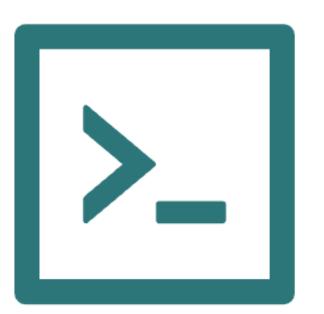
### **Learner Experience**



The Learner Experience prioritises
web interactions that are engaging,
contextual, linkable, searchable,
accessible and responsive. In addition
the experience should foster a sense of
community and connection among
fellow learners.

### **Educator Experience**



The Educator Experience prioritises
the creation of a guided paths through
a curriculum via the creation of learning
materials that are autonomous,
structurally aligned, composable,
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independent.

### **Developer Experience**

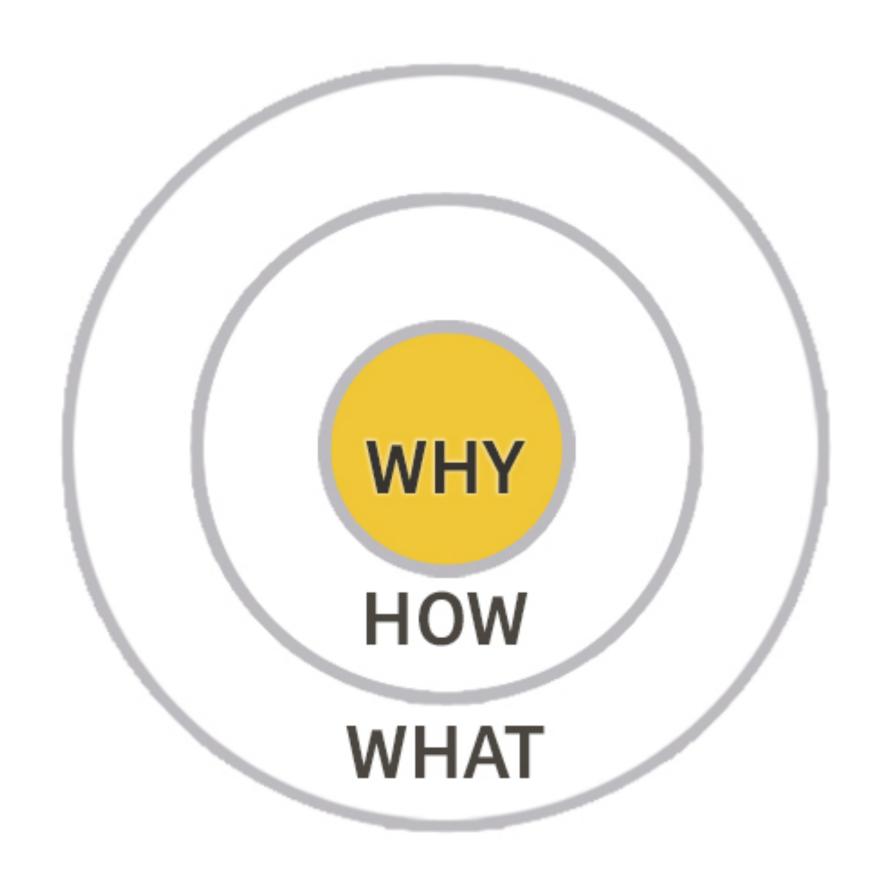


The Developer Experience prioritises
the specification and implementation of
robust, well documented, loosely
coupled components & services,
integrated into a coherent toolkit open
to contributions from diverse skill
sets.

# THE GOLDEN CIRCLE DIMON SNEK

Usually we know WHAT to do Sometimes we know HOW
Rarely do we know WHY

# Act, Think & Communicate - from the INSIDE OUT



## WHY - your Purpose

Your motivation. What do you Believe?

