

FISCAL YEAR 2022

ANNUAL REVIEW

American Technion Society



AMERICAN
TECHNION
SOCIETY



Welcome

We proudly present the ATS Fiscal Year 2022 Annual Review, which reports on our key fundraising and financial results and showcases just some of the past year’s dynamic events.

In FY 2022, ATS again raised more than \$100 million in campaign revenue, including cash and future pledges. We have now raised \$938 million of the \$1.2 billion goal of the 10-year campaign to be completed in the Centennial year 2024.

In March, New York City became the site of our first in-person Presidential Forum since the pandemic. This spring, Cornell Tech, home of the Joan & Irwin Jacobs Technion-Cornell Institute, proudly held its 10th Anniversary celebration. ATS launched a unique educational trip to Israel, the Women of the American Technion Society (WATS) Mission. In June, the Technion held its Board of Governors Meeting. We were delighted to host many Technion students and faculty throughout the year for fascinating research presentations.

We congratulate Janey Sweet on becoming ATS National President, effective October 1. And we offer our sincerest gratitude to Steve Berger and Zahava Bar-Nir, who completed their terms as ATS National President and ATS Chair, respectively.

We are so grateful to everyone who supports our mission to help the Technion advance vital research and technologies that serve the State of Israel and the global good.

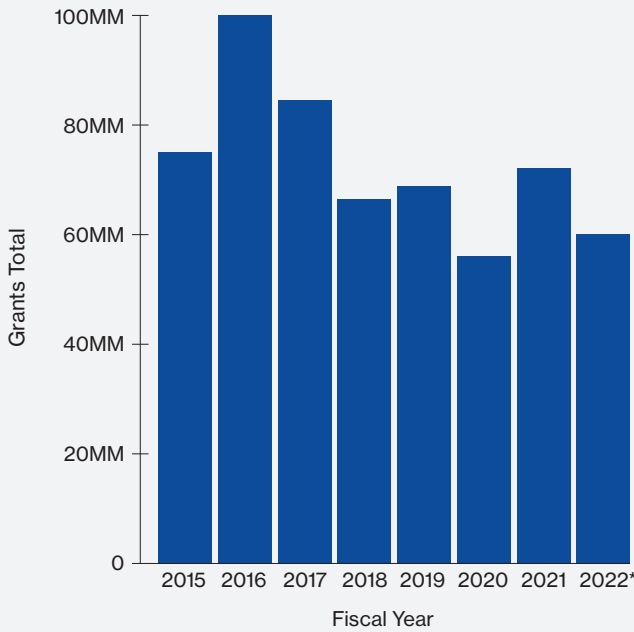
Sincerely,
Michael Waxman-Lenz, CEO

FY 2022 Events*

Event Type	Count
National Webinars	3
Alumni Events	9
Local Council/Board Meetings	17
Berger Student Events	18
Other Regional Events (in-person + Zoom)	33
Multi-Day Events: Aspen/Pres. Forum/WATS	3
Total Events	83
Distinct Attendees	1,389

