Master Degree in Data Science and Economics

## **Text Mining and Sentiment Analysis**



# Introduction to Language Models

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## Introduction



A language model in essentially a probability distribution over a sequence of words

$$P(w_1, w_2, ..., w_n)$$

which can be used for a surprisingly high number of tasks, including document search, document classification, text summarization, text generation, machine translation, and many others

**Note:** Instead of estimating the probability distribution of words, we can work at a finer granularity on the distribution of substrings of fixed length in words (e.g., characters, 2-chars blocks)

## Introduction



#### **Example 1**

A LM may be used to guess the next word in a sequence

$$P(w_n \mid w_1, w_2, ..., w_{n-1})$$

#### Example 2

Or to guess the author (or any other categorical attribute) of as text

$$P(author | w_1, w_2, ..., w_n)$$

#### Example 3

Select the correct translation for a sentence

P(english | option1) vs
P(english | option2)

```
Yesterday > you >
studied, >
what > are > you >
going > to > do > ... ?
today
```

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do"

Mark Twain

"ci sono molti esempi"
> "there are many
examples"
> "are there many
examples"



# Types of Language Models

**Statistical Language Models:** Estimate the probability distribution of words by enforcing statistical techniques such as n-grams maximum likelihood estimation (MLE) or Hidden Markov Models (HMM)

**Neural Language Models:** Popularized by Bengio et al. 2003, each word is associated with an embedding vector of fixed size and a Neural Network is used to estimate the next word given a sequence of preceeding words

We will see a general introduction to Neural Language Models

Bengio, Y., Ducharme, R., Vincent, P., & Jauvin, C. (2003). A neural probabilistic language model. Journal of machine learning research, 3(Feb), 1137-1155



# (Very fast) Introduction to neural networks

Neural Networks are composed by two or more **layers of nodes**, where each layer output provides an input for the subsequent layer. Such an input is combined with **weights** associated with the node connections before feeding the subsequent layer. In general terms, a NN can be seen as a tool for computing a combination of linear and non linear transformations of the form

$$\hat{\mathbf{y}} = \phi(W\mathbf{x} + b)$$

where  $\hat{y}$  is vector representing the **network prediction**, x is the **input vector** (the data), W is a **matrix of weights** (that the network aims at learning), and  $\phi(\cdot)$  is a (potentially) non linear transformation applied to data before the final prediction is returned, often called **activation function** 

For references on this lecture see Aggarwal, C. (2018). Machine learning for text (pp. 3121-3124). Cham: Springer International Publishing.



# Learning

The NN main goal is to find (**learn**) the value of its parameters  $\Theta$  (the weights W and the bias b) that make it possible to obtain a prediction  $\hat{y}$  as much close as possible to the real output y, which is known from the examples available in the **training set** (**supervised learning**).

To perform learning, several **iterations** are tried starting with random values for the weights. For each iteration we update weights and we base the subsequent iteration on the feedback provided by the **error in the prediction**, with the goal of **minimizing the error**. A crucial component of NN is thus to have a function that measures the error, called **loss function**. Given t as one of the iterations,  $\eta$  being the learning rate,  $L(\cdot)$  the loss function, and X represents input data. The general form of the learning step is

