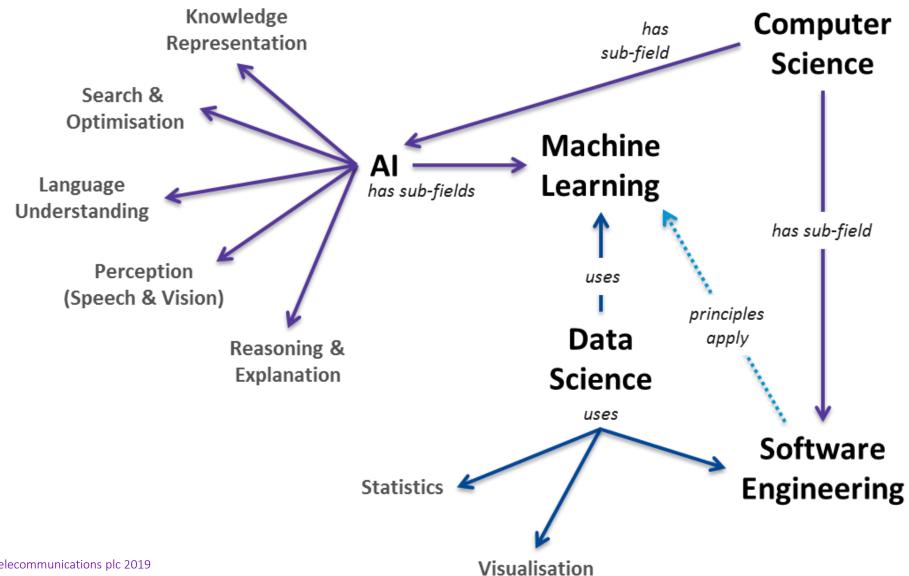


. SM. MAR 2017.

https://www.instagram.com/ground.control.toons



AI – ML – DS Taxonomy





So what are AI, Machine Learning and Data Science?

ΑI

"Artificial intelligence is that activity devoted to making machines intelligent, and intelligence is that quality that enables an entity to function appropriately and with foresight in its environment."

Nils J. Nilsson, *The Quest for Artificial Intelligence: A History of Ideas and Achievements* (Cambridge, UK: Cambridge University Press, 2010).

Machine Learning

Field in Computer Science and AI that looks for algorithms that can automatically improve their performance at a task without explicit programming but by observing relevant data.

Data Science

Data Science uses statistics and machine learning for (data) analytics – the scientific process of turning data into insight for making better decisions.

(INFORMS - The Institute for Operations Research and the Management Sciences)



The Ethical Dimension of AI, ML and Data Science

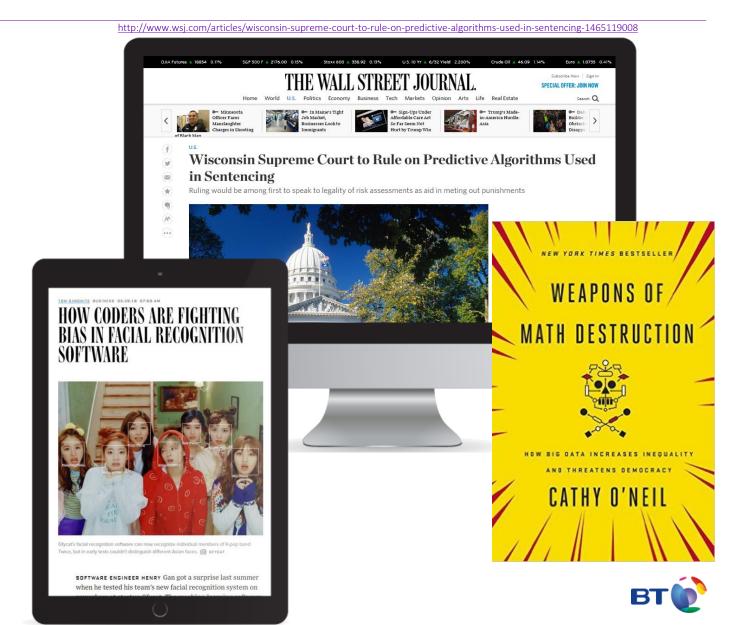
What should AI and Data Science be used / not used for and what is the impact on society such as privacy and automation of jobs?

