

What do you want to show? Charts and functions

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Main principles of graphic design

- Unity
- Variety
- Hierarchy

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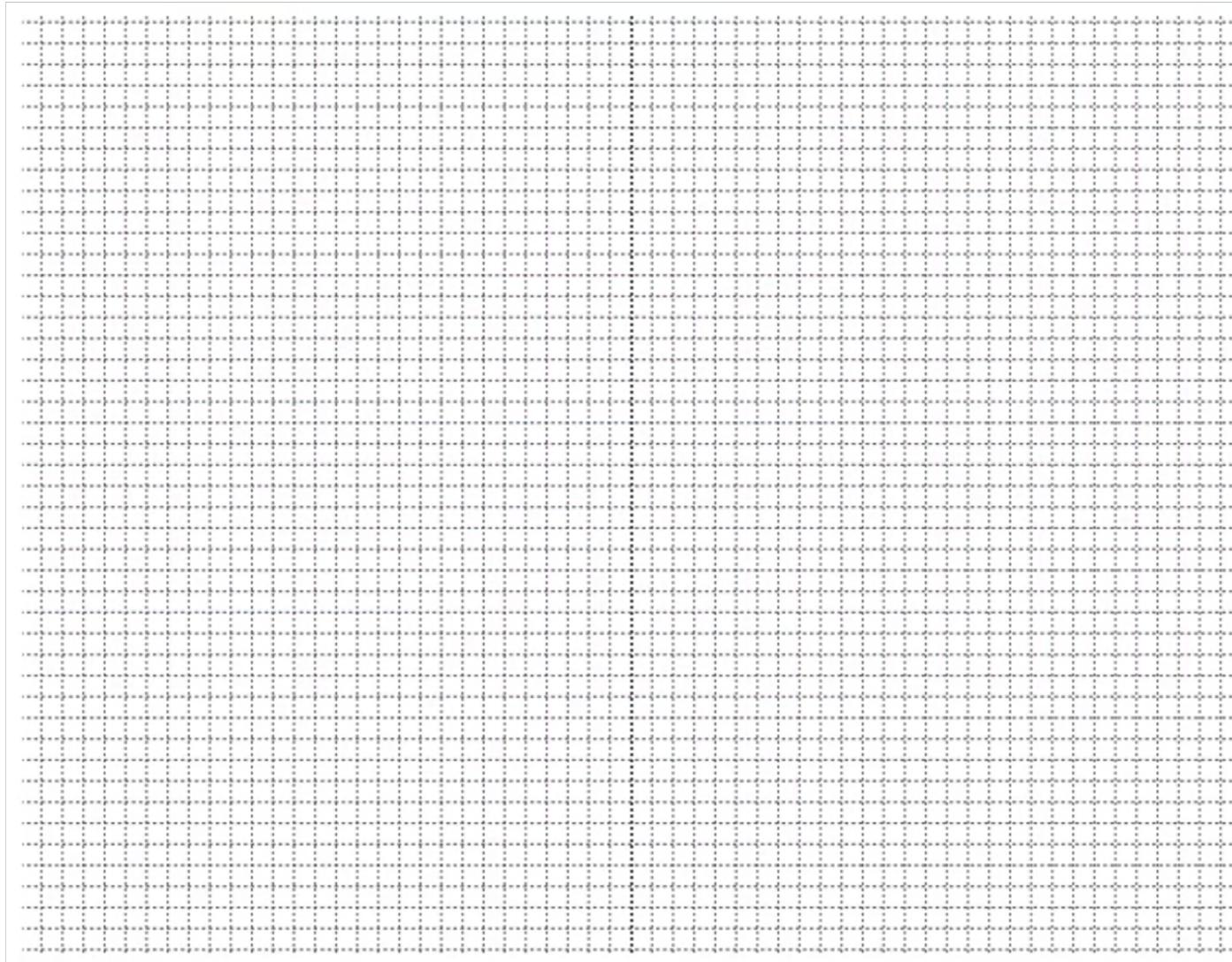
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The balance between unity and variety can lead to a good **hierarchy**

Strategy – simple heuristics

- Grids
- Color
- Type

Grids: see compositions as rectangles



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