$$W^{t+1} \leftarrow W^t + \eta L(X)X$$

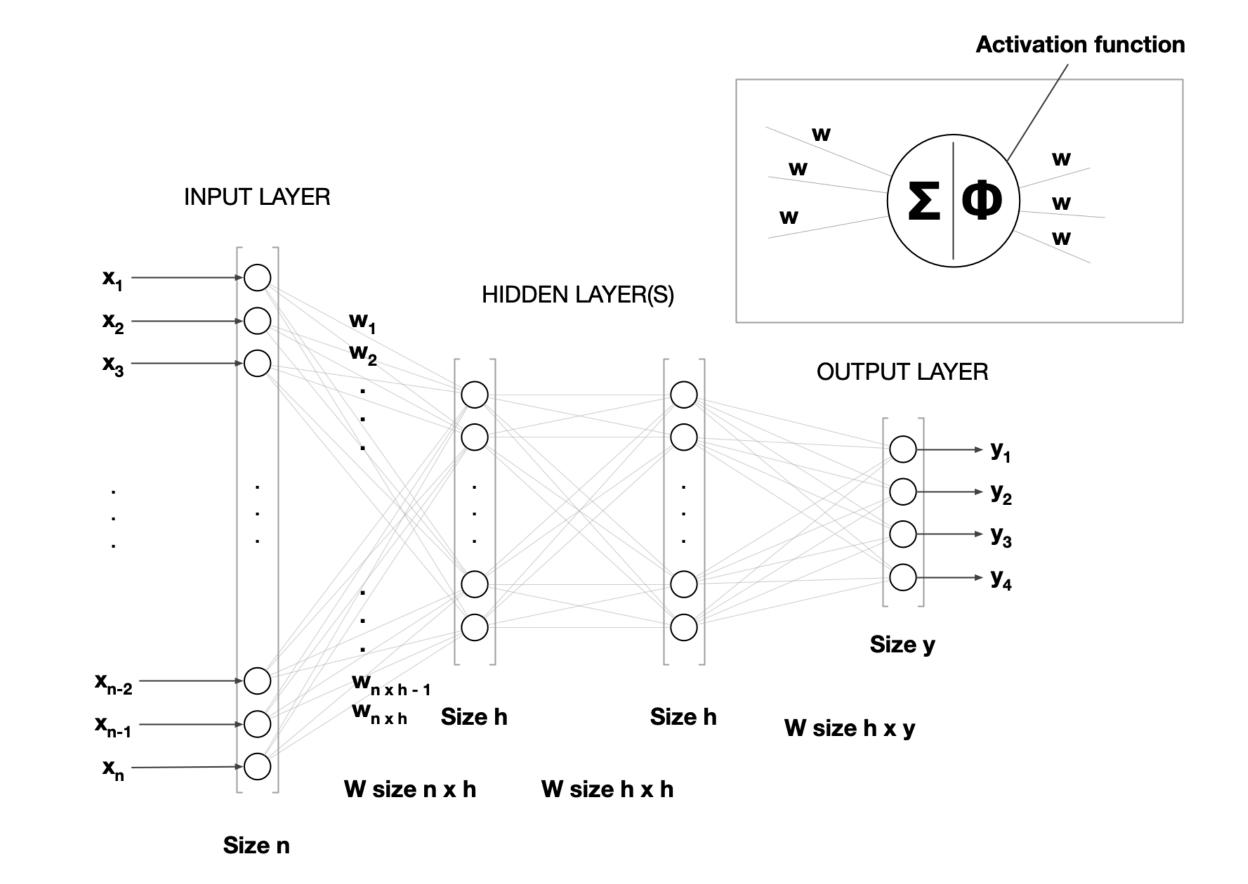


## Overview

When neural networks are used for **textual data**, usually we have:

Input is word vectors, either sparse or dense Dense vectors for words can be given as input (i.e., used a pre-trained models, such as word embeddings, LDA) or can be calculated by the network itself as part of the training process, starting from a sparse word representation (such as one-hot encoding, co-occurrence count, n-grams matrix)

The **output** depends on the task (**multi-class** or **multi-label classification**, **autoencoders**)