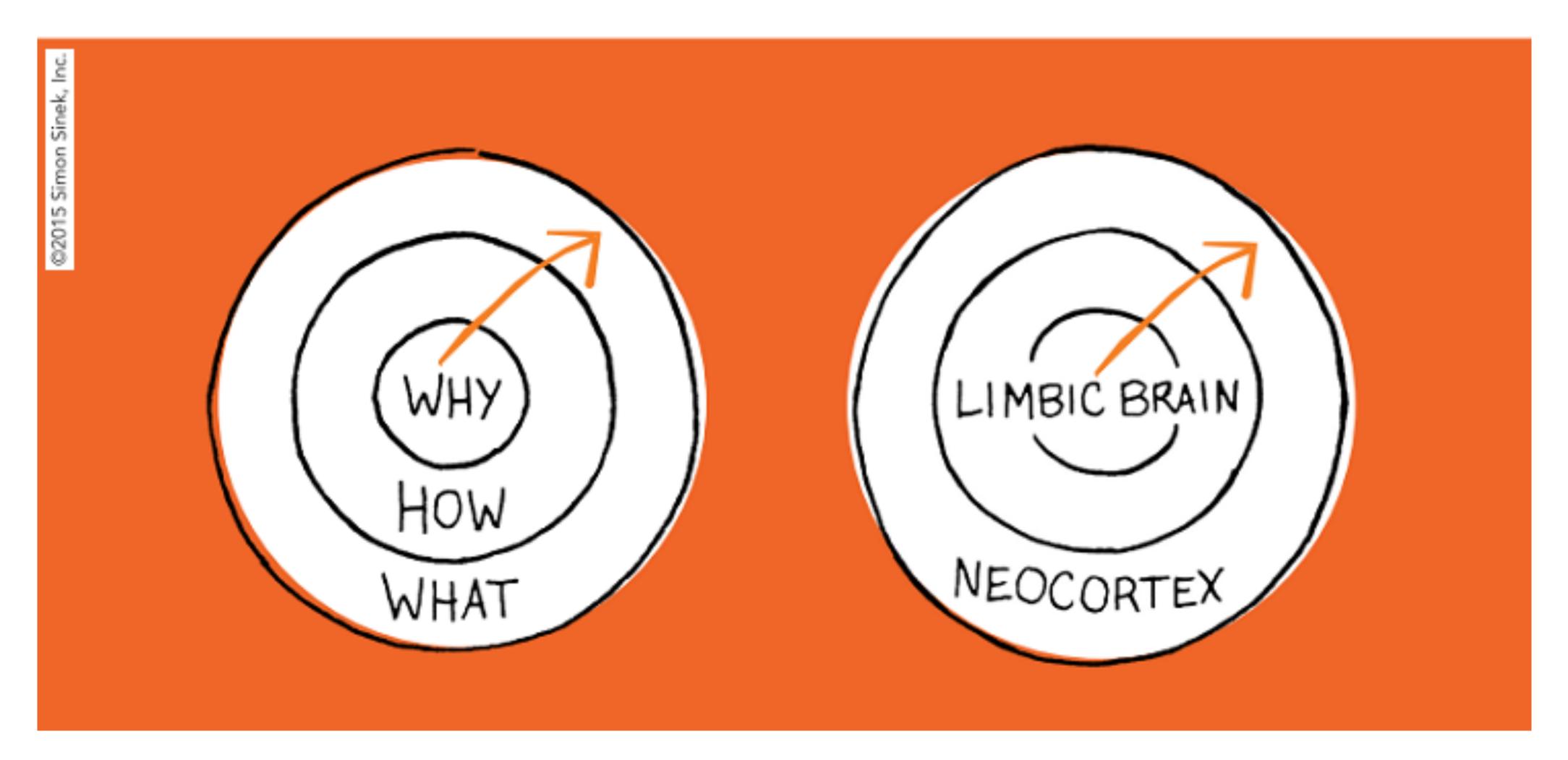
## HOW - your Process

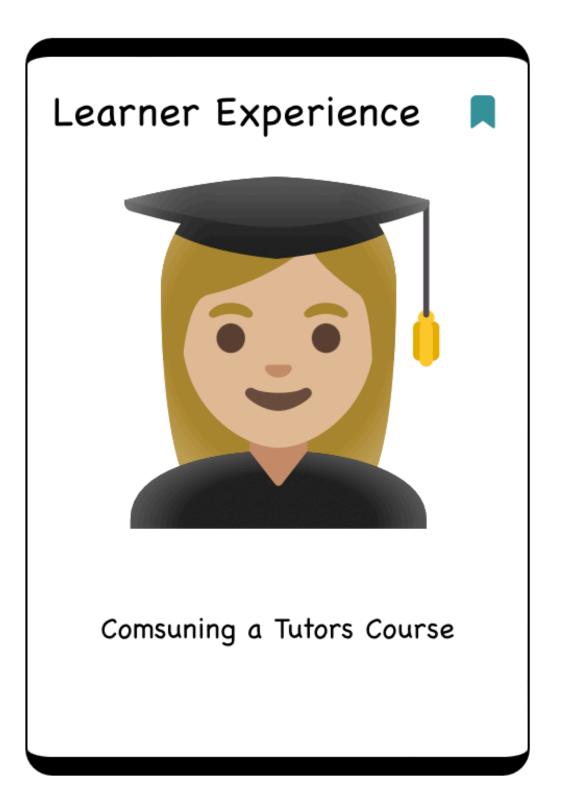
Specific actions taken to realize your WHY.

