

Hazel Hye Seung Kang

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| CONTACT INFORMATION | Boston University Questrom School of Business Rafik B. Hariri Building, Office 608 595 Commonwealth Ave, Boston, MA 02215 | Phone: +1 (617)-784-4136 E-mail: hazelk@bu.edu Web: www.hazelkang.com |
| RESEARCH INTERESTS | Economics of IS, Digital Platforms, E-commerce, E-health, Online Communities, Social Networks | |
| EDUCATION | Yonsei University , Seoul, Republic of Korea M.A., Economics, 2017 <ul style="list-style-type: none">Thesis Topic: <i>The Relationship Between Air Pollution and Mental Health of Koreas Schoolchildren</i>Adviser: Youjin Hahn B.A., Underwood International College, Economics, 2015 | |
| AWARDS | Graduate Scholarship(BK21), <i>Yonsei University</i> (2015-2016) Undergraduate Merit-based Scholarship, <i>Yonsei University</i> (2010-2013) <ul style="list-style-type: none">Full tuition, 20131/2 tuition, 20121/3 tuition, 20111/3 tuition, 2010 | |
| TEACHING EXPERIENCE | Part-time Lecturer <ul style="list-style-type: none">SAT Math (English), Sehan Academy, 2018AP Microeconomics/Macroeconomics (English), Real Prep Academy, 2017 Teaching Assistant <ul style="list-style-type: none">Labor Economics (English, Undergraduate required), Yonsei University, 2015 Fall | |
| RESEARCH EXPERIENCE | Korea Culture & Tourism Institute, <i>Research Associate</i> , 2019-2020 <ul style="list-style-type: none">Research on Effects of COVID-19 on Contents Industry, 2020Research on Development Plan of Contents Industry Statistics, 2020The Effect of Book Lending in Public Libraries on Publishing Revenue, 2019Research on Management Activities of Content Corporations, 2019 Yonsei University, <i>Research Assistant</i> , Prof. Kangsik Choi, 2015-2016 <ul style="list-style-type: none">"Employment Effect Evaluation of R&D Commercialization," Korea Labor Institute, 2016"Research on Performance Analysis of SMEs," Ministry of Employment and Labor, 2015"Analysis of the Effect of Minimum Wage," Ministry of Employment and Labor, 2015 | |
| ACADEMIC PRESENTATIONS | International Society for Quality-of-Life Studies 2020 Virtual Conference , (August 28, 2020) <ul style="list-style-type: none">Presented "Effects of Fine Dust on Subjective Well-being of Adolescents: Evidence from South Korea" | |
| PROFESSIONAL EXPERIENCE | Kantar Korea, <i>Research Associate</i> , 2018-2019 <ul style="list-style-type: none">Google, IDI on Google Online Retail Shopper Study, 2019Google, Online survey on Google Online Retail Shopper Study, 2019 | |

- **Beam Suntory**, IDI on alcohol RTD(Horoyoi) consumers, 2019
- **Shilla Duty Free**, FGI on consumers of Changi Airports Shilla Duty Free, 2019
- **Shinsegae International**, Online survey on consumers of nutritional supplements, 2019
- **Heineken**, Brand Health Tracking of Heineken products, 2018-2019
- **Dorco**, Home Usage Test of women razors, 2018-2019

WORKING PAPER **Effects of Fine Dust on Subjective Well-being of Adolescents: Evidence from South Korea**, *manuscript in preparation and targeted to Social Science & Medicine*

EXTRACURRICULAR **Yonsei Free Talk English Club**, 2013-2014
 ACTIVITIES • Founder of an English speaking club to help university students foster actual conversation skills with native English speakers
 Yonsei Enactus, 2011-2012
 • Helped to raise profitability for the handmade soap business managed by the mentally disabled in Peureun Care Institute
 Yonsei Underwood English Debate Club, 2010-2011
 • Awarded 17th best team in Northeast Asian Open Debate Competition (NEAO), 2010

SKILLS *Programming*: Python, STATA, R, MATLAB
 Machine learning: Keras, TensorFlow, Natural Language Programming
 Languages: English(fluent), Korean(native)