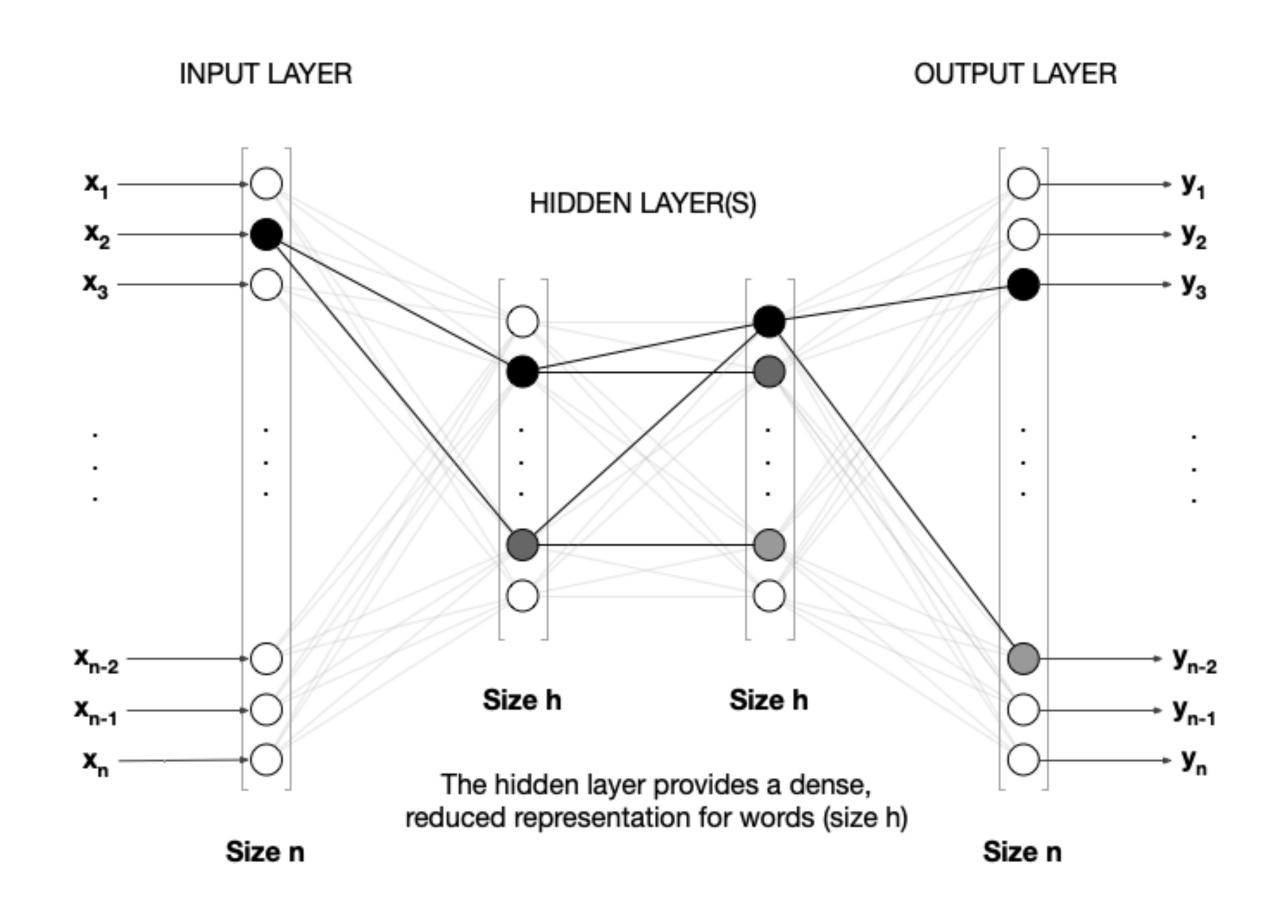




## Autoencoders

Autoencoders are special network architectures where an input (represented by an input layer of size n) is mapped onto itself (an output layer of size n), such as when a network is used to map words on other words.

An example that we have seen is Word2vec. An interesting side-effect of this architecture is that we can take the hidden layer as a reduced dense representation of the input (as in word embeddings)



## Activation function

There are many options for the choice of the activation function  $\phi(\cdot)$  having that  $\hat{y} = \phi(Wx)$ 

- 
$$\phi(x) = x$$
 (indentity)

