App: <u>Outer Thoughts</u> **Developer:** <u>First Last</u>

App definition statement

"We shape our buildings; thereafter they shape us"

Outer Thoughts is an iOS app which enable users to leave messages in the places that they have visited. The general idea behind it is that the places that we spend time in inspire the thoughts in our mind. Outer Thoughts is aimed to provide a vehicle to combine the outer world and our inner musings.

Key Features

- Discovery
 - o A map with pins on it will help guide users to where previous thoughts have been left.
 - o A thought may only be seen when the user is within a given distance of the thought.
 - o This ensures that the location helps inspire the view that the thought is trying to convey
- Creation
 - When the bottom right hand pencil icon is tapped, a user will be able to write and leave a thought.
 - o A thought may only be left where the user is currently located.
 - Thoughts will be limited to a certain character limit. The thought will contain a string and geolocation data
- Help
- A separate view will be accessed via the gear symbol on the bottom left hand side of the screen. This view will contain a contact email and a table view will be filled with the most recently viewed thoughts.
- Loading Screen
 - o A loading screen with an entertaining animation will welcome the user to the app with each visit.

User Profile

Target Age: 18 – 23 years old college students who live near campus

Target Gender: Male/Female

Target Interest: That one "nosey" friend

Technology Items (at least 2)

- Google Maps API https://developers.google.com/maps/
- Core Location

Wireframes

view the message



