

PROJECT 02

Re-designing *Maa da Dhaba* Menu

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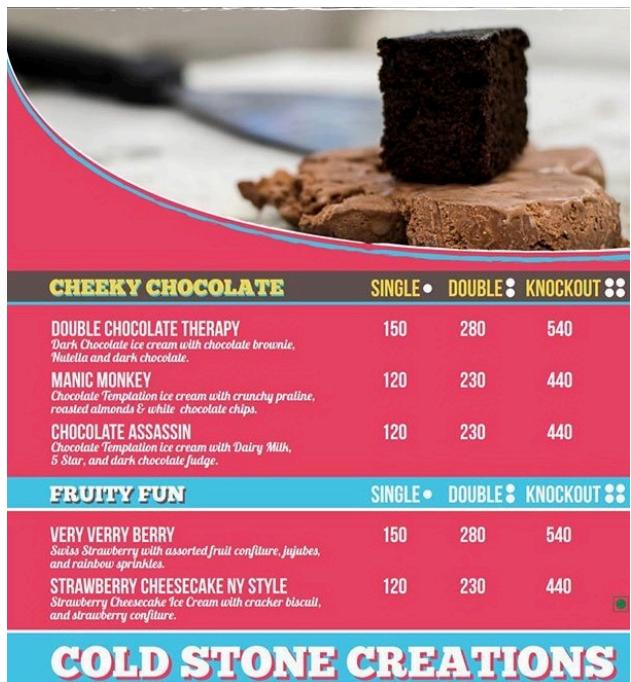
MENU ANALYSIS

We referred to different menus around SFS, Yelahanka.

We are including the given menus and their analysis that we thought have distinctive characteristics.

- *Hokey Pokey*
- *Kitchen 6*
- *Beijing Bites*
- *Madurai Canteen*
- *Maa da dhaba*

HOKEY POKEY MENU



CHIPS AND CHUNKS			
	SINGLE •	DOUBLE ♦	KNOCKOUT ☀️
ANGEL APPLE PIE <small>French Vanilla Ice Cream with crisp waffle chips, apple confiture and toasted almonds.</small>	120	230	440
BLACK FOREST BLEND <small>French Vanilla Ice Cream blended with chocolate brownie, red cherry confiture and dark chocolate fudge.</small>	150	280	540
KIDDIE SPECIAL			
WONDERLAND MAGIC <small>Swiss Strawberry Ice cream with Gems, 5 Star and Rainbow sprinkles</small>	110	205	385

SCOOPS			
	SINGLE •	DOUBLE ♦	KNOCKOUT ☀️
INDULGE	70	125	240
FRESH CREAM			
FUSSY FRENCH VANILLA			
STREAKY CHOCO CHIPS			
CHOCOLATE TEMPTATION			
GOURMET	85	155	290
MAD KING ALPHONSO			
BANANA CARAMEL CRUNCH			
KAJU GULKAND			
MOCHA COFFEE CREAM			
SWISS STRAWBERRY			
DUTCH CHOCOLATE DREAM			
ALPEN BUTTERSCOTCH			
CLASSIC TIRAMISU			
ICE CREAMS			

- **Negative point:** The text is not clearly visible because of the background colours.
- **Negative point:** The typeface for the description of the food items is a decorative, which makes it difficult to read.
- **Positive point:** The serves (quantity) of each item is mentioned- single, double and knockout (along with the symbols of cups).
- **Positive point:** On the third page, the prices are the same for the items. The menu constricts the prices to one line, making it easier to associate each item with respective scoop cost.

HOKEY POKEY MENU



FANTASTIC FUDGE - 130

Double toned chocolate shake topped with chocolate curls

ROCKIN' STRAWBERRY - 130

Rich with strawberries, whipped with real ice cream

CREAM 'N' COOKIES - 130

Shakers and Movers - Oreo cookie and dark fudge

PURE GOLD MAGIC - 130

Creamy mango shake

GREEK CAFFE FRAPPE - 130

Teamed iced coffee drink made from instant coffee, ice cream swirled with melted chocolate

DECADENT BROWNIE SHAKE - 160

Creamy shake made irresistible with dark fudge and chocolate brownie

FULLY LOADED - 160

Creamy shake loaded with lotsa' chocolate, Kit-Kat and Nutella

FRUIT POWER SHOWER - 160

Ice cream blended with mixed fruit confiture

Take away charges extra.

SHAKES

RED VELVET - 110

Chocolate ice cream rolled with a layer of red velvet brownie

MANGO ROLLS - 110

Mango Ice cream rolls with toppings of Fresh Mangoes (Seasonal)

LITCHI - 110

Litchi Rolls with pieces of juicy litchi blended

KIWI - 110

Kiwi Rolls with Freshly cut Kiwi fruit

PAAN - 110

All that goes in your paan is now in your ice cream

CHILLI GUAVA - 110

Guava ice cream with fresh guavas seasoned with red chilli to refresh your childhood memories

FIG N HONEY - 110

Tigs n Honey, need I say more!

BLUEBERRY - 140

Blueberry Ice cream with Blueberry Compote

SNICKER LICKER - 140

A mish mash of chocolate, caramel, peanut butter, Peanuts and Snickers

FERRERO - 180

Chocolate Rolls with Ferrero Rocher, Nutella and Chocolate Sticks

DARK SIDE OF THE MOON - 140

Black ice cream rolls made with coconut carbons, coconut cream and topped with wheat crisps

ROLLS

SCOOPS

SINGLE • DOUBLE • KNOCKOUT :::

EXOTIC

100 185 360

PINA COLADA

BELGIAN DARK CHOCOLATE

STRAWBERRY CHEESECAKE

SALTED CARAMEL

NATURAL MINT

DARK CHOCOLATE SEA SALT

MIXINS

BASIC MIXINS

15

PREMIUM MIXINS

25

SPECIAL WAFFLE CONE

20

CREATE YOUR OWN!

150

STEP 1: PICK YOUR FLAVOUR

STEP 2: ADD A MIX IN, MAKE IT INTERESTING

2 basic mixins of your choice

STEP 3: WE CREATE YOUR MASTERPIECE

you think of a name for it!

ICE CREAMS

KITCHEN 6 MENU

VEG SOUP

1 Tomato Soup	90/-
2 Sweet Corn Soup	90/-
3 Cream of Tomato Soup	110/-
4 Lemon Coriander Soup	90/-
5 Hot & Sour Veg Soup	110/-
6 Veg Manchurian Soup	90/-
7. Veg Clear Soup	90/-

NON VEG SOUP

8 Sweet Corn Chicken Soup	120/-
9 Chicken Hot & Sour Soup	120/-
10 Chicken Kabab	100/-
11 Lemon Chicken Coriander Soup	100/-
12 Chicken Noodle Soup	120/-
13 Chicken Manzo Soup	120/-
14 Mutton Soup	170/-
15 Chicken Thai Soup	120/-
16 Chicken Len Feng Soup	140/-

ROLLS

17 Chicken Roll	90/-
18 Eggs Roll	80/-
19 Paneer Roll	90/-
20 Mushroom Roll	90/-
21 Chicken Tikka Roll	130/-
22 Chicken Spring Roll	120/-
23 Veg Spring Roll	100/-

STARTERS IN CHICKEN

24 Chicken Kabab	140/-
25 Chicken Lolly Pop	150/-
26 Crispy Chicken	170/-
27 Fried Chicken	170/-
28 Chicken Biryani Stick	160/-
29 Chicken 65	160/-
30 Chicken	160/-
31 Schezwan Chicken Dry	170/-
32 Pepper Chicken	160/-
33 Chilly Chicken	150/-
34 Garlic Chicken	150/-
35 Ginger Chicken	150/-
36 Crispy Honey Chicken	170/-
37 Chicken Roast	150/-

SIZZLERS

38 Chicken Hot Bean Sizzler	270/-
39 Veg Hot Pepper Sizzler	270/-
40 Chicken Sizzler	230/-
41 Chicken Hot Garlic Sizzler	270/-

VEG STARTERS

42 Gobi Manchurian Dry	90/-
43 Gobi Chilly	90/-
44 Gobi 65	90/-
45 Gobi Pepper Dry	110/-
46 Paneer Chilly Dry	130/-
47 Paneer 65	130/-
48 Paneer Pepper Dry	130/-
49 Paneer Manchurian Dry	130/-
50 Garlic Paneer	130/-

NON VEG STARTERS IN TANDOOR

60 Tandoori Chicken Full	280/-
61 Tandoori Chicken Half	150/-
62 Tandoori Murg Kabab	170/-
63 Chicken Tikka (8pcs)	210/-
64 Makmal Murg Kabab	230/-
65 Nawabi Murg Malai Tikka	210/-
66 Murg Kandehari	210/-
67 Simla Murg Tikka	210/-
68 Kalmi Kabab	230/-
69 Losani Murg Tikka	210/-
70 Sofiyana Murg Tikka	210/-
72 Murg Achari Tikka	210/-

TANDOOR SHEEKH

85 Chicken Sheekh Kabab	230/-
86 Gilafi Sheekh Kabab	270/-
87 Mutton Sheekh Kabab	310/-
88 Mutton Gilafi Sheekh Kabab	360/-
89 Mutton Tiliyani Sheekh Kabab	360/-
90 Lehar Bihari Kabab	340/-
91 Goat Pudina Chops	360/-

VEG TANDOOR STARTERS

92 Paneer Tikka	130/-
93 Paneer Malai Tikka	150/-
94 Avadhi Paneer Tikka	130/-
95 Pudinaawala Paneer Tikka	130/-
96 Broccoli Cheese Ki Kabab	160/-
97 Diwani Hari Gobi	130/-
98 Tandoori Pineapple Slice	130/-
99 Phool Gulshan Ki Phool	150/-
100 Tandoori Baby Corn	150/-
101 Tandoori Barwan Khum	160/-

NOODLES

145 Veg Noodles	90/-
146 Veg Hakka Noodles	110/-
148 Schezwan Veg Noodles	110/-
149 Mushroom Noodles	110/-
150-paneer Noodles	110/-
151 Mix Veg Noodles	120/-
152 Baby Corn Noodles	110/-

