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## CampusCruiser Web Copy (Page I)

### *Higher-ed IT*

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Don't lose your students in a maze of web pages.

Strata is here.

### **Modernize. Centralize. Integrate.**

If you think about it, higher education is not where it should be. The Web is far ahead, and all your students and teachers know it.

Strata is here to bring your campus—your communities, your activities, and your services to the cloud, in style.

According to studies by Harvard University, almost 50% of accepted college students do not obtain a degree within six years.

Some will say this is a reality of higher education.

We think it's a problem of technology and psychology. Strata's designed to solve it.

### **A Modern Intranet**

Modern means different things to different people.

You hear "modern" and you think Web-responsiveness, Material Design, and perhaps a few museums (wait—that's us!)

Strata is an aesthetically-pleasing portal. More than a portal, it is a collaboration engine: a means of bringing minds and tools together, all on the cloud.

### **"So how do we solve our problem?"**

We're glad you asked.

## CampusCruiser Web Copy (Page II)

### *Higher-ed IT*

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Aesthetics is in fact a science, and it goes a long way towards engaging your students.

Students, like teachers, are naturally inquisitive. When handed a new technology, they want to feel excited, like it's the holidays again (minus the traffic).

On Strata, all your information flows where it needs to go, avoiding the great lamentation of, "I didn't get that email!" Notifications excite, when they're pertinent and personalized.

### **Strata is for your school**

- I. Have you ever wanted more cohesion between communities—reassurance that information is reaching everyone it should?
- II. Have you given your clubs and organizations, on and off campus, the resources they need to service your students?
- III. Have you thought about the cost of losing a single student? On Strata's SSO platform, we can help teachers, students and parents navigate through all the twists and turns of academia.

### **Cloud-Based Veteran**

These days, everybody's headed to the cloud.

Strata's DNA has always been cloud-based.

### **Communication Hub**

Harnessing a suite of tools, Strata allows you to communicate more effectively than email.

### **Community Creation**

You can't coordinate without community culture.

Strata's microsites are how your school connects.

## CampusCruiser Web Copy (Page III)

### *Higher-ed IT*

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#### **Subtle Integrations**

Integrate seamlessly and see your grades like turning a page. Strata plugs-in smoothly.

#### **Secure Scalability**

No school's too big for a Tier IV data center. Strata keeps your data safe and IT staff happy.

#### **Single Sign-On**

You have one hoop to jump through on Strata. Sign-on once and access everything you want.

#### **Usable Design**

Aesthetics is half the battle. Usability is woven into every layer of Strata, as fun as it is unique.

#### **Mobile Sexiness**

Guiding your eyes, modern websites look sexy. Strata adapts to your laptops and smartphones.

#### **Built-In Role-Playing**

On your campus, you have many rules and roles. Strata controls what you see and where you go.

### **Our History**

Since 1995, CampusCruiser has been a pioneer of cloud-based technology. Over the span of 20 years, our offerings have evolved from email to industry-leading intranets and LMS.

## **Junk Rescue PR**

### *Hauling Services*

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### **Junk Rescue Goes Beyond Trash—Offering Demolition, Donation Pickups, and Hourly Services to New Jersey**

During these cathartic summer months, home and business owners have the perfect opportunity to rid themselves of the junk they've been hoarding all winter long. As the residents of Gloucester County know all too well, trash removal isn't easy, nor is it free. Cue the trusty Junk Rescue crew: coming to the aid of anyone trying to unburden themselves, their families or their construction sites of a year's worth of trash. Now New Jersey has a real reason to rejoice, as Junk Rescue extends its demolition, donation pickups, and hourly labor services to customers all throughout the Garden State.

Alongside all that cleaning and hauling, the heroes of Junk Rescue lend their skills and tools demolishing and removing debris. Whether a customer is remodelling a bathroom, or expanding a bedroom, the trusty Junk Rescue crew is right there, ripping out showers, and tearing down sheetrock. Instead of spending a whole day or night demolishing all by themselves, homeowners can call upon Junk Rescue and book an appointment right over the phone.

Being local heroes, the Junk Rescue crew naturally cares about the environment and the fate of all the trash that they collect. Whenever possible, they recycle the 'junk' that others need most. After scheduling a donation pickup, property owners don't have to worry about any of the lifting, loading or disposing involved in donating. Customers will pay a small fee, then be given a tax-deductible donation receipt. Any junk that is unable to be donated is trashed for free.

