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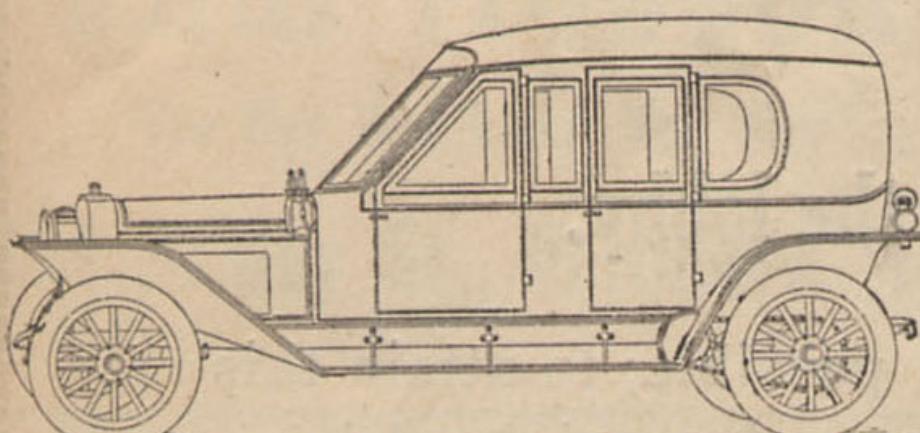
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The Empire

With the opening of the new Empire Theatre, the management craves a few words with its patrons as regards the attractions it will play and the policy it will pursue. At the outset the management of the Empire wishes to make it clear that burlesque—but the burlesque of the better sort—will be played. There will be no effort to tell you it is musical comedy or anything of the like. We will tell you it is burlesque, but we will add that it is burlesque to which you can bring a lady, or to which a lady may come unaccompanied, with the absolute assurance that no part of the performance will be of such a nature as to be objectionable. That sort of alleged comedy is not even cared for by gentlemen and the sort whom we hope to have as our regular patrons. Our effort will be to present burlesque that will afford wholesome amusement of the kind that cheers and refreshes without offending good taste in the slightest.

The management believes it is catering to a general desire when it will permit smoking, a custom which is now in vogue in a big majority of the theatres throughout the country and not excepting the so-called "two-dollar" houses. No intoxicants, however, will be served in the audience at any time.

To make The Empire the big success which is hoped for, those guarding its destinies realize that to have its patrons satisfied in every way is the keystone to bringing about this condition. From the moment the theatre was conceived the comfort of the patrons was given consideration. Every seat in the house is one in which the occupant is not forced to twist and turn in the slightest to see the entire stage, a condition which is not found in many playhouses throughout the country. The seats are amply large, the aisle spacious and there will be no feeling of being crowded when seated.

Courtesy to the patrons of the Empire is something, the absolute necessity for which has been impressed upon the attachées of the theatre. Patrons will confer a decided favor upon the management, if at any time, the slightest courtesy noticed, is brought to the attention of the management. Any suggestion for improving the comfort of the patrons or making better any condition pertaining to the house, will also be gratefully received.

A strictly up-to-date Rathskeller is connected with the Empire. Special musical and singing acts will be given, and a first class menu, such as is found in the leading Rathskellers of New York, will be served. A magnificent soda fountain for ladies and gentlemen on the ground floor, and a spacious pool parlor on the second floor are also connected with the Empire.

Patrons who wish to reserve certain seats for any particular performance throughout the season, can do so by leaving their names at the box office. Tickets for all such reservations will be held until 2 o'clock for matinees and until 8 o'clock for evening performances. If not called for by that time, the tickets will be placed on sale. Such reservations of seats do not in any way obligate patrons to pay for them, if not used. The box office will be open from 9 A. M. to 10 P. M. daily.

We believe the policy of the Empire is such as to meet a hearty response from the theatre-going public of Baltimore. Our efforts will always be along the line of satisfying our patrons. We hope we may number YOU among the regular visitors to this latest of Baltimore theatres, and which may rightly be called, the playhouse palatial.