CHICKEN IN GRILL

198 Grill Chicken Full	280/-
199 Grill Chicken Half	150/-
200 Mutton 65	240/-

CHICKEN BIRYANI

102 Chicken Biryani	140/-
103 Munton Biryani	190/-
104 Mushroom Manchurian	120/-
105 Mushroom Chilly	120/-
106 Mushroom 65	120/-
107 Chicken Fried Rice	120/-
108 Egg Fried Rice	120/-
109 Veg Fried Rice	120/-
110 Chicken Schezwan Fried Rice	130/-
111 Veg Schezwan Fried Rice	130/-
112 Baby Corn Chilly	110/-
113 Baby Corn 65	110/-
114 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

105 Baby Corn Biryani	140/-
106 Baby Corn Manchurian	130/-
107 Baby Corn Chilly	110/-
108 Baby Corn 65	110/-
109 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

106 Baby Corn Biryani	140/-
107 Baby Corn Manchurian	130/-
108 Baby Corn Chilly	110/-
109 Baby Corn 65	110/-
110 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

107 Baby Corn Biryani	140/-
108 Baby Corn Manchurian	130/-
109 Baby Corn Chilly	110/-
110 Baby Corn 65	110/-
111 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

108 Baby Corn Biryani	140/-
109 Baby Corn Manchurian	130/-
110 Baby Corn Chilly	110/-
111 Baby Corn 65	110/-
112 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

109 Baby Corn Biryani	140/-
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CHICKEN BIRYANI

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CHICKEN BIRYANI

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112 Baby Corn Manchurian	130/-
113 Baby Corn Chilly	110/-
114 Baby Corn 65	110/-
115 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

112 Baby Corn Biryani	140/-
113 Baby Corn Manchurian	130/-
114 Baby Corn Chilly	110/-
115 Baby Corn 65	110/-
116 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

113 Baby Corn Biryani	140/-
114 Baby Corn Manchurian	130/-
115 Baby Corn Chilly	110/-
116 Baby Corn 65	110/-
117 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

114 Baby Corn Biryani	140/-
115 Baby Corn Manchurian	130/-
116 Baby Corn Chilly	110/-
117 Baby Corn 65	110/-
118 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

115 Baby Corn Biryani	140/-
116 Baby Corn Manchurian	130/-
117 Baby Corn Chilly	110/-
118 Baby Corn 65	110/-
119 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

116 Baby Corn Biryani	140/-
117 Baby Corn Manchurian	130/-
118 Baby Corn Chilly	110/-
119 Baby Corn 65	110/-
120 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

117 Baby Corn Biryani	140/-
118 Baby Corn Manchurian	130/-
119 Baby Corn Chilly	110/-
120 Baby Corn 65	110/-
121 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

118 Baby Corn Biryani	140/-
119 Baby Corn Manchurian	130/-
120 Baby Corn Chilly	110/-
121 Baby Corn 65	110/-
122 Baby Corn Pepper Dry	130/-

CHICKEN BIRYANI

119 Baby Corn Biryani	140/-
120 Baby Corn Manchurian	130/-
121 Baby Corn Chilly	110/-
122 Baby Corn 65	

BEIJING BITES MENU

	Veg	Non-Veg	Malaysian Noodles-Koithio	Veg	Non - Veg
Wonton	135	140	Veg koithio	170	
Hunon wonton Noodles	135	140	Egg koithio	175	
	135	140	Chicken koithio	180	
			Prawns koithio	180	
			Mixed koithio	185	
Chowmein & Chopsuey					
Chilli chowmein	155	165			
Hakka noodles	155	160	Sea Food		
Chilli garlic chowmein	155	165	Prawns in garlic/hot garlic sauce	300	
Chinese chopsuey	180	190	Prawns in chilli sauce	300	
Singapore noodles	185	170	Prawns in black pepper sauce	300	
American chopsuey	180	190	Prawns in hot bean sauce	300	
Dragon chopsuey	180	190	Sweet and sour prawn	300	
Veg/chicken meepon	155	170	Kung pao prawn	300	
Veg/chicken danmein noodles	160	165	Hunan prawn	300	
Veg/chicken butter garlic noodles	160	165	Chilli fish	300	
Cantonese noodles	180	190	Fish Manchurian	300	
Mixed chowmein	170		Fish in chilli garlic sauce	300	
			Fish in oyster sauce	300	
			Fish in pickle chilli sauce	300	
Rice					
Veg fried rice	155		Poultry		
Egg fried rice			Chilli chicken	260	
Chicken fried rice	160		Chicken manchurian	260	
Prawn fried rice	165		Garlic chicken	260	
Shanghai fried rice	160	165	Hong kong chicken	260	
Szechuan fried rice	160	165	Chicken in hot bean sauce	260	
Mixed fried rice			Burnt pepper chicken	260	
Chilli garlic rice	160	165	Crispy chicken honey pepper	260	
Ginger capsicum rice	160	165	Grilled chicken	260	
Butter garlic rice	160	165	Thai Chilly chicken	260	
Mushroom tomato rice	160	165	Pan fried chicken with celery & onion	260	
			Spicy		

	Non - Veg Appetizers		Veg Appetizers	
Drums of heaven	260	Spring rolls	200	
Thai fried chicken	260	Dragon rolls	225	
Shredded threaded chicken	230	Crispy peking baby corn	225	
Dragon rolls with garlic sauce	230	Mushroom pepper salt	225	
Chicken spring rolls	200	Veg fried dumplings	200	
Fried chicken wontons	200	Crispy chilli vegetable	225	
Lemon basil chicken	260	Crispy crunchy spinach	225	
Chinese fried chicken (half)	185	Golden fried baby corn	225	
Chinese fried chicken (full)	260	Crispy dragon vegetable	225	
Golden fried prawns	300	Peppered corn kernels	225	
Fish fingers	300	Chilli garlic potato	225	
Crispy spinach chicken	260	Baby corn mushroom pepper celery	225	
Dim sim chilli chicken	260	Honey spiced potato	225	
Honey chilli chicken	260	Stir fried chinese greens	225	
Dragon chicken	260	Veg steamed momos	225	
Crispy peking chicken	260	Tsing hai potato	225	
Crispy peking lamb	300	Szechuan crispy veg	225	
Crispy shredded lamb with red & green chilli	300	Hunan tofu	225	
Sliced lamb with chilli & spring onions	300	Crispy chilly babycorn	225	
Crispy kanjee lamb	300			
Chicken steak in szechuan sauce	260	Non - Veg Salad		
Chicken steamed momos	200	Chicken oriental salad	175	
Beijing chicken	260	Chicken with beans sprout	175	
Burnt pepper chicken	260			
Crispy chicken honey pepper	260	Soup		
Grilled chicken	260	Hot & sour	135	140
Thai Chilly chicken	260	Sweet corn	135	140
Pan fried chicken with celery & onion	260	Lung fung	135	140
		Munchow	135	140
		Jade corn	135	140
		Lemon pepper	135	140
		Spicy		

	Veg	Non - Veg	Veg	Non - Veg
Great wall chicken	260		THAI	
Roast chicken in chilly plum sauce	260		Starters	
Tsing hai chicken	260			
Chicken in hoisen sauce	260		Por pia pak	200
Hunan chicken	260		Por pia phak	200
Sweet & sour chicken	260		Chilli basil chicken	260
Singer chicken	260		Prawns in samble sauce	300
Tsinghai chicken	260		Kai phad namprik	260
Honey chicken	260			
Roast chicken with vegetables	260			
Roast chicken in sauce	260			
Chicken in black pepper sauce	260			
			Soup	
			Tom yam phak	160
			Tom kha phak	160
			Tom khing phak bung	160
			Tom yam	170
			Tom kha phak	170
			Thai chicken bamboo shoot soup	170
			Prawn lemon grass soup	170
			Vegetarian	
			Stir fried broccoli	230
			Cauliflower manchurian	230
			Choice of vegetables in pepper salt	230
			Mafu tufo	230
			Veg balls in hot garlic sauce	230
			Mixed veg hong kong baby corn mushroom	230
			Vegetable dumpling manchurian	230
			Potato black pepper sauce	230
			Kung pao tofu	230
			Mix veg in pickle chilli sauce	230
			Buddha's delight	230
			Babycorn and bamboo shoot in	
			Chilly bean sauce	230
			Mix veg in devils sauce	230
			Fried tofu and broccoli in chilly plum sauce	230
			Spicy	

- Negative point:** The given rate for each food item is distant from the name, making it difficult to connect food to price.
- Positive point:** Well categorized- vegetarian, non- vegetarian, cuisines and other specifications (chilly symbol).

