

# THE JOEL AND JERI ROTHMAN LEADERSHIP PROGRAM



AMERICAN  
**TECHNION**  
SOCIETY



## In a constantly changing world, it seems that change itself is the only constant.

The Technion - Israel Institute of Technology has a short, yet distinguished, hundred-year history, and is heralded as the university **that has made more of an impact on its host country than any other single institution.** A pioneer in science and technology education, the Technion has delivered world-changing impacts benefiting the State of Israel and the global good and has expanded its reach beyond the main campus in Israel (Haifa) with newly established campuses in the United States (New York City) and China (Shantou).

The Rothman Leadership Program, sponsored by Jeri and Joel Rothman (*pictured left*) and coordinated by the American Technion Society (ATS), brings likeminded peers together to explore the unique role that the Technion has played in establishing the State of Israel, enabling the country's innovation-based economy, ensuring the safety and security of its population, and propelling Israel's global

leadership in technology, human health, sustainability, and other critical areas. The program will focus on how the Technion is positioned to tackle the greatest challenges facing humanity, and the role of philanthropy in supporting this mission.

The American Technion Society funds student financial aid, research, labs, and facilities that have helped produce world-changing contributions and supported the Technion for decades. Since it was founded in 1940, the ATS has raised nearly \$2.6 billion for the Technion, more than any other U.S. based fundraising organization for higher education in Israel. The Rothman Leadership Program builds from the tradition of the 21st Century Leadership Program, an initiative of the ATS National Board that began twenty-five years ago and has trained dozens of influential lay leaders including four past National Presidents.

### A Rothman Fellow will participate in:

- Exclusive meetings with scientists engaged in cutting-edge research projects, and business leaders blazing the trail of innovation in high-tech, whose academic and career paths stem from their experiences at the Technion.
- Opportunities to learn from and build relationships with key leadership on the ATS National Board, a diverse group of leaders from across the country who share a passion for supporting the Technion, the State of Israel, and the global good.
- An immersive experience that deepens your knowledge, strengthens your skills as a leader, expands your network, and empowers you to be an ambassador for the Technion and to grow its legacy for generations to come.

## SEMINAR 1

# The Technion's Global Impact

**San Francisco, CA**

**October 27–30, 2023\***

The Technion is well-known amongst Israelis for its influence on the founding, growth, and continued strength of “the start-up nation”. Discoveries made on campus have developed into innovations in high-tech, human health, sustainability, and defense that have broad and meaningful impact across the world. Learn more about the Technion's awe-inspiring reach through discussions with some of the Technion's most influential alumni leaders in the Bay area, and how ATS brings the Technion to America's doorstep.

### Topics and meetings are likely to include, and are not limited to:

- Introductions to National Board leadership, and an insider review of ATS's fundraising goals and strategic plan with the CEO and senior leadership team
- The importance of the Technion's science and innovation to Israel and the world
- VIP meetings to get acquainted with Technion alumni-turned-industry-leaders who are based in the U.S.

*\* Seminar to overlap and include meetings and programming planned for the ATS National Board of Directors Meeting.*



**Technion people, ideas, and inventions make immeasurable contributions to the world every single day – from new ways to detect and treat cancer to sustainable energy and biofuels to quantum computing and breakthroughs in computer science.**



SEMINAR 2

# ATS's Influence on Campus

Virtual  
Spring 2024 (dates TBD)\*

One ingredient in the Technion's "secret sauce" is the collaborative culture across faculties, allowing students and researchers to utilize and benefit from intersecting areas of scientific discoveries and expertise. Partnerships in the lab then forge with partnerships in industry, producing new and innovative tools of tremendous significance and value for humankind. American donors fund the equipment, infrastructure, and other resources that are the foundation for this work, and we will explore current projects of great impact that have been made possible by ATS donors.

Topics and meetings are likely to include, and are not limited to:

- VIP meetings to get acquainted with the Technion President, Faculty Deans, and other key leaders in the Technion's administration
- An insider perspective from key donors on the tangible impact of their gifts
- The "nuts & bolts" on the innerworkings of the Technion and its relationship with ATS

*\* In addition to virtual meetings, participants will have the option to join pre-Centennial events taking place in-person in New York, NY.*