GDPR

For example no black box models if decisions significantly affect a person. Organisations must be able to explain their algorithmic decision making in certain conditions.

Bias – (unfair) under / over-representation of subgroups in your data

Bias in data and models not only makes models perform worse, it can also damage a brand.





The death of a woman hit by a self-driving car highlights an unfolding technological crisis, as code piled on code creates 'a universe no one fully understands'

https://www.theguardian.com/technology/2018/aug/29/coding-algorithms-frankenalgos-program-danger



A Report from the Coalface: Naïve Bayes – From R to Spark ML

Teams builds a naïve Bayes classifier in R (e1071 package) using numerical and categorical features

Team had to rebuild the model in Spark ML which can only use categorical features encoded as numbers.

Team interpreted this as any numbers are fine, i.e. numerical features can be used too.

The team converted the categorical features into numbers and kept the numerical features as they were

Fortunately, there were negative values in the numerical features which the Spark ML method **refused to accept**.



Things can get tricky when you switch data analysis methods and environments without proper testing.



A Report from the Coalface: Naïve Bayes in R

naiveBayes

Naive Bayes Classifier

Description

Computes the conditional a-posterior probabilities of a categorical class variable given independent predictor variables using the Bayes rule.

Usage

```
## S3 method for class 'formula'
naiveBayes(formula, data, laplace = 0, ..., subset, na.action = na.pass)
## Default S3 method:
naiveBayes(x, y, laplace = 0, ...)

## S3 method for class 'naiveBayes'
predict(object, newdata,
   type = c("class", "raw"), threshold = 0.001, eps = 0, ...)
```

Arguments

5	
X	A numeric matrix, or a data frame of categorical and/or numeric variables.
У	Class vector.
formula	A formula of the form class \sim x1 + x2 + Interactions are not allowed.
data	Either a data frame of predictors (categorical and/or numeric) or a contingency table.
laplace	positive double controlling Laplace smoothing. The default (0) disables Laplace smoothing.



A Report from the Coalface: Naïve Bayes in Spark ML

class pyspark.mllib.classification.NaiveBayesModel(labels, pi, theta)

Model for Naive Bayes classifiers.

Parameters: • labels – List of labels.

- pi Log of class priors, whose dimension is C, number of labels.
- theta Log of class conditional probabilities, whose dimension is C-by-D, where D is number of features.



Some Learning Algorithms Complain about Wrong Data

MLR is very easy to use. First you create a learning task where you specify the data you want to use and the target column within that data set.

```
In [14]: task = makeClassifTask(data = fw_agg_f, target = "delayed")
```

Then you create a learner by choosing a learning algorithm (here we pick a logistic regression) and specify additional parameters. Here we require the logistic regression to produce a probability for each output instead of simply producing 0 and 1. We need this later for the ROC analysis and testing a variable decision threshold.

```
In [15]: lda_lrn = makeLearner("classif.lda", id = "lda", predict.type = "prob")
```

Now we use a conveniece function in MLR to create a model by running a 10-fold cross validation and computing statistics for a number of performance measures (mmce = mean model classification error, tp = true positives, fp = false positives, tn = true negatives, fn = false negatives, auc = area under the (ROC) curve). The function will print out the performance for each fold and the average performance which we will take as an estimate for the performance on unseen data.

```
In [16]: r = crossval(lda lrn, task, iters = 10, measures = list(mmce, tp, fp, tn, fn, auc))
         [Resample] cross-Validation iter 1:
         Error in lda.default(x, grouping, ...): variable 1 appears to be constant within groups
         Traceback:

    crossval(lda lrn, task, iters = 10, measures = list(mmce, tp,

                fp, tn, fn, auc))
         resample(learner, task, rdesc, measures = measures, models = models,
                keep.pred = keep.pred, show.info = show.info)

    parallelMap(doResampleIteration, seg len(rin$desc$iters), level = "mlr.resample",

                more.args = more.args)

    mapply(fun2, ..., MoreArgs = more.args, SIMPLIFY = FALSE, USE.NAMES = FALSE)

         5. (function (learner, task, rin, i, measures, weights, model, extract,
                show.info)
                setSlaveOptions()
                if (show.info)
                    messagef("[Resample] %s iter %i: ", rin$desc$id, i, .newline = FALSE)
                train.i = rin$train.inds[[i]]
                test i = rin$test inds[[i]]
```