If trash isn't a concern for customers, they can still rely on Junk Rescue for all the physical labor of moving or rearranging furniture. Having the equipment and the personnel, Junk Rescues can do all the heavy lifting up and down steps, out of moving trucks, and all the sweating that comes with it. Anyone interested in trash removal, be it in Burlington County, or any County of NJ, can call Junk Rescue today and get a free estimate for any of their services.

## Calder Associates Blog (Page I)

### *Mergers & Acquisitions*

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## **How to Realistically Value and Sell Your Business**

Though it takes a great deal of perseverance to found and maintain a business, selling one is not so easy. At any given moment, 25% of all U.S. businesses are up for grabs. Despite the legacy and accomplishments they leave in their wake, few business owners know what they are worth or how they compare with their competitors. Because of this, businesses tend to stay up for sale indefinitely.

### **Here's the Rub**

After a long and storied career as entrepreneurs, most business owners aspire to sell their companies, pay off their debts, and retire comfortably. Much as owners may feel that they deserve this, the valuation of a business is a hard science, based on annual performance in a given market. Acquainted as they are with the constant profits of the real estate industry, they may conflate the two here. In order to avoid misinformation, it behooves a business to seek out the services of a firm like Calder Associates.

### **Resist Stagnation**

Long before the sales process is even initiated, business owners should be thinking about their sales performance. If they want to entice their contemporaries, they'll need to prove their business has the potential to sustain itself and grow. By conceiving of new strategies for sales and marketing, or designing new products and services, businesses can compete in their industry and reassure prospective buyers. If an adage is to be repeated as mantra, it should be, "Maximize profit. Minimize expense."

### **Be Ready and Patient**

Sometimes businesses sell when they're ready to sell; other times, there are no options left. According to a 2005 study by Price Waterhouse, 85% of business owners don't plan for this. Regardless of readiness, the entire process of assessing, listing, and selling a business takes anywhere from 12 to 24 months. In some cases, this process may even

## Calder Associates Blog (Page II)

### *Mergers & Acquisitions*

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extend beyond two years, depending on industry, the state of the market, and the size of the company in question.

#### **The Selling Process Itself**

If the process of selling a company could be adequately summarized in a single blog, brokerages would be no more than glorified salespeople. As it so happens, the brokers of Calder Associates are not salespeople or magicians—they're experienced advisors and consultants, versed in the realities of their industry. Between the phases of prep, marketing, negotiating, and closing, they're the best bet for any business owners who want to sell their businesses confidently.



## Orthogen PR *Biotech*

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### **Orthogen, LLC Is Developing Novel Nanotechnologies for Bone Regeneration**

Since their days as biomaterial specialists at New York University, Orthogen, LLC has been exploring the frontiers of biomedical research. Originally a division of BioLok International, Orthogen went independent as a company in 2007, under the leadership of entrepreneur and scientist Dr. Harold Alexander. Alongside Dr. Sachin Mamidwar and a professional circle of medical consultants, they are developing novel nanotechnologies for regenerating bone.

By working closely with institutions like Rutgers University and New York University School of Dentistry, Orthogen harnesses over a decade of research in dental bone graft materials. Patented as NanoGen, this proprietary technology converts calcium sulfate powders into a denser and finer particle. Because of the microscopic structure of NanoGen, it can be used as bone material during more traditional dental graftings. As NanoGen naturally degrades over a 12 week period, it spurs the formation of calcium phosphate and bone regeneration. Within 3 to 4 months, grafting sites are filled in with regenerated vital bone.

In tandem with NanoGen, Orthogen's exploration of bone grafting expanded to Dentogen and calcium sulfate. Although in usage for 115 years, calcium sulfate was misperceived to be a mere defect filler. In their research, Orthogen conclusively demonstrated that calcium sulfate is more than highly biodegradable—it is also shown to stimulate bone growth, and proves non-toxic. After an implantation, the dental graft dissolves into its constituent parts: calcium and sulfate ions. By the wonder of biochemistry, calcium and phosphate ions then bond into calcium phosphate.

To learn more about their latest research, and innovations in dental bone grafting, one can visit their website at <http://www.orthogencorp.com/>.

