
A VISUAL JOURNEY

BY · WOLIUL HASAN



logo/illustration/brand identity

PORTFOLIO 2012-2022



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“

Design is the key, to communicate with customers without paying anything. And obviously, the story is not complete without visualization. That's why we need some playful vector, some animation, and maybe some sounds to touch your customer's heart. And, this is how you comply with your Brand.

”

I am Woliul Hasan. A visual storyteller from Dhaka, the magical city and the capital of Bangladesh.

I have an experience in illustration and brand identity design. I will create a professional, unique, and visually engaging design for your brand.

As an expert visual artist and graphic designer with 8+ years of experience, I can make your brand stand out and get noticed.

Whether you're a larger organization, a small company, or an individual, I treat every project with the same high degree of ambition and attention to detail with fast turnaround time and effective communication.

Every project has a specific identity that I study and translate into visual design, using my knowledge, experience, and methodology.

My approach is generous and dedicated, developing graphics systems and visual languages that help define my clients' personal and specific visual identities.

I specialized in:

- Logo design
- Brand identity
- Typography
- Artwork and illustration
- UI
- Social Media Design

And everything in between, for both print and web. Let's make the magic happen!



LOOK

Tools

Adobe Illustrator CC

Logo for
Eyeglass Store

04

Six

Logo for
Sports Brand

Tools
Adobe Illustrator CC

05



Tools

Adobe Illustrator CC

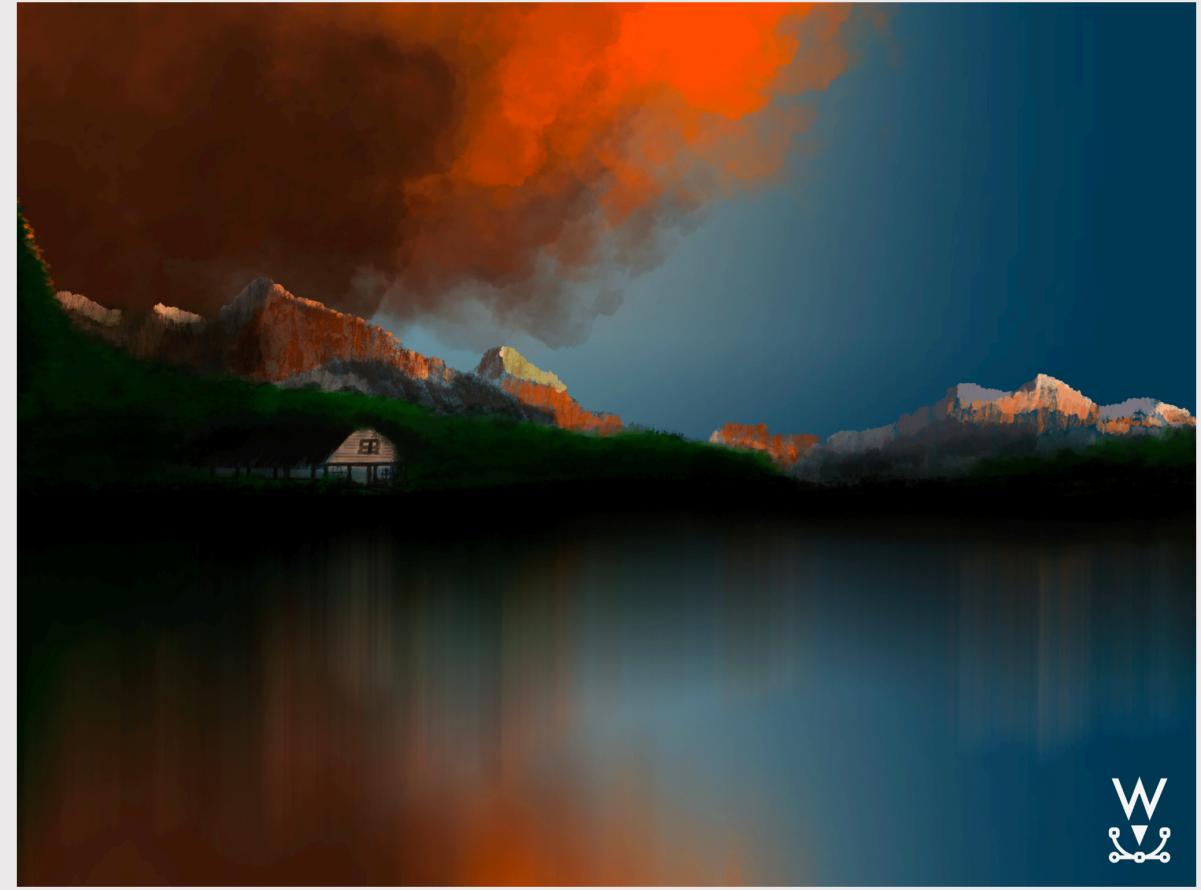
Logo for
Dog Lover Shop



Sketch for
Adorable looks

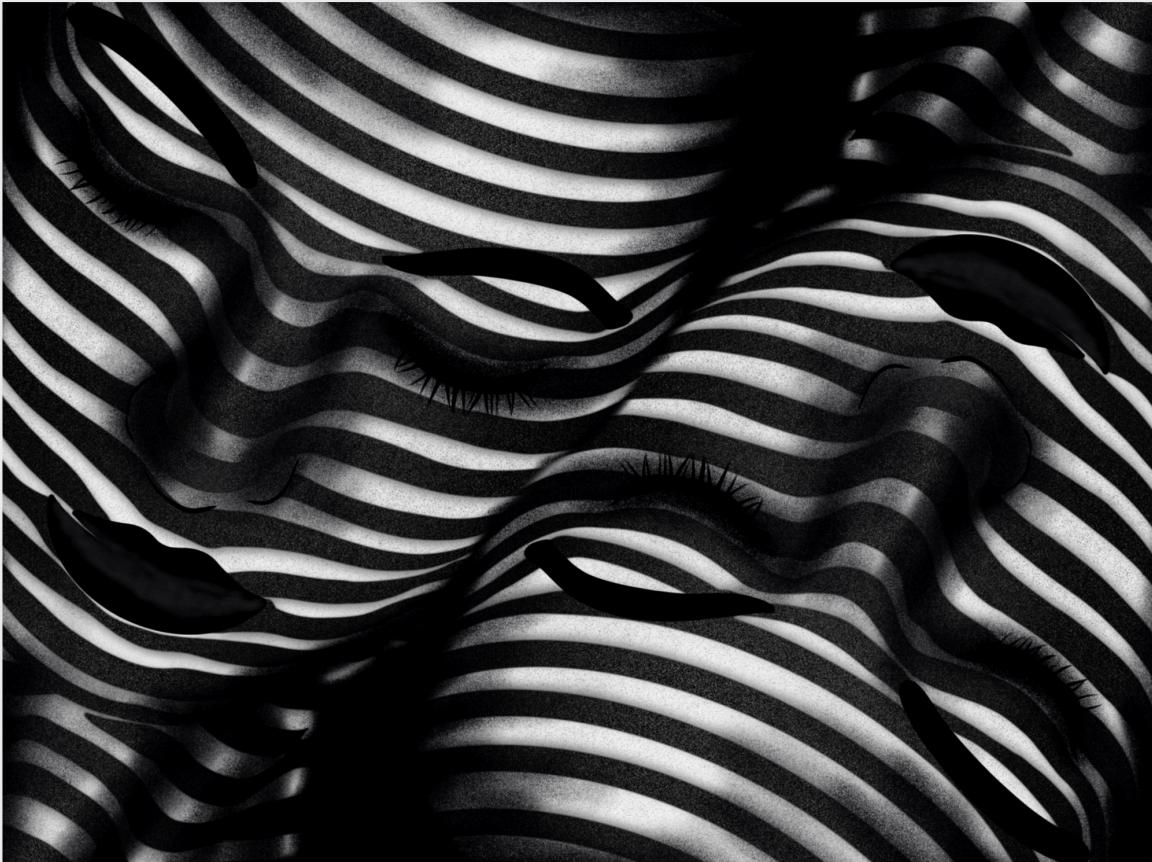
Tools
Procreate

07



Tools
Procreate

Digital art for
Canada's Maligne Lake



Digital art for
Illusion Sketch

Tools
Procreate

Canva

New **EDITABLE**

INSTAGRAM TEMPLATE

WITH YOUR MANAGER AND CO-WORKERS.

