

# UserTesting.com

## How It Works

### 1. Sign Up in 3 Minutes



You simply **specify the users' demographics and tasks**.

### 2. We Notify our User Panel



Within seconds, **representative users** start recording themselves using your site.

### 3. Get Results in as Little as an Hour



You quickly receive a **video** and **written responses** from users.

# New Test - What

URL (WHERE USERS SHOULD BEGIN THE TEST)\*

Example: [www.ticketmaster.com](http://www.ticketmaster.com)

SCENARIO\*

The mindset that the user has when using the site. Examples:

- "Imagine you want to buy a ticket for a concert"
- "Imagine you need to find a hotel for a weekend trip"

Characters left: 750

TASKS\*

Task 1

Task 2

Task 3

Task 4

These are the tasks that will take users to complete the test. Use our task description tool to create tasks. See examples from our library.

[Add another task](#)

(Empty tasks will be discarded)

Characters left: 2500 [Preview](#)

QUESTIONS FOR THE USER TO ANSWER IN WRITING (UP TO 4)\*

These questions are for the user to answer in writing. They won't be asked in the video.

# New Test - Who

HOW MANY USERS DO YOU WANT TO DO THIS TEST?\*

1 User

You have 8 prepaid credits

[Buy credits and save](#)

☐ I want my own customers to be the users for this test. ([How does this work?](#))

TITLE FOR THIS JOB (OPTIONAL):

Who's Your Target Audience?

GENDER:

Any (use highest rated testers)

AGE:

Any (use highest rated testers)

COUNTRY:

Any (use highest rated testers)

YEARLY HOUSEHOLD INCOME:

Any (use highest rated testers)

EXPERTISE WITH THE WEB: ([What's this?](#))

Any (use highest rated testers)

OTHER REQUIREMENT (OPTIONAL)

# Result

Casharena ColoritaTest  
#3  
([edit](#))

**Requested:**  
May 31, 2011  
8:26 AM PST



[Create a similar test](#)

**URL:** [www.casharena.com/](http://www.casharena.com/)

**Demographics:**  
Male, .. \$40,000 to \$100,000

**Other Requirements:**  
Only accept this test if you have some experience playing casino games.

**Scenario:** Imagine you want to play a casino-like game, have fun and win some money.

**Tasks:** Look at the site for five seconds. Then look away and answer these two questions (without peeking!): (1) What do you...

105710

**Completed by:**  
[Brad21988](#)  
May 31, 2011  
9:12 AM PST  
[Contact User](#)

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