

WEIWEI HSU

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EDUCATION

California College of the Arts
San Francisco, CA
Fall 2014 - Spring 2018

BFA: Interaction Design
GPA: 3.67

FACILITATION

California College of the Arts
San Francisco, CA
Spring 2017

TA to Hugh Dubberly for his
Masters of Interaction Design
Systems studio course

Secret Project

California + Taiwan
July 2015 - Present

Organized and co-facilitated 2
week-long and 2 two-day intensive
abroad projects focused on
teaching Thinking Wrong and
facilitated on producing creative
and sustainability focused projects

SKILL

Mental Nagivation

Thinking Wrong
Concepting
Writing
Systems Thinking
Mind Mapping
Facilitating

Physical Augmentation

Prototyping
Woodworking
Painting
Sketching

Digital Exploration

Cinema 4D
OpenFrameworks
Unreal Engine
Unity
Javascript
CSS, HTML
Sketch

EXPERIENCE

Secret Project

California, Taiwan
July 2015 - Present

Founding Member

Initiated and validated different
engagement methods while
securing project funding for a team
of five. Increased educational
partners from 2 to 6 by launching
partnerships, including Department
of Education of Taipei

XNode Accelerator

Shanghai, China
June 2015 - Present

Founding Member
San Francisco Representative

Focused on internal and external
communication of company's
vision. Initiated and delivered
weekly design digests to the team
for internal growth, produced
creative promotional materials, and
wrote articles for their publication

Locket

San Francisco, CA
September 2014 - December 2014

Product Design Intern

Content curation for daily news.
Prototyped UI for 5 future features

Fablab Taipei

Taipei, Taiwan
July 2014 - August 2014

Fellow

Guided tours and participated in
discussions toward community
structure

Freelance Consultant

Various Locations
2014 - Present

Internal workshop facilitation with
an emphasis on information
systems for various clients

RECOGNITION

Publications

Student Takes Secret Project Abroad
Fall 2015

Feature story of the semester
magazine for expanding a program
abroad during freshman year

Shanghai Family Magazine

May 2013

Branded and modeled for the
cover story

China Children Press

Published

Translated two illustration books
"The House of 12 Bunnies" by
Caroline Stills, Sarcia Stills-Blott
and "Naughty Toes" by Ann
Bonwill

Public Speaking

SooChow University
January, 2017

National Chengchi University

July, 2016

Cheng Kung Senior High School

July, 2016

Yew Chung International School

December, 2015g

LANGUAGE

Fluent

Mandarin
English

Listening

Cantonese
Shanghainese

VOLUNTEERING

IxDA CCA Chapter

San Francisco, CA
September 2016 - Present

Co-chair

Co-organized open-to-public
events with Directors and Partners
from Google, GV, Autodesk,
Volume SF. Increased events from
1 per semester to 3 per semester.
The events exposed students to
team management, path finding,
as well as future speculations

China Tech Day

San Francisco, CA
August 2016 - December 2016

Event Organizer

Organized and co-ordinated visits
in the Bay Area for a group of chief
executives from companies
including Alibaba, Smartisan,
and Baidu. The visits initiated
conversations around culture-
building, team structure, and
company goals

Tech Crunch Shanghai

Shanghai, China
July 2015

Volunteer
Key volunteer in navigating VIP
speakers for the two-day
conference

Mercedes Benz Arena

Shanghai, China
April, 2014

Co-designer

Created promotional materials for
fundraising concert Battle of the
Bands

YCIS Arts Council

Shanghai, China
September 2012 - May 2014

Co-founder

Co-designed and launched new
diary, notebooks, and yearbook for
all students and faculty on two
campuses