If you think there will be distractions or interruptions to your work day, let us know so we can set your team know we are willing to help!

4. SET REALISTIC EXPECTATIONS OF WHAT YOU CAN ACCOMPLISH.

Set and manage expectation early on with your team and co-workers. This will help you both know what will be most available and how much you can get done.

5. REACH OUT FOR HELP OR RESOURCES.

These are extraordinary times and we must all come together to support each other. Reach out to our in-house crisis team for any help or counseling.

CAFFEINE HIDEOUT

Takeout and Delivery FAQs

To help stop the spread of misinformation, let us answer some of your questions regarding takeout and delivery during this difficult time.

How can I reduce my risk of contracting coronavirus?

- Wash your hands thoroughly, especially before eating
- Disinfect surfaces regularly, such as your tables and chairs
- Order your food and goods online
- Use contactless payments
- Leave contactless delivery instructions for your delivery driver

Can Coronavirus be transmitted through food packaging or similar surfaces?

The virus may survive a few hours on surfaces and instruments that people touch, including takeout containers and utensils. However, single-use disposable containers can help.

2. HELP KIDS CREATE A ROUTINE AND ADD STRUCTURE TO THEIR DAY.

Work with your kids to create their daily or weekly schedule. Give them opportunities to choose some of their own activities and help them to plan ahead.

WORKING FROM HOME (WITH KIDS)

1. USE VISUAL CUES TO DESIGNATE YOUR WORK SPACE.

Create a designated area at your work zone and use it consistently. Help your kids build the association by pointing out all the things you are working and should not be disturbed.

BE PREPARED

Supportive
Careful
Alert
Kind

Templates for
Instagram & Canva

Tools
Affinity Designer
Affinity Photo
Adobe Illustrator CC

Contacts

I am stepping into the shoe of a professional graphics designer. I wish to meet interesting people like you and will become more interesting than just a graphics designer.

Love to hear from you.

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