BEIJING BITES MENU

	Veg	Non - Veg	Mocktails & Beverages	
Rice & Noodles				
Basil fried rice	160		Strawberry pop	90
Phad Thai	180	180	Orange pop	90
Phad khimao	180	180	Soft drinks	40
Khao phad kapro	175	175	Mineral water	45
Steamed Rice/koithio				
Veg steamed rice/kaithio	195			
Chicken steamed rice/koithio	200			
Prawn steamed rice/koithio	220			
Mixed steamed rice/koithio	220			
Hunan steamed rice/koithio	200	210		
Szechuan steamed rice/koithio	200	210		
Triple szechuan steamed rice/koithio	210	220		
Stewed rice				
Vegetable stewed rice	200			
Chicken stewed rice	200			
Prawns stewed rice	220			
Mixed stewed rice	220			
Fuyoung				
Vegetable fuyoung	150			
Chicken fuyoung	160			
Prawns fuyoung	165			
Mixed fuyoung	175			
Spicy				

NON - VEG APPETIZERS				
Drums of Heaven	280	Lemon Pepper Wonton	145	150
Thai Fried Chicken	280	148	150	Chicken in Pickle Chilli Sauce
Dragon Roll With Garlic Sauce	280	Hakkis Noodles	170	180
Chicken Spring Rolls	225	Chilli Garlic Chowmein	170	180
Fried Chicken Wontons	225	Chinese Chopsuey	200	210
Lemon Basil Chicken	280	Singapore Noodles	180	185
Chinese Fried Chicken(Pull)	300	American Chopsuey	200	210
Crispy Spinach Chickies	280	Dragon Chopsuey	200	210
Dim Sim Chilli Chicken	280	Veg Chicken Butter		
Honey Chilli Chicken	280	Garlic Noodles	175	180
Dragon Chicken	280	Mixed Chowmein		
Crispy Peking Chicken	280			
Crispy Peking Lamb	325	Veg Fried Rice	170	
Sliced Lamb with Chilli &		Egg Fried Rice		
Spring Onions	325	Chicken Fried Rice	170	
Crispy Konjee Lamb	325	Prawn Fried Rice	180	
Chicken Steak in Szechuan Sauce	300	Shanghai Fried Rice	175	
Chickens Steamed Momos	250	Szechuan Fried Rice	175	
Beijing Chicken	280	Mixed Fried Rice	180	
Burnt Pepper Chicken	280	Chilli Garlic Rice	175	
Crispy Chicken Honey Pepper	280	Cinger Capsicum Rice	175	
Thai Chilli Chicken	280	Butter Garlic Rice	175	
Pan Fried Chicken with Celery & Onion	280	MALAYSIAN NOODLES-KATIRIA		
VEG APPETIZERS		Chicken Koithio	200	
Spring Rolls	220	Prawns Koithio	210	
Dragon Rolls	250	Veg Koithio	185	
Crispy Peking Baby Corn	250			
Mushroom pepper Salt	250	SEA FOOD		
Crispy Chilli Vegetable	250	Prawns in Chilli Sauce	330	
Golden Fried baby Corn	250	Prawns in Black Pepper Sauce	330	
Peppered Corn Kernels	250	Human Prawn	330	
Chilli Garlic Potato	250	Chilli Fish	330	
Baby Corn Mushroom		Fish Manchurian	330	
Pepper Celery	250	Fish in Chilli Garlic Sauce	330	
Honey spiced Potato	250	Fish in Pickle Chilli Sauce	330	
Veg Steamed Momos	225	Chilli Chicken	280	
Szechuan Crispy Veg	250	Chicken Manchurian	280	
Human Tofu	250	Garlic Chicken	280	
Crispy Chilli Babycorn	250	Basil Fried Rice	175	
SOUP				
Hot & Sour	145	Hong Kong Chicken	280	
Sweet Corn	145	Chicken in Hot Bean Sauce	280	
Lung Fung	145	Szechuan Chicken	280	
Munchow	145	Kung Pao Chicken	280	
		THAI - STARTERS		
		Chilli Basil Chicken	280	
		Prawns in Samble Sauce	330	
		Tom Yam Phak	175	
		Tom Kha Phak	175	
		Thai Chicken Bamboo -	330	
		Shoot Soup	180	
		Prawn Lemon Grass Soup	180	
		THAI CURRIES		
		Green Curry	280	300
		Red Curry	280	300
		RICE & NOODLES		
		Phad Thai	200	220
		Phad Khimao	200	220
		Khao Phad kapro	200	220

- Negative point:** The red background image overwhelming.

MADURAI CANTEEN

STARTERS

- Gobi 65 - 59
- Chettinadu Potato Roast
- Paneer Ghee Roast
- Bulls eye / Half Boiled
- Double Egg Omlette
- Chicken Liver Fry
- Fish Fry
- Chicken 65
- Pepper Chicken
- Chettinadu Chicken Roast
- Mutton Chukka
- Prawn Roast



DINDIGUL BRIYANI

- Veg Biryani
- Egg Biryani
- Chicken Biryani
- Mutton Biryani
- Prawn Biryani



CURRIES

- Veg Kurma
- Salna (Chicken Gravy)
- Mutta Kulambu (Egg Curry)
- Chicken Chettinadu
- Fish Curry
- Aattu Kari Kulambu (Mutton Curry)



Biryani Combo

- Veg Biryani Combo (Veg Biryani + Chapati + Veg Kurma + Gobi 65 + Raitha) - 99
- Egg Biryani Combo (Egg Biryani + Chapati + Egg Curry + Salna + Raitha) - 109
- Chicken Biryani Combo (Chicken Biryani + Chapati + Chicken Chettinadu Roast + Salna + Raitha) - 159
- Mutton Biryani Combo (Mutton Biryani + Chapati + Mutton Chukka + Salna + Raitha) - 199

THAVA ZONE

- Kal Dosai - 19
- Chapati
- Parotta
- Chilly Parotta
- Mutta Dosai (Egg Dosa) - 29
- Egg Kothu Parotta
- Chicken Kothu Parotta
- Mutton Kothu Parotta - 109



COMBO MEALS

- Full Chapati / Parotta / Kal Dosai / Appam (2pcs) + Veg Kurma + Gobi 65 / Paneer Gee Roast / Potato Roast - 99
- Chapati / Parotta / Kal Dosai / Appam + (2pcs) + Egg Curry + Bulls Eye / Omlette - 99
- Chapati / Parotta / Kal Dosai / Appam + (2pcs) + Chicken Curry + Chicken 65 / Pepper Chicken / Chettinadu Chicken / Chicken Liver Fry - 129
- Chapati / Parotta / Kal Dosai / Appam + (2pcs) + Mutton Curry + Mutton Chukka - 129
- Fish Meal (Steamed Rice + Chapati (1pc) + Meen Kulambu (Fish Curry) + Fish Fry (1pc) + Salna + Pappad + Pickle) - 139
- Chicken Meal (Steamed Rice + Chapati (1pc) + Chicken Curry + Chicken 65 / Pepper Chicken / Chettinadu Roast + Salna + Pappad + Pickle) - 149
- Mutton Meal (Steamed Rice + Chapati (1pc) + Mutton Curry + Mutton Chukka + Salna + Pappad + Pickle) - 179



STEAM ZONE

- Appam - 19
- Egg Appam - 29
- Steamed Rice - 29



- **Positive point:** Text and image balance is well maintained.
- **Positive point:** The veg and non veg food items are distinguished by symbols.
- **Negative point:** Serving could have been mentioned for all items.
- **Negative point:** The given rate for each food item is distant from the name, making it difficult to connect food to price.

FINAL SELECTION- MAA DA DHABA

<u>Menu</u>		
<u>Soup</u> :		
Vegetarian 100 Non-Vegetarian 120		
Manchow Soup & Hot and Sour Soup & Sweet Corn Soup		
<u>Starters</u>		
Vegetarian	Non-Vegetarian	
Bhatti Ka Mushroom 160	Chicken Sheek Kabab 210	
Dahi Ke Kabab 160	Lamb Sheek Kabab 210	
Bhutte Ka Tikki 160	Tandoori Chicken 210	
Manchurian (Baby Corn / Gobi / Vegetable Balls) 160	Tangdi Chicken 210	
Honey Chilli Potatoes 160	Chicken Malai Tikka 210	
Mushroom Pepper Dry 160	Chicken Tikka 210	
Tandoori Panner Tikka 170	Classic Chilli Chicken 210	
Chilli Panner 170	Chicken Lolly -Pops 210	
	Crispy Fried Fish with Garlic & Onions 240	
	Tandoori Puntref 240	
	Butter Chilli Garlic Prawns 320	
<u>Main Course</u>		
Non-Vegetarian	Main Course	
Egg Masala / Curry 140	Chicken Korma 210	
Tangdi Chicken Masaledar 210	Methi Malai Chicken 210	
Dhaba Style Butter Chicken 210	Dhaba Wala Ghost 230	
Punjabi Kadhai Chicken 210	Mutton Rogan Josh 230	

<u>Vegetarian</u>			<u>Main Course</u>				
Palak Paneer 170			Aloo Gobi Mutter / Aloo Gora 160				
Panner Butter Masala 170			Gobi Malai Makhani 160				
Panner Tikka Kadhai Masala 170			Dhuna Saag 160				
Panner Capsicum Bhurji 170			Dal Makhani 150				
Malai Kofta Curry 170			Kadhi Pakodi 110				
Alu Gobi Mutter 160			Amritsari Choley 110				
Kadhai Vegetable 160			Punjabi Rajma 110				
Bhindi Do Pyaza 160			Dal Fry 110				
<u>Soupy Bowl Meal (Healthy Option)</u>							
Vegetarian 160		Chicken 210					
<u>Combo - Meals</u>							
<u>Vegetarian</u>			<u>Non-Vegetarian</u>				
Choley Bhature 150			Kadhi / Rajma with Chapati or Roti 180				
Veg Manchurian with Rice or Noodles 150			Amritsari Kadha & Choley with Dal Makhani 150				
<u>Non-Vegetarian</u>							
Egg Masala with Roti or Rice 140			Chilli Chicken with Noodles or Rice 170				
Chicken Curry with Roti or Rice 170			Mutton Curry with Roti or Rice 190				
<u>Noodles / Fried Rice</u>							
Vegetable 130		Egg 140		Chicken 210			
<u>Rice</u>			<u>Breads</u>				
Steam Rice 100			Roti 25				
Biryao (Jeera / Mutter / Vegetable) 180			Butter Naan / Garlic Naan / Kulcha 50				
Vegetable Biriyani 130			Lachha Paratha / Alsi Roti 50				
Egg Biriyani 140			Aloo Paratha / Gobi Paratha 60				
Chicken Biriyani 210			Panner Paratha 80				
Mutton Biriyani 230			Cheese Naan 100				
<u>Drinks</u>							
Packaged Drinking Water 20			Neelu Pani 40				
Soft Drinks 20			Kullad Lassi (Sweet / Salt) 40				

Phone number
080 49653280

Table booking recommended

Cuisines

North Indian, Chinese

Average Cost (i)

₹400 for two people (approx.)