**Gershon, Willoughby, Getz & Smith PR**  
*Malpractice Lawyers*

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**Gershon, Willoughby, Getz & Smith, LLC Is Booking  
Consultations with Victims of Birth Injuries**

With a full medical understanding of the risks involved in labor and delivery, the law firm of Gershon, Willoughby, Getz & Smith, LLC serves families across the Baltimore area. Because they hold both legal and medical degrees, their lawyers are uniquely suited to pursue cases of negligence and malpractice, affecting children and parents. Versed in the symptoms and causes of a birth injury like cerebral palsy, they guide families in the pursuit of answers and justice. Gershon, Willoughby, Getz & Smith, LLC is booking free consultations with victims of debilitating birth injuries.

Plagued with frustration and uncertainty, parents turn to the Gershon, Willoughby, Getz & Smith legal team. By consulting with their lawyers, parents can learn about the condition of their children, the direct cause of their injuries, and the appropriate legal response. Injuries sustained during pregnancy and delivery drastically increase in cases of medical negligence and malpractice. Any fetal stresses that go ignored can directly result in abnormalities and defects after birth. An attorney at Gershon, Willoughby, Getz & Smith will assess the entire span of a pregnancy, sifting through hospital and medical records.

Having completed rotations in pediatrics, obstetrics, radiology, and neurology, the lawyers at Gershon, Willoughby, Getz & Smith can identify discrepancies in procedures and lapses in medical care. If a case has been rejected by another law firm, they will freely consult with victims and advise them as to their legal options. Beyond birth defects and injuries, their lawyers also fight on behalf of families in cases of wrongful deaths, as well as failures to diagnose or properly treat patients post-operation.

If any parents and children have been the victims of birth defects or injuries, they may contact the attorneys at Gershon, Willoughby, Getz & Smith, LLC for a free consultation by dialing 1-877-292-6491.

## Care Temp Heating Blog (Page I)

### HVAC Contractors

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### **The Ideal AC Temperature: the Summer Riddle**

Since the days of ancient Sumer, clay tablets, and heat strokes, humankind has asked itself an eternal question: "At which temperature should I set my AC?" Before the era of William Carrier, (and the programmable thermostat) this was mostly a pipedream: one at the whim of nature, air and ether. Today, thanks to the wisdom and experience of air conditioning contractors in Brick, New Jersey, humanity can finally answer this solemn summer riddle.

#### **AC Mathematica**

Before we delve into philosophy, let's confront a financial reality: 40% of the electricity cost in a residential or commercial property comes from air conditioning. In more arid areas like California, that percentage can rise as high as 50% (especially in our modern day climate). If your utility bill is stressing you like a solar serpent, get it down before it swallows up your monthly earnings.

#### **Human Equilibrium**

If it weren't for living men and women, pets and ghosts, we could easily let our homes and businesses bake in the summer sun. If you consult the authorities at Energy Star, you'll be told that 78 degrees Fahrenheit is the optimal temperature for AC. Because of medical science, we know that 78 degrees is bearable, but certainly not ideal for waking or dreaming humans. Physicians and psychiatrists both recommend that you spend your days in rooms cooled at 70 to 75 degrees Fahrenheit. At night, you want a calm and blissful sleep at 65 to 72 degrees.

#### **The HVAC Mysteries**

It is a hidden secret of airflow and insulation, HVAC and heat penetration, that we now wish to share with you. It takes, on average, 2-3 hours for outside heat to pass through our walls and disperse itself throughout a space. Although the sun is fiercest at the hours of 1-3 PM, we don't feel that heat until later in the evening.

## Care Temp Heating Blog (Page II)

### *HVAC Contractors*

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Adjust your thermostats in accordance, adhering to this golden rule: during the summer, turn your thermostats five degrees higher than you'd like it, before exiting a premise that is air conditioned.

### **Align Yourself with HVAC Professionals**

Knowing all this, it behooves you to maintain the integrity of your AC unit. Luckily for the citizens of Jackson, New Jersey, and the surrounding areas, our trained air conditioning technicians can repair any AC unit, regardless of its age or brand.

Pleasing your body, mind, and home, please call us at 732-387-3735 (if in Ocean County) or at 732-584-7421 (in Monmouth County) to schedule an AC inspection.

## **"In Gratitude of Jim Hamilton" (Page I)**

### *Biography of Lambertville Local*

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If Lambertville may be called 'magical,' it's largely because Jim Hamilton always knew it was. Born in 1931, young Jim was the son of a local doctor in a city that was suffering. Once an industrial hub of the Delaware River, supporting 12 hospitals and 3 newspapers, Lambertville now languished.

Growing up, Jim would have seen only a specter of his city, as residents endured the hardships and shortages of the Great Depression. It was during his teenage years, painting scenery for the annual summer music circus, that Jim blossomed as an artist and an organizer.