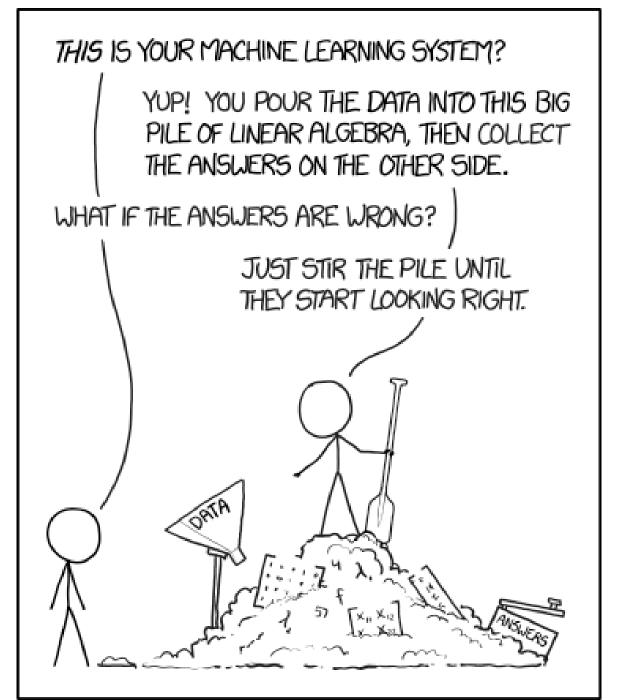
Machine Learning can work really well - but it doesn't always

Image recognition with deep networks is statistically impressive, but individually unreliable



(Produced by a Deep Network trained for image recognition and automatic image labelling)
Source: Oriol Vinyals, Alexander Toshev, Samy Bengio, Dumitru Erhan (Google): Show and Tell: A Neural Image Caption Generator (https://arxiv.org/pdf/1411.4555.pdf)









Challenges in Analytics (especially Machine Learning)



Data Provenance

Where does the data come from, how was it collected and can I trust it?

Data Quality

Is the data error free?

Data Bias

Does the data accurately reflect the population/situation I want to model? What is missing?

Model Bias

Driven by unconscious bias or data bias – does my model treat everybody fairly?

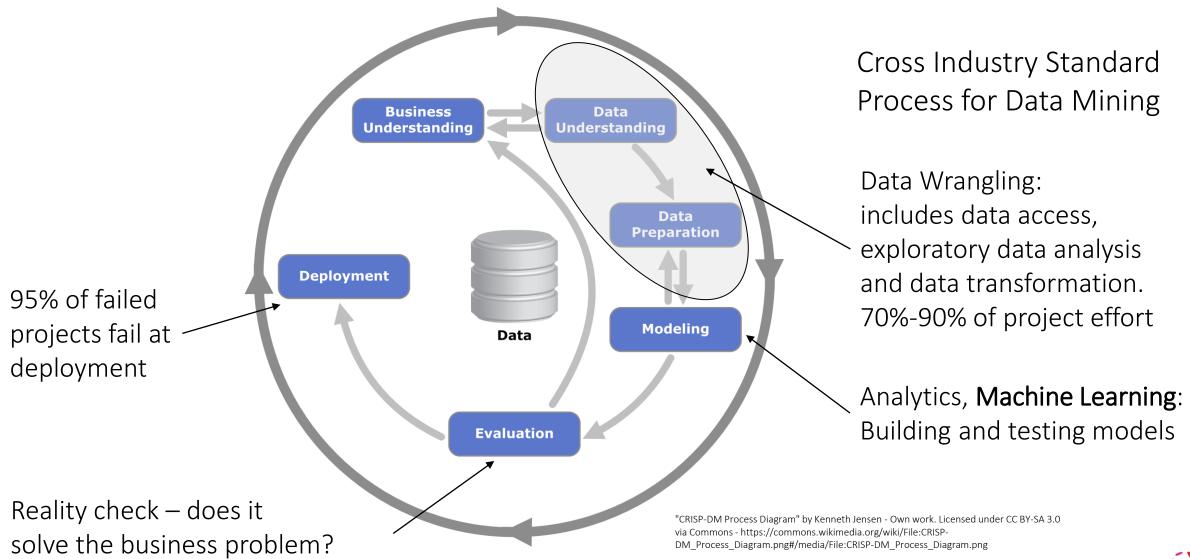
Model Comprehension

Why are the outputs of my (black box) models the way they are? Ethics

Can I use this data? Do decisions made by models affect people? Is there discriminatory bias? ...



