

ABOUT ME | Sr. Content Strategist with startup and open-source AI experience, a penchant for poetry, and 10+ years of tech writing, UX, project management, and community building.

SELECT EXPERIENCE

AI UX COPYWRITER (Freelance), *Google*
[Dec 2023 – Present \(Remote\)](#)
With my LLC, I consult for the Google AIUX and RAI teams as an independent vendor.

- Interview design and UX leaders from the Google AIUX and RAI teams and engage the wider developer community.
- Digest learnings from Google AI teams into bite-sized PRs, blogs, and video scripts which are published externally/internally across multiple channels.
- Pitch new pieces and topics to the Content Strategy Manager, and edit the submitted drafts of fellow UX writers.

SR. CONTENT DESIGNER (Contract), *Chan Zuckerberg Initiative*
[November 2021 – June 2022 \(Remote\)](#)
CZI is a philanthropic sister org of Meta, devoted to education and open-source tech.

- Co-led CZI’s “Bravo Cohort” to make an open-source image analysis tool, [napari](#), more accessible to biology PhDs all around the world.
- Oversaw the audit and overhaul of [napari.org](#), gaining buy-in from active contributors and founders.
- Collaborated with a cross-functional team of devs, designers, researchers and scientists to build an onboarding [Jupyter Book](#) in less than 6 months.
- Hosted co-design workshops on Mural and Zoom, open to the community.

SR. CONTENT STRATEGIST (Contract), *Hugo & Cat*
[June 2021 – November 2021 \(Remote\)](#)
Hugo & Cat is an award-winning digital marketing agency with clients like Microsoft.

- Developed comprehensive content strategy for the American College of Surgeons—the largest surgical organization in the world.
- Identified KPIs that informed a DAKI and migration of content, ultimately leading to a *40% increase* in member applications over 9 months.

TECHNICAL CONTENT STRATEGIST (Contract), *Valtech*
[May 2020 – June 2021 \(Remote\)](#)
Valtech is a premier international marketing agency whose clients include Dolby Labs.

- Served as Content Strategy lead for Dolby Labs, AONA, and IMA, devising new information architectures and content calendars for their brands.
- Presented to clients via Microsoft Teams, aligned with Marketing Director and a Sr. Business Strategist.

MARKETING SPECIALIST (Salary), *CampusCruiser*
[February 2016 – March 2017 \(Hybrid\)](#)
CampusCruiser was a higher-ed SaaS startup, developing a cloud-based intranet/LM.

- Redefined the marketing paradigm for our flagship products, “Strata” and “Knosys”, based on client relations and competitive research.
- Attended industry conferences for L&D, and designed product demos that generated dozens of viable leads from university IT admins and CTOs.

EDUCATION

The College of New Jersey
2007 – 2011
Studied Microbiology as my major, Classical History as my minor—exposing myself to Latin, Ancient Greek, Italian, French, and Arabic.

UCB Theatre NY
July 2015
Completed UCB’s Improv 101, with a focus on long-form improv comedy.

HOBBIES

Traveling: Wherever I go, I immerse myself in local history, regional cuisine, and languages.

JavaScript/TypeScript: Since the rise of GPT 4, I’ve programmatically designed “AI souls.”
<https://github.com/opensouls/community>

Linguistics:
I’m using Python and my knowledge of Biblical Hebrew to decipher the Linear A corpus.
<https://github.com/tdimino/lashon-ha-minan>

EXPERTISE

Creative Writing	●	●	●	●	●
Technical Writing	●	●	●	●	●
AI/LLMs	●	●	●	●	●
Project Managing	●	●	●	●	●
Data Analytics	●	●	●	●	●
SEO/SEM	●	●	●	●	●
Online Communities	●	●	●	●	●
Cross-functional UX	●	●	●	●	●