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VIA Email: me@vincentwoo.com; akanet@gmail.com

Mr. Vincent Woo
The Krugman Times
1814 23rd Street
San Francisco, CA 94107

Re: *Infringing Use of New York Times*
Intellectual Property on <http://krugmantimes.com>

Dear Mr. Woo:

I am with the Legal Department of The New York Times Company. Continuously for more than one hundred fifty years, The Times has published the world famous newspaper *The New York Times*. We are the owner of U.S. Registration No. 227,904 for our trademark "The New York Times", which registration is now incontestable.

It has come to my attention that you have created a website entitled "The Krugman Times", located at <http://krugmantimes.com>, which consists entirely of articles, photographs and trademarks from *The New York Times*; in fact, the html code with which your website has been created has also been copied from nytimes.com.

Please note that The New York Times Company owns the copyright in its articles, photographs, the layout of its website and the underlying code thereof. Your web site infringes on these copyrights and on our various trademarks. Accordingly, we hereby demand that you immediately take down your web site and cease and desist from any further use of any *New York Times* content in any manner whatsoever.

If you have not taken down your web site within three (3) business days of receipt of this letter, we will have no choice but to pursue all available legal remedies. The demands made herein shall not prejudice or waive any rights or remedies that The Times may have in respect of the subject matter set forth herein, all of which rights and remedies are hereby expressly reserved.

Sincerely,

Deborah Beshaw-Farrell

cc: Andy Rosenthal
Richard Samson, Esq.