Jordan M. Foley

Doctoral Candidate | Assistant Director of Debate | University of Wisconsin-Madison
5161 Vilas Hall, 821 University Ave., Madison, WI 53706
✉ jfoley5@wisc.edu ☎ 501.920.8250 ⚇ JordanFoley ⚇ jordanfoley.net | *Updated:* August 12, 2019

EDUCATION

University of Wisconsin-Madison, Ph.D. Journalism and Mass Communication   expected 2020

Committee: Michael W. Wagner (Advisor), Lewis Friedland, Dhavan V. Shah, Kathy Cramer, Jon Pevehouse

Wake Forest University, M.A. Communication Studies   2015

Thesis: *Political Cynicism: A Critical Re-Examination*

Committee: Marina Krcmar (Advisor), Michael Hyde, Benjamin Warner

Missouri State University, B.S. Political Science   2012

ACADEMIC EMPLOYMENT

Project Assistant, Center for Communication and Civic Renewal   fall 2018-present

Principal Investigators: Lew Friedland, Kathy Cramer, Karl Rohe, Bill Sethares, Dhavan Shah, Michael Wagner, Chris Wells

Communication Ecologies, Political Contention, and Democratic Crisis: This project examines how growing polarization and fragmentation in the Wisconsin media ecology, as reflected in talk radio, local news, political advertising and social media, contributed to ideological and partisan political divides in the state. It will also study under what conditions the flow of information in the Wisconsin media ecology encourage citizens across the ideological spectrum to retrench into "echo chambers" that amplify highly partisan messages of party leaders and pundits within state politics.

Responsiblities include database construction and maintanence, web scraping, statistical modelling, survey construction, data visualization, time series modelling, grant writing.

Received over $1.5 million in grant funding a total of five organizations, including the Knight Foundation, UW2020, the Tommy G. Thompson Center for Public Leadership, the Hewlett Foundation, and the Journal Foundation.

Research Assistant, Mass Communication Research Center   2016-present

Responsible for project oversight, sub-group coordination, dataset construction, management, and maintanance as well as writing code for descriptive analyses, statistical modelling, and training machine learning algorithms to classify news coverage and Twitter content. Projects focus on multi-layered time-series modeling of media ecologies surrounding contentious political issues like presidential debates, political campaigns, and mass shootings.

Teaching Assistant, School of Journalism and Mass Communication   2015-2018

Responsible for leading discussion sections in courses ranging from 15 to 100+ students in communication theory, media law, and journalism practice. Primarily responsible for grading, classroom supervision, final project oversight, course administration, and one-on-one student coaching.

Project Assistant, The Political Causes and Consequences of How Inequality is Explained to Americans   spring 2016

Principal Investigator: Michael Wagner

Responsible for compiling research on news media and their reporting on various types of inequality (racial, economic, health, etc). Included creating and testing a codebook for classifying how peer-reviewed reseearch describes and analyzes issues of inequality.

PUBLICATIONS

Peer-Reviewed Articles

Yini Zhang, Dhavan V. Shah, **Jordan M. Foley**, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Jiyoun Suk, Sang Jung Kim, Christine Garlough. "Whose Lives Matter?: Mass Shootings and Social Media Discourses of Sympathy and Policy, 2012-2014", *Journal of Computer-Mediated Communication*. DOI: 10.1093/jcmc/zmz009.

In Press

Erik P. Bucy, **Jordan M. Foley**, Josephine Lukito, Larisa Doroshenko, Dhavan V. Shah, Jon C. Pevehouse, Chris Wells. "Performing Populism: Trump's Transgressive Debate Style and the Dynamics of Twitter Response", *New Media & Society*.

Chris Wells, Dhavan V. Shah, Jon C. Pevehouse, **Jordan M. Foley**, Josephine Lukito, Ayellet Pelled, JungHwan Yang. "The Temporal Turn in Communication Research: Dynamic Processes and Time-Series Analyses Using Computational Approaches", *International Journal of Communication*.

Under Review

Jordan M. Foley, Michael W. Wagner, Josephine Lukito, Ceri Hughes, Jiyoun Suk, Lewis A. Friedland, Dhavan V. Shah. "Do Conspiracy Theories "Find Me?": How Communication Ecologies, Information Seeking Preferences and Racial Resentment Fuel Conspiratorial Thinking".

Jordan M. Foley. "Press Credentials, Boundary Work, and Hybrid Boundary Zones: The Case of WorldNetDaily".

Conference Papers

Josephine Lukito, Prathusha K. Sharma, **Jordan M. Foley**, Aman Abhishek. "Using Time Series and Natural Language Processing to Identify Viral Moments in the 2016 U.S. Presidential Debate", presented at North American Association for Computational Linguistics. Minneapolis, MN, June 3-7, 2019.

Josephine Lukito, Prathusha K. Sharma, Jon Pevehouse, Aman Abhishek, **Jordan M. Foley**, Dhavan V. Shah, Chris Wells, Erik Bucy. "Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral", presented at the *Association for Education in Journalism and Mass Communication* annual conference, Communication Theory and Methodology Division. Toronto, CA, August 7-10, 2019.

