Noah Grossman nbg22 P1 Rationale February 4, 2014

I designed a personal website that targets job recruiters and potential employers and/or clients who are interested in learning more about my job experiences, personal interests, ambitions, and general information. As an ISST student, I hope to market myself as a skilled web designer working towards a degree in Human-Computer Interaction and Business.

I chose a sharp, professional look for my site so it would appeal to professionals but still grab the eye with a clean, attractive design. I chose strong yellows and blues to contrast the dark background to cause elements on my pages to pop out and to draw the user's attention towards certain features (e.g. h3 headings are yellow, differentiating from the text below it and other blurbs). The navbar is conveniently located at the top so it is easily accessible. I custom wrote a comprehensive list of PHP checks for my contact form and wrote some Javascript and PHP for portfolio items so I can easily add new things to my portfolio at any time by simply adding the relevant information to the array, with all of the formatting taken care of. All HTML and CSS files validate.