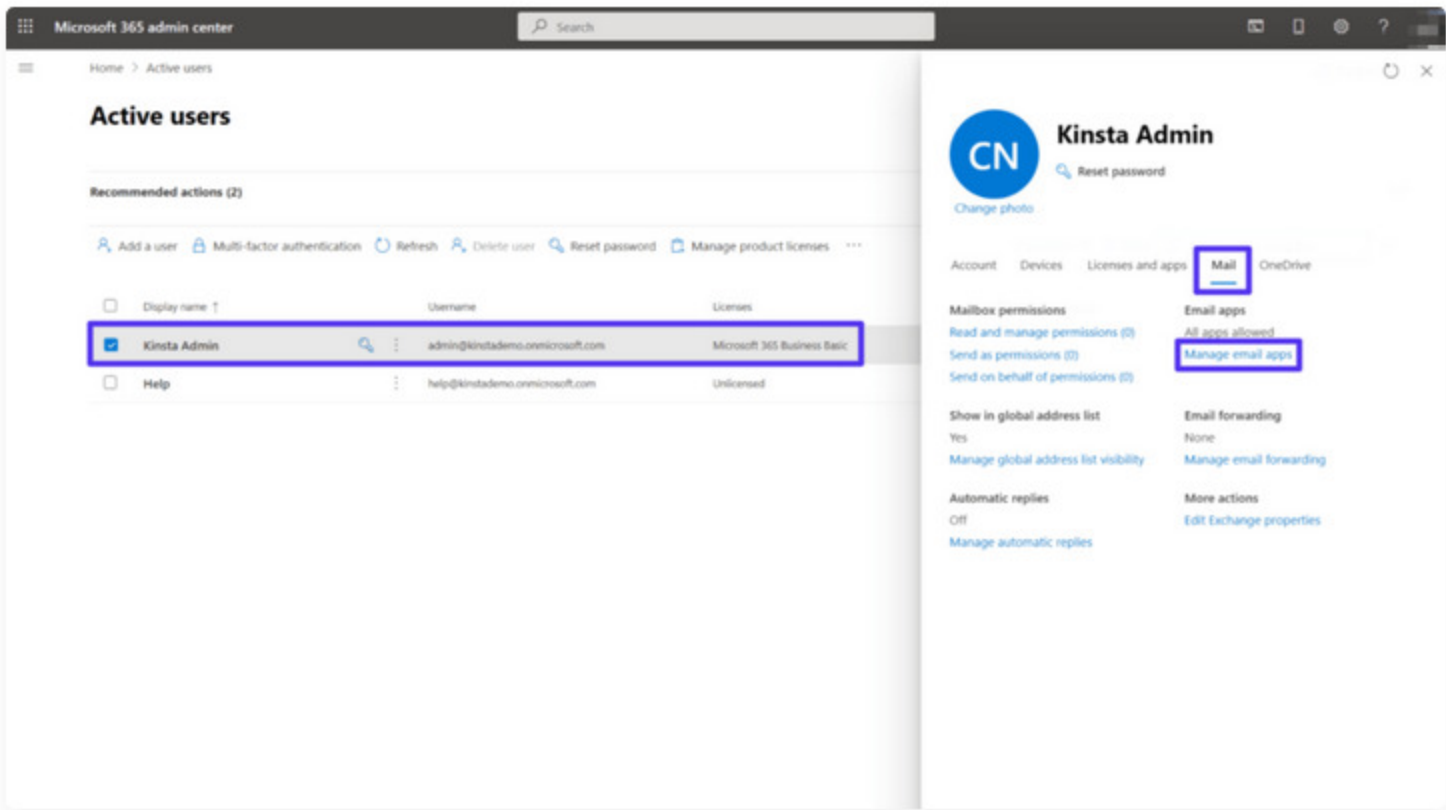# 1. Enable SMTP Authentication in Microsoft 365

In order to send your WordPress site's emails via your Microsoft 365 email address, you'll first need to enable SMTP authentication for that email address in your Microsoft 365 admin center. Otherwise, Microsoft 365 will block requests to the SMTP server.

To get started, open the **Active users** tab in your Microsoft 365 admin center. You can [click here to open the right page](#) or expand the hamburger icon in the top-left corner of the admin center and go to **Users > Active users**.

Then, click on the email account that you want to use to send your WordPress site's emails. This will expand a slide-out with more options.

In the slide-out, go to the **Mail** tab. Then, click the **Manage email apps** option.

