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# TERESA HEIDT

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<https://www.linkedin.com/in/teresa-heidt-a2a4641/>



<https://github.com/teresaheidt>

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## OBJECTIVE

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I want to inspire others and help build dynamic, beautiful websites that will help people.

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## SKILLS

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HTML5, CSS3, Javascript, JQuery, Command Line, Git, MySQL, Express.js, Bootstrap, React, Node.js

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## AWARDS

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Neiman Marcus Group "Best of the Year" Award, 2016  
Two time Neiman Marcus NorthPark Service Star recipient, 2013 and 2015  
Certificate of recognition for dedicated work at Ground Zero NYC, 2001

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## EXPERIENCE

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### CLIENT SOLUTIONS EXECUTIVE / NEIMAN MARCUS

2011 – present

- Liaison between 500 employees and Senior Management
- Social Media manager for the Neiman Marcus at NorthPark Mall
- Assists with New Hire Training, Store wide communications
- Generates analytical reports on store spending trends
- Coaches all North Park associates in effective communications
- Senior Coordinator for the Neiman Marcus' Million Dollar Dinner
- Responsible for creating a digital daily newsletter

### COMMUNICATIONS MANAGER / IPC FRAGRANCES

2010 - 2011

- Oversaw sales and online media events for Creed Fragrance
- Developed a training program with integrated marketing plans
- Produced exclusive client events to market new company products
- Drafted all written presentations and product placements

### EVENT DIRECTOR / NINA AUSTIN WEDDINGS

2008 - 2010

- Worked directly with bridal parties in planning and executed weddings
- Managed financial budgets up to 5 million dollars
- Sourced and scheduled talent for major events and handled bookings

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## EDUCATION

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### FULL STACK WEB DEVELOPMENT / 2020

Southern Methodist University

### THEATRE & FILM / 2001

American Academy of Dramatic Art

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## VOLUNTEER EXPERIENCE OR LEADERSHIP

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### South American Missions English Teacher – Peru, South America

- Founded the Colique Compassion Project to help families and feed children
  - Opened and managed Anglo Peruvian theatre school underprivileged
  - Raised \$10,000 to provide learning materials and restore school buildings
  - Advocated clean campaign providing over 1000 hygiene products to students
- ### Disaster Relief First Responder with Ground Zero Relief Effort – NYC, NY
- Orchestrated 2000 first aid deliveries
  - Assembled 180 guidance packets and provided counsel and direction
  - Briefed task force on recommended action plans