

# **Which Route to Follow in Urban Transportation Network?**

## **An Introduction to Traveler's Route Choice Behavior**

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## Outline

### 1 Introduction

- Traffic Congestion
- A Simple Example

### 2 Traffic Equilibrium

- Individual's Route Choice Behavior
- Equilibrium Traffic Flows
- Source of Traffic Congestion

### 3 Summary

# Traffic congestion



(a) Cross-Harbour Tunnel in Hong Kong



(b) Heavy traffic in Beijing

Figure: Traffic congestion in modern cities <sup>1</sup>

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<sup>1</sup> The images were downloaded respectively from the Wikipedia ([http://en.wikipedia.org/wiki/File:HK\\_Cross\\_Harbour\\_Tunnel.jpg](http://en.wikipedia.org/wiki/File:HK_Cross_Harbour_Tunnel.jpg), visited on July 9, 2010) and the United Press International ([http://www.upi.com/News\\_Photos/gallery/Daily-Life-in-Beijing/2012/2](http://www.upi.com/News_Photos/gallery/Daily-Life-in-Beijing/2012/2), visited on July 9, 2010).

## Non-decreasing travel time

The travel time of a road depends on the traffic flows on this road:

*The **more vehicles** on a road, the **more time** needed to pass through it.*

Road travel time,  $t(x)$ , is defined as a **non-decreasing** function of flows  $x$ .

**What does *non-decreasing* mean here?**

Mathematically, for any  $x_1 > x_2$ , we have

$$t(x_1) \geq t(x_2)$$

## Which route to follow?

### Example

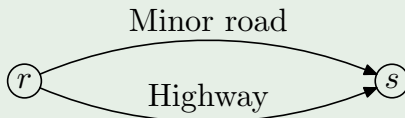


Figure: Two roads between  $rs$

### Travel Time

- Free travel time on minor road is 20 minutes.
  - The travel time **increases** 5 minutes for each additional vehicle.
- Travel time on highway is **always** 50 minutes.

## Flows on a 2-node network

- The travel time functions:
  - Minor road:  $c_{min}(x) = 20 + 5 \cdot x$
  - Highway:  $c_{high}(x) = 50$
- There are 10 persons traveling between  $rs$ .
- The total travel time for Pattern 1 is  $(3 \times 35 + 7 \times 50) \div 10 = 45.5$
- The total travel time for Pattern 2 is  $(5 \times 50 + 4 \times 50) \div 10 = 50$

### Example

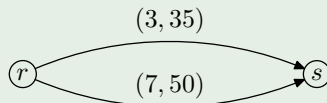


Figure: Traffic Flow Pattern 1

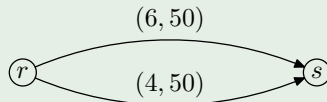


Figure: Traffic Flow Pattern 2

# All possible traffic flow patterns

Table: All possible traffic flow patterns

$x_{min}$	$x_{high}$	$t_{min}$	$t_{high}$	$\bar{t}$
0	10	20	50	50.0
1	9	25	50	47.5
2	8	30	50	46.0
3	7	35	50	<b>45.5*</b>
4	6	40	50	46.0
5	5	45	50	47.5
6	4	50	50	<b>50.0</b>
7	3	55	50	53.5
8	2	60	50	58.0
9	1	65	50	63.5
10	0	70	50	70.0

Note: Average travel time  $\bar{t} = (x_{min} \cdot t_{min} + x_{high} \cdot t_{high}) \div (x_{min} + x_{high})$

## Some insights

In larger networks, the number of possible traffic flow patterns can be **astronomical**. And different patterns result in different network performances.

### Two questions

- 1 Which traffic flow pattern is **most likely** to occur in the real world?
- 2 What is the **source** of traffic congestion?



## The shortest path problem

Every traveler tries to find the **quickest route** between  $r$  and  $s$ .

### Day 1

- Initially, there is no traveler on the network.
- The **minor road** is the quickest route between  $r$  and  $s$ .

⇒

### Day 2

- All the travelers crowd into the minor road.
- The **highway** is the quickest route between  $r$  and  $s$ .

