

# DIGITAL SYMPOSIUM ON AI FOR INDIA

## AI in the Startup Ecosystem



DAY 3 - HIGHLIGHTS - 28 AUGUST







While the crux of the start-up and their journeys might differ significantly, the **underlying principles of agility** form the foundation for all tech based startups.





For entrepreneurs, **asking the right question** takes precedence over figuring out the solution.





Furthermore, entrepreneurs should not feel liable to a particular technology or idea and pivot strategies **as new solutions to the problem become available.**





Building an **end-to-end solution that addresses the problems that consumers** face is vital to face competition from Big Tech.