Very truly yours,

THE EMPIRE THEATRE CO.

Officers and Directors of the Empire Circuit Co.

JAMES J. BUTLER, St. Louis, President.

GEO. W. RIFE, Baltimore
HUBERT HEUCK, Cincinnati

Vice-Presidents

JAMES E. FENNESSY, Cincinnati, Secretary
JOHN H. WHALLEN, Louisville, Treasurer

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HARRY MARTELL, New York.

HERMAN FEHR, Milwaukee.
JOHN J. MOYNIHAN, Brooklyn.

W. T. CAMPBELL, Cleveland
JAMES P. WHALLEN, Louisville.



This theater building had a long second life as the Town (311–315 West Fayette Street, 1911–1937, 1947–1990, Otto Simonson of Empire, John J. Zink and Lucius R. White, Jr., of Town), one of the classiest theaters in Baltimore.





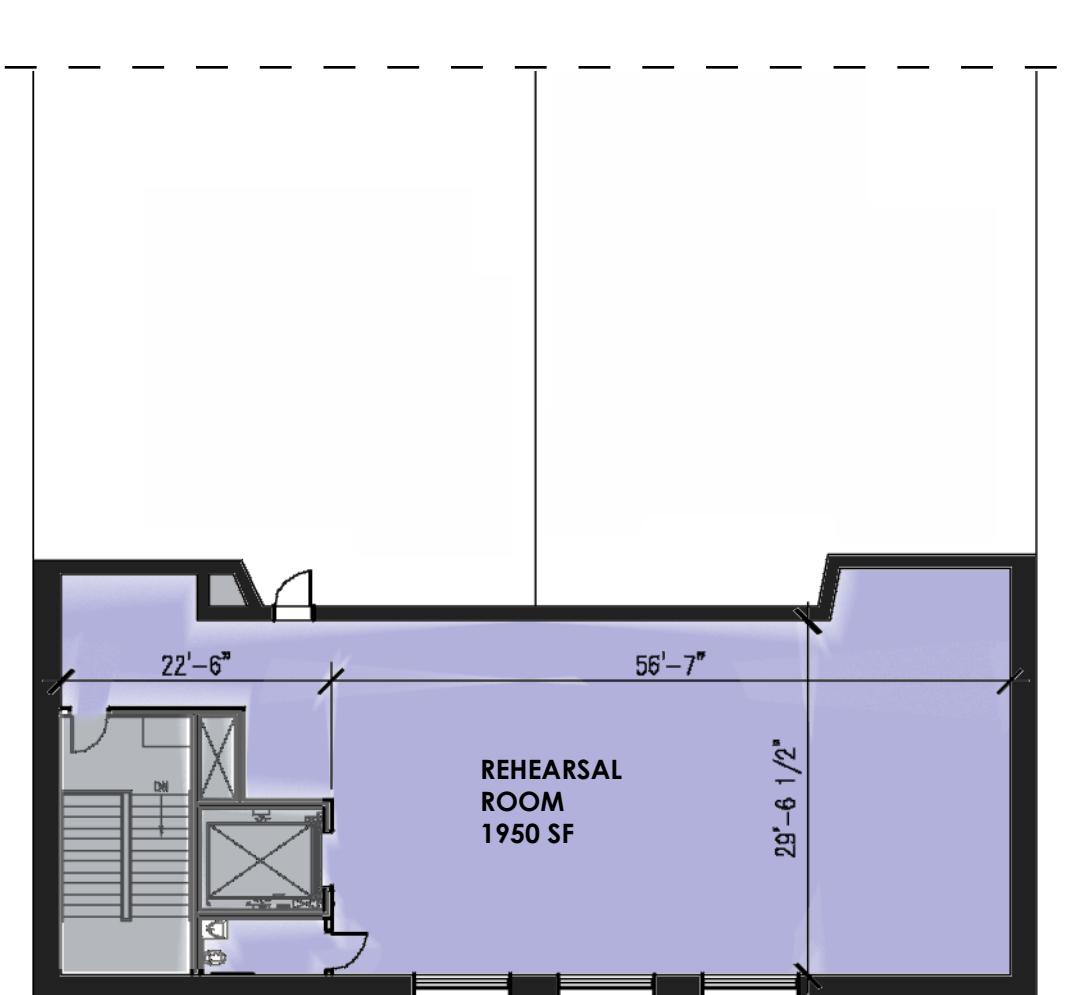
