

DIGITAL SYMPOSIUM ON **AI FOR INDIA**

Ethics & Fairness in AI



DAY 3 - HIGHLIGHTS - 28 AUGUST





Empirical research suggests that a number of **biases exist within human decision making** that are mostly implicit and often the reasoning behind them is not easy to explain.



AI Models don't have particular incentive in promoting bias, but there may be several sources that may get built into the model and **there may be many sources of potential bias.**



Implications of these existing
biases in technology can lead to
information asymmetry.



This limits the flow of information to people based on the model's interpretation of the person's behavior **creating an information bubble.**