The Process of Building Models from Data





Perception Problem about Machine Learning

The AI & Machine Learning Office



This is where you would like to work

The Data Mine



This is where you will spent most of your time



Test Driven Analytics (TDA) – Learn from Software Development

How do you make sure that your analysis is correct?

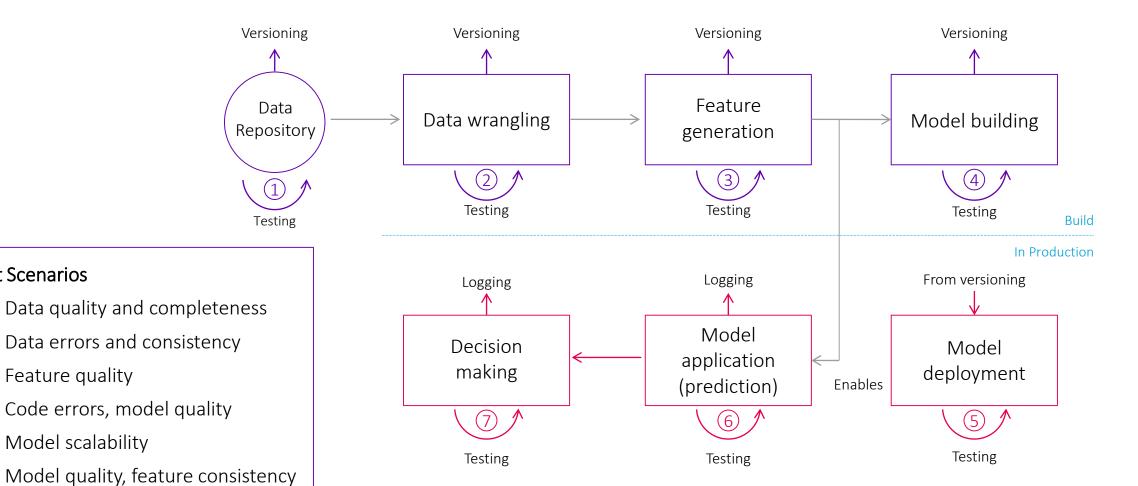
- Is your data any good?
- Have you validated your model?
- Do decisions taken have the expected business impact?



Test-driven development (TDD) is an advanced technique of using automated unit tests to drive the design of software and force decoupling of dependencies. The result of using this practice is a comprehensive suite of unit tests that can be run at any time to provide feedback that the software is still working (Microsoft: Guidelines for test-driven development)



Follow Best Practice for AI, ML and Data Science – Test Everything!





Test Scenarios

Feature quality

Model scalability

Control groups, business impact

Testing Your Model: Cross-Validation

In a nutshell:

- Partition your data into k random subsets of equal size
- Use k-1 subsets to train your model and the remaining subset to test (validate) it
- Repeat k times, i.e. use each subset for training once
- Then, ideally, repeat the whole procedure n times, i.e. do this on n different partitions.

In practice

- *k=10* or *k=5*, and *n=1*
- Aim for *k*=10 and *n*>1

Why are we doing this?

- We want to know how strongly the selection of training data impacts model building
- We want an estimate on how the model might perform on future data



Cross-Validation: What to look for

Compare the performance statistics of training and test (validation) sets

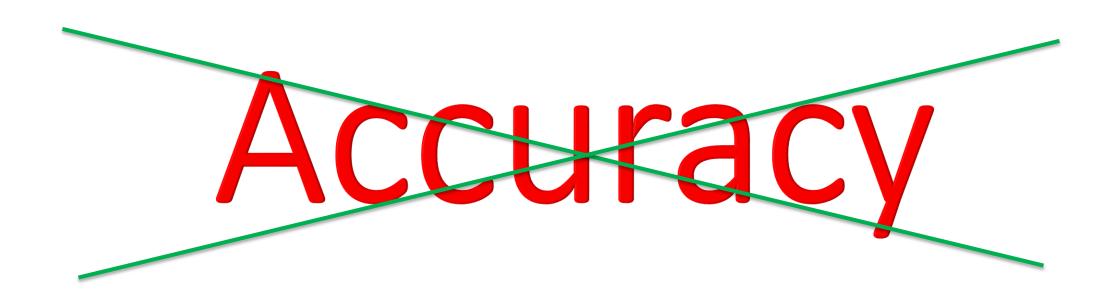
- You are looking for the training performance to be better (but only slightly) than the test performance
- You are looking for consistent figures across all folds
- If training performance is much better than test the model is overfitting
- If the test performance is much better than the training performance something is wrong (e.g. data leakage)
- If the figures vary a lot you probably do not have enough data or the wrong data