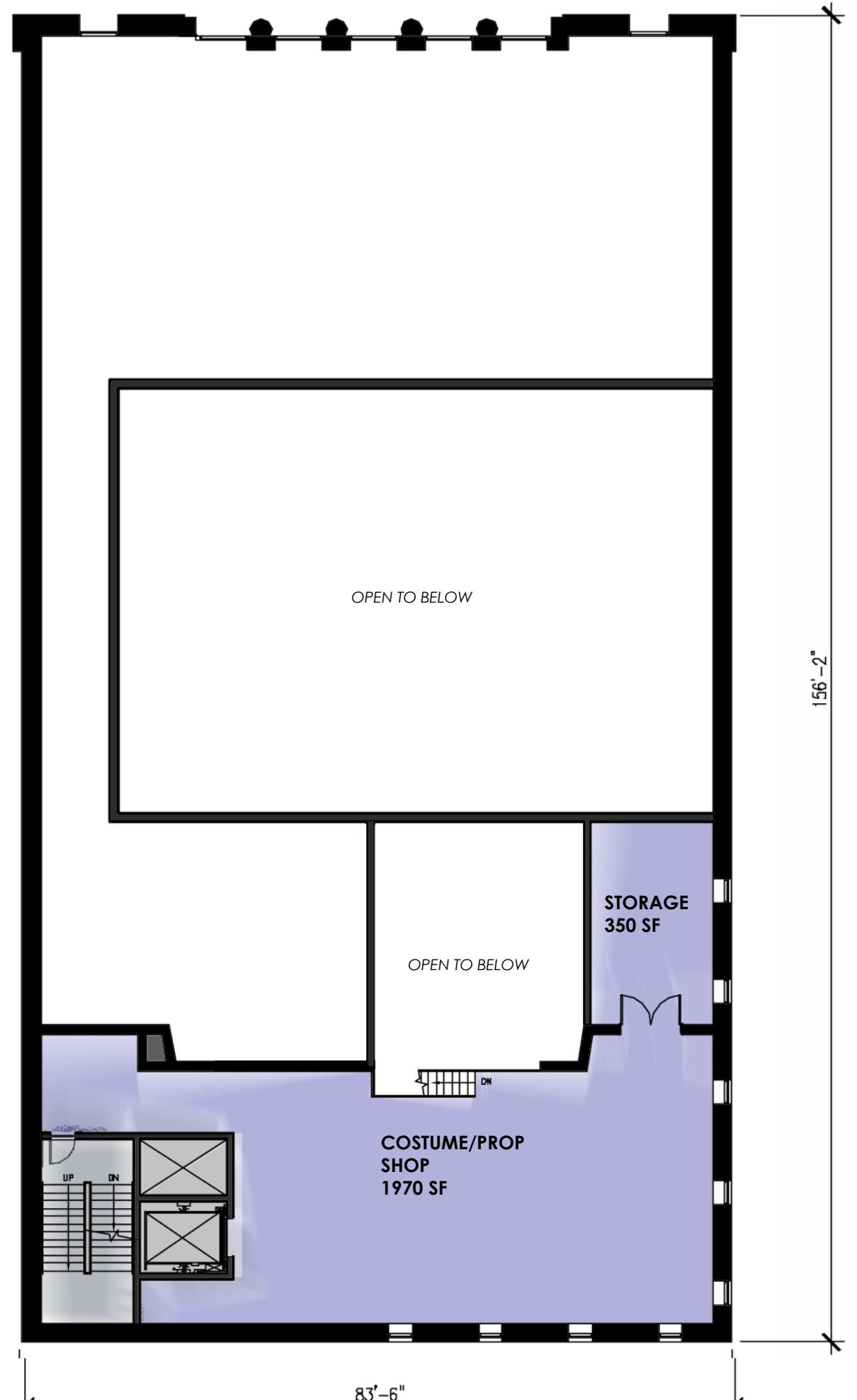
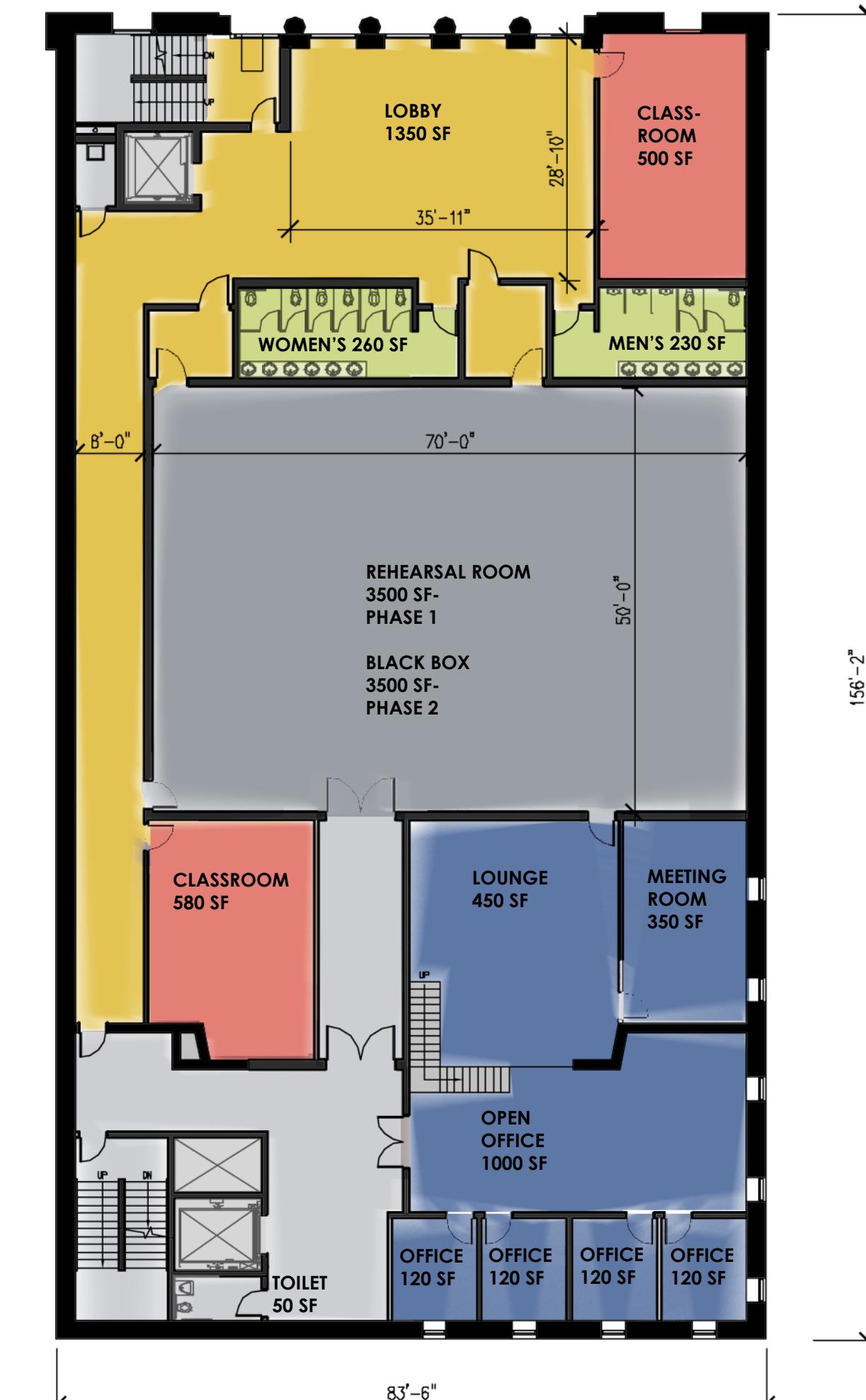
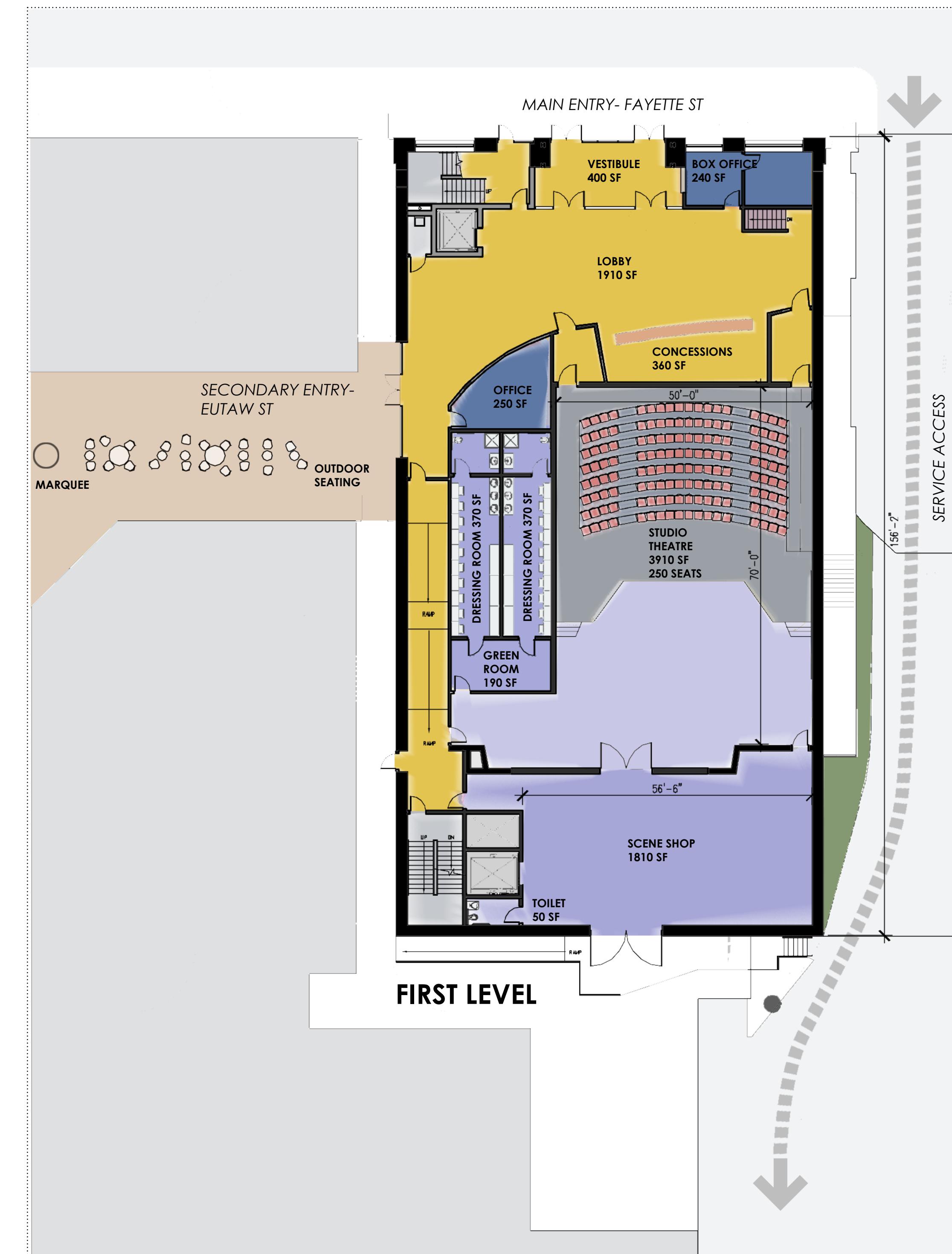
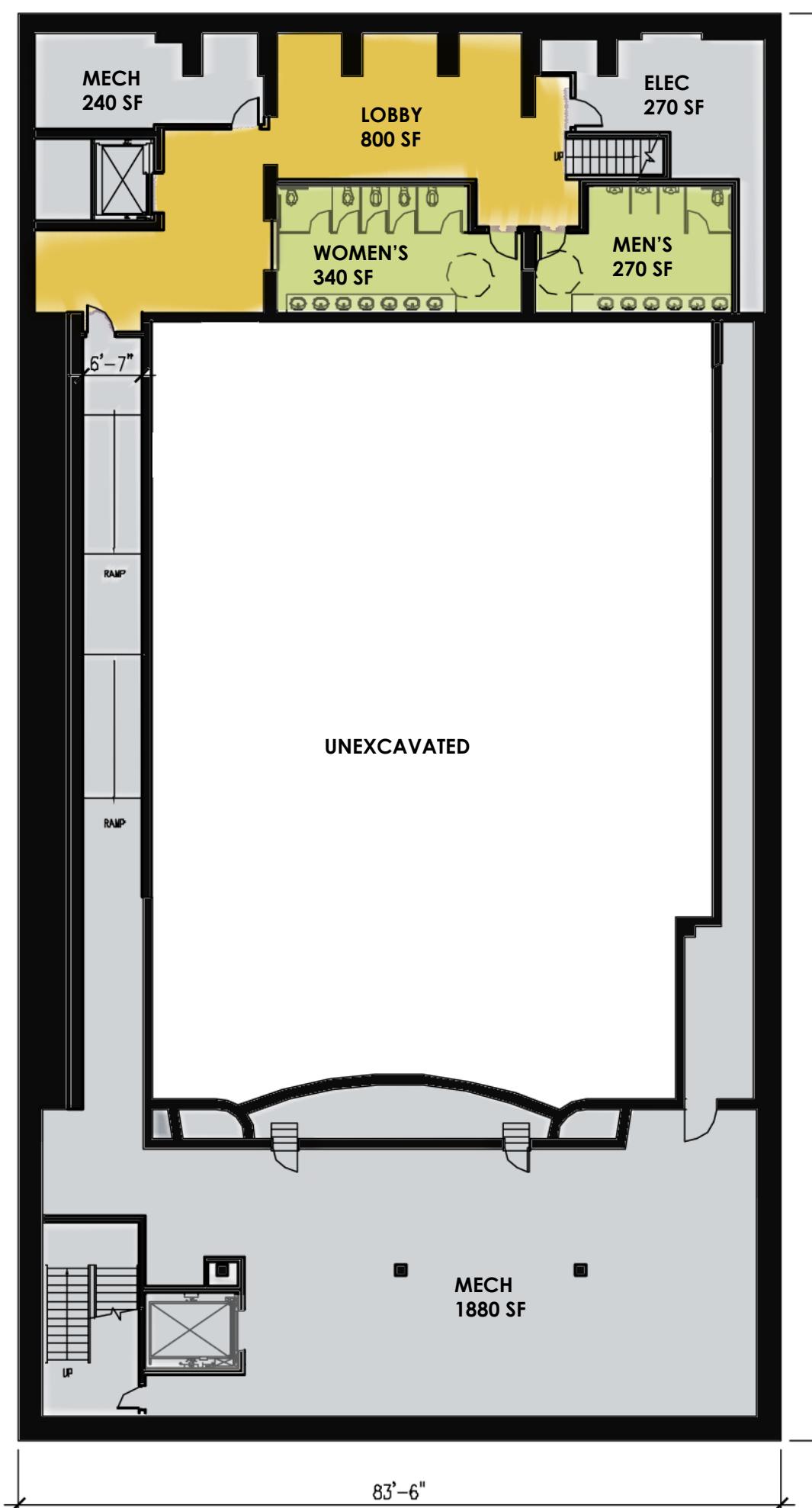