⇒

### Day n

...

## Complex interaction

### Route Choices & Route Travel Time:

- The travelers attempt to **choose** the quickest route, and this choice depends on the **travel time of each route**.
- However, the **route travel time** in turn depends on the **route choices** made by all the travelers in this network.

### Question

If this process goes to infinity, is there a **stationary** state or an equilibrium?

## Wardrop's Principle

Each traveler **non-cooperatively** seeks to **minimize** his travel time. An equilibrium is reached when no traveler may lower his travel time through **unilateral action**.

### Wardrop's Principle

*"The journey times on all the routes actually used are **equal**, and **less than** those which would be experienced by a single vehicle on **any unused route**."* <sup>2</sup>

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<sup>2</sup>Wardrop, J. G., 1952. Some theoretical aspects of road traffic research, Proceedings, Institute of Civil Engineers, Part II, Vol.1, pp. 325-378.

## Find the equilibrium traffic flows

Wardrop's Principle has two-fold meaning.

**"The journey times on all the routes actually used are equal."**

At equilibrium, the travel time on minor road is equal to that of highway,

$$t_{min} = t_{high}$$

$$20 + 5 \cdot x_{min} = 50$$

$$\therefore x_{min} = 6 \text{ and } x_{high} = 4$$

**"...and less than those on any unused route."**

If the number of trips between  $r$  and  $s$  is 5, all the travelers will choose the minor road, because of

$$t_{min}(5) = 45$$

$$t_{high}(0) = 50$$

$$\therefore t_{min}(5) < t_{high}(0)$$

## Implication of the equilibrium

### Day 1

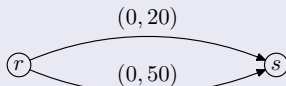


Figure: Initial traffic flows.

$\Rightarrow \dots \Rightarrow$

### Day n

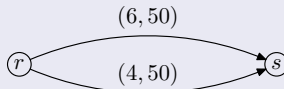


Figure: Equilibrium traffic flows.

## Implication of the equilibrium

If we assume that every traveler chooses the **quickest route**, the traffic flows that **satisfy Wardrop's Principle** is most likely to occur in real world.

## Equilibrium flows vs. Optimal flows

Table: Equilibrium traffic flows are different from optimal flows.

Flows patterns	$x_{min}$	$x_{high}$	$t_{min}$	$t_{high}$	$\bar{t}$
Optimal flows	3	7	35	50	45.5*
Equilibrium flows	6	4	50	50	50.0

$$\text{Note: } \bar{t} = (x_{min} \cdot t_{min} + x_{high} \cdot t_{high}) \div (x_{min} + x_{high})$$

- Compared to optimal flows, **too many** travelers crowd into the minor road in equilibrium flows.
- The average travel time of equilibrium flows is 4.5 minutes **larger than** that of optimal equilibrium.

### Source of traffic congestion

Choosing quickest route  $\Rightarrow$  Crowding effects  $\Rightarrow$  Traffic congestion

## Summary

Investigate the traffic congestion in light of travelers' route choice behaviors:

**Individual's behavior** The quickest path problem.

**Aggregate quantity** Equilibrium traffic flow.

**Macroscopic phenomenon** Traffic congestion.

## State-of-the-Art Research

Considerable number of studies have emerged in recent years:

- Road congestion pricing
- Random errors in travelers' choices
- Uncertainties in travel time
- ...



## Network Structure

An abstract model for urban transportation network:

- A set of nodes  $N$ , and a set of links  $A$ .
- Origin-destination (O-D) pair  $rs$ , where  $r, s \in N$ .
- Number of trips made between each O-D pair  $f^{rs}$ .
- For each link  $a \in A$ , a travel time function  $t_a(x_a)$  is given.

### Example

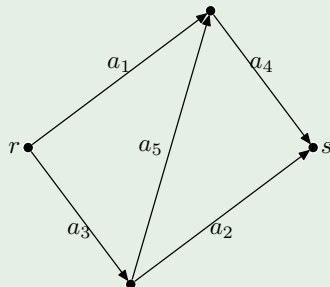


Figure: Braess's network