Inspired by his five summers working for St. John Terrell, Jim studied at the Rhode Island School of Design, and then Yale University, pursuing the fine arts. In conjunction with his studies, Jim worked for St. John Terrell's until 1953, reaching the position of set designer.

After serving in the U.S military, Jim officially returned to sleepy Lambertville, renting out a former ice-skating rink. It was there, in 1956, that Jim and his mentor, Charlie Evans, founded their design studio, Design Associates.

At the helm of Design Associates, Jim won international fame—producing sets for Broadway plays like "Hair", "Jesus Christ Superstar", "Godspell" and "Equus." By the 1980s, his works had appeared in every major U.S city, London, and Paris; Jim even collaborated with celebrities like David Bowie, Tina Turner and the Rolling Stones, designing stages for their musical tours.

Amidst all of his artistic and entrepreneurial achievements, Jim remained aware of the state of the city that had given rise to his creativity and love of theater. In 1979, at the request of Lambertville mayor Phil Pittore, Jim embarked on the re-design of the 3 intersections of Bridge St.

To spearhead this cultural and commercial Renaissance, Jim Hamilton and Company was founded in the early 1980s—giving local restaurants, residents and businesses the architectural design that Lambertville needed most.

## **"In Gratitude of Jim Hamilton" (Page II)**

### *Biography of Lambertville Local*

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At the same time, Jim consulted with low-income homeowners, lending his aesthetic eye and expertise with renovations.

As David Morgan, Executive Director of the Rivertown Towns Chamber of Commerce and Visitors Bureau has stated, "Our entire community is forever indebted to Jim for his unselfish dedication to the arts, businesses, schools, and residents of Lambertville and New Hope. He was a champion for our towns and their people. It is a fitting honor that The Jim Hamilton Shad Festival Scholarship carry his name so future generations will remember both his contributions and the importance of giving back."

Having already immortalized himself in the annals of Lambertville history, Jim would bring both his schooling at Le Cordon Bleu, and the artistry of the stage into his Coryell St. Hamilton's Grill Room. With the assistance of his daughter Melissa, Jim popularized the concept of farm-to-table before it flourished across the country.

Today, something of Jim remains enshrined on every street and block of Lambertville. He knew the potential that the city held, long after it had faded. Working tirelessly with others, he restored the spirit of community and artistry that lingers with tourists and locals to this day.

A memorial, in honor of the Renaissance man that was James Hamilton, will be held at Rago's Art & Auction House on March 18th, 2018 from 2 to 4 pm.

## Kensington Furniture Web Copy (Page I)

### *Home Office Decor*

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## **Align Your Work and Your Lifestyle with Home Office Furniture**

Straight out of the gates, let's get something straight: your home office furniture could do with an upgrade. Perhaps you're still working on your laptop from the kitchen table; or perhaps what you once called a desktop computer is now more an eyesore than a reliable workstation. Regardless of your living situation, we're willing to bet that Kensington has exactly what you've been looking for as far as home office furniture is concerned, at a price you can't pass up.

### **Behold an Adjustable Office Desk of the 21st Century**

If you keep up with the trends in the home and the workplace, you've undoubtedly seen or heard of the latest and—may we say—one of the greatest innovations of 21st century office furniture: the adjustable height desk. After all those thousands of hours of staying seated, you, your back and your legs finally get the chance to stretch themselves out during the workday, as you control the height of your office desk, at the hit of a switch. Of course, that's not to say that we don't respect the classics—home office desks with stately and intricate designs, and a welcome touch of Old World aesthetics. We leverage all of our finest collections in helping you choose the ideal office desk for yourself and your space.

### **Be the Boss at Your Own Personal Executive Desk**

Should you consider the modern office desk too “entry-level” for your tastes, then we wager you may be the boss of your home office. In this case, we wholeheartedly recommend an executive desk: a timeless antique classic, finished in a rich cherry or walnut veneer. Beyond aesthetics, every desk that we carry at the executive level gives you plenty of storage, customization, and durability, at more than a reasonable price for this sheer degree of charm and excellence. Whether a modern professional or aspiring artist, you'll feel all the more distinguished at one of our discounted executive desks.

### **Visit and Save on the Best Home Office Furniture**

## Kensington Furniture Web Copy (Page II)

### *Home Office Decor*

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At the end of the day, why grovel at a writing desk that's too tiny, or greet your guests from behind an old credenza, if you can get a fantastic deal from a local furniture store near Egg Harbor City, NJ? Here at Kensington Furniture, we have you and your home office furniture covered.

