

PRODUCT DESIGN COMPETITION

TVS designers



TEAM MEMBERS

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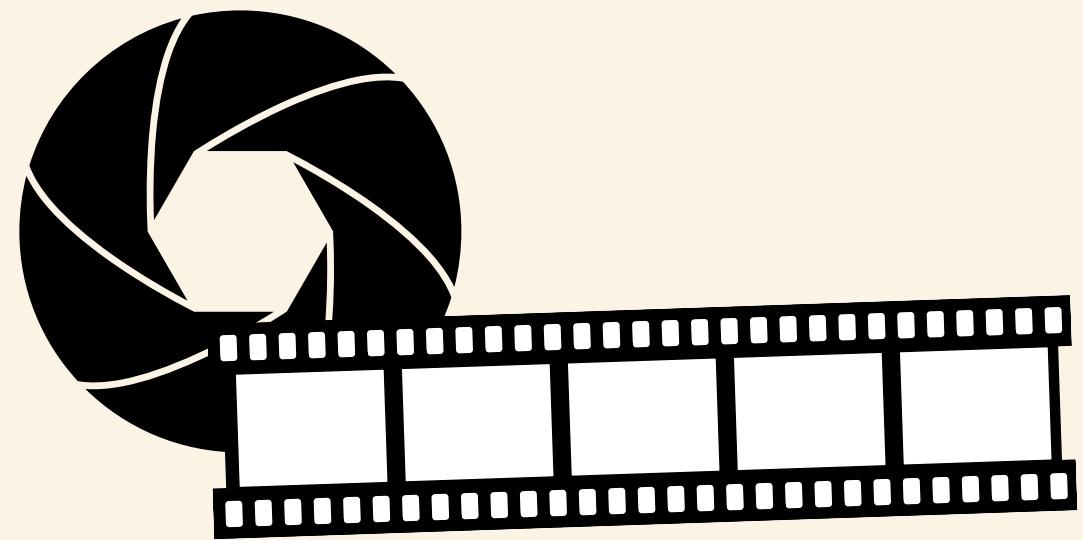


INTRODUCTION

- India is called the land of farmers, as most of the people of the country are directly or indirectly involved in the agriculture sector
- Agriculture in India also contributes significantly to gross domestic product (GDP).
- Agriculture supports about 60% of employment but contributes only 17% to GDP







EXISTING WORK & ITS LIMITATION

- Not-responsive design
- Inconsistent style
- Lack of engagement
- Infrequently updated content
- Unnecessary complexity



OUR AIM

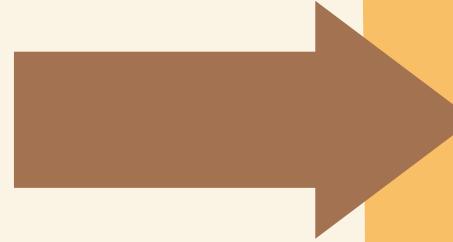
- Resolve Various difficulties
- Make Aware
- Avail Various Resources & Details



DESIGN INSIGHTS

- Navigation Bar Optimization
- New Events Section
- Priority Section for Farmers
- Revamped Footer
- Dedicated Flashcards





मध्य प्रदेश स्टेट एग्रो इंडस्ट्रीज डेवलपमेंट कारपोरेशन लिमिटेड
(मध्य प्रदेश शासन का उपक्रम)

M.P. AGRO

Main Plans and Business Food Tend Rate Approval LOGIN

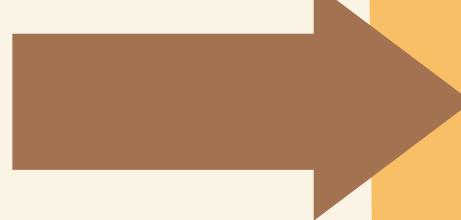
पंचानन भवन

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"Madhya Pradesh"*

Navigation Bar Optimization



New Events Section



How can we help you?

Ask MPAGRO
Help is available via phone or live chat Monday to Friday from

Pandemic Assistance
Help for farmers impacted by covid-19 market disruptions

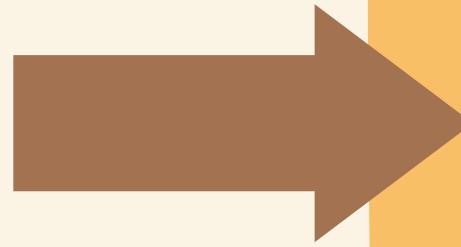
Loans & Grants
Provides opportunities to individuals and communities

Disaster Resources
Learn how to prepare, recover, and help build long-term resilience

Dedicated Flashcards



Priority Section for Farmers



CONTACT US

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mpagrohobpl@gmail.com

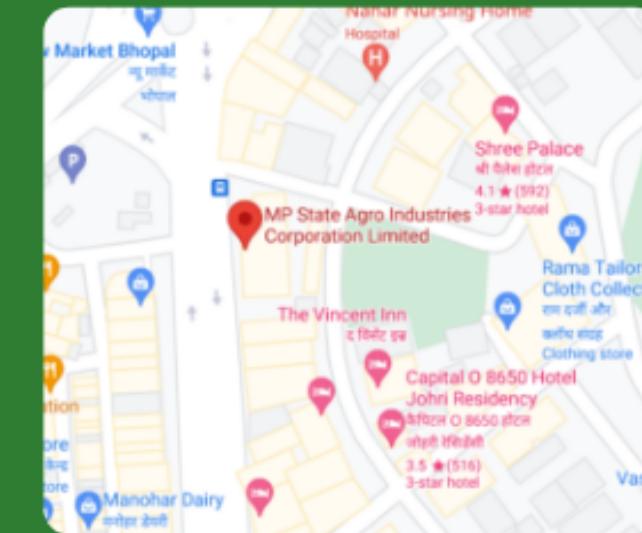
SERVICES

- Contact Us
- Technical Updates
- Machines
- Equipments
- FAQ
- Farming Guide

INFORMATION

- [MP Agro Tenders](#)
- [Work With US](#)
- [Privacy Policy](#)
- [Terms & Conditions](#)
- [Press Enquiries](#)

LOCATION



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Revamped Footer

Preview : MP Agrotech 3.0



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(मध्य प्रदेश शासन का उपक्रम)



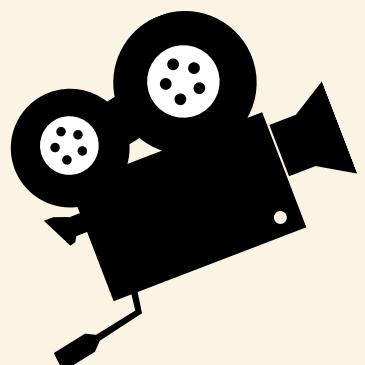
Main Plans and Business Food Tend Rate Approval LOGIN



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It was established on March 21, 1969 under the Companies Act with the partnership of the Government

 NEW EVENTS



DESIGN PROTOTYPE

THANK YOU

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