Exclusive of applicable taxes and charges, if any

Cash and Cards accepted

Opening hours · Open now

Today 12 Noon to 4 PM, 6:30 PM to 11 PM

[See more](#)

More Info

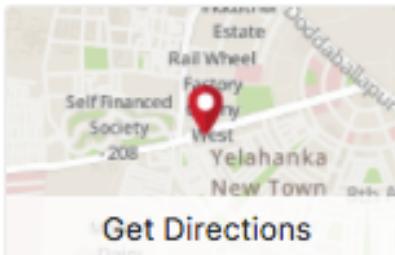
- ✓ Home Delivery
- ✓ No Alcohol Available
- ✓ Outdoor Seating

[Report Error](#)

[✓ Claimed listing](#)

Address

791, MIG, 2nd Stage, MD Road,
Yelahanka, Bangalore



What people love here NEW

Food



Tandoori Chicken, Butter Chicken,
Kulhad Lassi, Panneer Butter Masala,
Chicken Malai Tikka, Dal Makhani, Aloo
Paratha

Service



Friendly Staff, Prompt Service

- AC AND NON-AC ROOMS
- TAKEAWAY MENU AVAILABLE
- DELIVERY TIME- 40 MINS

MAA DA DHABA (MENU ANALYSIS)

- Typeface is decorative, time consuming to read.
- All the pages are inconsistent- in colour, form.
- Hierarchy of the prices are not maintained.
- Servings not specified
- No symbols for spicy, chefs recommendations.
- Updates on daily special menu can be provided online
- Taxes included or not
- Name and address
- Description not given

VISIT TO MAA DA DHABA



INTERVIEW WITH MAA DA DHABA

- **What does Dilli to Amritsar written with the logo mean?**

The concept of opening a North Indian restaurant in this area was to bring the feel of Dhaba's on Delhi Amritsar highways.

- **What is the idea behind combining North Indian and Chinese cuisine?**

North Indian is a different cuisine in the area and Chinese is highly in demand.

- **What is the targeted audience?**

Students and families, office-goers.

- **Does this restaurant have any branches?**

2 in Yelahanka and 2 in Manyata Tech Park

- **What about the tax system?**

5% GST. All the prices are inclusive of taxes.

- **Do you have daily specials?**

No. There is a fixed menu.

- **Which are the spicy dishes in the menu?**

All the dishes are medium spicy. Changes can be made depending on what the customer prefers.

KEYS TO CONSIDER IN THE MENU WE ITERATE

- Quantity serves for each food item (in category)
- LATCH
- Food rate should be in-line with the item for comfortable reading
- Food images
- Background image/colour
- Symbols/key for spicy food, chef recommendations, etc.
- Consistency of style of the menu
- Typeface
- Colour palette
- Mention tax
- Name, address, more info
- Description of food item
- Cultural context
- Catchy titles
- Language sensitive

ITERATIONS FOR PRINTED MENU

Dotted lines for easy readability of prices along with the food item

Prices clubbed together rather than recurring

SAMPLE 1

NORTH INDIAN

Starters		Main Course	
Veg	Non-veg	Veg	Non-veg
Shahi ka tikka ----- 160	Tandoori chicken ... 210	Kadhi pakodi ----- 110	Egg Masala ... 140
Dahi ke kabab ----- 160	Mutton Sheek kabab ----- 210	Bhinda Pyaza ----- 160	Chicken korma --- 210
Mushroom pepper dry ----- 160	chicken Tikka --- 210		

SAMPLE 2

Starters	
Vegetarian	
• Bhatti ka mushroom	• Dahi ke kabab
• Bhutta ka tikki	• Jandoori chicken
Mushroom pepper dry	chicken Tikka
Non-vegetarian	
• Chicken Sheek	• Mutton Sheek kabab
• Jandoori chicken	• Jangdi chicken
• Chicken malai Tikka	• Chicken Malai
• Chicken Tikka	• Crispy Fried Fish with Garlic Bouillabaisse
Jandoori paneer tikka ----- 170	Jandoori Pomfret ----- 240

SAMPLE 3

VEGETARIAN	NON-VEGETARIAN
STARTERS	
• Bhatti ka mushroom	• Chicken Sheek kabab
• Mushroom pepper dry	• Jandoori chicken
• Dahi ke kabab ----- 160	• Jangdi chicken
• Bhutta ka tikki ----- 160	• chicken malai tikka
• Jandoori paneer tikka ----- 170	• chicken tikka
	• Mutton Sheek kabab ----- 210
	• Jandoori Pomfret ----- 240

SAMPLE 4

INDIAN CHINESE

Soups	
• Manchow soup	★ ★ ★
• Hot sour soup	★ ★ ★
• Sweet corn soup	★ ★ ★
Vegetarian	
• Manchurian	★ ★ ★
• Chilli paneer	★ ★ ★
• Honey chilli potatoes	★ ★ ★
Non-vegetarian	
• Classic chilli chicken	★ ★ → 210
• Butter chilli prawns	★ ★ ★ → 230

Varieties of veg & non- veg are clubbed
Eg. Chicken/paneer/mutton/mushroom/fish items are together

Popularity/Ratings of food items

Version 1

Name

Address timing

Cuisine
index

more info
avg cost
tax

other branches

online menu

zomato

swiggy

qr code location

NORTH INDIAN

Starters

Vegetarian

Non-vegetarian

Bhatti ka mushroom -----	160	Chicken sheek kabab -----	210
Dahi ke kabab -----	160	Mutton sheek kabab -----	210
Bhutte ka tikki -----	160	Tandoori chicken -----	210
Mushroom pepper dry -----	160	Tangdi chicken -----	210
Tandoori paneer tikka -----	170	Chicken malai tikka -----	210
		Chicken tikka -----	210
		Tandoori pomfret -----	240

Main course

Vegetarian

Non-Vegetarian

Kadhi pakodi -----	110	Egg masala/curry -----	140
Amritsari choley -----	110	Tangdi chicken masaledar -----	210
Punjabi rajma -----	110	Dhaba style butter chicken -----	210
Dal fry -----	110	Punjabi kadhai chicken -----	210
Dal makhani -----	150	Chicken korma -----	210
Mushroom mutter -----	160	Methi malai chicken -----	210
Kadhai vegetable -----	160	Dhaba wala ghost -----	230
Bhindi do pyaza -----	160	Mutton rogan josh -----	230
Aloo gobi mutter/aloo jeera -----	160		
Gobi malai makhan -----	160		
Bhuna saag -----	160		
Palak paneer -----	170		
Paneer butter masala -----	170		
Paneer tikka kadhai masala -----	170		
Paneer capsicum bhurji -----	170		
Malai kofta curry -----	170		

Combo Meals

Vegetarian

Non-Vegetarian

Choley bhature -----	130	Egg masala with roti or rice -----	140
Kadhi/rajma with chawal or roti ---	130	Chicken curry with roti or rice ---	170
Amritsari kulcha and choley with dal makhani -----	150	Mutton curry with roti or rice ---	190

Version 1

INDIAN CHINESE

Soups

Vegetarian ----- 100 **Chicken** ----- 120

Manchow soup
Hot sour soup
Sweet corn soup

Starters

Vegetarian

Manchurian (Baby corn/ gobi/ vegetable balls)	160	Classic chilli chicken	210
Honey Chilli Potatoes	--- 160	Chicken lolly-pops	210
Chilli paneer	170	Crispy fried fish with garlic and onions	240
		Butter chilli garlic prawns	320

Non-vegetarian

Soupy bowl meals
Vegetarian 160 **Chicken** 210

Noodles/ Fried rice
Vegetarian 130 **Egg** 140
 Chicken 210

Vegetarian

Combo Meals
Veg Manchurian with rice or noodles 130 Chilli chicken with noodles or rice 170

Non- Vegetarian

Rice

Vegetarian

Steam rice
Pulao (jeera/ mutter/ vegetable)
Vegetable biryani

Non Vegetarian

100	Egg biryani	140
130	Chicken biryani	210
130	Mutton biryani	230

Breads

Roti
Butter naan/ Garlic naan/ Kulcha
Laccha paratha/ Missi roti

25	Aloo paratha/ Gobi paratha	60
50	Paneer paratha	80
50	Cheese naan	100

Drinks

Packaged drinking water (1 litre)	20	Neebu pani	40
Soft drinks (200 ml)	20	Kullad lassi (sweet/salt)	40

Version 2

Name

Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
Timing : 12 Noon to 4 PM, 6:30 PM to 11 PM
Phone number : 080-40931043 Mobile: 9739151622

Cuisine: North Indian, Chinese

Average cost: 400 for two people (approx.)
Exclusive of applicable taxes and charges, if any

Index:

North Indian :
Starters, Main Course, Combo meals
Indian Chinese :
Soups, Starters, Soupy bowl meals, Noodles/fried rice, combo meals
Extras :
Rice, Breads, Drinks

More info:
Home Delivery
No Alcohol Available
Outdoor Seating

other branches

online menu

zomato

swiggy

qr code location

NORTH INDIAN

Starters

	Vegetarian	Non-vegetarian
Bhatti ka mushroom -----	160	Chicken sheek kabab ----- 210
Dahi ke kabab -----	160	Mutton sheek kabab ----- 210
Bhutte ka tikki -----	160	Tandoori chicken ----- 210
Mushroom pepper dry -----	160	Tangdi chicken ----- 210
Tandoori paneer tikka -----	170	Chicken malai tikka ----- 210
		Chicken tikka ----- 210
		Tandoori pomfret ----- 240

Main course

	Vegetarian	Non-Vegetarian
Kadhi pakodi -----	110	Egg masala/curry ----- 140
Amritsari choley -----	110	Tangdi chicken masaledar ----- 210
Punjabi rajma -----	110	Dhaba style butter chicken ----- 210
Dal fry -----	110	Punjabi kadhai chicken ----- 210
Dal makhani -----	150	Chicken korma ----- 210
Mushroom mutter -----	160	Methi malai chicken ----- 210
Kadhai vegetable -----	160	Dhaba wala ghost ----- 230
Bhindi do pyaza -----	160	Mutton rogan josh ----- 230
Aloo gobi mutter/aloo jeera -----	160	
Gobi malai makhan -----	160	
Bhuna saag -----	160	
Palak paneer -----	170	
Paneer butter masala -----	170	
Paneer tikka kadhai masala -----	170	
Paneer capsicum bhurji -----	170	
Malai kofta curry -----	170	

