

# Sauce & Spoon: Company OKRs

## **We make fresh food quickly for the working families of our community.**

- Serve delicious meals and provide an enjoyable dining experience in under an hour
- Maintain an average rating of 4.5/5 stars on our review platform

## **We prioritize our customer needs and wants.**

- Consistently innovate through annual projects (like menu tablets) to give customers a better dining experience
- Host quarterly employee ideas and feedback night

## **We run an efficient, profitable business model so we can continue to grow in our community.**

- Keep our operating expenses below 65% and our profit margins above 8% in order to focus on providing high-quality food.
- Ensure each investment over \$100K undergoes analysis and results in a positive return.

## **We support local businesses through our sourcing and partnerships.**

- Use only local vendors (250-mile radius) in all of our operations
- Partner with five new, local, and sustainable vendors each year on a rotating basis