Check the model structure in each fold

- You want the structure (selected features, discovered rules, ...) to ideally be the same across all folds
- Different model structures mean that data selection is influencing the model build



The Most Misused Term in Data Science, AI & Machine Learning



Avoid using it!



Performance of Binary Classifiers

		Confusion		
		Mod		
		Yes (1)	No (0)	Σ
Data	Yes (1)	True Positive (TP)	False Negative (FN – Type II error)	Condition Positive (CP)
	No (0)	False Positive (FP – Type I error)	True Negative (TN)	Condition Negative (CN)
	Σ	Predicted Condition Positive (PCP)	Predictive Condition Negative (PCN)	Total Sample (N)

All Data:	N = (TP + FN + FP + TN) = (CP + CN) = (PCP + PCN)
Base Rate (Prevalence):	CP/N
Accuracy:	(TP + TN) / N
Error:	(FP + FN) / N
True Positive Rate (Recall,	
Detection Rate, Sensitivity):	TP / (TP + FN)
False Positive Rate (Fall Out):	FP / (FP +TN)
True Negative Rate (Specificity):	TN/(FP+TN) = 1 - FPR
Positive Predictive Value (Precision):	TP / (TP + FP)





While you pre-process your data or while you conduct exploratory data analysis you should gain some insight into properties of the data.

Think about which properties are essential and which you may want to check or guarantee before you conduct any further analysis.

Write some code to demonstrate that your data is correct.





assertr - verify() tests conditions on a data frame

```
mydata %>%
  verify(delayed == 1 | delayed == 0) %>%
  verify (sum(delayed)/nrow(mydata) >= 0.5)%>%
  summarise(count.delayed = sum(delayed), delayed_ratio = sum(delayed)/n())
```

	count.delayed <int></int>	delayed_ratio <dbl></dbl>
	2507	0.8609203
1 row		



... but if it fails it cannot point to the offending value

```
mydata %>%
  verify(delayed == 1 | delayed == 0) %>%
  verify (sum(delayed)/nrow(mydata) >= 0.5)%>%
  summarise(count.delayed = sum(delayed), delayed_ratio = sum(delayed)/n())
```

Error: assertr stopped execution



assertr – assert() tests a predicate on a list of columns

```
Error: assertr stopped execution
```

The function is internally using the select() function from dplyr



assertr - insist() dynamically determines a predicate function

```
mydata %>%
 insist(within n sds(3), wind speed, wind gust) %>%
 summarise(count.delayed = sum(delayed))
Column 'wind speed' violates assertion 'within n sds(3)' 18 times
   verb redux fn predicate
                               column index value
1 insist NA within n sds(3) wind speed 571 35.67418
2 insist NA within_n_sds(3) wind_speed 573 35.67418
3 insist NA within_n_sds(3) wind_speed 574 42.57886
4 insist NA within_n_sds(3) wind_speed 577 36.82496
5 insist NA within n sds(3) wind speed 578 39.12652
[omitted 13 rows]
Column 'wind gust' violates assertion 'within n sds(3)' 18 times
   verb redux fn predicate column index value
1 insist NA within n sds(3) wind gust 571 41.05313
2 insist NA within n sds(3) wind gust 573 41.05313
3 insist NA within n sds(3) wind gust 574 48.99890
4 insist NA within_n_sds(3) wind_gust 577 42.37743
5 insist NA within n sds(3) wind gust 578 45.02602
 [omitted 13 rows]
```

Error: assertr stopped execution



R Packages for Assertive Programming

Tony Fischetti's assertr (https://github.com/tonyfischetti/assertr)

