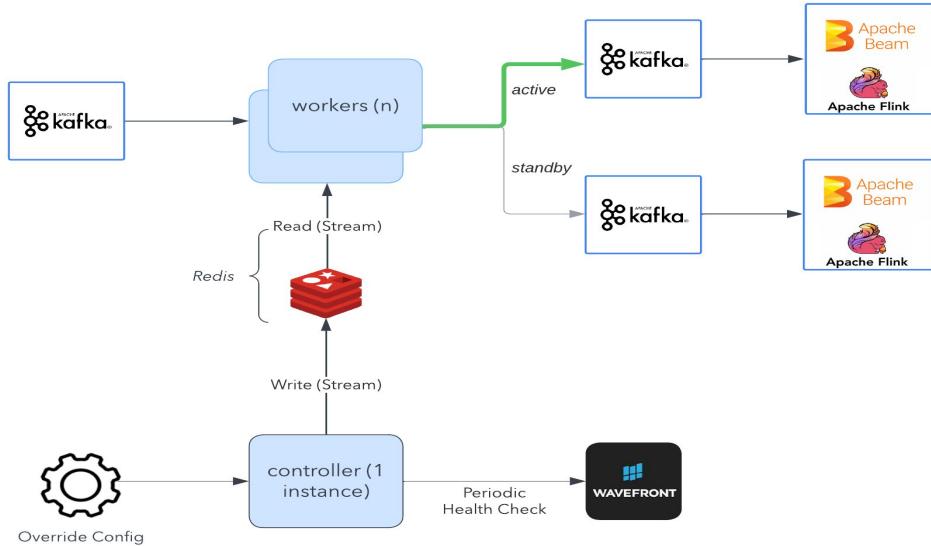
```
times (2 -> 32 bytes)
1 requestCount < 60 ? 0 :
2 availability > 99.0 ? 0 : 3
```

Swimlane example

```
times (1 -> 32 bytes
1 svcHost in ['[REDACTED].a.intuit.com'] ? "ec2" : ""
```

- Users use the GitOps model to customize their service
- Override configuration is stored in S3 (Gitops → Jenkins → Upload to S3)
- Pipeline fetches from S3 every 5 min using Beam Side Input

Router



Router Component helps to

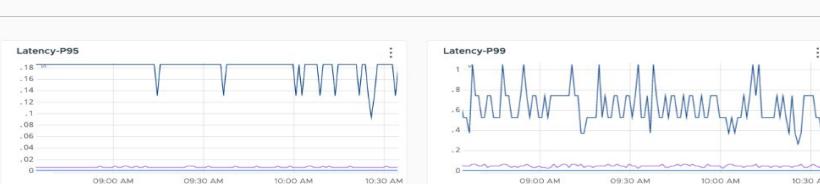
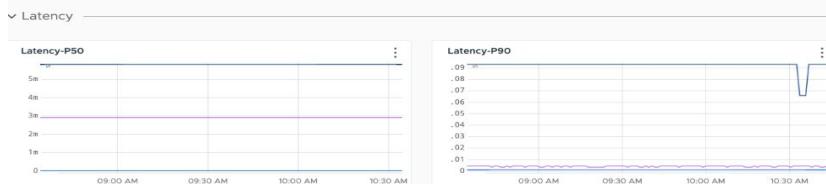
- Achieve SLA of 3 min
- Zero Downtime deployment

Controller - Sends a message to worker to flip topics when health check fails

Workers: Reads from source and publishes to destination topic

Golden Signal Dashboard

Golden Signals for Service Asset - intuit.cloud.monitoring.rumservice



Q&A