Andi Wolfe\*\*  
\*\*Director, ATS National Board

SEMINAR 3

# The Technion's Centennial – Powering Israel for 100 Years

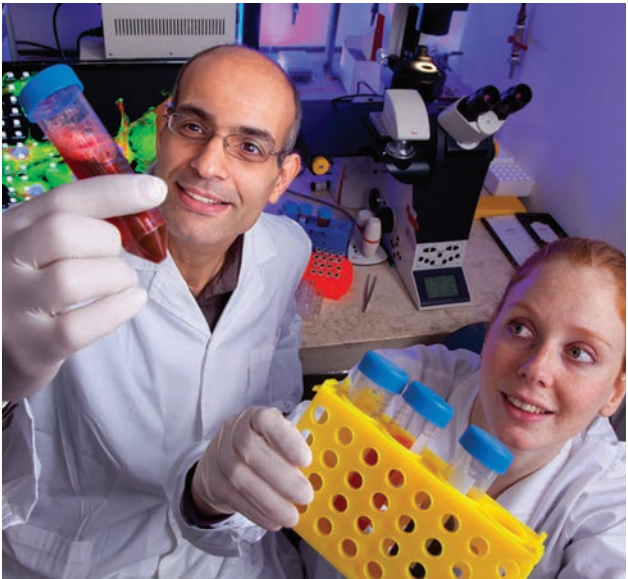
Haifa, Israel  
May 30–June 5, 2024\*

The Technion has a rich and deep history, opening its doors in 1924 and establishing itself as an innovative, prestigious, and inclusive university eighteen years before the founding of Israel as the Jewish state. Much of the brainpower that reshaped Israel's agriculture, developed state of the art defense systems, and grew Israel's high-tech economy over the past hundred years is a direct result of what these leaders-in-training learned in the Technion's classrooms. Reflect on the Technion's unique and remarkable history and achievements through a once-in-a-lifetime celebration on campus.

Topics and meetings are likely to include, and are not limited to:

- VIP tour of campus, including lab tours and discussions with acclaimed faculty
- VIP meetings to get acquainted with exceptional students and alumni based in Israel
- The Technion's background, history, and FAQs

*\* Seminar to overlap and include meetings and programming planned for the Centennial Celebration and the Technion International Board of Governors Meeting.*





SEMINAR 4

# ATS National Leadership

Location TBD  
Fall 2024 (dates TBD)\*

The passion, commitment, and diversity of our lay leadership is the bedrock of ATS. Through eight decades, three generations, and over two dozen Presidents, we have built and united our communities across the country in our mission to advance the work of the Technion. Discover what motivates some of our most esteemed and successful lay leaders to be Technion ambassadors, and what is needed from our future leadership to grow the reach and influence of ATS.

Topics and meetings are likely to include, and are not limited to:

- An insider perspective from National Board leadership, including past National President Joel Rothman, on the activities and influence of the ATS Board and local leadership councils
- ATS leadership structure, governance, and expectations for lay leaders
- Building relationships with your mentor to deepen the connection between your passion for the Technion, and your network of philanthropic influence

*\* Seminar to overlap and include meetings and programming planned for the ATS National Board of Directors Meeting.*

The engineers, scientists, doctors, and architects educated at the Technion have always been instrumental in propelling Israel's social and economic development. The students of today will help shape the future of Israel and the world.



(L-R) Larry Jackier\*\*, Zack Bergreen, Eleanor Jackier, Zahava Bar-Nir\*\*, Susie Leemaster, Scott Leemaster\*\*

\*\*Director, ATS National Board

SEMINAR 5

# Bringing ATS & the Technion to Your Community

Location TBD  
Spring 2025 (dates TBD)\*

The world is changing at a breathtaking pace, and one of the Technion's greatest strengths is its ability to adapt and evolve to meet the challenges of humankind. Like the Technion, we must look to the future and develop our approach to build on our tradition of excellence, break into new donor markets, and expand our philanthropic reach. The rising leaders of today will lay the foundation for the Technion's next hundred years, and we will utilize our knowledge, skills, and spheres of influence to develop our individual leadership goals as ambassadors of the Technion.

Topics and meetings are likely to include, and are not limited to:

- Different ways ATS stakeholders can have a tangible philanthropic impact on the Technion, with the CEO and senior leadership team
- "Technion 101" – sharing the Technion's story with your network
- Your Next Steps – utilizing your experiences as a Rothman Fellow to become the next great ambassador of the Technion

*\*Seminar to overlap and include meetings and programming planned for the ATS National Board of Directors Meeting.*



(L-R) James Deutchman, Cathy Deutchman\*\*, Eric Dobrusin\*\*



(L-R) Nina Gaines, Mark Gaines\*\*, Robert Polak\*\*



(L-R) Technion President Uri Sivan, Janet Shatz Snyder\*\*, Steve Berger\*\*

\*\*Director, ATS National Board

**“Since its inception, the Technion has championed equality and tolerance. For 100 years, it has maintained an apolitical identity and has given male and female students the opportunity to live and learn in an atmosphere of tolerance, equality, and mutual respect, as part of our social commitment.”**

*- Technion President Uri Sivan*

The American Technion Society supports visionary education and world-changing impact through the Technion - Israel Institute of Technology. Our investments in the Technion's growth and innovation advance critical research and technologies that serve the State of Israel and the global good.

When the Technion enrolled its first students in 1924, no one could have fathomed the impact it would have on Israel's economic development and global scientific advancement. As we approach the centennial anniversary, the Technion continues to nurture the next generation of exceptional scientific leadership.

**If you have any questions about the Joel and Jeri Rothman Leadership Program, please reach out to Sylvie Tobias, Director, Leadership & Organizational Development, at [sylvie@ats.org](mailto:sylvie@ats.org).**



|| A M E R I C A N  
**T E C H N I O N**  
S O C I E T Y

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