

管理类联考英语（考研英语二）

基础十二

主讲：邵子懿

No one tries harder than the jobless to find silver linings in this national economic disaster. Many said that unemployment, while extremely painful, had improved them in some ways; they had become less materialistic and more financially prudent; they were more aware of the struggles of others. In limited respects, perhaps the recession will leave society better off. At the very least, it has awoken us from our national fever dream of easy riches and bigger houses, and put a necessary end to an era of reckless personal spending.

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在这场国家经济灾难中，没有人比失业者更努力地寻找一线希望。许多人说，失业虽然极其痛苦，但在某些方面使他们有所改善；他们不再那么追求物质享受，在财务上更加谨慎；他们更加了解他人的挣扎。在有限的方面，也许经济衰退会让社会变得更好。至少，它已经把我们从小康致富和大房子的全民狂热梦想中唤醒，并为一个不计后果的个人消费时代划上了必要的句号。

阅读理解

①细节题

②推理题

③判断题

④句子理解题

⑤主旨大意题

⑥例证题

⑦词汇题

⑧态度题

阅读理解

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②推理题

③判断题

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⑤主旨大意题

⑥例证题

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⑧态度题

词汇题

- 标志：在题目中明确指出某处的单词或者词组，要求辨别其意思

- 关键：该单词并不重要，重要的是【上下文】

- 如果该单词认识，那么他的字面意思大概率不是正确的答案，

其正确答案是根据上下文推出的更深层次的含义，该含义也许与原单词表面意思没有关系

- 借助上下文理解，在上下文中寻找同行词或词组，利用上下文中逻辑关系将四个选项带入替换，看语义是否通畅

Text 1

重点词汇:

stem from 是.....结果; 起源于; 根源是

farsighted 有远见的; 目光如炬的; 有先见的

wind turbine 风力涡轮机; 风力发电机

['tɜːbaɪn].n

Some growth stems from a commitment by governments and farsighted businesses to fund cleaner energy sources. But increasingly the story is about plummeting prices of renewables, especially wind and solar. The cost of solar panels has dropped by 80 percent and the cost of wind turbines by close to one-third in past eight years. (2018)

26. The word “ plummeting” (Para. 2) is closest in meaning to ()

- A. rising
- B. falling
- C. changing
- D. stabilizing

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翻译：一些增长源于政府和有远见的企业为清洁能源提供资金的承诺。但越来越多的报道是关于可再生能源价格暴跌的，尤其是风能和太阳能。在过去的八年里，太阳能电池板的成本下降了80%，风力涡轮机的成本也下降了近三分之一。

Text 2

重点词汇:

| | | |
|-------------|------------------|-----------------|
| episode | 一段情节；有趣的事情 | ['epɪsəʊd].n |
| irony | 讽刺；反语；具有讽刺意味的事 | ['aɪrəni].adj |
| crystallize | 使成型；使（思想、计划等）具体化 | ['krɪstəlaɪz].v |

The episode crystallizes the irony that although American men tend to talk more than women in public situations, they often talk less at home. And this pattern is wreaking havoc with marriage. (2010)

27. Judging from the context, the phrase “wreaking havoc” (para.2) most probably means ()

- A. generating motivation
- B. exerting influence
- C. causing damage
- D. creating pressure

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翻译：这个片段形象地呈现出一个具有讽刺意味的现象：尽管在公共场合，美国男性比女性更健谈，但是他们在家里很少说话，这种现象正在严重破坏着婚姻关系。

Text 3

核心单词:

army (人、动物等的) 大群; 大批; 团体 ['ɑ:mi].n

sole 唯一的; 单独的; 仅有的 [səʊl].adj

Indeed, the Flatiron students might not go into IT at all. But creating a future army of coders is not the sole purpose of the classes. These kids are going to be surrounded by computers ---- in their pockets, in their offices, in their homes---for the rest of their lives. The younger they learn how computers think, how to coax machine into producing what they want --- the earlier they learn that they have the power to do that-- the better. (2016)

25. The word "coax" (Para 6) is closest in meaning to ()

- A. persuade
- B. frighten
- C. misguide
- D. challenge

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翻译：实际上，弗拉迪伦学校的学生可能根本就不会进入信息技术领域。但是创建一直未来的编程员队伍并不是这个课程的唯一目的。这些学生以后的生活将被计算机包围--他们的口袋里、办公室里、家里都是计算机，计算机将伴随他们医生。他们越早了解计算机的运作方式，越早明白如何让这种机器生产出他们想要的东西--越早让他们知道自己拥有这样的能力--就越好。

Text 4

核心单词:

| | | |
|-----------------|------------|----------------|
| gender | 性别 | ['dʒendə(r)].n |
| bargain | 协议（或成交)的条件 | ['bɑ:gən].v |
| put in | 把...放进 | |
| draw out | 提取（存款),取出 | |
| life-sustaining | 维持生命的 | |

But it's not a gender thing. At work, people pretty much know what they're supposed to be doing; working, making money, doing the tasks they have to do in order to draw an income. The bargain is very pure: Employee puts in hours of physical or mental labor and employee draws out life-sustaining moola.(2015)