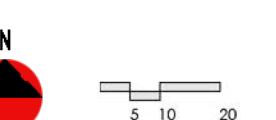


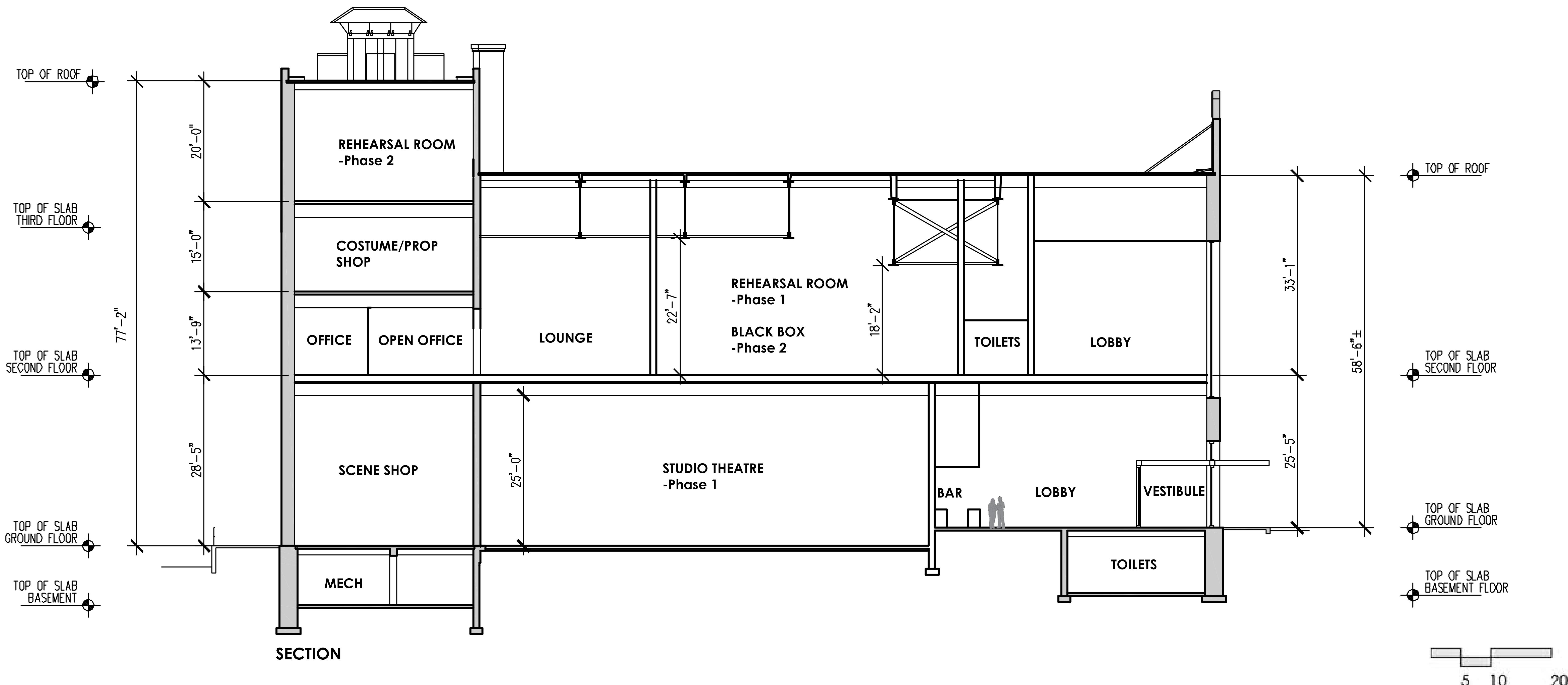




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