

WEIWEI HSU

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EXPERIENCE

Fjord

San Francisco, CA
Summer 2017

Interaction Design Intern

Focused on researching and modeling information systems for medical and government sector

California College of the Arts

San Francisco, CA
Spring 2017, 2018

TA to Hugh Dubberly for his Masters of Interaction Design Systems studio course

Think Wrong Institute

California, Taiwan
July 2015 - Present

Founding Member

Initiated and validated different engagement methods while securing project funding for a team of five. Increased educational partners from 2 to 6 by launching partnerships, including Department of Education of Taipei

XNode Accelerator

Shanghai, China
June 2015 - Summer 2016

Product Design Intern
San Francisco Representative

Focused on internal and external communication of company's vision. Initiated and delivered weekly design digests to the team for internal growth, produced creative promotional materials, and wrote articles for their publication

Locket (Acquired by Wish)

San Francisco, CA
September 2014 - December 2014

Product Design Intern

Content curation for daily news.
Prototyped UI for 5 future features

EDUCATION

California College of the Arts

San Francisco, CA
Fall 2014 - Spring 2018

BFA: Interaction Design

FACILITATION

Education-focused Workshops

California + Taiwan
December 2016 - Present

Co-facilitated 3 day-long workshops for high school principles and design chairs at various Universities on imagining alternative programming

Think Wrong Workshops

California + Taiwan
July 2015 - Present

Expanded the Think Wrong Workshops to Taiwan through producing and co-facilitating 3 week-long and 2 two-day intensive abroad projects focused on teaching Thinking Wrong

SKILL

Critical thinking

Systems diagramming
Iterative concepting
Pattern recognizing

Prototyping

Arduino
Cinema 4D
Final Cut Pro
Photoshop
Illustrator
InDesign
Sketch

RECOGNITION

Publications

Student Takes Secret Project Abroad
Fall 2015

Feature story of the semester magazine for expanding a program abroad during freshman year

Shanghai Family Magazine

May 2013

Branded the cover story on expat teens living in Asia

Public Speaking

SooChow University
January, 2017

National Chengchi University

July, 2016

Cheng Kung Senior High School

July, 2016

Yew Chung International School

December, 2015

LANGUAGE

Fluent

English
Mandarin

Listening

Cantonese
Shanghainese

VOLUNTEERING

IxDA CCA Chapter

San Francisco, CA
September 2016 - Present

Co-chair

Co-organized open-to-public events with Directors and Partners from Google, GV, Autodesk, Volume SF. Increased events from 1 per semester to 3 per semester. The events exposed students to team management, path finding, as well as future speculations

Dynamicland

Oakland, CA
January 2018 - Present

Core volunteer

Dynamicland is a long-term research group that is incubating a humane dynamic medium. As a core volunteer, I help run weekly studio hours and work with the researchers on cultivating an inclusive community

Tech Crunch Shanghai

Shanghai, China
July 2015

Volunteer
Key volunteer in navigating VIP speakers for the conference

Mercedes Benz Arena

Shanghai, China
April, 2014

Co-designer
Created promotional materials for a fundraising concert