

Scaling public internet data collection with Apache Beam



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Q Agenda



- Cortex Xpanse, Palo Alto Networks Overview
- Beam @ Xpanse
- Our Beam Guidelines
- A Performance Tuning case

Q Hi there



- Lior Dadosh
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- Based in New York







Cortex Xpanse

Attack Surface Management:

"The process of continuously <u>discovering</u>, <u>identifying</u>, <u>inventorying</u>, and assessing the exposures of an entity's IT asset <u>estate</u>."



Attack Surface Management



Your organization should find and fix your risks before your attackers can exploit them

Cortex Xpanse is an active attack surface management solution that helps your organizations find & fix your known and unknown internet-connected risks.



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The Data

The Internet is Small

5.27B 4.4B

7128

Webpages

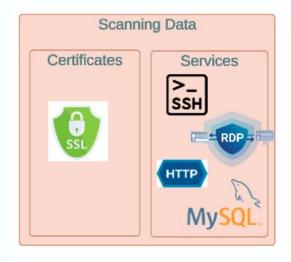
IPv4 addresses

Potential IPv6 addresses



What data do we have?







Beam @ Xpanse, Palo Alto Networks

Q Beam @ Xpanse, Palo Alto Networks

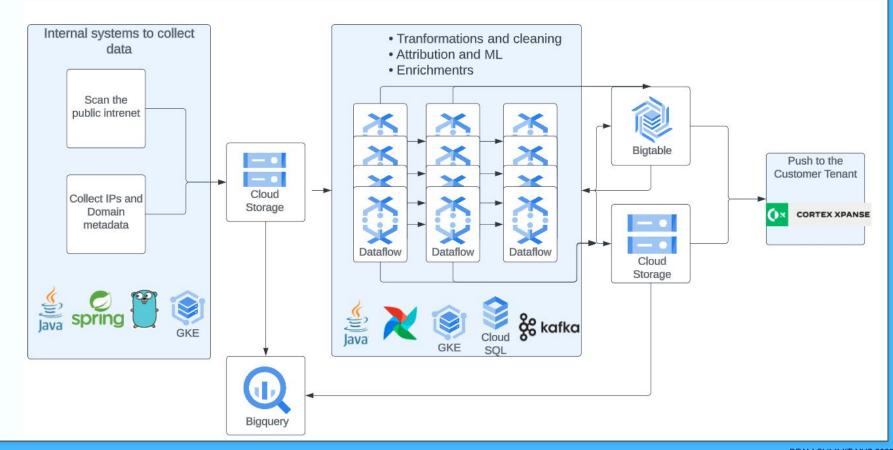


- We Process 10 Petabytes Daily with Apache Beam
- 200+ daily Pipelines
- Dataflow Runner, Java SDK
- Using Kubernetes (GKE) to run the Jobs
- If you're backend developer at Xpanse, you're a Beam developer



Q Architecture





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Guidelines - PTransforms



- If you can, use Beam provided transforms
- Common Xpanse Beam library
 - Common company Transform operation
 - For example, all BigTable Writes and Reads are in the

common library



The complete list of beam transforms:

https://beam.apache.org/releases/javadoc/2.48.0/index.html?org/apache/beam/sdk/transforms/package-summary.html

Q Guidelines



- Test your pipeline!
 - Test every PTransform individually
 - Test your pipeline

```
public class WordCountTest {
   // Our static input data, which will comprise the initial PCollection.
   static final String[] WORDS_ARRAY = new String[] {
      "hi there", "hi", "hi sue bob",
     "hi sue", "", "bob hi"};
   static final List<String> WORDS = Arrays.asList(WORDS ARRAY);
   // Our static output data, which is the expected data that the final PCollection must match.
   static final String[] COUNTS_ARRAY = new String[] {
        "hi: 5", "there: 1", "sue: 2", "bob: 2"};
   // Example test that tests the pipeline's transforms.
   public void testCountWords() throws Exception {
      Pipeline p = TestPipeline.create();
      // Create a PCollection from the WORDS static input data.
      PCollection<String> input = p.apply(Create.of(WORDS));
      // Run ALL the pipeline's transforms (in this case, the CountWords composite transform).
      PCollection<String> output = input.apply(new CountWords());
      // Assert that the output PCollection matches the COUNTS ARRAY known static output data.
      PAssert.that(output).containsInAnyOrder(COUNTS_ARRAY);
     // Run the pipeline.
      p.run():
```