Combo Meals

	Vegetarian	Non-Vegetarian
Choley bhature -----	130	Egg masala with roti or rice ----- 140
Kadhi/rajma with chawal or roti ---	130	Chicken curry with roti or rice --- 170
Amritsari kulcha and choley with dal makhani -----	150	Mutton curry with roti or rice --- 190

Version 2

INDIAN CHINESE

Soups

Vegetarian	----- 100	Chicken	----- 120
		Manchow soup	
		Hot sour soup	
		Sweet corn soup	

Starters

	Vegetarian	Non-vegetarian
Manchurian (Baby corn/ gobi/ vegetable balls)	----- 160	Classic chilli chicken ----- 210
Honey Chilli Potatoes-----	160	Chicken lolly-pops ----- 210
Chilli paneer-----	170	Crispy fried fish with garlic and onions ----- 240
		Butter chilli garlic prawns ----- 320

Soupy bowl meals (Healthy option)

Vegetarian	----- 160	Chicken	----- 210
-------------------	-----------	----------------	-----------

Noodles/ Fried rice

Vegetarian	----- 130	Egg	----- 140
		Chicken	----- 210

Combo Meals

	Vegetarian	Non-Vegetarian
Veg Manchurian with rice or noodles-----	130	Chilli chicken with noodles or rice----- 170

Rice

Vegetarian

Steam rice	----- 100	Egg biryani	----- 140
Pulao (jeera/ mutter/ vegetable) ---	130	Chicken biryani	----- 210
Vegetable biryani -----	130	Mutton biryani	----- 230

Non Vegetarian

Breads

Roti	----- 25	Aloo paratha/ Gobi paratha	----- 60
Butter naan/ Garlic naan/ Kulcha --	50	Paneer paratha	----- 80
Laccha paratha/ Missi roti -----	50	Cheese naan	----- 100

Drinks

Packaged drinking water (1 litre) --	20	Neebu pani	----- 40
Soft drinks (200 ml)-----	20	Kullad lassi (sweet/salt)	----- 40

All the prices are inclusive of taxes

MENU IN PRINT (A5 SIZE)

POSITIVES

- *Menu is divided into two given cuisines- North Indian and Indian Chinese*
- *Legible Font*
- *Price Hierarchy*
- *Consistency in the menu*
- *More information of the restaurant in menu itself.*

NEGATIVES

- *The dashes used for food item to price association makes the page clustered*
- *No division between columns of veg/non-veg*
- *Veg and non- veg titles are repeated again*
- *Menu is divided into cuisines, the customers have to go through starters main course twice.*
- *The page still looks to text-heavy.*

WEB/DIGITAL MENU

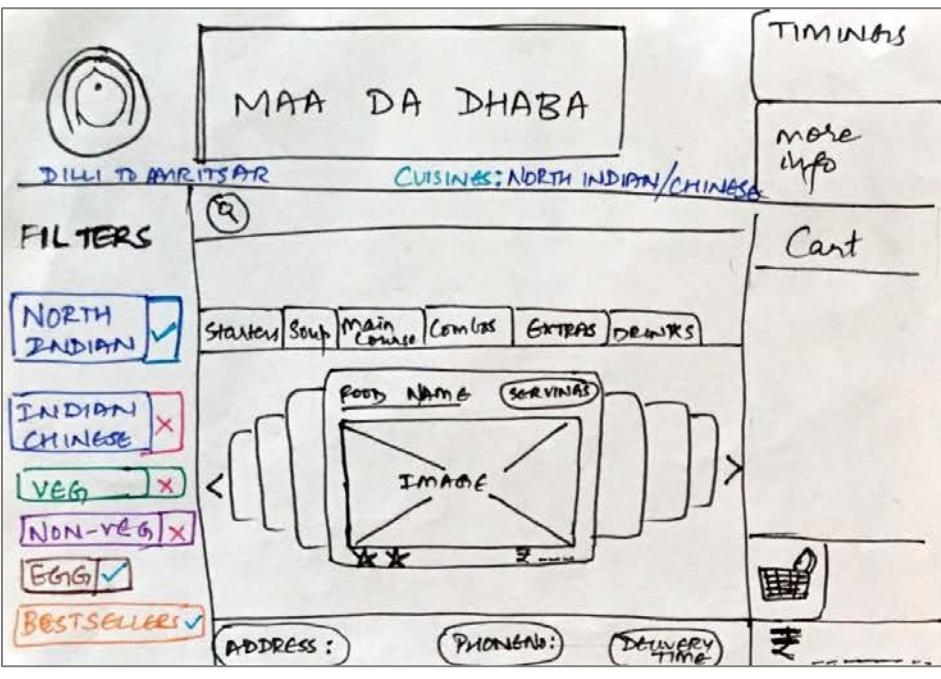
Taking inspiration and ideas from Zomato, Swiggy, Fresh menu and other food related applications/sites.

IDEAS

- Overlay of different food item images. Once one clicks on one of the images, it redirects to another page with all the food item details. To narrow down the image options , search filters will be provided.
- Filters can be like: category: cuisine > veg or non veg > soups, starters, main course.....
- Before placing the order, space will be provided for entering
Additional information like extra spicy or more sugar.
Delivery instructions like beware of dog
- Suggestions for ordering few items like beverages or desserts along with other food to convince the customer to purchase more items.

ITERATIONS FOR WEB MENU

Screen 1: Home page



Screen 2: more info

MORE INFO

BRANCHES: _____

OTHER FACILITIES: AC/NON AC

PARKING

SWIGGY
ZOMATO
Grocery map

Screen 3: Filters section

MAA DA DHABA

FILTERS

- NORTH INDIAN
- INDIAN CHINESE
- VEG
- NON-VEG
- EGG
- CHICKEN
- CHEF RECOMMENDATIONS
- BEST SELLERS

ADDRESS: PHONE: DELIVERY TIME: ₹

TIMINGS

Cart

ITEM PRICE

① x1 = _____
② x2 = _____

YOU MAY LIKE:

ITEM PRICE

① _____ x1 = _____
② _____ x2 = _____

ADDITIONAL SPECIFICATIONS

Screen 4: Cart section

CART (INCLUSIVE GST)

ITEM	PRICE
① _____	x1 = _____
② _____	x2 = _____

YOU MAY ALSO LIKE:

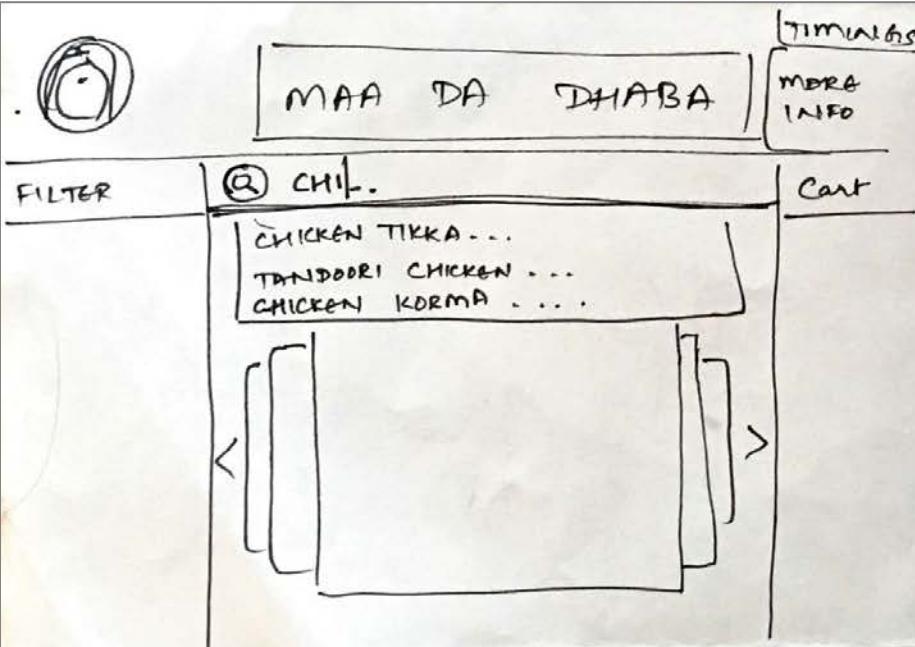
IMAGE	IMAGE	IMAGE
-------	-------	-------

TOTAL: ₹ _____

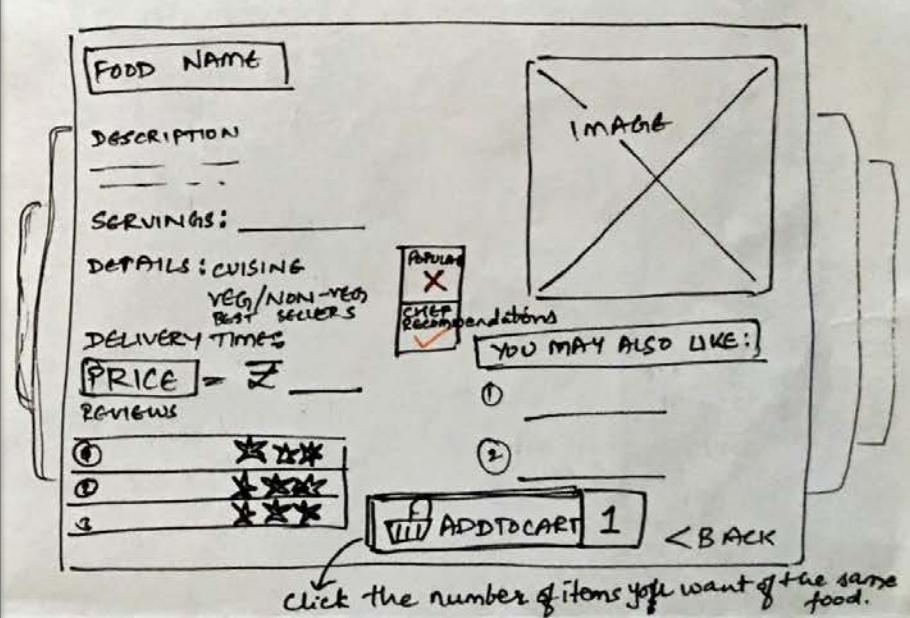
PLACE ORDER

(SPECIFY) ADD INFO: _____

Screen 5: search bar



Screen 6: food description (overlay)



Maa Da Dhaba Restaurant

Menu re-design

Rhea and Ursula

Specifications

- Colour scheme-Dhaba inspired colours used. Vermillion, mustard yellow, beige and black text. Green and blue symbols.
- Fonts used: Gill sans in the physical menu; Gill sans and calibri in the online prototype.
- Page layout size: A5. Web screen size 15" desktop screen.
- LATCH: Location, Category and Hierarchy implemented.
- Customized interface as per user's convenience.
- Softwares used for the online prototype: Photoshop (for layout) and Invision(for functions).