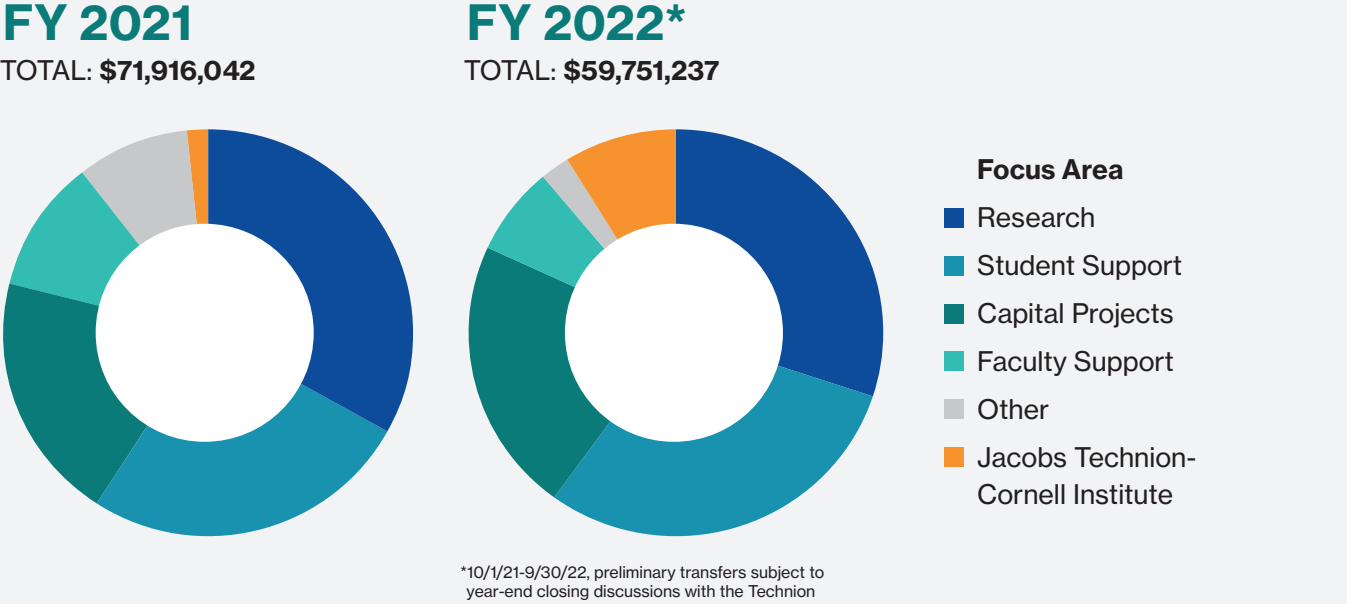
*10/1/21 to 9/30/22

Grants to Technion Trend



*Preliminary transfers subject to year-end closing discussions with the Technion

Grants to Technion by Focus Area

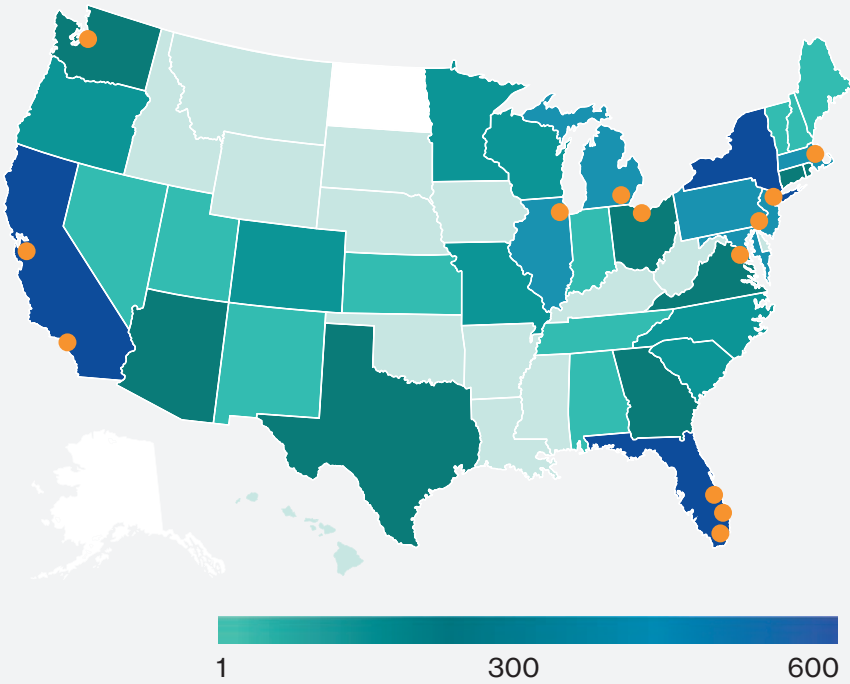


ATS Campaign Progress



ATS Locations

- Boca Raton, FL
- Boston, MA
- Chicago, IL
- Cleveland, OH
- Detroit, MI
- Los Angeles, CA
- Miami, FL
- New York, NY
- Palm Beach, FL
- Philadelphia, PA
- San Francisco/Silicon Valley, CA
- Seattle, WA
- Washington, D.C.