Josephine Lukito, Jon Pevehouse, Prathusha Sarma, **Jordan M. Foley**, Ayellet Pelled, Aman Abhishek, Erik Bucy, Chris Wells, Dhavan Shah. "Temporal Dynamics of Memetic Moments During the 2012 U.S. Presidential Debates", presented at the *International Communication Association* annual conference, Political Communication Division. Washington D.C. May 24-28, 2019.

Ayellet Pelled, Josephine Lukito, Zhongkai Sun, CV Vitolo-Haddad, **Jordan M. Foley**, Jon Pevehouse, Dhavan V. Shah. "Death, News Worthiness and Political Values: Time-Series Analysis of News Coverage Following Mass Shootings in the U.S.", presented at the *International Communication Association* annual conference, Washington D.C. May 24-28, 2019.

Jordan M. Foley, Josephine Lukito, Erik P. Bucy, Dhavan V. Shah, Aman Abhishek. "Dual-Screening and Dynamic Communication Flows: The Interplay of Candidate Cues and Social Media Expression during the 2016 Presidential Debates", presented at the *National Communication Association* annual conference in the Political Communication division. Salt Lake City, UT, November 8-11, 2018.

Jordan M. Foley. "Incorporating Communication Competence into Debate Program Impact Assessment: A Review and Proposal", presented at the *National Communication Association* annual conference in the American Forensic Association division. Salt Lake City, UT, November 8-11, 2018.

Jianing Li, **Jordan M. Foley**, Omar Dumdum, Michael W. Wagner. "To Label or Not To Label? Hostile Perceptions of Fact-Checks and Their Sources in the United States" presented at the *Association for Education in Journalism and Mass Communication* annual conference. Washington D.C., August 6-9, 2018.

Yini Zhang, Dhavan Shah, **Jordan M. Foley**, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Sang Jung Kim, Jiyoun Suk, Fan Yang, Christine Garlough. "The Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses", presented at the *International Communication Association* annual conference in the Communication and Technology division. Prague, Czech Republic, May 24-28, 2018.

Jiyoun Suk, Yini Zhang, Josephine Lukito, Min-Hsin Su, **Jordan M. Foley**. "Tracing Twitter Buzz: Clustering Hashtags and Handles About Mass Shootings and Gun Control" presented in the Computational Methods Interest Group at the *International Communication Association* annual conference, Prague, Czech Republic, May 24-28, 2018.

Jordan M. Foley, Mallory R. Perryman, Michael W. Wagner. "Magical Thinking and the Psychological Roots of the Hostile Media Effect: Evidence from the 2016 Presidential Election" presented at the *American Political Science Association* annual conference in the Political Communication division. San Francisco, CA, August 30-September 3, 2017.

Yini Zhang, Yidong Wang, **Jordan M. Foley**, Jiyoun Suk, Devin Conathan. "Tweeting Mass Shootings: The Dynamics of Issue Attention on Social Media" Article No.: 59 in the *Proceedings of the 8th International Conference on Social Media & Society*, Toronto, CA. 2017 DOI: 10.1145/3097286.3097345

CV Vitolo-Haddad and **Jordan M. Foley**. "Intercollegiate Debate and the Wisconsin Idea: Civic Callings in Madison and Beyond" presented at the *National Communication Association*, Cross Examination Debate Association division, Philadelphia, PA, November 9-13, 2016.[*Top Paper Panel*]

Conference Panel Presentations

Jordan M. Foley. "Building Debate into the College and University Culture: Strategies for Growing Teams across Campus and Curricula" panel presentation at the *National Communication Association*, Cross Examination Debate Association Division, Dallas, Texas. November 16-19, 2017.

Jordan M. Foley. "Beyond Competition: Professionalization, Innovation, and Collaboration for the Future of Intercollegiate Debate Teams" panel presentation at the *National Communication Association*, Cross Examination Debate Association division, Dallas, Texas. November 16-19, 2017.

Jordan M. Foley. "Thinking Differently about 'Recruitment' and 'Retention': Cross-cutting Strategies to Re-brand Regional CEDA Circuits" presented at the *National Communication Association*, Cross Examination Debate Association division, Chicago, IL, November 9-13, 2014.

Chaired Conference Panels

"Political Learning, Efficacy, and Online Engagement in Campaign Communication" panel at the *National Communication Association*, Political Communication division, Salt Lake City, UT. November 8-11, 2018.

Other Publications

Michael Wagner, Jiyoun Suk, Lewis Friedland, Dhavan V. Shah, **Jordan M. Foley**, Ceri Hughes, Josephine Lukito, Kathy Cramer, and Chris Wells. "What Makes Wisconsin Swing?" Vox - Mischiefs of Faction. March 29, 2019.

