

WEIWEI HSU

351 King Street,
San Francisco, CA 94158

wei@weiweihsu.com
weiweihsu.com

+1 510.697.5898
+86 1391.877.6862
+886 0978.150.183

EDUCATION**California College of the Arts**

San Francisco, CA
Fall 2014 - Spring 2018

BFA: Interaction Design
GPA: 3.67

FACILITATION**Education-focused Workshops**

California + Taiwan
December 2016 - Present

Co-facilitated 3 day-long workshops for high school principles and design chairs at various Universities on imagining alternative programming

Think Wrong Workshops

California + Taiwan
July 2015 - Present

Organized and co-facilitated 2 week-long and 2 two-day intensive abroad projects focused on teaching Thinking Wrong and facilitated on producing creative and sustainability focused projects

SKILL**Mental Navigation**

Thinking Wrong
Concepting
Writing
Systems Thinking
Mind Mapping
Facilitating

Physical Augmentation

Prototyping
Woodworking
Painting
Sketching

Digital Exploration

Cinema 4D
OpenFrameworks
Unreal Engine
Unity
Javascript
CSS, HTML
Sketch

EXPERIENCE**California College of the Arts**

San Francisco, CA
Spring 2017

TA to Hugh Dubberly for his Masters of Interaction Design Systems studio course

Secret Project

California, Taiwan
July 2015 - Present

Founding Member

Initiated and validated different engagement methods while securing project funding for a team of five. Increased educational partners from 2 to 6 by launching partnerships, including Department of Education of Taipei

XNode Accelerator

Shanghai, China
June 2015 - Present

Founding Member
San Francisco Representative

Focused on internal and external communication of company's vision. Initiated and delivered weekly design digests to the team for internal growth, produced creative promotional materials, and wrote articles for their publication

Locket

San Francisco, CA
September 2014 - December 2014

Product Design Intern

Content curation for daily news.
Prototyped UI for 5 future features

Fablab Taipei

Taipei, Taiwan
July 2014 - August 2014

Fellow

Guided tours and participated in discussions toward community structure

Freelance Consultant

Various Locations
2014 - Present

Internal workshop facilitation with an emphasis on information systems for various clients

RECOGNITION**Publications**

Student Takes Secret Project Abroad
Fall 2015

Feature story of the semester magazine for expanding a program abroad during freshman year

Shanghai Family Magazine

May 2013

Branded and modeled for the cover story

China Children Press

Published

Translated two illustration books "The House of 12 Bunnies" by Caroline Stills, Sarcia Stills-Blott and "Naughty Toes" by Ann Bonwill

Public Speaking

SooChow University
January, 2017

National Chengchi University

July, 2016

Cheng Kung Senior High School

July, 2016

Yew Chung International School

December, 2015g

LANGUAGE**Fluent**

Mandarin
English

Listening

Cantonese
Shanghainese

VOLUNTEERING**IxDA CCA Chapter**

San Francisco, CA
September 2016 - Present

Co-chair

Co-organized open-to-public events with Directors and Partners from Google, GV, Autodesk, Volume SF. Increased events from 1 per semester to 3 per semester. The events exposed students to team management, path finding, as well as future speculations

China Tech Day

San Francisco, CA
August 2016 - December 2016

Event Organizer

Organized and co-ordinated visits in the Bay Area for a group of chief executives from companies including Alibaba, Smartisan, and Baidu. The visits initiated conversations around culture-building, team structure, and company goals

Tech Crunch Shanghai

Shanghai, China
July 2015

Volunteer
Key volunteer in navigating VIP speakers for the two-day conference

Mercedes Benz Arena

Shanghai, China
April, 2014

Co-designer

Created promotional materials for fundraising concert Battle of the Bands

YCIS Arts Council

Shanghai, China
September 2012 - May 2014

Co-founder

Co-designed and launched new diary, notebooks, and yearbook for all students and faculty on two campuses