Events

It was an exciting year for the Technion and the American Technion Society, in which 83 events engaged our supporters around the country. Here is just a quick glance.

We kicked off 2022 with the **Presidential Forum** in New York City March 18–19, titled: “Meeting the Grand Challenges of the 21st Century.” Participants spent one of the days in events at Cornell Tech, home of the Jacobs Institute. Other highlights included a private briefing from Technion President Uri Sivan, and panel discussions with esteemed Technion faculty on perhaps the most relevant topics of the day: health care and environmental sustainability. The excitement continued into the evening as best-selling author Walter Isaacson spoke over a cocktail party and Shabbat dinner. The weekend closed with a Guardian pinning ceremony and celebratory dinner atop One World Trade Center featuring Dr. Albert Bourla, CEO of Pfizer.



National Board members Janey Sweet, Linda Kovan, and Cathy Deutchman led the **WATS Mission** in early June. The nine-day journey focused on the role of women in advancing science and technology at the Technion and throughout Israel. The group dined with Druze faculty and students, lunched with the women of Sindyanna, a nonprofit led by Jewish and Arab women that creates economic opportunities for Arab women, and attended a panel discussion with female activists.

Also in June, **Cornell Tech**, home of the **Jacobs Institute**, celebrated its 10th anniversary. Visionary co-founders Professor Peretz Lavie, past Technion president, and Dr. David Skorton, former Cornell University president, were on hand for the festivities. They were joined by a host of luminaries including New York City Mayor Eric Adams, former Mayor Michael Bloomberg, Cornell President Martha Pollack, and philanthropists Sandy and Joan Weill. Since the Technion and Cornell won the competition to build an applied sciences institute in New York City, the Jacobs Institute has graduated eight cohorts from its unique, industry-focused two-year master’s program and the Runway Startup Postdoc Program has spun out 25 companies. The first construction phase of the Cornell Tech campus also was completed. We are proud of representing the only Israeli university that awards degrees for academic studies conducted in the United States.



In August, we were pleased to hold our own “**Aspen Event**” – a gathering aimed at discussing the myriad challenges we face in today’s fast-paced, ever-changing world. ATS supporters Chuck Bellock and Madeleine Morrison graciously opened up their home for a cocktail reception featuring Gideon Frank, former director general of the Israel Atomic Energy Commission. The event, which we hope will become an annual occurrence, was co-hosted by National Board member Michael Gamson, and sponsored by National Board member Jeff Polak.



ATS Annual Awards & Honors



The celebratory three-day Technion Board of Governors Meeting June 13–15 was marked by numerous events, ceremonies, festive dinners, and a special address by Israel’s Prime Minister. But perhaps the proudest moments for ATS were those honoring some of our most active and philanthropic leaders.

Dr. George Elbaum (*above*) was awarded an honorary doctorate for influencing today’s youth by telling his story as a Holocaust survivor. Many participants teared up watching an inspirational video that traced the arc of his life from his childhood in Poland surviving the Holocaust to his retirement, which he now spends educating youth on the subject.

Robert Polak (*above right*) received an honorary fellowship for continuing his family’s rich legacy while creating his own philanthropic niche. In 2016, he established the Robert Polak Fund for Applied Research with Commercial Potential to provide research grants for the Technion’s most commercially viable technologies.

Ira Taub (*below right*) was awarded an honorary fellowship for his pivotal role in directing philanthropic funds to Technion priority areas. In 2022 alone, the Henry and Marilyn Taub Foundation that he oversees supported at least three major initiatives including the expansion of the Henry and Marilyn Taub Faculty of Computer Science.

