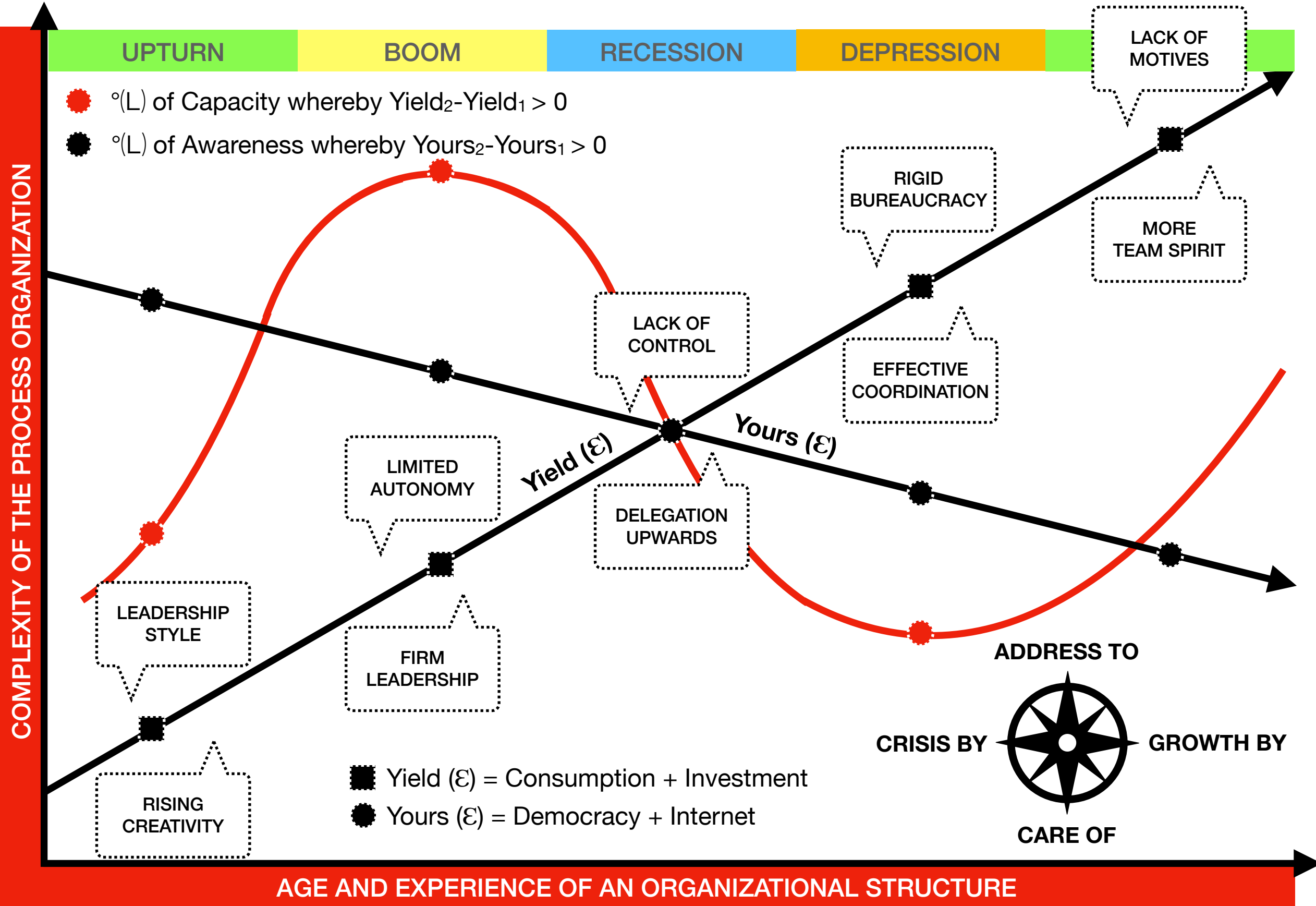


4a. Phases of the Economic Life Cycle: Growth model according to Identity Crisis from failed networking



blue/cold = beginning disillusion/many paths of decision
yellow/warm = bullish mood/high loyalty

green/tepid = growing enthusiasm/few paths of decision
orange/hot = bearish mood/less loyalty