Menu in print
(combination of restaurant and take away menu)

A5 size

Initial wireframe

Name

Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore

Timing : 12 Noon to 4 PM, 6:30 PM to 11 PM

Phone number : 080-40931043 Mobile: 9739151622

Cuisine: North Indian, Chinese

Average cost: 400 for two people (approx.)

Exclusive of applicable taxes and charges, if any

Index:

North Indian :

Starters, Main Course, Combo meals

Indian Chinese :

Soups, Starters, Soupy bowl meals, Noodles/fried rice, combo meals

Extras :

Rice, Breads, Drinks

More info:

Home Delivery

No Alcohol Available

Outdoor Seating

other branches

online menu

zomato

swiggy

qr code location

NORTH INDIAN

Starters

Vegetarian

Bhatti ka mushroom -----	160	Chicken sheek kabab -----	210
Dahi ke kabab -----	160	Mutton sheek kabab -----	210
Bhutte ka tikki -----	160	Tandoori chicken -----	210
Mushroom pepper dry -----	160	Tangdi chicken -----	210
Tandoori paneer tikka -----	170	Chicken malai tikka -----	210
		Chicken tikka -----	210
		Tandoori pomfret -----	240

Main course

Vegetarian

Kadhi pakodi -----	110	Egg masala/curry -----	140
Amritsari choley -----	110	Tangdi chicken masaledar -----	210
Punjabi rajma -----	110	Dhaba style butter chicken -----	210
Dal fry -----	110	Punjabi kadhai chicken -----	210
Dal makhani -----	150	Chicken korma -----	210
Mushroom mutter -----	160	Methi malai chicken -----	210
Kadhai vegetable -----	160	Dhaba wala ghost -----	230
Bhindi do pyaza -----	160	Mutton rogan josh -----	230
Aloo gobi mutter/aloo jeera -----	160		
Gobi malai makhhan -----	160		
Bhuna saag -----	160		
Palak paneer -----	170		
Pankee butter masala -----	170		
Pankee tikka kadhai masala -----	170		
Pankee capsicum bhurji -----	170		
Malai kofta curry -----	170		

Combo Meals

Vegetarian

Choley bhature -----	130	Egg masala with roti or rice -----	140
Kadhi/rajma with chawal or roti ---	130	Chicken curry with roti or rice ---	170
Amritsari kulcha and choley with dal makhani -----	150	Mutton curry with roti or rice ---	190

Non-Vegetarian

We wanted to categorize the menu mainly on the Cuisines- North Indian and Indian Chinese. But we realised that the hierarchy in the course of meal is lost within as there are two starters, main course of each making it tedious for the customer/user.

Initial wireframe

INDIAN CHINESE

Soups

Vegetarian ----- 100 Chicken ----- 120

Manchow soup
Hot sour soup
Sweet corn soup

Starters

Vegetarian

Manchurian ----- 210
(Baby corn/ gobi/ vegetable balls)--- 160
Honey Chilli Potatoes----- 160
Chilli paneer----- 170
Classic chilli chicken----- 210
Chicken lolly-pops ----- 210
Crispy fried fish with garlic and onions ----- 240
Butter chilli garlic prawns ----- 320

Non-vegetarian

Soupy bowl meals (Healthy option)

Vegetarian ----- 160 Chicken ----- 210

Noodles/ Fried rice

Vegetarian ----- 130 Egg ----- 140
Chicken ----- 210

Combo Meals

Vegetarian

Veg Manchurian with rice or noodles----- 130
Chilli chicken with noodles or rice----- 170

Non-Vegetarian

Rice

Vegetarian

Steam rice ----- 100
Pulao (jeera/ mutter/ vegetable) --- 130
Vegetable biryani ----- 130

Non Vegetarian

Egg biryani ----- 140
Chicken biryani ----- 210
Mutton biryani ----- 230

Breads

Roti----- 25
Butter naan/ Garlic naan/ Kulcha -- 50
Laccha paratha/ Missi roti ----- 50
Aloo paratha/ Gobi paratha ----- 60
Paneer paratha ----- 80
Cheese naan ----- 100

Drinks

Packaged drinking water (1 litre) -- 20
Soft drinks (200 ml)----- 20
Neebu pani ----- 40
Kullad lassi (sweet/salt) ----- 40

All the prices are inclusive of taxes

Final wireframe



माँ दा ढाबा
maa da dhaba
a family restaurent

PILLI TO AMRITSAR

CUISINES
North Indian, Indian Chinese

COST
Rs. 400 for two people (approx.)
Exclusive of applicable taxes and charges, if any

TIMING
12 Noon to 4 PM and 6:30 PM to 11 PM

CONTACT DETAILS
Landline: 080- 40931043
Mobile number: 9739151622

ADDRESS
791, MIG, 2nd Stage, MD Road,
Yelahanka, Bangalore.

FACILITIES
Home Delivery
No Alcohol available
AC space available
Outdoor seating available
Parking available

PARTNERED WITH




OTHER BRANCHES
Maa Da Dhaba Express:
799, Next Allahabad Bank,
MIG 2nd Stage, M.D. road,
Yelahanka, Bangalore.



Scan the code above to view google location.



SOUPS
~ servings for one person ~

Vegetarian	100	Chicken	120
Manchow soup			
Hot sour soup			
Sweet corn soup			

STARTERS
~ servings for one to two people ~

Vegetarian	Non-Vegetarian		
North Indian			
Bhatti Ka Mushroom	160	Chicken Sheek Kabab	210
Dahi Ke Kabab	160	Mutton Sheek Kabab	210
Bhutte Ka Tikki	160	Tandoori Chicken 	210
Mushroom Pepper Dry	160	Tangdi Chicken	210
Tandoori Paneer Tikka 	170	Chicken Malai Tikka 	210
		Chicken Tikka	210
		Tandoori Pomfret	240
Indian Chinese			
Manchurian	160	Classic Chilli Chicken	210
(Baby corn  /Gobi/Vegetable)	160	Chicken Lolly-Pops	210
Honey Chilli Potatoes 	160	Crispy Fried Fish with Garlic	
Chilli Paneer 	170	and Onions	240
		Butter Chilli Garlic Prawns 	320

 Best selling dishes
 Chef's recommended dishes

All dishes are medium spicy but we also customize by customer's choice
*Prices inclusive of GST

We came up with this design finally to sort information better through Location, Category and Hierarchy.

Location- North Indian and Indian Chinese;

Category- veg and non veg, best sellers and chef recommendations;

Hierarchy- course of meals, prices

Final wireframe

MAIN COURSE
~ servings for two people ~

Vegetarian	Non-Vegetarian	
North Indian		
Kadhi Pakodi	110 Egg Masala/ Curry	140
Amritsari Choley	110 Tangdi Chicken Masaledar	210
Punjabi Rajma	110 Dhaba Style Butter Chicken 	210
Dal Fry	110 Punjabi Kadhai Chicken 	210
Dal Makhani 	150 Chicken Korma	210
Mushroom Mutter	160 Methi Malai Chicken	210
Kadhai Vegetable	160 Dhaba Wala Ghost 	230
Bhindi Do Pyaza	160 Mutton Rogan Josh	230
Aloo Gobi Mutter/ Aloo Jeera	160	
Gobi Malai Makhan	160	
Bhuna Saag	160	
Palak paneer	170	
Paneer Butter Masala 	170	
Paneer Tikka Kadhai Masala 	170	
Paneer Capsicum Bhurji	170	
Malai Kofta Curry 	170	
Indian Chinese		
Noodles/ Fried rice		
Vegetarian	130 Egg	140
	Chicken	210
Soupy bowls (Healthy Option- Noodles in Soup)		
~ servings for one person ~		
Vegetarian	160 Chicken	210

 Best selling dishes
 Chef's recommended dishes
All dishes are medium spicy but we also customize by customer's choice
*Prices inclusive of GST

COMBO MEALS
~ servings for one person ~

Vegetarian	Non-Vegetarian		
North Indian			
Choley Bhature	130	Egg Masala with Roti or Rice	140
Kadhi/ Rajma with Chawal or Roti	130	Chicken Curry with Roti or Rice	170
Amritsari Kulcha and Choley with Dal Makhani 	150	Mutton Curry with Roti or Rice	190
Indian Chinese			
Manchurian with Rice or Noodles	130	Chilli Chicken with Rice or Noodles	170
RICE			
~ servings for two people ~			
Steam Rice	100	Egg Biryani	140
Pulao	130	Chicken Biryani	210
(Jeera/ Mutter/Vegetable)	130	Mutton Biryani 	230
Vegetable Biryani 	130		
BREADS			
~ servings for one person ~			
Roti	25	Aloo Paratha  / Gobi Paratha	60
Butter Naan  / Garlic Naan/	50	Paneer Paratha 	80
Kulcha	50	Cheese Naan	100
Laccha Paratha/ Missi Roti	50		
DRINKS			
~ servings for one person ~			
Packaged Drinking Water(1lt)	20	Nimbu Pani	40
Soft Drinks (200 ml)	20	Kullad Lassi (Sweet/Salt) 	40

 Best selling dishes
 Chef's recommended dishes
All dishes are medium spicy but we also customize by customer's choice
*Prices inclusive of GST

The giveaway menu is going to be cost effective: 2 page, black and white version of the same menu.