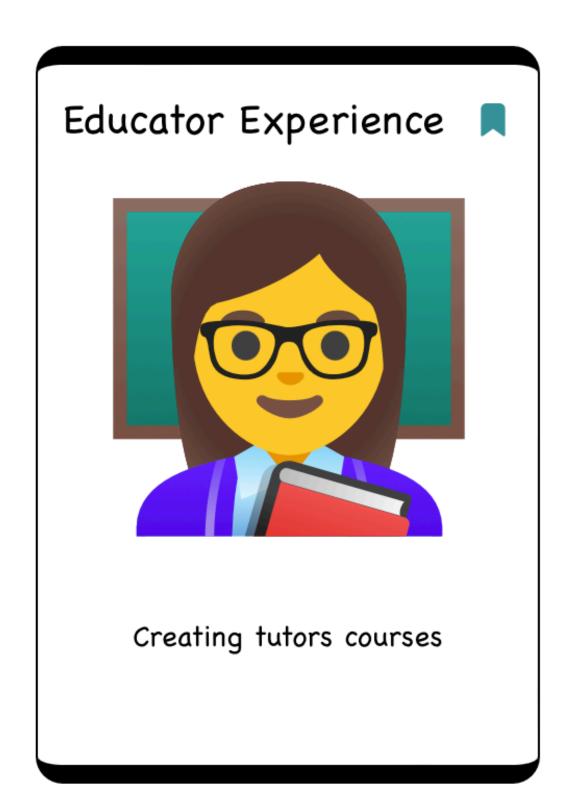
# WHAT - your Result

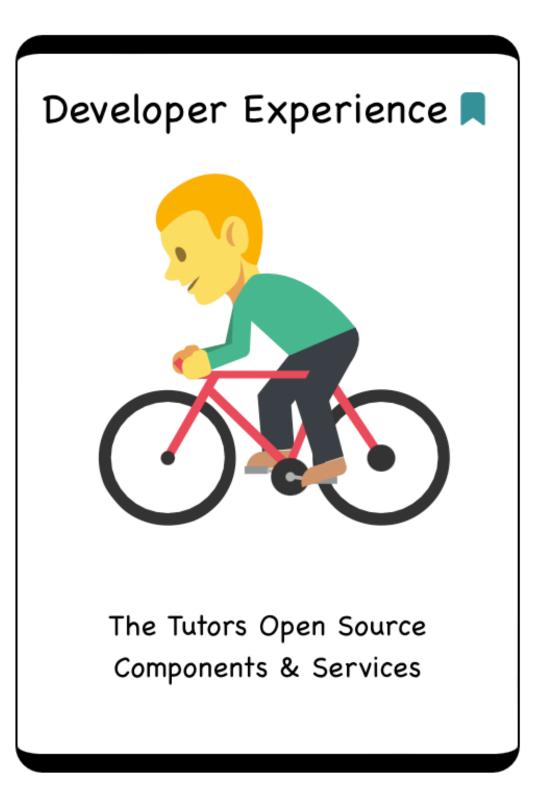
What do you do? The result of WHY. Proof.

# The Golden Circle + Human Brain











The Learner Experience prioritises web interactions that are engaging, contextual, linkable, searchable, accessible and responsive. In addition the experience should foster a sense of community and connection among fellow learners.

**Engaging**: The web experience should be visual, stimulating and provoke a sense of exploration and investigation.

What?

**Contextual**: Suitable navigation features should enable the Learner to visually explore learning objects in the appropriate context, easily reach related material, including parent/child, sibling, and schedule oriented indicators + selected external services. Transitions & Animations should subtly enhance this contextual awareness.

