

# FEYISOLA OLAWUYI

☎ +234 809 090 4340 | ✉ [hello@solaolawuyi.com](mailto:hello@solaolawuyi.com) | 🏠 Ramat Crescent, Ogudu GRA, Lagos | 🔗 [Olawuyi Feyisola](#)

## EDUCATION

**Covenant University, Nigeria | Bachelor of Science in Computer Science**

**(Nov. 2020)**

Academic Standing: Second class (Upper Division)

Dissertation - "Design and Implementation of a Digital Marketing Recommender System."

## WORK EXPERIENCE

**Product Designer - Frontendlabs**

**Jan 2021 – Present**

- Building intuitive user experiences and design solutions for clients and businesses across Europe and Africa

**UX Designer - Fiverr (Freelance)**

**Aug 2020 – Feb 2021**

- Crafting user experiences for web and mobile applications leveraging the Fiverr marketplace global client reach.

**Information Technology Specialist - CFAO Yamaha Motors Nigeria**

**Jan 2019 – July, 2019**

- Managed and enhanced communication and information system technology for Yamaha Motors nationwide

## PROJECTS/ AWARDS

**London App Brewery**

**Aug. 2020**

- Awarded a \$500 full scholarship to complete the Angela Yu Flutter Development program.

**IBM Developer, Cloud Native Security Conference**

**June 2020**

- Attended IBM's annual conference on the big data industry and the multiple storage virtualization approaches.

**Recommender System – A Smart Approach to Digital Marketing**

**June 2020**

- Developed a system that intelligently recommends digital marketing tools and advertisement platforms to businesses to focus marketing resources on a few proven approaches within the distinct business space.

**IBM, Machine Learning Digital Badge**

**Jan. 2020**

- Awarded a digital badge for machine learning with python including practical tasks in data preparation, data analysis, model training, model evaluation, and hyper-parameterization.

**CFAO Yamaha Motors, Kaizen Ambassador Program**

**June 2019**

- Responsible for presenting solutions to accounts Incadea retail system issues, improving receipt validation channels and implementing equipment and methods to enhance the performance of Information systems.

## CERTIFICATIONS

• **Interaction Design Foundation** | UX Designer Certificate

**Aug. 2021**

• **Darden School of Business, UVA** | Business Strategy Specialization

**Dec. 2020**

• **Udemy** | Web Developer Bootcamp

**July 2020**

• **Amazon Web Services** | AWS Machine Learning

**June 2020**

• **IBM** | Artificial Intelligence Analyst

**Feb. 2020**

## LEADERSHIP EXPERIENCE

**Co-Facilitator, Maintenance and Sanitation – NYSC**

**Apr. 2021 – Present**

- Sanitation awareness campaigns and educating sessions in local communities around Yaba

**Lead, Machine Learning – CIS Department AI Challenge**

**Nov. 2019 – Feb. 2020**

- Directed and delegated responsibilities among team members for a model that predicts optimal investments

## EXTRACURRICULAR ACTIVITIES

• **Member** | IxDF Lagos Community

• **Member** | Eagles Hope Foundation

## SKILLS AND INTERESTS

• **Soft skills** | Interpersonal skills, Conceptual skills, Analytical skills

• **Hard skills** | Adobe XD, Figma, Python, JavaScript, Java, Unsupervised learning, Tensorflow, AWS

• **Interests** | Literature, Logic, Creativity, Learning.