Title

persuasio4ytz21pr — Conducts causal inference on the local persuasion
 rate for binary outcome y, binary treament t and binary instrument
 z

Syntax

persuasio4ytz21pr depvar treatvar instrvar [covariates] [if] [in]
[, level(#) model(string) method(string) nboot(#) title(string)]

Options

| | option |
|--|------------------------------------|
| <pre>level(#) model(string) method(string) nboot(#) ritle(string) Set confidence level; default is level(95) Regression model when covariates are present method(string) Inference method; default is method("normal perform # bootstrap replications Title of estimation</pre> | <pre>method(string) nboot(#)</pre> |

Description

persuasio4ytz21pr conducts causal inference on causal inference on the local
> persuasion rate.

It is assumed that binary outcome y, binary treatment t, and binary instrument z are observed. This command is for the case when persuasive treatment (t) is observed, using estimates of the local persuation rate (LPR) via this package's command lprlb4ytz.

varlist should include depvar treatvar instrvar covariates in order. Here, depvar is binary outcome (y), treatvar is binary treatment, instrvar is binary instrument (z), and covariates (x) are optional.

There are two cases: (i) covariates are absent and (ii) covariates are present.

- If x are absent, the LPR is defined by

LPR =
$$\{ Pr(y=1|z=1) - Pr(y=1|z=0) \} / \{ Pr[y=0, t=0|z=0] - Pr[y=0, t=0|z=1] \}$$
.

The estimate and its standard error are obtained by the following procedure:

- 1. The numerator of the LPR is estimated by regressing y on z.
- 2. The denominator is estimated by regressing (1-y)*(1-t) on z.
- 3. The LPR is obtained as the ratio.
- 4. The standard error is computed via STATA command nlcom.
- 5. Then, a confidence interval for the LPR is obtained via the usual normal approximation.
 - If x are present, the LPR is defined by

LPR =
$$E[LPR(x)\{e(1|x) - e(0|x)\}]/E[e(1|x) - e(0|x)]$$

where

LPR(x) = {
$$Pr(y=1 | z=1, x) - Pr(y=1 | z=0, x)$$
}/{ $Pr[y=0, t=0 | z=0, x] - Pr[y=0, t=0 | z=1, x]$ },

$$e(1|x) = Pr(t=1|z=1,x)$$
, and $e(0|x) = Pr(t=1|z=0,x)$.

The estimate is obtained by the following procedure.

If model("no_interaction") is selected (default choice),

- 1. The numerator of the LPR is estimated by regressing y on z and x.
- 2. The denominator is estimated by regressing (1-y)*(1-t) on z and x.
- 3. The LPR is obtained as the ratio.
- 4. The standard error is computed via STATA command nlcom.
- 5. Then, a confidence interval for the LPR is obtained via the usual normal approximation.

Note that in this case, LPR(x) does not depend on x, because of the linear regression model specification.

Alternatively, if model("interaction") is selected,

- 1. Pr(y=1|z,x) is estimated by regressing y on x given z=0,1.
- 2. Pr[y=0,t=0|z,x] is estimated by regressing (1-y)*(1-t) on x given z=0,1.
- 3. Pr(t=1|z,x) is estimated by regressing t on x given z=0,1.
- 4. For each x in the estimation sample, both LPR(x) and $\{e(1|x)-e(0|x)\}$ are evaluated.

- 5. Then, the sample analog of LPR is constructed.
- 6. Finally, the bootstrap procedure is implemented via STATA command bootstrap.

Options

model(string) specifies a regression model of y on z and x.

This option is only releveant when x is present. The default option is "no_interaction" between z and x. When "interaction" is selected, full interactions between z and x are allowed.

level(#) sets confidence level; default is level(95).

method(string) refers the method for inference.

The default option is **method**("normal"). Since the LPR is point-identified, usual two-sided confidence intervals are produced.

 When model("interaction") is chosen as an option, it needs to be set as method("bootstrap"); otherwise, the confidence interval will be missing.

nboot(#) chooses the number of bootstrap replications.

The default option is **nboot**(50). It is only relevant when **method**("bootstrap") is selected.

title(string) specifies the title of estimation.

Remarks

It is recommended to use **nboot**(#) with # at least 1000. A default choice of 50 is meant to check the code initially because it may take a long time to run the bootstrap part when there are a large number of covariates. The bootstrap confidence interval is based on percentile bootstrap. A use of normality-based bootstrap confidence interval is not recommended because bootstrap standard errors can be unreasonably large in applications.

Examples

We first call the dataset included in the package.

. use GKB, clear

The first example conducts inference on the LPR without covariates, using normal approximation.

. persuasio4ytz21pr voteddem_all readsome post, level(80)
method("normal")

The second example conducts bootstrap inference on the LPR.

. persuasio4ytz21pr voteddem_all readsome post, level(80)
method("bootstrap") nboot(1000)

The third example conducts bootstrap inference on the LPR with a covariate, MZwave2, interacting with the instrument, post.

. persuasio4ytz21pr voteddem_all readsome post MZwave2, level(80)
model("interaction") method("bootstrap") nboot(1000)

Stored results

Matrices

e(lpr_est): (1*1 matrix) estimate of the local persuasion rate
e(lpr_ci): (1*2 matrix) confidence interval for the local
persuasion rate in the form of [lb_ci, ub_ci]

Macros

```
e(cilevel): confidence level
e(inference_method): inference method: "normal" or "bootstrap"
```

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References

Sung Jae Jun and Sokbae Lee (2019), Identifying the Effect of Persuasion, <u>arXiv:1812.02276</u> [econ.EM]