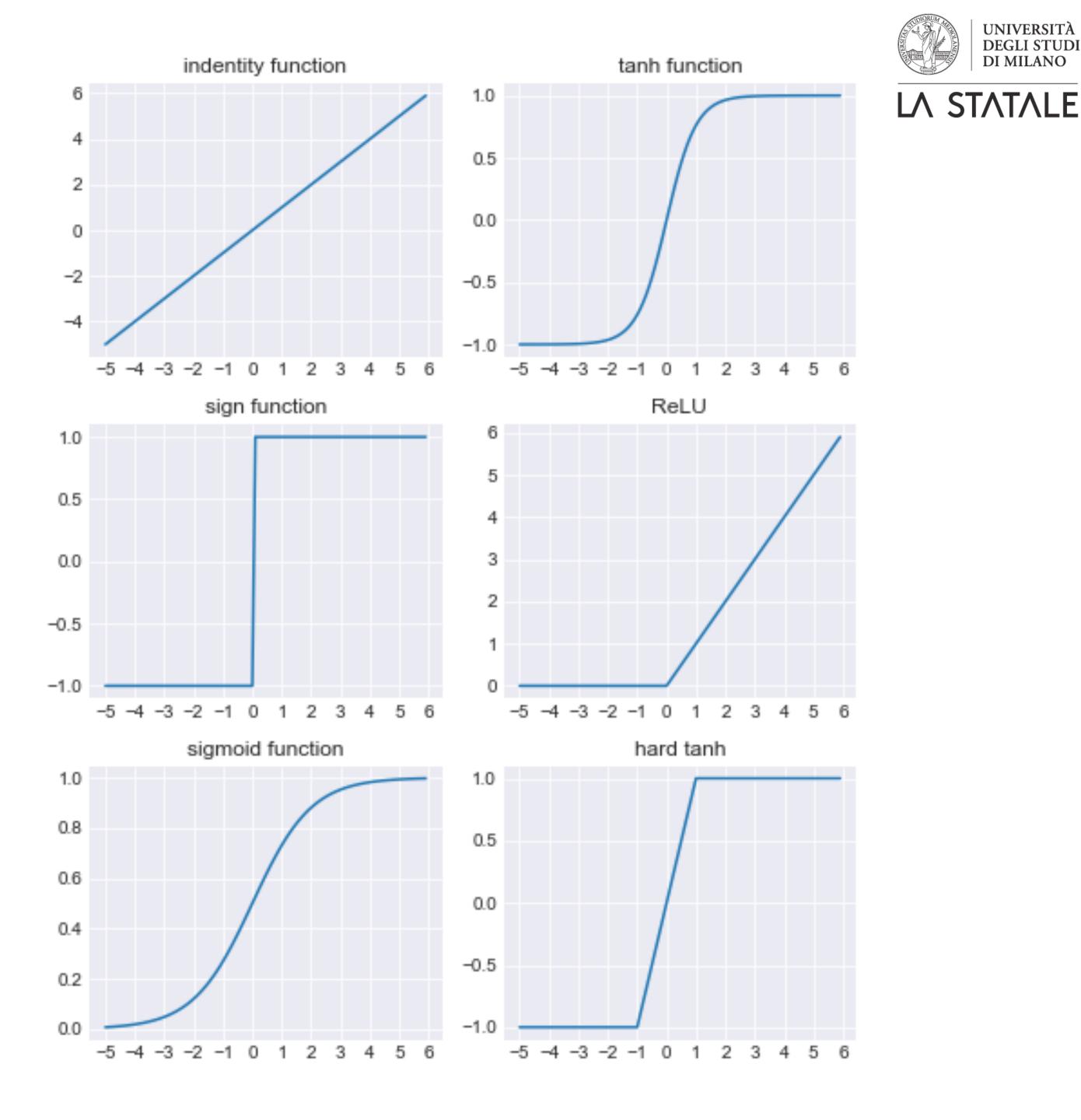
$$- \phi(x) = x^+ \text{ (sign)}$$

$$-\phi(x) = \frac{1}{1 + e^{-x}}$$
(sigmoid)

- 
$$\phi(x) = \max\{x,0\}$$
 (**Re**ctified **L**inear **U**nit)

$$-\phi(x) = \frac{e^{2x} - 1}{e^{2x} + 1} \text{ (tanh)}$$

- 
$$\phi(x) = \max\{\min\{x,1\}, -1\}$$
 (hard tanh)



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# **Output nodes**

When we need to predict one (or more) outputs among multiple options, such as in case of multi-class (or multi-label) classification or with autoencoders, a very common choice is to model the output layer as a **softmax** layer, in order to enforce a probabilistic interpretation of the results.

Having an output with *n* dimensions:

$$\phi(x)_i = \frac{\exp(x_i)}{\sum_{j=1}^n \exp x_j} \quad \forall i \in \{1, \dots, n\}$$

## Loss functions

The use of *softmax* produces a probabilistic output, which requires also a some constraints on the choice of the loss function

#### **Binary target (logistic regression)**

$$L = \log(1 + \exp(-y \cdot \hat{y}))$$

#### Categorical targets (cross-entropy loss)

given  $\hat{y}_1, ..., \hat{y}_k$  as the probabilities predicted for each of the k targets, assume that  $r \in \{1,...,k\}$  is the correct target according to the training set for the instance under evaluation. Then the cross-entropy loss is

$$L = -\log(\hat{y}_r)$$



# Multilayer networks

When a network has multiple hidden layers, you can see it as a composition of functions of the form  $h_n(...h_1(f(x)))$ , where each function  $h_i$  corresponds to the *i*th hidden layer.

