Sponsorship Prospectus

BEΔM
SUMMIT

July, 2022
2022.beamsummit.org

What is the Beam Summit 2022?

The Beam Summit is an opportunity to bring together members of the Apache Beam community to discuss the vision and mission of the project, as well as to open a collaboration space to share Beam use cases.

We are planning to host Beam Summit as a hybrid event, COVID-19 pending. This event will consist of a multi-day program distributed in 3 days, dedicated to technical talks and workshops.

The event aims to bring together members of the Apache Beam community to discuss and build the future of the project, to inspire people to use the technology and onboard people to the project, and also to educate both beginning users and more advanced users on the Apache Beam technology.

Estimated numbers for 2022

+300
Onsite

+5,000
Online

+30
Talks and worshops

3
Days

Sponsorship levels

BENEFITS	PLATINUM 35 000 $	GOLD 10 000 $	SILVER 3 000 $	COMMUNITY PARTNER FREE	DIVERSITY & INCLUSION** 5 000 $
Branded talk ("session presented by X") - Virtual session includes call to action.	Yes	Yes	—	—	—
10min Sponsored keynote	Yes	—	—	—	—
Attendees contact	Event participants contact data*	Session participants contact data*	—	—	—
Opportunity to include swag in kit for participants	Yes	—	—	—	—
Opportunity to participate in virtual swag bag	Yes	Yes	Yes	Yes	Yes
Reception sponsorship	Yes	—	—	—	—
Space at the networking area	Table with banner (opportunity to have a backwall)	Table with banner	—	—	Table with banner
Brand presence on signage	✓	✓	✓	✓	✓
Brand presence on website and communication	✓	✓	✓	✓	✓
Brand presence on recordings	✓	✓	—	—	✓
Social media mentions	3	1	Group sponsor posts	Group sponsor posts	1
Mention in virtual event chat	2	1	Group sponsor mention	—	1

* Contact info of those who accepted sharing.
** Support the underrepresented groups.

Results from 2021

Attendance

1,795
registered

850
attended at least
one live talk
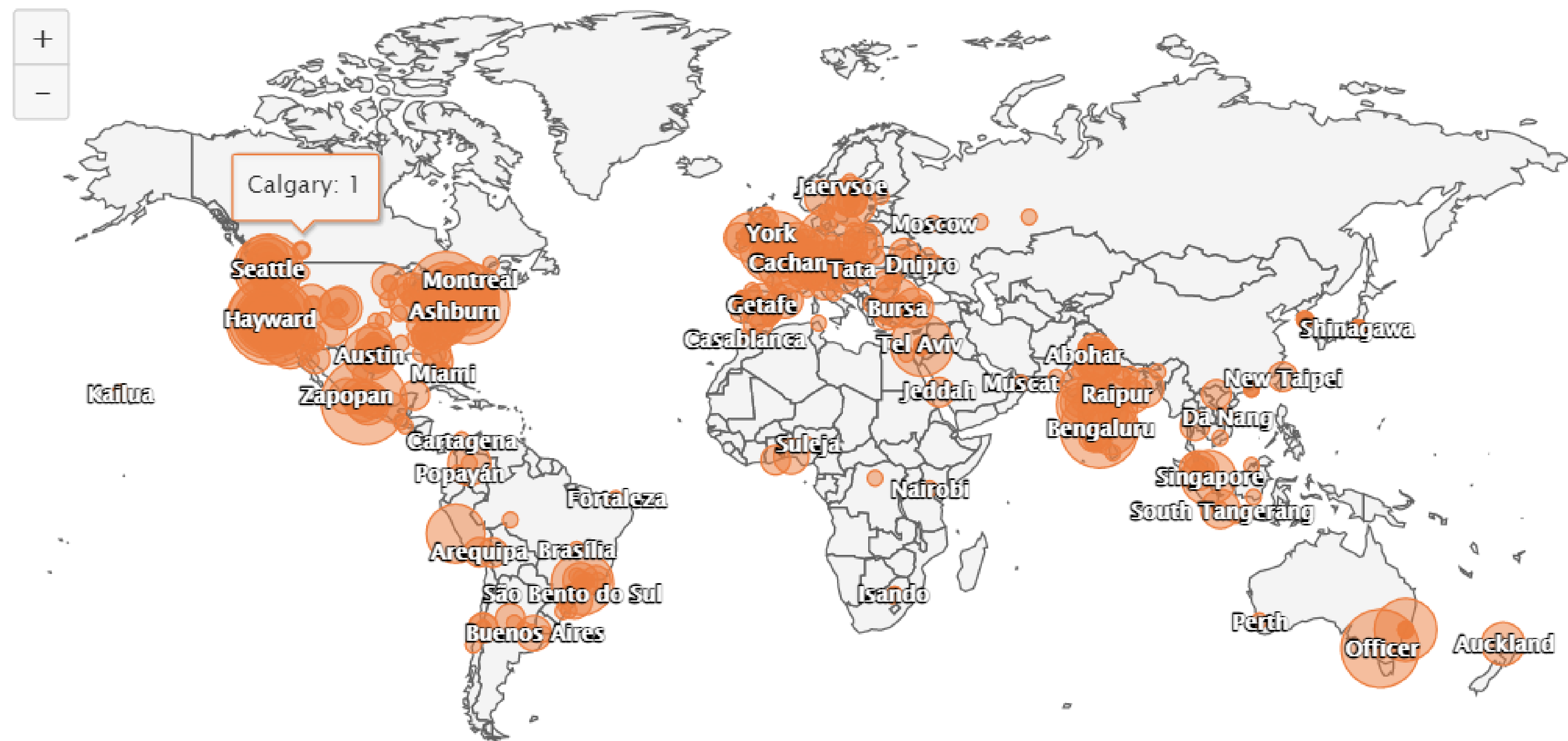
415
watched at least
one replayed talk

567
clicked CTA

Participant countries

Map

Where in the world are people joining from?

Registration by country

1. United States   752
2. India   158
3. UK   114
4. Canada   102
5. Mexico   74

6. Australia   59
7. Germany   52
8. France   51
9. Sweden   28
10. Spain   27

What participants say

✓ "Very good workshop and complete with loads of supporting material, which is very helpful"

✓ "Excellent and interactive! ;)"

✓ "I really appreciate the speaker was willing to talk about the details of expense and the errors"

✓ "Great talk about an actual use case and some gotchas"

✓ "Great time this week! Being appreciated :) "

✓ "Well organized workshops"

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