Feedback (we could improve on)

- The first page information: the cost should not be mentioned. Extra information about the restaurant can be placed on the last page, preferably.
- Colour scheme of black text over vermillion background should be rethought.
- More layout iterations should have been explored: rice and breads can go on a separate page or with main course but not with combo meals.
- The space is not well balanced: blanks pages can be utilized.
- The aesthetics must be improvised.

Online Menu

Desktop size

Initial wireframe



ਮਾ ਦਾ ਢਾਬਾ
maa da dhaba
a family restaurent

Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

Filters

North Indian X
Indian Chinese X
Vegetarian X
Non - vegetarian X
Egg X
Chicken X
Mutton X
Sea food X
Best Sellers X
Chefs recommendations X

Search
*All dishes are medium spicy but we also customize by customer's choice

Soups Starters Main Course Combos Rice Breads Drinks

Manchow Soup
Vegetarian Servings: 1 person
Image
₹100

Your cart is empty

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yUkpPs4Dk7v>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

Home page

Initial wireframe

CHILLY PANEER

Description: Chinese
Starter
Vegetarian

Servings: 1 to 2 people

Price: ₹170

Popular

Chef's recommendations

REVIEWS:

1. -----

2. -----

3. -----

4. -----

IMAGE

ADD TO CART < 1 >

Additional information:
For example, extra spicy or less sugar

Initial wireframe

MORE INFORMATION

Landmark:

Next to Just Bake

Amenities:

- Home Delivery
- No Alcohol available
- AC space available
- Outdoor seating available
- Parking available

[More Photos](#)**Other Branches:****Maa da Dhaba Express:**

799, Next Allahabad Bank, MIG 2nd Stage, M.D.Road, Yelahanka, Bangalore

More information

Maa Da Dhaba Online Menu

Prototype link:

<https://invis.io/2VFID2LSTYU>

Final wireframe



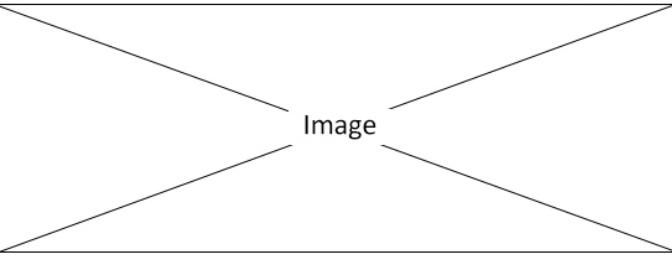
DILLI TO AMRITSAR

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian X
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Search
*All dishes are medium spicy but we also customize by customer's choice

Categories: Soups, Starters, Main Course, Combos, Rice, Breads, Drinks

Product Card:
Manchow Soup
Vegetarian | Servings: 1 person | ₹100
Image
A large rectangular placeholder box with a thin red border, labeled "Image" with arrows pointing to its corners.

Cart:
Your cart is empty

Contact Information:
Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
Phone number : 080-40931043
Mobile: 9739151622
Delivery Time: 40 minutes
[For more details](#)

Home page

Final wireframe

CHILLI PANEER

Description: Chinese Starter Vegetarian

Servings: 1 to 2 people

Price: ₹170

Popular

Chef's recommendations

REVIWS:

1. -----

2. -----

3. -----

4. -----

IMAGE

ADD TO CART

< 1 >

Additional information:
For example, extra spicy or less sugar

Final wireframe

MORE INFORMATION

Landmark:

Next to Just Bake

Facilities:

- Home Delivery
- No Alcohol available
- AC space available
- Outdoor seating available
- Parking available



[More Photos](#)

Other Branches:**Maa da Dhaba Express:**

799, Next Allahabad Bank, MIG 2nd Stage, M.D.Road, Yelahanka, Bangalore
(<https://goo.gl/maps/cRHj8wuNVR52>)

More information

Final wireframe

CART

ITEMS	PRICE
1. MANCHOW SOUP x1	₹ 100

You may also like:

Kullad Lassi (Sweet/Salt) or
Soft Drink

TOTAL: 100

PLACE ORDER

Cart

Working of prototype (desktop size)

Prototype link:

<https://invis.io/2VFID2LSTYU>



Please note: That the star (page becomes the first slide to view) on the following pages which are for directing the sequence in the prototype.

Google location of Maa da Dhaba

<https://goo.gl/maps/o3xxzHHxiUP2>

The green ovals are hotspots which redirect you to the given pages **on clicking**. The smaller pages like more information are shown as overlay screens over the home page.

This screenshot shows the Maa da Dhaba website. At the top right, there's a 'CART' button and a note 'Your cart is empty'. In the center, a menu item for 'Manchow Soup' is displayed with an 'Image' placeholder. Below it, delivery details are listed: 'Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore', 'Phone number: 080-40931043', 'Mobile: 9739151622', 'Delivery Time: 40 minutes', and a 'For more details' button. A green oval highlights the 'For more details' button. On the left, a sidebar titled 'DILLI TO AMRITSAR' contains a 'FILTERS' section with various food categories: North Indian, Indian Chinese, Vegetarian, Non - vegetarian, Egg, Chicken, Mutton, Sea food, Best Sellers, and Chefs recommendations. A green oval highlights the 'Vegetarian' filter. A large green arrow points from the 'For more details' button down to the 'More Information' section below.

Google location of
Maa da Dhaba Express:
<https://goo.gl/maps/o3xxzHHxiUP2>

MORE INFORMATION

Landmark:
Next to Just Bake



Facilities:
Home Delivery
No Alcohol available
AC space available
Outdoor seating available
Parking available

[More Photos](#)

Other Branches:
Maa da Dhaba Express:
Allahabad Bank, MIG 2nd Stage, M.D.Road, Yelahanka, Bangalore
(<https://goo.gl/maps/cRHj8wuNVR52>)



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a family restauraent

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian X
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

This screenshot shows the Maa da Dhaba website. At the top right, there's a 'CART' button and a note 'Your cart is empty'. In the center, a menu item for 'Manchow Soup' is displayed with an 'Image' placeholder. Below it, delivery details are listed: 'Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore', 'Phone number : 080-40931043', 'Mobile: 9739151622', 'Delivery Time: 40 minutes', and a 'For more details' button. A green oval highlights the 'For more details' button. A large green arrow points from the 'For more details' button down to the 'More Information' section below.

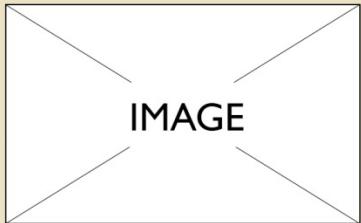
MANCHOW SOUP

Description: Soup
Vegetarian

Servings: 1 person

Price: ₹100

Popular
Chef's recommendations



ADD TO CART

< 1 >

REVIEWS:

1. -----
2. -----
3. -----
4. -----

Additional information:
For example, extra spicy or less sugar

The green ovals are hotspots which redirect you to the given pages on clicking. The smaller pages like Manchow soup (veg) are shown as overlay screens over the home page.



DILLI TO AMRITSAR

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓**
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

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maa da dhaba

a family restauraent

Timing
12 Noon.
6:30 PM t

Search

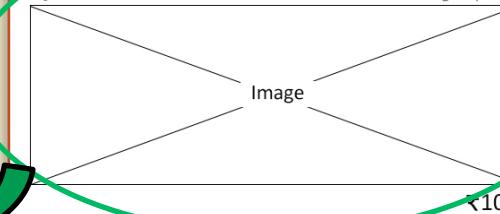
*All dishes are medium spicy but we also customize by customer's choice

Soups **Starters** **Main Course** **Combos** **Rice** **Breads** **Drinks**

Manchow Soup

Vegetarian

Servings: 1 person



₹100

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yBovWdjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

CART

Your cart is empty



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maa da dhaba

a family restauraent

DILLI TO AMRITSAR

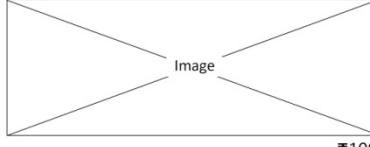
FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓**
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Hot and Sour Soup

Vegetarian

Servings: 1 person



Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

CART

Your cart is empty

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DILLI TO AMRITSAR

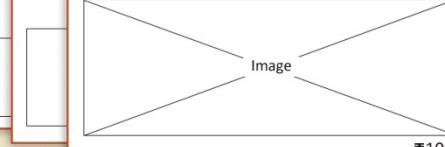
FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓**
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Sweet Corn Soup

Vegetarian

Servings: 1 person



Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

CART

Your cart is empty

MANCHOW SOUP

Description: **Soup**
Vegetarian

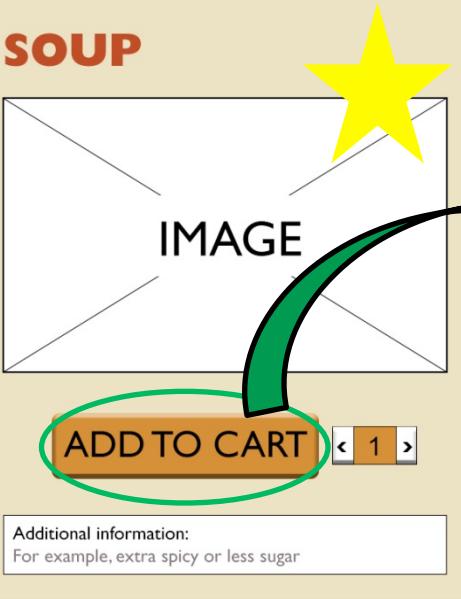
Servings: 1 person

Price: ₹100



REVIEWS:

1. -----
2. -----
3. -----
4. -----



ADD TO CART



Additional information:
For example, extra spicy or less sugar

MANCHOW SOUP

Description: **Soup**
Vegetarian

Servings: 1 person

Price: ₹100



REVIEWS:

1. -----
2. -----
3. -----
4. -----

GO TO CART >>

Additional information:
For example, extra spicy or less sugar

The green ovals are hotspots which redirect you to the given pages on clicking.

