

9. Intercultural Value Chain

A. ARCHITECTURE

ACCESS TO RESOURCES AND TECHNOLOGIES THAT ARE AVAILABLE AND THOSE THAT ARE UNDER CONTROL.

B. DESIGN

PROCESS OF CREATING ITSELF BY USING STAFF OR TECHNIQUES TO MATCH FUNCTIONALITY, EFFICIENCY AND EFFECTIVENESS WHILE OPERATING ON A CONTINUOUS WORKFLOW OF DATA.

C. VERIFICATION

THIS STEP ENSURES THAT THE DESIGN AND THE ARCHITECTURE WORKS WELL AND ON TIME AND AS INTENDED.

D. SYNTHESIS

THIS PROCESS TRANSFORMS THE DESIGN TO A PRODUCT AND ATTEMPT TO MEET FREQUENTLY GOALS AND EXPERTISE WHILE OPTIMIZING USE OF RESOURCES AND MINIMIZING COSTS.

E. INTEGRATION

A VALUE CHAIN CONTAINS A LOT OF RESOURCES ALREADY. THE ACTIONS TO BE TAKEN HAVE TO PLUG INTO THE 'REFERENCE DESIGN AND ARCHITECTURE' AND THE WILLINGNESS TO CHANGE SOMETHING. MARKETING AND SUPPLY CHANNEL, FINANCE & OPERATIVE DEPARTMENT, DISTRIBUTION AND CUSTOMERS HAVE TO 'COMMUNICATE' WITH EACH OTHER AND HAVE TO PLAY TOGETHER ADEQUATELY.

blue/cold = nitrogen cycle
yellow/warm = temperate climate
green/tepid= atmospheric oxygen
orange/hot = spotlight

F. IMPLEMENTATION

THIS IS THE PROCESS OF DETERMINING WHICH PHYSICAL RESOURCES ON THE 'REFERENCE CHANNEL' TO MEET WITH WHICH LOGISTIC AND/OR OPERATION, AND HOW TO CONNECT AND CONTROL (ROUTE) THEM. THIS PRODUCES AND DELIVERS THE INFORMATION THAT IS NEEDED ONTO THE CHANNELS.

G. FALSIFICATION

AFTER **DESIGN** AND **BUILD** YOU CAN **DELIVER** USING REAL INPUT AND OUTPUT DATA BY FIGURING OUT OR **TESTING** WHY TASKS AND PROCESSES WORK (ON TIME) AND DO NOT WORK AND HOW TO FIX THEM. MOST OF INTERACTION AND DATA IS DUE TO PROBLEMS AND FAULTS IN THE GIVEN ARCHITECTURE AND CHOSEN DESIGN THAT WERE NOT IDENTIFIED IN THE VERIFICATION AND SYNTHESIS.