Michael Wagner, Jiyoun Suk, Lewis Friedland, Dhavan V. Shah, **Jordan M. Foley**, Ceri Hughes, Josephine Lukito, Kathy Cramer, and Chris Wells. "Wisconsinites want nonpartisan redistricting and a voice for political minorities" Capitol Times, Madison, WI, March 23, 2019.

CV Vitolo Haddad and **Jordan M. Foley**. "Understanding Through Debate" Cap Times, Bright Ideas 2017, Madison, WI, December 28, 2016.

CV Vitolo Haddad and **Jordan M. Foley**. "Should Moderator Fact-check the Presidential Debates? Yes, in Moderation" in Center for Journalism Ethics, University of Wisconsin-Madison. October 9, 2016.

Works in Progress

Jordan M. Foley, Ceri Hughes, Mike W. Wagner, Lewis A. Friedland, Dhavan V. Shah. "Free and Fair? The Differential Experiences of Administrative Burdens, Voting Barriers and Voting Policies in American Midterm Elections", *American Politics Research*.

Mallory R. Perryman, **Jordan M. Foley**, Michael W. Wagner. "Is Bad News Biased? How Poll Reporting Affects Perceptions of Media Bias and Presumed Behavior"

DEBATE EMPLOYMENT

University of Michigan National Debate Institutes   summer 2010-present

Instructor/Lecturer - 7-week Seniors Program.

Responsible for curriculum design, daily student instruction, research oversight and coordination, judging practice debates, and giving lectures on topics ranging from research fundamentals to improving public speaking skills.

University of Michigan   2012-2013

Assistant Debate Coach

Full-time coach responsible for planning assignments, reviewing and editing files, producing evidence, judging practice debates, pre-round scouting and preparation, traveling a full national circuit tournament schedule (10 tournaments, 5 per semester), meeting periodically with students individually and collectively for speech and research instruction.

High School Assistant Debate Coach

Notre Dame High School, Sherman Oaks, CA	2014-2018
Montgomery Bell Academy, Nashville, TN	2013-2014
Juan Diego Catholic High School, Draper, UT	2012-2013
The Westminster Schools, Atlanta, GA	2009-2012

Part-time remote assistant coach responsible for producing evidence, reviewing and editing student research, attending periodic virtual meetings to deliver lecture students on argument construction and, pre-round scouting and preparation, traveling to national tournaments to judge and coach students.

Missouri State Debate Institute .... summer 2008-2009

Lab Assistant responsible for administrative logistics, judging practice debates, research coordination, and small-group student instruction.

AWARDS/HONORS

Academic Awards

Top Paper Award, International Communication Association, Computational Methods Interest Group (*Temporal Turn*) 2019	
Research Award, UW-Madison School of Journalism and Mass Communication ($1000)	2018
Matt Grindy Outstanding Graduate Student of the Year Award, *CEDA*	2017
Top Paper Panel, National Communication Association (*Wisconsin Idea*), *CEDA* Division	2016
Graduate Student Representative, Communication Dept., Wake Forest	2015

Debate Awards

Newcomer of the Year Award, UW-Madison Debate Team *CEDA*	2017
Judge, Public Speaking Showcase, Communication Arts Dept, UW-Madison	2016
Coached Two *National Debate Tournament* (NDT) Quarterfinalists	2013/2014
Coached back-to-back national HS debate champions (Westerminster)	2010-2011

TEACHING

University of Wisconsin-Madison

J202: Mass Communication Practices (TA)	fall 2016/spring 2017
J559/J563: Mass Media Law (TA)	fall 2015/spring 2018
J565: Effects of Mass Communication (TA)	fall 2017
COM 220: Empirical Research in Communication (TA)	spring/fall 2014

SERVICE

Service to University

Co-organized time series workshop for dept graduate students	fall 2018
Hosted four local high school debate tournaments	2016-2019

Drawing 100+ students from over 19 area high schools competing in 3 formats.

Public debates on campus	2016-2017

Moderated debates between student organizations, faculty, and students on issues ranging from the ethics of eating meat to free speech on campus.

Hosted the *Wisconsin Debate Coaches Association* Annual Spring Meeting	2016, 2017
Member, Teaching Assistants Association (TAA), UW-Madision	2017-present

Service to Discipline

Conference Organizer, *Populism, Political Contention, and the Crisis of Democracy Symposium*, in partnership with the Center for European Studies, UW-Madison   2018

Conference Organizer, 34th annual meeting of the Society for Political Methodology   2017

Reviewer, Political Communication Division, NCA   2015-present

Reviewer, Cross Examination Debate Association Division, NCA   2014-present

Reviewer, Computational Methods Interest Group, ICA   2018-present

Reviewer, Political Communication Division, ICA   2017-present

Reviewer, Mass Communication Division, ICA   2017-2018

PROFESSIONAL AFFILIATIONS

National Communication Association (NCA)

International Communication Association (ICA)

Association for Education in Journalism and Mass Communication (AEJMC)

American Political Science Association (APSA)

Election Research Center (ERC), UW-Madison