

By: Lucio

S.B. No. 1303

A BILL TO BE ENTITLED

AN ACT

relating to the establishment of school district policies regarding the marketing and commercial advertising of food products on school district property.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 28.004, Education Code, is amended by adding Subsection (o) to read as follows:

(o) The local school health advisory council shall:

(1) conduct a review of the school district policies regarding the marketing and commercial advertising on district property of food products that are not offered through the school meal program;

(2) determine the extent to which the marketing and commercial advertising on district property of food products that are not offered through the school meal program conflicts with recommendations developed by the council as required by Subsection (c)(2); and

(3) recommend:

(A) policies, procedures, strategies, and curricula for the district to diminish the negative health consequences, including obesity, cardiovascular disease, and Type 2 diabetes, related to the marketing and commercial advertising on district property of food products that are not offered through the school meal program; and

1 (B) the extent to which marketing and commercial
2 advertising on district property of food products that are not part
3 of the school meal program should be allowed.

4 SECTION 2. This Act takes effect September 1, 2017.