24. The word " moola " (Para. 4) most probably means ()

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D. nutrition

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翻译：但这并不仅仅是一个性别问题。工作时，人们完全知道自己应该做什么：工作、赚钱、为了拿到薪水去做必须完成的任务。这种交易很简单:雇员付出若干小时的体力或脑力劳动，并得到维持生活的报酬

Text 6

核心单词：

| | | |
|----------|-------|---------------|
| paradise | 天堂；乐园 | ['pærədəɪs].n |
|----------|-------|---------------|

| | | |
|-----|----------|----------|
| wit | 智慧；才智；智力 | [wɪt] .n |
|-----|----------|----------|

| | | |
|---------|---------|---------------|
| profile | 简况；人物简介 | ['prəʊfaɪl].v |
|---------|---------|---------------|

| | | |
|---------|------------|--------------|
| portray | 描写（或描绘）；刻画 | [pɔ:'treɪ].v |
|---------|------------|--------------|

29. The word “viscerally” (Para. 5) is closest in meaning to ()

A. instinctively

B. occasionally

C. particularly

D. aggressively

Knowing the results of Epley's study, it makes sense that many people hate photographs of themselves viscerally--- on one level, they do not even recognize the person in the picture as themselves. Facebook, therefore, is a self-enhancer's paradise, where people can share only the most flattering photos, the cream of their wit, style, beauty, intellect and lifestyles. It is not that people's profiles are dishonest, says Catalina Toma of Wisconsin-Madison University, “but they portray an idealized version of themselves.” (2014)

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了解了艾普利的研究结果后，就可以理解为什么许多人发自内心地方案自己的照片----从某一层面上讲，他们甚至认不出照片中的人就是自己。于是，脸书成了自我提升者的天堂，人们在这里分享自己最讨人喜欢的照片、最精华的智慧、最佳的品味、最美的一面、最出众的才学和最好的生活方式、这并不是说人们的个人资料不真实，威斯康星--麦迪森大学的卡塔丽娜·拖玛说，“而不是他们生动地描绘了一个自己最理想化的版本。

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态度题

- 标志：题干中出现 attitude, believe, consider, hold

·作者态度分为三类

正态度: supportive; positive; hopeful

中立: sympathetic; ambiguous; uncertain; certain

逆态度: critical; tolerant; negative; biased; trivial; destructive;

permissive; scornful; conceited; desperate; pessimistic

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正态度: supportive; positive; hopeful

中立: sympathetic; ambiguous; uncertain; indifferent
同情的 模棱两可的

逆态度: critical; tolerant; negative; biased; trivial; destructive;
有偏见的 不重要的 毁灭性的

permissive; scornful; conceited; desperate; pessimistic
纵容的 轻蔑的 自负的 悲观的

- 方法一：可以根据作者论述的**主线**及举例的方法进行判断
- 方法二：当作者态度没有明确提出时，找文章中有**【褒贬】**含义，含有**【感情色彩】**的词
- 选项可能不再是态度明确的肯定或者否定的词，而是改为带有程度限制的词语

带有如下词语的选项往往是正确的，**guarded**(慎重的)，**qualified**(有条件的)，**tempered**(缓和的)

带有保留态度的观点比较客观，

- 一般带有绝对化或者过于强烈的词的选项必然是错误的，比如**strongly, completely, entirely**.

Text 1

核心单词:

| | | |
|--------|-----|--------------|
| luxury | 奢侈品 | ['lʌkʃəri].n |
|--------|-----|--------------|

| | | |
|-----------|-----------|------------------|
| sparingly | 有节制地; 节俭地 | ['speərɪŋli].adv |
|-----------|-----------|------------------|

| | | |
|-----------|----|-------------|
| obsession | 着迷 | [əb'seʃn].n |
|-----------|----|-------------|

22. The author's attitude toward Americans' watching TV is ()

A. critical

B. supportive

C. sympathetic

D. ambiguous

This slim volume is packed with tips to help wage slaves as well as lottery winners get the most “happiness bang for your buck.” It seems most people would be better off if they could shorten their commutes to work, spend more time with friends and family and less of it watching television (something the average American spends a whopping two months a year doing, and is hardly jollier for it). Buying gifts or giving to charity is often more pleasurable than purchasing things for oneself, and luxuries are most enjoyable when they are consumed sparingly. This is apparently the reason McDonald's restricts the availability of its popular McRib----a marketing trick that has turned the pork sandwich into an object of obsession. (2014)

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翻译：这本薄薄的小册子里装满了诀窍，是为了帮助工薪阶层和彩票中奖者获得“花钱带来的最大快乐”、对于大多数人来说，能缩短上下班的路程、能有更多时间陪伴家人和朋友而少看电视的话（美国人平均每年看电视的时间总计长达两个月，但是几乎不会因此感到更加快乐），他们似乎就会觉得更幸福。买礼物或向慈善机构捐款通常会比自己购物更令人愉快，而且有节制地消费奢侈品才能带来最大的快感，这显然是麦当劳限量出售其广受欢迎的烤汁猪肉排堡的原因---正是由于这一营销策略，使这种猪肉三明治变成人们着迷的对象。

