

**WEIWEI HSU**

351 King Street,  
San Francisco, CA 94158

thsu@cca.edu  
weiweihsu.com

+1 510.697.5898  
+86 1391.877.6862  
+886 0978.150.183

## EDUCATION

**California College of the Arts**  
San Francisco, CA  
Fall 2014 - Spring 2018

BFA: Interaction Design  
GPA: 3.67

## FACILITATION

**Education-focused Workshops**  
California + Taiwan  
December 2016 - Present

Co-facilitated 3 day-long workshops for high school principles and design chairs at various Universities on imagining alternative programming

**Think Wrong Workshops**  
California + Taiwan  
July 2015 - Present

Organized and co-facilitated 2 week-long and 2 two-day intensive abroad projects focused on teaching Thinking Wrong and facilitated on producing creative and sustainability focused projects

## SKILL

### Mental Navigation

Thinking Wrong  
Concepting  
Writing  
Systems Thinking  
Mind Mapping  
Facilitating

### Physical Augmentation

Prototyping  
Woodworking  
Painting  
Sketching

### Digital Exploration

Cinema 4D  
OpenFrameworks  
Unreal Engine  
Unity  
Javascript  
CSS, HTML  
Sketch

## EXPERIENCE

**California College of the Arts**  
San Francisco, CA  
Spring 2017

TA to Hugh Dubberly for his Masters of Interaction Design Systems studio course

### Secret Project

California, Taiwan  
July 2015 - Present

Founding Member

Initiated and validated different engagement methods while securing project funding for a team of five. Increased educational partners from 2 to 6 by launching partnerships, including Department of Education of Taipei

### XNode Accelerator

Shanghai, China  
June 2015 - Present

Founding Member  
San Francisco Representative

Focused on internal and external communication of company's vision. Initiated and delivered weekly design digests to the team for internal growth, produced creative promotional materials, and wrote articles for their publication

### Locket

San Francisco, CA  
September 2014 - December 2014

Product Design Intern

Content curation for daily news.  
Prototyped UI for 5 future features

### Fablab Taipei

Taipei, Taiwan  
July 2014 - August 2014

Fellow

Guided tours and participated in discussions toward community structure

### Freelance Consultant

Various Locations  
2014 - Present

Internal workshop facilitation with an emphasis on information systems for various clients

## RECOGNITION

### Publications

Student Takes Secret Project Abroad  
Fall 2015

Feature story of the semester magazine for expanding a program abroad during freshman year

### Shanghai Family Magazine

May 2013

Branded and modeled for the cover story

### China Children Press

Published

Translated two illustration books  
"The House of 12 Bunnies" by Caroline Stills, Sarcia Stills-Blott and "Naughty Toes" by Ann Bonwill

### Public Speaking

SooChow University  
January, 2017

### National Chengchi University

July, 2016

### Cheng Kung Senior High School

July, 2016

### Yew Chung International School

December, 2015g

## LANGUAGE

### Fluent

Mandarin  
English

### Listening

Cantonese  
Shanghainese

## VOLUNTEERING

### IxDA CCA Chapter

San Francisco, CA  
September 2016 - Present

Co-chair

Co-organized open-to-public events with Directors and Partners from Google, GV, Autodesk, Volume SF. Increased events from 1 per semester to 3 per semester. The events exposed students to team management, path finding, as well as future speculations

### China Tech Day

San Francisco, CA  
August 2016 - December 2016

Event Organizer

Organized and co-ordinated visits in the Bay Area for a group of chief executives from companies including Alibaba, Smartisan, and Baidu. The visits initiated conversations around culture-building, team structure, and company goals

### Tech Crunch Shanghai

Shanghai, China  
July 2015

Volunteer  
Key volunteer in navigating VIP speakers for the two-day conference

### Mercedes Benz Arena

Shanghai, China  
April, 2014

Co-designer

Created promotional materials for fundraising concert Battle of the Bands

### YCIS Arts Council

Shanghai, China  
September 2012 - May 2014

Co-founder

Co-designed and launched new diary, notebooks, and yearbook for all students and faculty on two campuses