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#### ***Title:***

Succeed with the best home office furniture near Egg Harbor City, NJ

#### ***Meta Description:***

Update your home office to aid you, by shopping at our furniture store near Egg Harbor City, NJ. We carry the best computer desks and credenzas around.



## Renaissance CRM Dashboard (Page I)

### *SaaS CRM for B2C*

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#### **Summary:**

After you've snagged your customers' contact information from your website and POS system, wouldn't you like to take advantage of it? Our powerful automation allows you to do just that—requiring no code, no configurations—designed specially for you. Pin-point your most valuable clients, based on data from all POS sales records and CMS website activity. Drill down on your leads and patrons with this fully customizable suite of automated marketing. With the Renaissance CRM, you'll salvage opportunities that you never knew you had.

#### **Abandoned Cart**

Convert your website's hottest leads into more revenue for your business. Incomplete checkouts are one of the last barriers for customers on the fence. Use this automated communication tool to ensure your best leads get that little push they need to say, "I'll buy that now!"

#### **Loyalty Program**

Reward yourself with loyal customers. Keep an organized record of the rewards you issue to your most valuable customers. Track what's been issued and what's already been redeemed. With this tool, you can turn a great sale into a lifetime of patronage.

#### **Save the Sale**

Don't give up on your customers if they leave your store empty-handed! Seize on the opportunity and show them how much you value their time. Save the in-store activity of your customers, and deliver them a summary of their shopping experience so they can pick up where they left off when they're ready.

#### **Referral Program**

A referral or recommendation from a friend or family member will outweigh almost any solicitation. Turn your best customers into genuine marketing agents, thereby growing your company's network of patrons.

## Renaissance CRM Dashboard (Page II)

*SaaS CRM for B2C*

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### **Gift Registry**

Collect valuable contact information, and establish communication between gift givers and receivers, all from one simple tool.

### **Coupons**

Seamlessly build and implement online and in-store coupons. Manage every discount and promotion, across your entire platform, from this central hub.

## RenArk App Store Description (Page I)

### *Mobile XCommerce App*

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When engaging customers on your sales floor, no other tool in your arsenal equals the power and the versatility of the RenArk mobile app. Compatible with Android and Apple tablets, this fully integrated application allows you to filter and search for all your products, scan hang tag QR codes, and maintain Wishlists for your customers on-the-go.

Go one step further and couple your RenArk with the E-Commerce addon, to collect invaluable data for marketing efforts, and finalize sales straight from your tablets! With the RenArk app, you and your sales team will feel more able and informed than ever before.

### **Your Interactive Digital Brochure**

Imagine having your entire product catalog, fully synchronized with your Renaissance website, wherever you go inside of your store. The RenArk offers direct access to your products, be it by browsing, searching or filtering by product type (e.g Price, Style, Special Offers, etc), all on one branded web app.

On product pages, view products in even greater detail by pinching to zoom or scroll through a carousel of additional images. Should customers be intrigued by similar items or collections, nearby tabs give you the perfect segue to an even larger purchase.

### **Scan QR Codes and Pull Up Products**

Already subscribed to Renaissance's Hang Tag Generator service? Then you'll love scanning hang tags on your tablet with the RenArk app installed. It doesn't get easier than this: scan, and immediately load that product's page in real-time, right in front of your customer.

### **Create Wishlists for Your Prospects**

## RenArk App Store Description (Page II)

### *Mobile XCommerce App*

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Sometimes your potential customer isn't ready to pull the trigger, and that's okay. Create a Wishlist of all the products your customers liked, and conveniently remind them by email at the conclusion of their visit. Simply click the Wishlist button on any product page, and access it again through the heart icon at the top of your tablet's screen.

### **Retain All of Your Customers' Inquiries**

During the sales process, a customer may ask you a specific question about a product's customization or availability. With the built-in Product Inquiry feature of the RenArk app, you can email your store exactly what your customer asked, and analyze or answer it later.

### **An All-Powerful and Mobile Sales Closer (E-Commerce Addon)**

Who wouldn't jump at the chance to finalize a sale then and there, no register required? Connecting to WiFi, you can do just that through your tablet, thanks to the RenArk app. Seamlessly transition from your customer's shopping cart, to shipping, purchase type, billing, and delivery, without missing a single beat.

### **Customize Your RenArk App to Reflect You**

Brand your RenArk app how you want it, with your logo front and square, by coordinating with a content specialist at Renaissance. What you see you can customize, 100%.