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maa da dhaba

a family restaurant



DILLI TO AMRITSAR

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Search

*All dishes are medium spicy but we also customize by customer's choice

Soups

Starters

Main Course

Combos

Rice

Breads

Drinks

Manchow Soup

Vegetarian

Servings: 1 person

₹100

Image

Timings:

12 Noon to 4 PM,
6:30 PM to 11 PM

CART

ITEMS

1.

MANCHOW SOUP x1

₹100

You may also like:

Kullad Lassi (Sweet/Salt) or Soft Drink

PLACE ORDER

TOTAL: ₹ 100

The smaller pages like Manchow soup (veg) and cart are shown as overlay screens over the home page.

CART

ITEMS

1. MANCHOW SOUP x1 ₹ 100

PRICE

₹ 100

You may also like:

Kullad Lassi (Sweet/Salt) or Soft Drink

TOTAL: 100

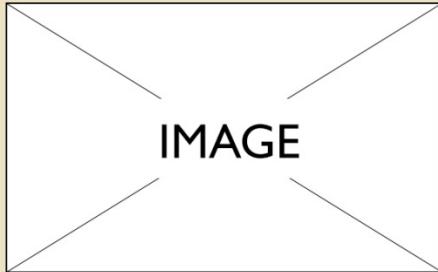
PLACE ORDER

CHILLI PANEER

Description: Chinese
Starter
Vegetarian

Servings: 1 to 2 people

Price: ₹170



ADD TO CART

< 1 >

REVIEWS:



Additional information:
For example, extra spicy or less sugar



DILLI TO AMRITSAR

maa da dhaba

a family restaurent

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Search

*All dishes are medium spicy but we also customize by customer's choice

Soups

Starters

Main Course

Combos

Rice

Breads

Drinks

Chilli Paneer

Vegetarian

Servings: 1-2 people

₹170

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yvBovwDjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details



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maa da dhaba
a family restaurent

Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

Search

*All dishes are medium spicy but we also customize by customer's choice

Soups

Starters

Course

Combos

Rice

Breads

Drinks

Manchow Soup

Vegetarian

Servings: 1 person

₹100

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yvBovwDjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

CART

ITEMS | PRICE

1. MANCHOW SOUP x1 ₹ 100

You may also like:
Kulfi Lassi (Sweet/Salt) or
Soft Drink

ADD

PLACE ORDER

The green ovals are hotspots which redirect you to the given pages on clicking. The smaller pages like Chilli Paneer are shown as overlay screens over the home page.



DILLI TO AMRITSAR

maa da dhaba

a family restaurent

FILTERS

- North Indian X
- Indian Chinese X
- Vegetarian ✓
- Non - vegetarian X
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Search

*All dishes are medium spicy but we also customize by customer's choice

Soups

Starters

Main Course

Combos

Rice

Breads

Drinks

Choley Bhature

Vegetarian

Servings: 1 person

₹130

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yvBovwDjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

CART

ITEMS | PRICE

1. MANCHOW SOUP x1 ₹ 100

You may also like:
Kulfi Lassi (Sweet/Salt) or
Soft Drink

ADD

TOTAL: ₹ 100

PLACE ORDER



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maa da dhaba

a family restaurent



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maa da dhaba

a family restaurent

Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

FILTERS

All dishes are medium spicy but we also customize by customer's choice

- North Indian X
- Indian Chinese X
- Vegetarian X**
- Non - vegetarian X**
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

Soups Starters Main Course Combos Rice Breads Drinks

MANCHOW SOUP

Servings: 1 person

Image

₹130

You may also like: Kullad Lassi (Sweet/Salt) or Soft Drink

PLACE ORDER

CART

ITEMS PRICE

1. MANCHOW SOUP x1 ₹100

FILTERS

North Indian X Indian Chinese X

Vegetarian ✓ Non - vegetarian X

Egg X Chicken X Mutton X Sea food X Best Sellers X Chefs recommendations X

SOUPS Starters Main Course Combos Rice Breads Drinks

Choley Bhature

Servings: 1 person

Image

₹130

You may also like: Kullad Lassi (Sweet/Salt) or Soft Drink

PLACE ORDER

Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
Phone number : 080-40931043
Mobile: 9739151622
Delivery Time: 40 minutes
For more details

FILTERS

All dishes are medium spicy but we also customize by customer's choice

- North Indian X
- Indian Chinese X
- Vegetarian ✓**
- Non - vegetarian X**
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

SOUPS Starters Main Course Combos Rice Breads Drinks

Choley Bhature

Servings: 1 person

Image

₹130

You may also like: Kullad Lassi (Sweet/Salt) or Soft Drink

PLACE ORDER

CART

ITEMS PRICE

1. MANCHOW SOUP x1 ₹100

Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
Phone number : 080-40931043
Mobile: 9739151622
Delivery Time: 40 minutes
For more details

FILTERS

All dishes are medium spicy but we also customize by customer's choice

- North Indian X
- Indian Chinese X
- Vegetarian X**
- Non - vegetarian ✓**
- Egg X
- Chicken X
- Mutton X
- Sea food X
- Best Sellers X
- Chefs recommendations X

SOUPS Starters Main Course Combos Rice Breads Drinks

Chicken Curry with Roti and Rice

Servings: 1 person

Image

₹130

You may also like: Kullad Lassi (Sweet/Salt) or Soft Drink

PLACE ORDER

CART

ITEMS

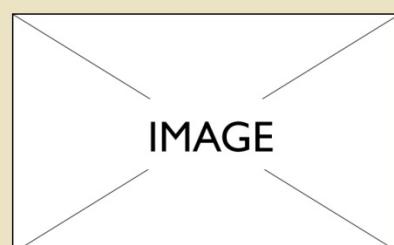
1. MANCHOW SOUP x1

Address: 791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
Phone number : 080-40931043
Mobile: 9739151622
Delivery Time: 40 minutes
For more details

The green ovals are hotspots which redirect you to the given pages on clicking. The smaller pages like *Chicken Curry with Roti and Rice* and *Rice* are shown as overlay screens over the home page.

CHICKEN CURRY WITH ROTI AND RICE

Description: North Indian
Combo Meal
Non-Vegetarian



Servings: 1 person

Price: ₹100



REVIEWS:

- 1.
- 2.
- 3.
- 4.

ADD TO CART

Additional information:
For example, extra spicy or less sugar



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a family restaurent

DILLI TO AMRITSAR

FILTERS

- North Indian
- Indian Chinese
- Vegetarian
- Non - vegetarian
- Egg
- Chicken
- Mutton
- Sea food
- Best Sellers
- Chefs recommendations

Fis_

Crispy fried fish with Garlic and onions...
Tandoori Pomfret...
Butter Chilli Garlic Prawns...

Chicken Curry with Roti and Rice

Non-Vegetarian

Servings: 1 person

Image

₹170

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yyBovWdjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

CART

ITEMS	PRICE
1. MANCHOW SOUP x1	₹100

You may also like:
Kullad Lassi (Sweet/Salt) or Soft Drink

TOTAL: ₹ 100

PLACE ORDER

The green ovals are hotspots which redirect you to the given pages on clicking.

<< The search page (for fish food items) is the last page. If you click Place Order on this page it will redirect you to the first Home Page.



DILLI TO AMRITSAR

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a family restaurent

FILTERS

- North Indian
- Indian Chinese
- Vegetarian
- Non - vegetarian
- Egg
- Chicken
- Mutton
- Sea food
- Best Sellers
- Chefs recommendations

search

*All dishes are medium spicy but we also customize by customer's choice

Soups

Starters

Main Course

Combos

Rice

Breads

Drinks

Chicken Curry with Roti and Rice

Non-Vegetarian

Servings: 1 person

Image

₹170

Address:
791, MIG, 2nd Stage, MD Road, Yelahanka, Bangalore
<https://goo.gl/maps/yyBovWdjxmK2>

Phone number : 080-40931043
Mobile: 9739151622

Delivery Time:
40 minutes

For more details

CART

ITEMS	PRICE
1. MANCHOW SOUP x1	₹100

You may also like:
Kullad Lassi (Sweet/Salt) or Soft Drink

TOTAL: ₹ 100

PLACE ORDER



DILLI TO AMRITSAR

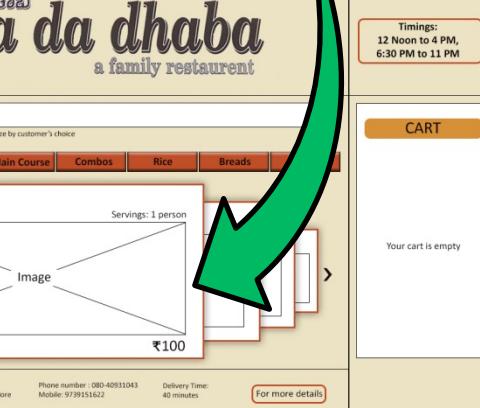
ಮಾ ದ ಡಾಬ್ maa da dhaba

a family restaurent

Timings:
12 Noon to 4 PM,
6:30 PM to 11 PM

CART

Your cart is empty



Feedback (we could improve on)

- Aesthetics could be improvised. Currently it looks like an Engineer's work.
- The red cross next to the filters are disturbing. The user will not want to see so many red marks. Other symbols can be used instead. The number of items in each filter can be specified.
- Metadata functionality could be presented in a more understanding way: how does the 'you may also like section' work based on users search results or orders or on chefs recommendations. How are the 'Reviews' collected and published on the site.
- Personal restaurant information(concept of dilli to amritsar) can be added to the main page.
- Branding the site through zomato and swiggy page.

FINAL SUBMISSION

