

# ARTURS OGANESYAN-PEEL

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## PROFESSIONAL EXPERIENCE

### ANANT CORPORATION

#### Business Analyst & Project Manager

Washington, DC  
June 2015 - Present

- Act as liaison between client and technical team in order to facilitate the use of technology to drive critical business goals.
- Perform requirements gathering for five clients thus far in order to ensure timely delivery and client satisfaction while staying within the scope of the project. Craft client solutions that leverage CMS / portal technology.
- Work effectively in a collaborative team environment composed of various partners and vendors.
- Perform front-end development, testing and content marketing strategy automations for clients. Led and managed development and delivery of new company site.

### SOCIETY FOR SCIENCE & THE PUBLIC

#### STEM Database Researcher

Washington, DC  
June – August 2015

- Gathered and cleaned essential data on over 500 different educational STEM opportunities for students from pre-K until 12<sup>th</sup> grade.
- Utilized data to create a minimal viable product version of an extensively holistic STEM competitions and science fair database.
- Documented research and guidelines for implementing database online through SQL Server.
- Analyzed data using Microsoft Excel pivot tables to provide competitive landscape market analysis.

### BLOOMBERG INSTITUTE

#### Campus Ambassador

Washington, DC  
June 2013 – May 2015

- Received 2015 Leadership Award for the Americas region. Achieved 113% of yearly goal within first semester of academic year. Stood as 5th most successful ambassador out of Americas region during last year of position.
- Actively played role within Bloomberg team made up of other BAT ambassadors to achieve top 3 ranking out of all Americas teams.
- Rank among top 10% of worldwide Bloomberg Aptitude Test test takers as an undergraduate.

### THE GEORGE WASHINGTON UNIVERSITY, SCHOOL OF BUSINESS

#### Assistant Researcher

Washington, DC  
November – December 2013, February – May 2015

- Collaborate with finance professor, Robert Savickas, on research regarding the application of analytical natural language processing tools within finance industry. Analyze natural language data with Natural Language Toolkit using Python.

### AMERICAN NURSES ASSOCIATION

#### Marketing Specialist

Washington, DC  
June – August 2013

- Assisted the information technology department with implementation of new web-based project management software, WorkZone, which streamlined department's project workflow and task requirements.
- Collaborated with marketing department in branding and presentation of new Magnet Recognition Program and credentialing products such as Nurse Practitioner and Clinical Nurse Specialist certifications.

### JOBCOMPASS

#### Sales Strategy Coordinator

Washington, DC  
January – August 2012, March – May 2013

- Generated various deliverables concerning employment statistics across numerous companies, which assisted both the sales pitching and effective customer targeting of early technology start-up.
- Gained experience in day-to-day business functions and HR working at a technology startup company specializing in human resource management.
- Supported sales through extensive research on potential leads, markets, and industries. Compiled data on industries where our software would be most beneficial resulting in compiled list of potential leads for future sales.

### BEAU REVEIL FOOD DELIVERY

#### Founder

Leysin, Switzerland  
January – May 2010

- Identified business opportunity in highly regulated dormitory environment and consequentially pitched idea to dorm director.
- Oversaw supply management and operations of handling school-supplier-stakeholder relationships on a daily basis.
- Resulted in profits of approximately \$1200 per week whilst donating 20-30% to local Habit for Humanity chapter.

## EDUCATION & CERTIFICATIONS

### THE GEORGE WASHINGTON UNIVERSITY, School of Business

#### Master of Science in Information Systems Technology Management, Accelerated Program, GPA: 3.8

Washington, DC  
May 2016

#### Certificate in Data Science, GPA: 3.8

May 2016

#### Bachelor of Business Administration, Finance and Information Systems, GPA: 3.41, Cum Laude

May 2015

Coursework Includes: Information Technology Project Management, Expert Database Systems, Relational Databases, Introduction to Data Science, Data Warehousing, Machine Learning, Internet Computing Human-Computer Interaction, Management Information Systems Technology, Introduction to Programming, Information Systems Security, Information Systems Development and Applications

#### SCRUM.ORG, Professional Scrum Master Level 1

March 2017

## LEADERSHIP & VOLUNTEER EXPERIENCE

### Pi Kappa Alpha, Delta Alpha Chapter

Washington DC, United States

**Scholarship Chair**

January 2012 – December 2013

- Took responsibility of Scholarship Chair position. Revamped position from formality to an impactful role by taking leadership initiative through creation of structured scholarship system resulting in greater academic involvement and performance of brothers.

**Delta Sigma Pi, Xi Rho Chapter**

Washington DC, United States

**Scholarship Director**

August 2013 – December 2013

- Responsible for creating academic programs and materials to support fraternity brothers. Implemented tutoring and assisted brothers in with academic organization.

**Leysin American School Nepal Humanitarian Aid Trip**

Jhampay, Nepal

**Volunteer**

March 2009

- Installed solar panels and smokeless stoves in isolated Himalayan village. Resulted in first instances of renewable electrical power in community, and extensive reduction in cardiovascular problems associated with previously installed rudimentary stoves.

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**SKILLS & ACTIVITIES**

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**Languages**

English; French; Russian (elementary); German (elementary)

**Computer Skills**

HTML, CSS, MySQL, MariaDB, C# (novice) Adobe Photoshop CS6, Microsoft Office Suite, Visio, and Access

**International Experience**

Lived in: Latvia, Armenia, France, Germany, Canada, Switzerland, and U.S.