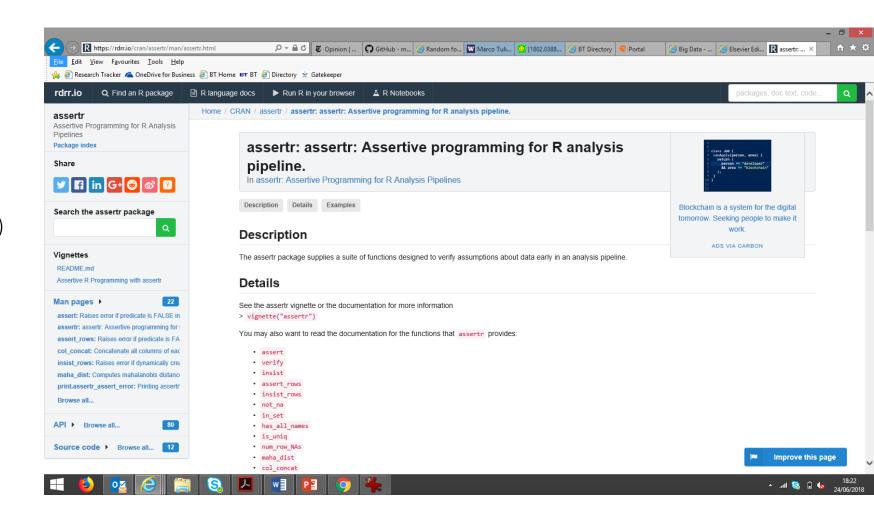
Hadley Wickham's assertthat (https://github.com/hadley/assertthat)

Richard Cotton's assertive (https://bitbucket.org/richierocks/assertive)

Michel Lang's checkmate (https://github.com/mllg/checkmate)

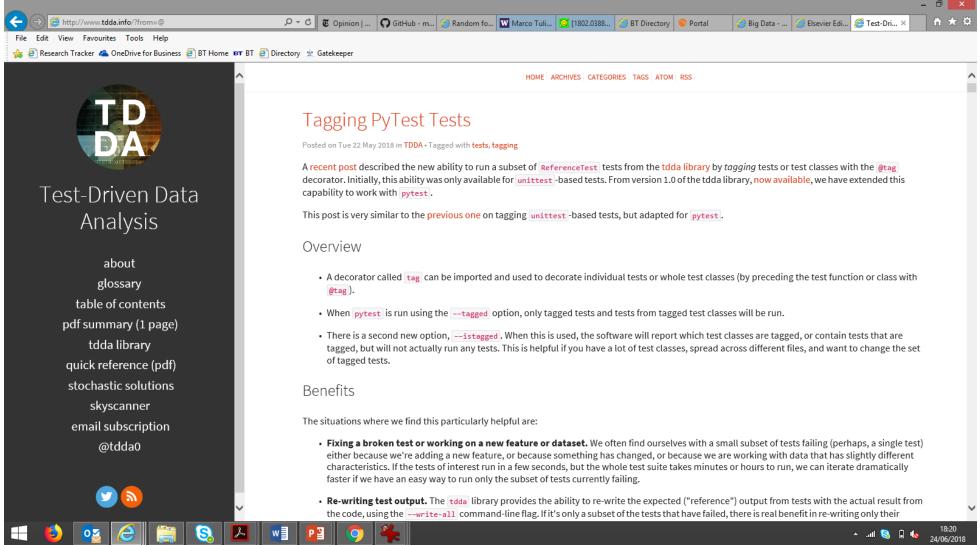
Stefan Bache's ensurer (https://github.com/smbache/ensurer)

Gaston Sanchez's tester (https://github.com/gastonstat/tester





Python – TDDA by Nick Radcliffe (http://tdda.info)





Research Trends in Data Science: Supporting Tools

Data Quality

Feature Crafting

Model Management

https://mitdbg.github.io/modeldb/

Quilt

Data Registry: data versioning and checks

http://quiltdata.com

FeatureHub

register features and discover

features created by others

https://github.com/HDI-

Project/FeatureHub

TopNotch

quality controlling large scale data sets

https://github.com/blackrock/
TopNotch

MLflow

ModelDB

manage ML lifecycle

manage ML Models

https://mlflow.org/



Future of AI: Explainable AI (Xai)

Al systems that will have to explain to us what they're doing and why.

Think explainability by design.

Model-based design could be a way.

(see also http://www.darpa.mil/program/explainable-artificial-intelligence)