— How to open SMTP settings in Microsoft 365 admin center.

Check the box for **Authenticated SMTP** in the list of options. Then, click the **Save changes** button at the bottom.
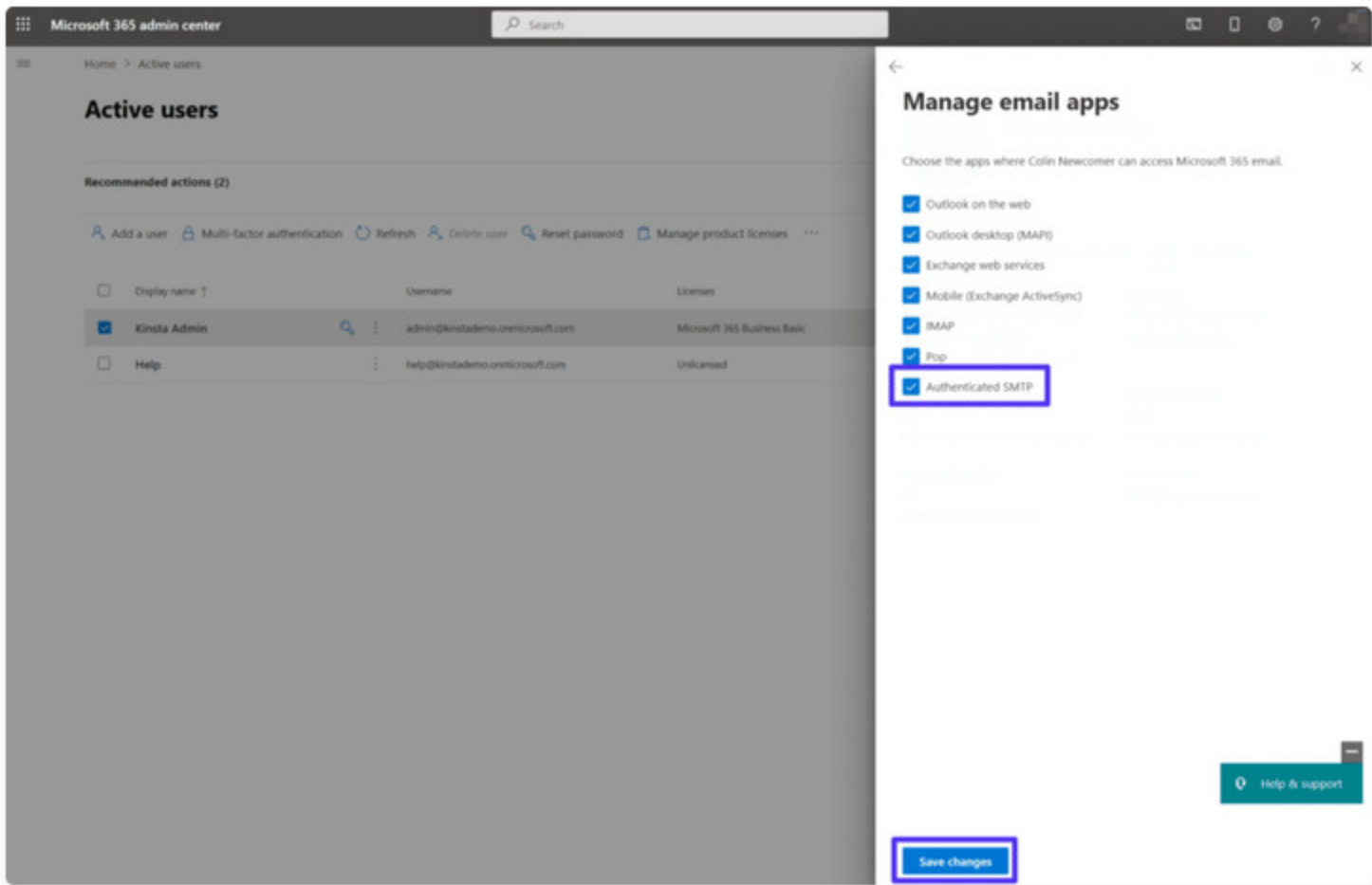
— How to enable the Authenticated SMTP setting.

And that's it! You're done working in the Microsoft 365 admin center – you'll do everything else from your WordPress dashboard.

It's also possible to [authenticate Microsoft 365 SMTP connections using OAuth](#), though this adds some complexity to the process. For most casual users, the easiest option is to just enable Authenticated SMTP. More on this at the end of this tutorial.