```
In [1]:
import numpy as np
import pandas as pd
from sklearn.model selection import train test split
In [ ]:
In [ ]:
In [ ]:
In [ ]:
In [2]:
import keras
from keras.models import Sequential
from keras.layers import Dense
from keras.layers import LeakyReLU, PReLU, ELU
from keras.layers import Dropout
In [3]:
data = pd.read_csv("churn_Modelling.csv")
In [ ]:
data.head()
In [4]:
Geography = pd.get dummies(data['Geography'],drop first='True')
Gender = pd.get_dummies(data['Gender'],drop_first='True')
In [5]:
data = data.drop(['RowNumber','CustomerId','Surname','Geography','Gender'],axis=1)
In [6]:
data = pd.concat([data,Geography,Gender],axis=1)
```

```
In [7]:
```

```
data.head()
```

Out[7]:

| ditScore | Age | Tenure | Balance | NumOfProducts | HasCrCard | IsActiveMember | EstimatedSalary |
|----------|-----|--------|-----------|---------------|-----------|----------------|-----------------|
| 619 | 42 | 2 | 0.00 | 1 | 1 | 1 | 101348.88 |
| 608 | 41 | 1 | 83807.86 | 1 | 0 | 1 | 112542.58 |
| 502 | 42 | 8 | 159660.80 | 3 | 1 | 0 | 113931.57 |
| 699 | 39 | 1 | 0.00 | 2 | 0 | 0 | 93826.63 |
| 850 | 43 | 2 | 125510.82 | 1 | 1 | 1 | 79084.10 |

```
In [8]:
```

```
data.shape
```

```
Out[8]:
```

(10000, 12)

In [9]:

```
test = data['Exited']
test.head(2)
```

Out[9]:

0 1

Name: Exited, dtype: int64

In [10]:

```
train = data.drop(['Exited'],axis=1)
```

In []:

```
train.head(2)
```

In [11]:

```
xtrain,xtest,ytrain,ytest = train_test_split(train,test,test_size=0.2,random_state=4
```

In [12]:

```
from sklearn.preprocessing import StandardScaler
```

In [13]:

```
ss = StandardScaler()

xtrain = ss.fit_transform(xtrain)
xtest = ss.transform(xtest)
```

```
In [14]:
```

```
classifier = Sequential()
classifier.add(Dense(units = 10, kernel initializer = 'he uniform', activation = 're
classifier.add(Dropout(0.3))
classifier.add(Dense(units = 20 , kernel initializer = 'he uniform', activation = 'r
classifier.add(Dropout(0.3))
classifier.add(Dense(units = 15 , kernel initializer = 'he uniform', activation = 'r
classifier.add(Dropout(0.3))
classifier.add(Dense(units = 1 , kernel initializer = 'glorot uniform' , activation
classifier.compile(optimizer = 'Adamax' , loss = 'binary_crossentropy', metrics = [
model history = classifier.fit(xtrain,ytrain ,
                           validation split = 0.33 ,
                           batch size = 10 , epochs = 100)
Epoch 95/100
536/536 [============== ] - 3s 5ms/step - loss: 0.4355
- accuracy: 0.7979 - val loss: 0.3971 - val accuracy: 0.8292
Epoch 96/100
536/536 [============] - 2s 4ms/step - loss: 0.4365
- accuracy: 0.7977 - val loss: 0.3976 - val accuracy: 0.8300
Epoch 97/100
536/536 [============== ] - 2s 3ms/step - loss: 0.4253
- accuracy: 0.8088 - val loss: 0.3965 - val accuracy: 0.8296
Epoch 98/100
- accuracy: 0.7939 - val_loss: 0.3949 - val_accuracy: 0.8296
Epoch 99/100
536/536 [============ ] - 2s 3ms/step - loss: 0.4486
- accuracy: 0.7927 - val loss: 0.3960 - val accuracy: 0.8300
Epoch 100/100
- accuracy: 0.8024 - val loss: 0.3976 - val accuracy: 0.8304
In [ ]:
xtrain.shape
In [ ]:
model history.history.keys()
```

```
In [ ]:
```

```
import matplotlib.pyplot as plt
```

```
In [ ]:
plt.plot(model history.history['acc'])
plt.plot(model_history.history['val_acc'])
plt.title('Model accuracy')
plt.xlabel('Epoch')
plt.ylabel('Accuracy')
plt.legend(['train','test'], loc = 'upper left')
plt.show()
# summarize history for loss
plt.plot(model history.history['loss'])
plt.plot(model history.history['val loss'])
plt.title('model loss')
plt.ylabel('loss')
plt.xlabel('epoch')
plt.legend(['train', 'test'], loc='upper left')
plt.show()
In [ ]:
ypred = classifier.predict(xtest)
In [ ]:
ypred = (ypred > 0.5)
In [ ]:
from sklearn.metrics import confusion matrix, classification report
In [ ]:
cm = confusion matrix(ytest,ypred)
In [ ]:
cm
In [ ]:
cr = classification report(ytest,ypred)
In [ ]:
print(cr)
In [ ]:
from sklearn.metrics import accuracy score
In [ ]:
score = accuracy_score(ytest,ypred)
```

| In []: |
|---------|
| score |
| In []: |
| |