However, this makes training more difficult, because the error gradient has to be back-propagated through the layers.

The algorithm performing training is articulated in two phases, a **forward phase** and a **backward phase**.



# Multilayer networks

**Forward**: The input produces a forward cascade of computation across the layers. The final output is compared with the training set expected output and the **derivative of the loss function is computed**.

**Backward**: Denote  $w_{h_{r-1},h_r}$  as the weights of the transition between layer  $h_{r-1}$  and  $h_r$  and consider to have  $h_1, \ldots, h_k$  hidden layers before the output layer o. The Loss function derivative is decomposed along the path from  $h_1$  to  $h_k$  as follows

$$\frac{\partial L}{\partial w_{h_{r-1},h_r}} = \frac{\partial L}{\partial o} \left[ \frac{\partial o}{\partial h_k} \prod_{i=r}^{k-1} \frac{\partial h_{i+1}}{\partial h_i} \right] \frac{\partial h_r}{\partial w_{h_{r-1},h_r}} \, \forall r \in 1...k,$$

Where the component  $\frac{\partial o}{\partial h_k}\prod_{i=r}^{k-1}\frac{\partial h_{i+1}}{\partial h_i}$  has to be aggregated (summed) for each pattern of nodes connecting  $h_r$  to o.



# Recurrent Neural Networks (RNN)

When dealing with **sequence-to-sequence** learning, we aim at predicting the value  $s_i$  in a sequence (e.g., the *i*th word in a text) given the previous  $s_{i-n+1}, ..., s_{i-1}$  sequence elements (e.g., the previous words).

The issue here is that with a feedforward network, each prediction  $\hat{s}_i$  may be based on data about the previous elements in the sequence (such as for n-gram models), but it is **independent** from the previous predictions of the network itself.

The idea of **Recurrent Neural Networks (RNN)** is instead to use the output  $\hat{s}_i$  of the network on the instance  $s_i$  as an input (together with data) for the subsequent prediction(s)  $\hat{s}_{i+j}$ 



# Recurrent Neural Networks (RNN)

The basic idea is that the state of the hidden layer  $h_t$  at time t if a function of the form

$$h_t = f(h_{t-1}, x_t)$$

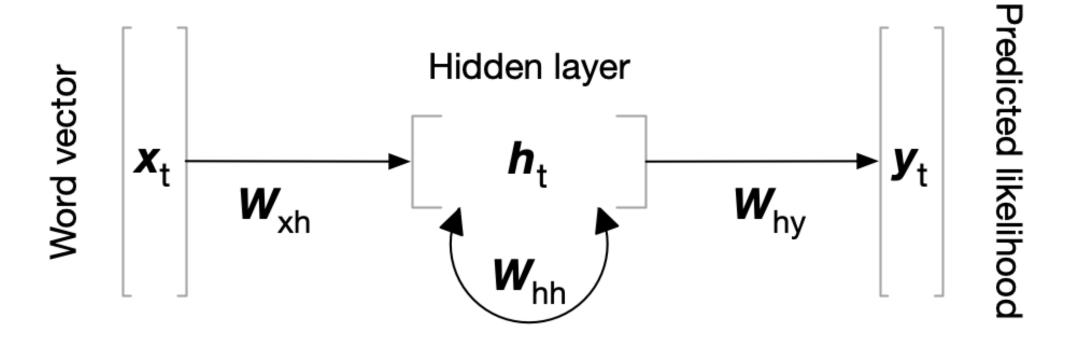
Given d as the data dimensions (e.g., the vocabulary for language models) and p as the dimension of the hidden layers, we will have to work with three matrices of weights:  $W_{xh} \in \mathbb{R}^{p \times d}$ ,  $W_{hh} \in \mathbb{R}^{p \times p}$ , and  $W_{hy} \in \mathbb{R}^{d \times p}$  for input to hidden layer, hidden layer to hidden layer, and hidden layer to output. Thus we will have:

$$h_t = \tanh(W_{xh}x_t + W_{hh}h_{t-1}), \quad y_t = W_{hy}h_t$$

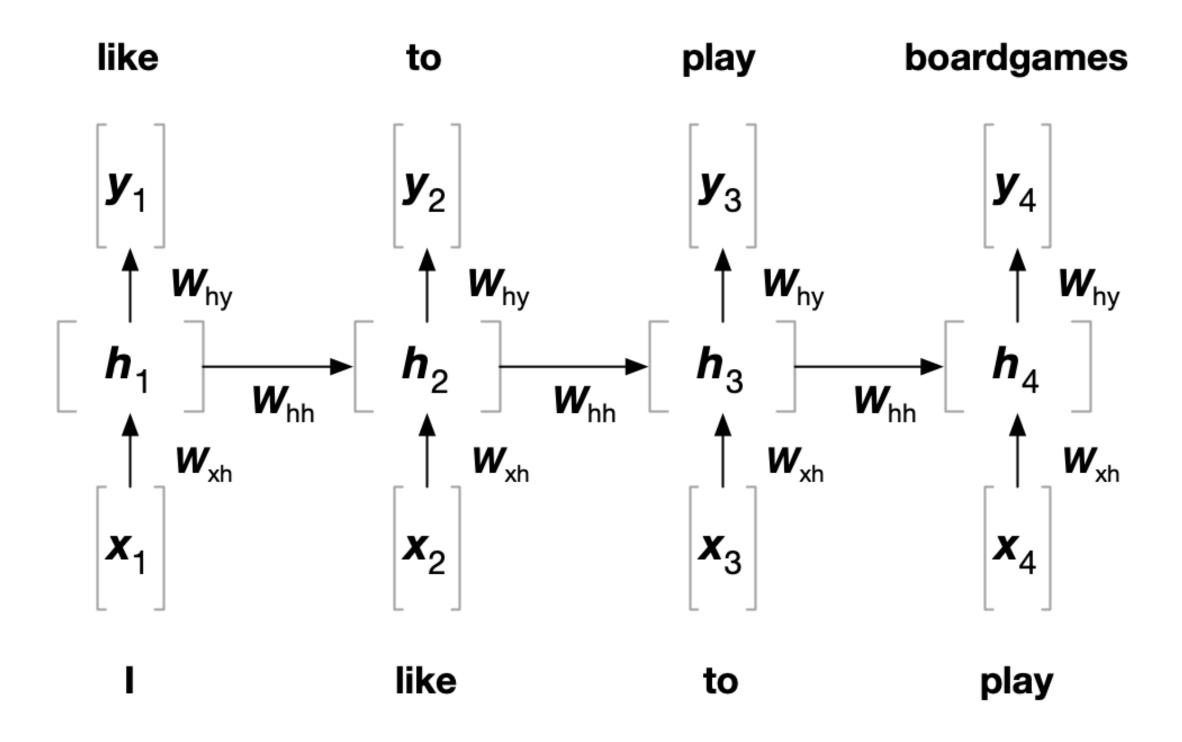


# Recurrent Neural Networks (RNN)

#### **RNN** general architecture



#### **RNN** in time





# **RNN Training**

The softmax probabilities of the correct words at various time-stamps are aggregated to create the loss function.

The back-propagation algorithm is updated to backpropagation through time (BPTT).

- 1. running the input sequentially in the forward direction through time and computing the error/loss at each time-stamp (same as BP)
- 2. computing the changes in edge weights in the backwards direction on the network without any regard for the fact that weights in different time layers are shared (same as BP)
- 3. adding all the changes in the (shared) weights corresponding to different instantiations of an edge in time (BPTT specific)



## Intuition of Long Short Term Memory networks (LSTM)

In RNN a common problem is that successive multiplication by the weight matrix is highly unstable (vanishing/exploding gradients problem).

This problem is an issue especially for long sequences, requiring the network to have a **long memory**.

To address the problem, in LSTM we introduce a new hidden vector of *p* dimensions, referred to as the *cell state*. The cell state is a kind of long-term memory that retains at least a part of the information in earlier hidden states by using a combination of partial *forgetting* and *increment* operations on previous cell states.

See further details in Section 10.7.7.1 of Aggarwal, C. (2018). Machine learning for text (pp. 3121-3124). Cham: Springer International Publishing.