Text 2

核心单词:

absurd 荒谬的; 可笑的

fundamentally 根本地; 实质地 [ˌfʌndə'mentəli].adv

grassroots (组织、运动的) 基层

pave 铺路

court (网球、手球、篮球) 球场

provision (尤指政府提供的) 钱; 设备

核心单词:

successive [sək'sesɪv].adj 连续的

preside over 主管; 管理; 主持

wordy 冗长的; 口头的 ['wɜ:di].adj

25. The author's attitude to what UK government have done for sports is ()

A. tolerant

B. critical

C.uncertain

D.sympathetic

Indeed, there is something a little absurd in the state getting involved in the planning of such a fundamentally “grassroots” concept as community sports associations. If there is a role for government, it should really be getting involved in providing common goods----making sure there is space for playing fields and the money to pave tennis and netball courts, and encouraging the provision of all these activities in schools. But successive governments have presided over selling green spaces, squeezing money from local authorities and declining attention on sport in education. Instead of wordy, worthy strategies, future governments need to do more to provide the conditions for sport to thrive. Or at least not make them worse. (2017)

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的确，国家如果参与规划这样一个本质上为“草根”（类似社区体育组织的概念）的活动，是有点荒谬了。如果政府想要起些作用，那么它应该真正参与到提供公有资源之中，以确保有足够的场地修建运动场，以及有充足的资金铺设网球和篮球场，并鼓励各界为学校开设的所有这些运动课程提供资源。但历届政府所做的却是出售场地、从地方政府手上压榨资金、减少对体育教育事业的关注这样的事情。未来政府需要做更多的工作，为体育运动的蓬勃发展提供条件，而不是采取口头上的、费钱的策略、或至少不要让情况变得更糟，

Text 3

核心单词:

tie to 使.....受约束，束缚，使不能离开

emerge 显露，(事实、意见等) 被知晓 [i'mɜ:dʒ].v

erupt (危机、战争、冲突、问题等) 迸发 [ɪ'rʌpt].v

tactic 策略，战略 ['tæktɪk].n

questionable 可疑的；有问题的 ['kwestʃənəbl].adj

ruthless 残忍的 ['ru:θləs]

35. The author's attitude toward the influence of advertisement on people's habits is ()

A.indifferent

B.negative

C.positive

D.biased

Through experiments and observation, social scientists like Dr. Berning have learned that there is power in trying certain behaviors to habitual cues through ruthless advertising. As this new science of habit has emerged, controversies have erupted when the tactics have been used to sell questionable beauty creams or unhealthy foods. (2010)

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贝尔宁博士等社会科学家通过实验和观察了解到，通过力度大的广告宣传，把习惯暗示与某种行为联系起来是有很影响力的。当这种新的有关习惯的科学出现后，这些策略就被用于销售有问题的护肤霜和不健康的视食品，而众多争议也随之产生。

Text 4

核心单词:

| | | |
|------------|--------|-----------------|
| resentment | 愤恨, 怨恨 | [rɪˈzɛntmənt].n |
|------------|--------|-----------------|

| | | |
|---------|--------|-------------|
| discern | 识别; 认识 | [dɪˈsɜːn].v |
|---------|--------|-------------|

| | | |
|------|------------------|----------|
| lean | 歉收的; 收益差的; 无利可图的 | [liːn].v |
|------|------------------|----------|

| | | |
|--------|--------|-------------|
| fabric | 组织; 构造 | ['fæbrɪk].n |
|--------|--------|-------------|

| | | |
|--------|------------|--------------|
| extend | 延长.....的时间 | [ɪkˈstend].v |
|--------|------------|--------------|

40. The author thinks that the influence of hard times on society is ()

A.certain

B.positive

C.trivial

D.destructive

In the Internet age, it is particularly easy to see the resentment that has always been hidden within American society. More difficult, in the moment, is discerning precisely how these lean times are affecting society's character. In many respects, the U.S. was more socially tolerant entering this recession than at any time in its history, and a variety of national polls on social conflict since then have shown mixed results. We will have to wait and see exactly how these hard times will reshape our social fabric. But they certainly will reshape it , and all the more so the longer they extend. (2012)

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在互联网时代，人们特别容易看到一直隐藏在美国社会内部的怨恨情绪。目前，更困难的是，要准确地辨别出这些萧条时期是如何影响社会性格的。在许多方面，进入这次衰退的美国比历史上任何时候都更具社会容忍度，从那时起，各种有关社会冲突的全国性民意调查结果喜忧参半。我们必须拭目以待，看看这些艰难时期究竟会如何重塑我们的社会结构。但它们肯定会重塑它，而且它们延伸的时间越长，就越是如此。（2012年）

With the breeze flapping your face and the air cooling your mind, you must come back with a great result in the exam

秋风飒爽，烟火微凉，待君还时，笑傲疆场