**Linkable**: All meaningful learning objects should be capable of being bookmarked. If these links are sent to another browser session the link should enable the complete learning context to be rebuilt in that session.

Searchable: A tutors course should support full text search + filter/summary views.

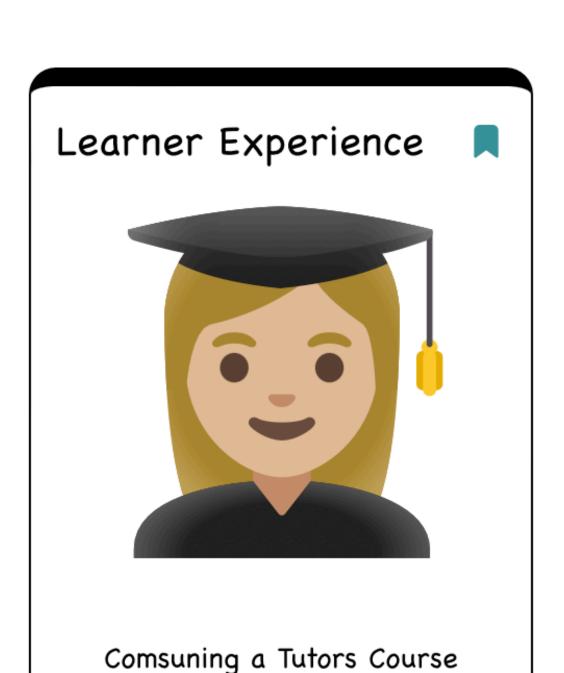
Accessible: Learning resources should support best in class accessibility, including dyslexia, colour blindness and visual impairment.

**Responsive**: Learning material should adapt adequately from the full range of device characteristics and orientations from mobile phones to widescreen workstations.

**Community**: A Learner should be able to avail of a community of learners, optionally sharing their presence and activity stream as appropriate.

**Connection**: A Learner should be able to reach out to fellow learners within the current context, initiating chat, content sharing or other meaningful exchange.

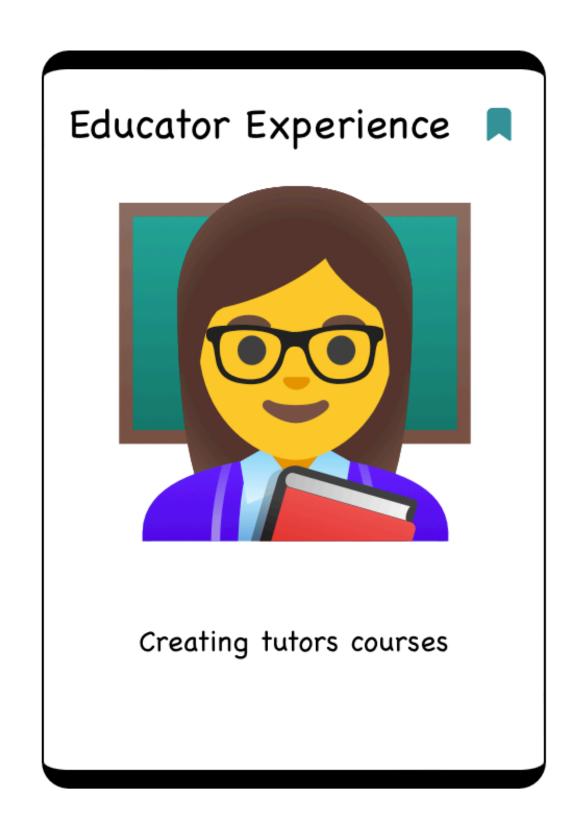
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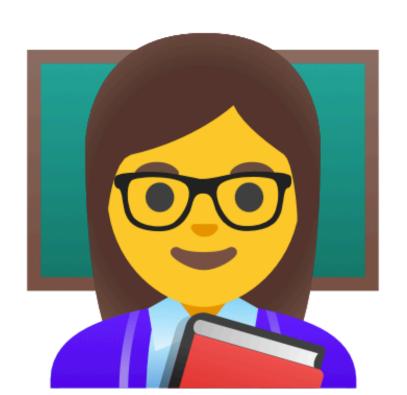


The Educator Experience prioritises the creation of a guided paths through a curriculum via the creation of learning materials that are autonomous, structurally aligned, composable, auditable, extensible, versioned and independent.

**Guided Paths**: It should be possible to create learning paths adhering to a curriculum but adaptable to individual learning styles and patterns.