Guidelines



- Monitor your pipeline!
 - Use Beam metrics
 - Track the jobs run time

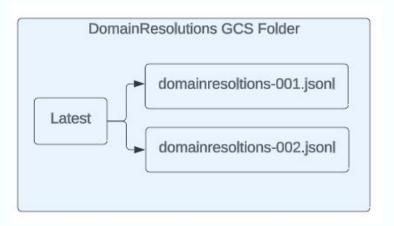


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Guidelines - GCS Write



- Write to Cloud Storage (GCS) a "latest file"
- The latest file content references to GCS files
- Batch pipelines can read the latest files easily



Using our common writer transform:

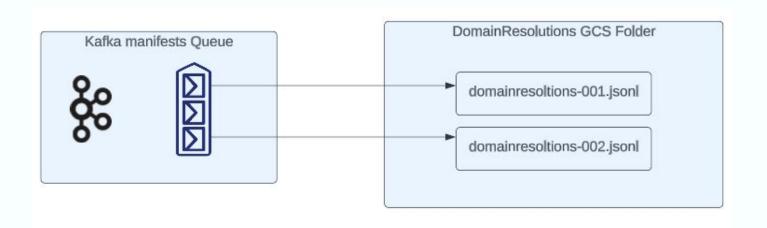
```
domainResolutions.apply(
    name: "Write to Files with latest",
    FileWriterWithLatest.builder()
    .latest(true)
    .suffix(".json")
    .latestPath(path + "/latest")
    .outputPath(path)
    .build());
```



Guidelines - Kafka Manifests



- Use GCS as external storage to Kafka
- Send to kafka references the GCS files



Guidelines Usage-A Performance Tuning Case

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The story of the DNS Pipeline



- Domain Resolutions data has a lot of garbage in it!
- We have a pipeline to aggregate similar subdomains and cleaning

```
ns1.mydomainname.com.
                                              194.23.253.196
ns2.mydomainname.com.
                                              194.23.254.196
mydomainname.com.
                                              194.23.253.196
www.mydomainname.com.
                                              194.23.253.196
mydomainname.com.
                                                 4001:41d0:2:80c4::
www.mydomainname.com.
                                                 4001:41d0:2:80c4::
mail.mydomainname.com.
                                              194.23.253.196
webmail.mydomainname.com.
                                              194.23.253.196
```

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The story of the DNS Pipeline



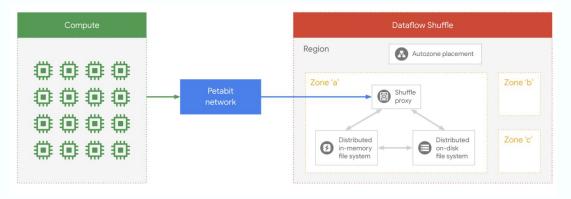
- The pipeline kept getting more records, increasing run time and cost
- 75% of the cost was due to shuffles!



Shuffles



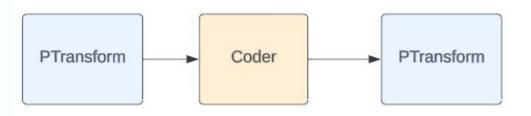
- The data in Beam moves.
- The dataflow shuffle service
 - Available for batch jobs
 - moves the shuffle operation out of the worker VMs and into the Dataflow service backend



Q Beam Coders



- Java Object -> Byte array -> Java Object
- Beam has some efficient Coders implementations, for example:
 - ProtoCoder
 - AvroCoder
 - SchemaCoder
- The idea:
 - SerializableCoder (Default coder) —> Custom Coder



Q Custom Coder!



```
public class DomainResolution {
  private final String domainName;
  private final String ip;
                               public class DomainResolutionCoder extends Coder<DomainResolution> {
                                 private static final Coder<String> STRING_CODER = StringUtf8Coder.of();
                                 @Override
                                 public void encode(final DomainResolution value, final OutputStream outStream)
                                     throws IOException {
                                   STRING_CODER.encode(value.getDomainName(), outStream);
                                   STRING_CODER.encode(value.getIp(), outStream);
                                 @Override
                                 public DomainResolution decode(final InputStream inStream) throws IOException {
                                   return DomainResolution.builder()
                                       .domainName(STRING_CODER.decode(inStream))
                                       .ip(STRING_CODER.decode(inStream))
                                       .build();
```

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The Results



- ~50% cost improvement In shuffle!
- Tens of thousands of dollars saved yearly



Before

Total Shuffle data	14.54 TB	
processed ?		
Billable Shuffle data	11.98 TB	
processed @		

After

Total Shuffle data	8.7 TB
processed ②	
Billable Shuffle data	6.14 TB
processed ②	

Q To Summarize the Process



- We recognized a scaling issue using our monitoring infrastructure
- Developed a reusable solution, exposed in our common library
- Tested the new solution
- Deployed and tracked it using our monitoring infrastructure

Lior Dadosh

QUESTIONS?

