3. Two Faces Paradoxon: People of Interests vs. Points of Intersection – a Battle of the Players

MARKET SHARE

MARKET GROWTH

ALIBI DEBATES AND EXCUSES	LEGAL LOOP-HOLES	PROTEC-TIONISM	**S** Strengths
BEYOND INNO-VATION	RESCUES THE STATISTICS	**Cash Farm**	**A** Actions to be taken
POLITICAL CORRECT-NESS	WORLD TRADE	GLOBALI-ZATION + PACIFICA-TION	

FUNDS + FINANCIAL LOCUSTS	CONFLICTS OF INTERESTS	**O** Options	PATENT TROLLS
MULTIPLE MANDATES	**Shark Tank**	**W** Willingness to change	MILITARY INTER-VENTIONS
STARTUPS		**S** Skills	SANC-TIONS OR CUSTOMS

LOW | HIGH   **HIGH | HIGH**

$$P_y = aP_x + b$$

LOW | LOW   **HIGH | LOW**

PRIVATE SAVING AND PRE-CAUTION	WELFARE AND LIFE QUALITY	GLOBAL WARNINGS	
CAPITAL STOCK	MORALITY AND FAILURE	**Petting Zoo**	END OF SUPPLY CHAIN
VOTING IS THE HARDEST JOB	**W** Weakness	UNIONS	GAINFULLY BIO-GRAPHY
			PROUD AND PRE-JUDICES

	T Team or Techniques	**T** Threats	CONTRI-BUTION MARGINS
DIGITAL TRANSFOR-MATION	**Jurassic Park**	COMMON OWNER-SHIP	VETO RIGHTS
EXPLOI-TATION			
POLITICAL STRUGGLE FOR SURVIVAL			

blue/cold = nitrogen cycle
yellow/warm = temperate climate
green/tepid= atmospheric oxygen
orange/hot = spotlight

MOVER
LOBBYIST   **INFLUENCER**
BYSTANDER   **FOLLOWER**
BLENDER   **ACTIVIST**
OPPOSER