What?

Educator Experience



Creating tutors courses

**Structurally Aligned**: The structure of learning content should mirror the structure of the guided learning paths.

**Composable**: It should straightforward to construct courses from elements of other courses and combine courses into programmes and other configurations.

Auditable It should be possible to ascertain whether students have engaged with specific learning resources.

**Extensible**: It should be possible to introduce new, parallel learning services within a family of tutors tools.

**Versioned**: It should be possible to place a course under git based version control, supporting rollback, branch previews and other version management conveniences.

**Independent**: It should be possible for an educator to migrate from the tutors to other comparable systems within the static site generator category of tools.

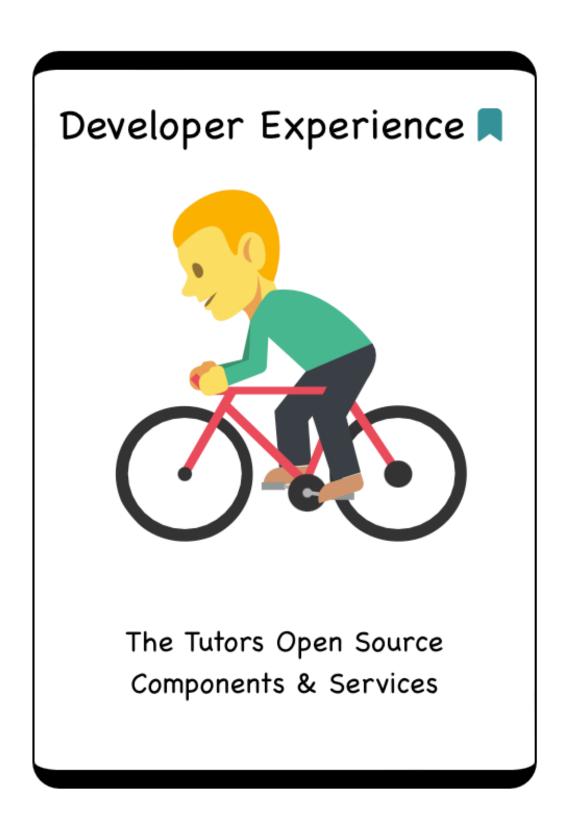
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How?



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The **Developer Experience** prioritises the specification and implementation of **robust**, **well documented**, **loosely coupled components & services**, integrated into a **coherent toolkit** open to contributions from **diverse skill sets**.

Well Documented: Each component should be adequately documented, sufficient to enable quality improvements and other enhancements

What?

Developer Experience



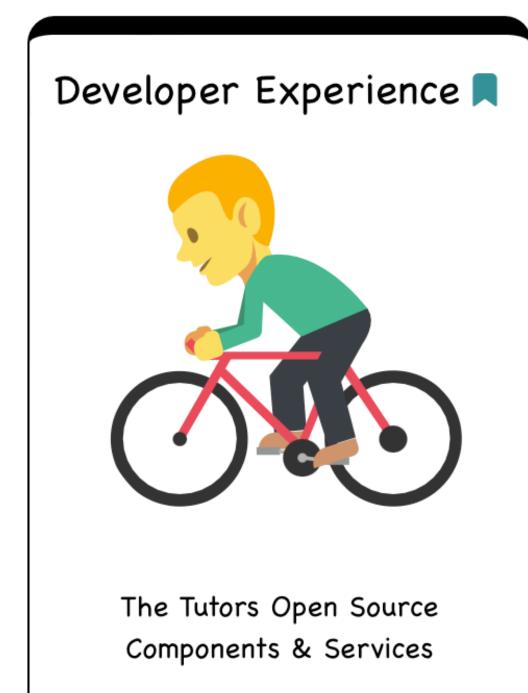
The Tutors Open Source Components & Services Loosely Coupled Components: The project should, as far as possible, consist of a set of reusable components, assembled into a range of applications and services. These components should strive to be independent, testable and shareable.

Loosely Coupled Services: Shares services like authentication, data store, presence, analytics should be shared across the tutors components and potentially decoupled, removed, or substituted as appropriate.

How?

Coherent Toolkit: The role of each Component/Service should be clear and potentially substitutable by alternatives fulfilling equivalent roles.

**Diverse Skill Sets:** The project should be open to all skill levels, with a welcoming and supportive environment.



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