Both Mr. Polak and Mr. Taub are second-generation ATS supporters. All three honorees are Technion Guardians.



Technion Visitors to the U.S.

In-person meetings with Technion researchers are ideal for learning about breakthrough research and building relationships with faculty in Haifa. As the world learns to live with the pandemic, we were fortunate to have had a wealth of visitors this year.



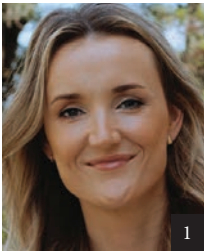
Late February ushered in one of the perennial highlights of the ATS calendar, a visit from our extraordinary **Ilene and Steve Berger** (*above*) **Visiting Fellows**. Four graduate students fanned out across the U.S. to share their stories with ATS supporters. Their inspiring research ranged from integrating clean energy sources into Israel’s power grid to treating breast cancer metastasis.

Recently, we launched the **Technion Faculty Ambassador Program** to mentor faculty on the mission of Technion Societies worldwide in preparation for speaking engagements. Faculty Ambassadors and energy experts **Assistant Professor Charlotte Vogt** (*1*) and **Distinguished Professor Ilan Marek** (*2*) toured

extensively in June and July, talking about the soon-to-be-launched Center for Sustainable Processes and Catalysis, headed by Prof. Marek.

Technion Faculty Ambassadors **Assistant Professor Assaf Zinger** (*3*) and **Associate Professor Matthew Suss** (*4*) visited in late summer. Prof. Zinger, an alumnus who returned to join the faculty in 2021, discussed his work in chemical and biomedical engineering and nanotherapeutics. Prof. Suss heads the Cleantech Innovations Lab and will help advance the Catalysis Center.

In a propitious sign for the coming year, the autumn brought us two Technion superstars. **Brigadier General (Res.) Professor Jacob Nagel** (*5*) of the Faculty of Aerospace Engineering and former acting Israeli Security Advisor, spent two weeks with ATS supporters from coast to coast, discussing the overall geopolitical landscape and aerospace innovation and security science at the Technion. **Professor Marcelle Machluf** (*6*), former dean of the Faculty of Biotechnology and Food Engineering, visited six cities to talk about the Technion’s pioneering role in creating sustainable food technology and the new Carasso FoodTech Innovation Center that she leads.



ATS Staff Annual Awards



Zahava Bar-Nir Award

2022: Anita Enriquez (*above*)

2021: Kevin Hattori & Irma Sarisohn

2020: Tova Kantrowitz & Yvette Gershon

2019: Michal Eshed



Jack Kadesh Award

2022: Joey Selesny (*above*)

2020: Caren Winer

2019: Vicki Buder

2018: Amy Fiedel & Jerry Kleinman

Board of Directors Recognition

New Directors

- ▲ **James Danto**, Bloomfield Hills, MI
- ▲ **Michael Miller**, Westport, CT
- ▲ **Pamela Rubin Cohen**, Santa Monica, CA

Emeritus Directors

- ▲ **Les Seskin** (BOD to Emeritus)
- ▲ **Nina Madden-Sabban** (BOD to Life Trustee)
- ▲ **Cindy Sipkin** (Emeritus to Life Trustee)

**SAVE
THE
DATES**

National Board of Directors Meeting

March 17 – 20, 2023, Coconut Grove, Florida

NASA Exceptional Achievement Medal Ceremony & Dinner for Dr. Eliad Peretz

May 2023, Washington, D.C.

Technion - Israel Institute of Technology Board of Governors Meeting

June 9 – 14, 2023, Haifa, Israel

National Board of Directors Meeting

October 27 – 30, 2023, San Francisco, California

American Technion Society

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Janey Sweet, National President

Steve Berger, Chair of the Board

Michael Waxman-Lenz, CEO