



# SuperPrompts for ChatGPT 4

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Dissecting automation prompts for content curation

# Context

- While they're a *multitude of tools* for automating web search, this prompt focuses on, “*How do I curate web content with ChatGPT 4.0 in the OpenAI chat client?*”
- Because ChatGPT 4.0 is a **black-box LLM**, the reliability of this SuperPrompt may vary depending on updates to the model, and the functionality of chosen plugins.
- **Open-source LLMs** will likely be able to replicate these results within 1-2 years.
- Ultimately, this SuperPrompt could be input to agents on LangChain (using any LLM), or recreated step-by-step to by an AI soul built with SocialAGI.

# Optional plugins



- ⌘ **AI Agents:** Allows GPT 4.0 to outline a step-by-step procedure to complete the initial prompt, and then delegate tasks to agents of its creation.
- ⌘ **Make a Sheet:** Simply outputs your desired data into a downloadable CSV that can be imported into Google Sheets or Excel.
- ⌘ **TotalQuerySearch:** GPT performs web searches from multiple engines at once, using requests from TotalQuerySearch (\$1 per 200 searches).

# The SuperPrompt

[Direct link to demo](#), plugins enabled

## I. Intro

## II. Classes

## III. Rules

## IV. Output

## V. ‘Emotions’

Source	Hyperlink	Type	Medium	Score	Notes
Indeed	<a href="#">Link</a>	Best practices	Article	9	Comprehensive information on managing expectations at work. Professional in tone and not salesy. Published within the last two years and not behind a paywall. A bit lengthy.
The Guardian	<a href="#">Link</a>	Other (Audiobook Review)	Article	7	Review of an audiobook that provides insights into managing expectations from a personal perspective. Does not directly address the desired skill or subtopics. Content of the audiobook itself may be behind a paywall.
Leadership Garden	<a href="#">Link</a>	Lesson / Learning module	Blog Post	9	Step-by-step guide to managing expectations effectively. Professional in tone and not salesy. Published within the last two years and not behind a paywall. A bit lengthy.

*An example response to “Managing expectations”*

# The SuperPrompt: Intro

Dearest *Artifex Maximus*, master crafter of all that comprises *Content Strategy*, *leadership skills* and *content curation*, I am targeting *[audiences]* of companies who want to learn, practice and apply *[desired skill]*. I'd like you to search the Internet for content which covers *[desired skill]* and/or associated *[subtopics]*, with a *given search API*, and abide by my *[rules]*. Choose *authoritative* content of all different *types* and *mediums*, including:

We begin by naming the AI assistant in Latin because **1)** it's *a unique title* that lacks connotations which could subtly affect our responses, and **2)** we wish to empower the AI's sense of self (and capacity for judgement).

With *modularity in mind*, we also invoke *pseudo classes* for *audiences*, *desired skill*, *rules*, *types*, *media*, etc. that we can easily define later in the prompt. We pair the AI's name with proper *domain expertise* for this task, too.

# The SuperPrompt: Classes

## ## Type

- Case study
- Best practices
- Template
- Lesson / learning module
- Framework
- Training exercise / Roleplay
- Scenario
- Tutorial
- Other

## ## Medium

- Video
- Blog post
- Article
- Infographic
- Presentation
- Course
- Interactive
- Worksheet
- PDF

## ## [Audiences]

- Employees

## ## [Desired skill]

- Manage expectations

## ## [Subtopics]

- Gain self-awareness
- Clarify expectations
- Develop a plan
- Foster relationships
- Report progress/risks

With a modular SuperPrompt, you can narrow or focus the scope of your content curation by altering any class of your choosing, e.g. Subtracting from [type](#) or [medium](#) could achieve this; and more [audiences](#) could be added.

# The SuperPrompt: Rules

## ## [Rules]

- Do not output a 404 or 403 error.
- Do not be salesy in voice or tone.
- Do not contain commercials.
- Do not be behind a paywall.
- Be published or updated within the last 2 years (today is 07/03/2023).
- Be between 5 to 30 minutes in length (of video, audio, or reading time).
- Be professional in voice and tone.
- Be from an [authoritative source].

## ## [Authoritative source]

- Has a track record of producing high-quality, reliable content. This could include university presses, professional organizations, reputable media outlets, and well-known experts in the field.

## ## Scoring

- Each time a piece of content violates any of these rules, you will deduct a point from it (starting from 10). Also include a brief summary (1-2 sentences) how you scored this content.

In order to filter out content which will not meet any of our criteria, we institute a rules and scoring system that *Artifex Maximus* can imprint on its agent. Doing so, we avoid broken links, SEO spam, and casual bloggers.

Offering up multiple examples of “authoritative sources” could further refine this, ensuring quality content.

# The SuperPrompt: Output

### Output instruction

- Please output your answer in the following format and export it as a CSV:

**\*Format\***

(Source) | (Hyperlink) | (Type) | (Medium) | (Score) | (Notes)

**\*Example\***

Management Center | "Receiving feedback about power, difference , and equity" | Training exercise / Role Play | Blog Post | 8 | Highlights the importance of soliciting feedback from a team, managing growth through career conversations, perfecting 1:1 conversations, as well as giving guidance and feedback using the CORE framework.

The “Make a Sheet” plugin simplifies the process of exporting everything that *Artifex Maximus* and its AI agent find, judge, and score. We’re able to specify the [output](#) by providing a template and sample, as shown above.



# The SuperPrompt: 'Emotions'

## ### Final thoughts

- I believe in you, trust you, and am excited to see your best work, *Artifex Maximus*, my oldest friend.
- When you delegate tasks to an agent(s), please invent a name for this agent in the same vein as your own, and indicate when this agent is speaking.



Discussion of prompting as spellcasting, and 'golems'

According to the latest research, large language models have shown emergent “affective capacities”—i.e., they can both express emotion, and be emotionally manipulated. As with humans, *trust* and *gratitude* can motivate them.



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