### **Upload Data You Collect to Grow Your Business**

One of the best parts about the RenArk app: everything that you collect—emails, inquiries, Wishlists and purchases—synchronizes with your Renaissance website. When it's time to analyze what you've gathered, be it for a marketing outreach or a customer service follow-up, you and your sales team will have all this data at your fingertips.

## Facebook Marketing Web Copy (Page I)

### *Renaissance Rebranding*

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### **Bolster Your Brand with Facebook Marketing**

Facebook may have started in a dorm room, but now it caters to 22% of the population (76% of whom check it every single day). If you want to reach your customers directly, Facebook is how you do it effectively.

Whether your business is big or small, Renaissance will plan a Facebook marketing strategy to direct traffic to your website, increase your profits, and raise awareness of your brand.

Here are just some of the benefits of Facebook marketing:

- People learn about your products and services from a trusted source
- Promotions can be shared across entire networks of friends and family
- Your customers can engage directly with you or your representatives

### **How Will Renaissance Handle Your Facebook Marketing?**

While some businesses say they don't see Facebook as a viable platform for marketing, today over 50 million other businesses disagree. Regardless of how you feel about Facebook, or how much time you may or may not have to tend your own business page, you can rest easy. When you work with Renaissance, your limitations disappear. Our digital marketing company will do everything to successfully promote your brand on Facebook, including Facebook advertising.

Breaking it down, here's how our social media experts at Renaissance will handle this for you:

- We'll setup and customize a Facebook business page, branded just for you

## Facebook Marketing Web Copy (Page II)

### *Renaissance Rebranding*

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- Your page will integrate with your other social media platforms and website, creating a consistent image for your business
- After brainstorming with you, we'll develop a Social Media Strategy based around your goals and expectations
- Create content exclusively for your Facebook that informs and captivates an audience
- Reply to your customers' questions, feedback and reviews, just as you would

Once you give us your blessings, our devoted social media gurus will publish targeted content for your Facebook page. Afterward, you can sit back, relax, and watch how your business performs!

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#### **Title:**

Reach Your Audience with Facebook Marketing | Renaissance in Philly

#### **Meta Description:**

Have you realized how much money you could be making by advertising on Facebook? At Renaissance in Philly, our marketers will boost your brand and your profits.

## Graphic Designer Wanted (Page I)

### *Renaissance Job Ad*

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# Graphic Designer

PHILADELPHIA, PA FULL-TIME

At Renaissance, we're all about being revolutionary—leaping past the competition, by perfecting the technologies of tomorrow. When it comes to eCommerce and digital marketing, we succeed by aligning our efforts with our clients'; respecting budgets as we strengthen brands. With dedicated crews of designers, coders, and copywriters, we perform all our magic on-time and in-house on a global scale.

You, the Graphic-Designer-who-thinks-outside-the-box, want to bring your artistic talents to bear in the realm of furniture, window treatments and interior decor. While you know Adobe Illustrator and Photoshop like the back of your hand, you also know how to speak professionally with clients and adjust your graphics accordingly. You're as punctual as you are visual, and you're proud of it.

#### **Here's some of what you'll be doing day-to-day:**

- Harnessing your creativity to develop new designs, graphics and layouts across platforms and industries; including websites, print ads, flyers and social media.
- Meeting with the art director to schedule and execute projects.
- Coordinating with new and current clients by email and phone. Toward that end, you'll advise clients on the importance of brand consistency and incorporate their ideas into the final design of websites and other marketing materials.
- Working with other in-house Graphic Designers, Copywriters, and executives, as part of a cohesive team.
- Reviewing all design work for errors before printing or publishing it.

## Graphic Designer Wanted (Page II)

### *Renaissance Job Ad*

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#### **Some of the skills you'll be bringing to our table...**

- BFA in Graphic Design or equivalent experience.
- Ninja-esque proficiency with Adobe Illustrator, Photoshop and InDesign (when it comes to mockups, web design and print advertisements).
- 4+ years of experience within a marketing or creative agency.
- Past experience with Constant Contact or other email marketing platforms.
- Willingness to absorb and apply constructive feedback from peers and clients.
- An advanced understanding of visual design and typography.
- A diverse portfolio that you're dying to show off.

#### **Bonus Points**

- Collaborated with other eCommerce or furniture retailers before? We'd love to talk.
- Working knowledge of HTML, CSS and mobile responsiveness? Jackpot!