

**The Illusion Game: A Novel Experimental Paradigm Provides Evidence in  
Favour of a General Factor of Visual Illusion Sensitivity and Personality  
Correlates**

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24

## Abstract

25 Visual illusions highlight how the brain uses contextual and prior information to inform our  
26 perception of reality. Unfortunately, illusion research has been hampered by the difficulty  
27 of adapting these stimuli to experimental settings. In this set of studies, we used the  
28 parametric framework for visual illusions implemented in the *Pyllusion* software to  
29 generate 10 different classic illusions (Delboeuf, Ebbinghaus, Rod and Frame,  
30 Vertical-Horizontal, Zöllner, White, Müller-Lyer, Ponzo, Poggendorff, Contrast) varying in  
31 strength. We tested the objective effect of the illusions on errors and reaction times in a  
32 perceptual discrimination task, from which we extracted participant-level performance  
33 scores (n=250). Our results provide evidence in favour of the existence of a general factor  
34 (labelled Factor *i*) underlying the sensitivity to different illusions. Moreover, we report a  
35 positive relationship between illusion sensitivity and personality traits such as  
36 Agreeableness, Honesty-Humility, and negative relationships with Psychoticism,  
37 Antagonism, Disinhibition, and Negative Affect.

38 *Keywords:* visual illusions, illusion game, Pyllusion, personality, general factor

39 Word count: 5099

40      **The Illusion Game: A Novel Experimental Paradigm Provides Evidence in**  
41      **Favour of a General Factor of Visual Illusion Sensitivity and Personality**  
42      **Correlates**

43      **Introduction**

44      Visual illusions are fascinating stimuli capturing a key feature of our neurocognitive  
45      systems. They eloquently show that our brains did not evolve to be perfect perceptual  
46      devices providing veridical accounts of physical reality, but integrate prior knowledge and  
47      contextual information - blended together in our subjective conscious experience (Carbon,  
48      2014). Despite the longstanding interest within the fields of visual perception (Day, 1972;  
49      Eagleman, 2001; Gomez-Villa et al., 2022), consciousness science (Caporuscio et al., 2022;  
50      Lamme, 2020), and psychiatry (Gori et al., 2016; Notredame et al., 2014; Razeghi et al.,  
51      2022; Teufel et al., 2015), several important issues remain open.

52      Notably, the presence of a common mechanism underlying the effect of different  
53      illusions has been contested (Cretenoud et al., 2019; Cretenoud, Francis, et al., 2020;  
54      Hamburger, 2016); and the nature of the underlying processes - whether related to  
55      low-level features of the visual processing system (Cretenoud et al., 2019; Gori et al., 2016)  
56      or to top-down influences of prior beliefs (Caporuscio et al., 2022; Teufel et al., 2018) are  
57      strongly debated. The existence of dispositional correlates of illusion sensitivity is another  
58      area of controversy, with some studies reporting higher illusion resistance in patients with  
59      schizophrenia and autism (Giaouri & Alevriadou, 2011; Keane et al., 2014; Notredame et  
60      al., 2014; Park et al., 2022; Pessoa et al., 2008) and in individuals with stronger aggression  
61      and narcissism traits (Konrath et al., 2009; Zhang et al., 2017).

62      One key challenge hindering the further development of illusion research is the  
63      relative difficulty of adapting visual illusions to an experimental setting, which typically  
64      requires the controlled modulation of the specific variables of interest. To address this  
65      issue, we first developed a parametric framework to manipulate visual illusions, which we

66 implemented and made accessible in the open-source software *Pyllusion* (Makowski et al.,  
 67 2021). This software allows us to generate different types of classic visual illusions with a  
 68 continuous and independent modulation of two parameters: *illusion strength* and *task*  
 69 *difficulty* (see **Figure 1**).

## Parametric Framework for Visual Illusions

### Example with the Müller-Lyer Illusion



The Müller-Lyer Illusion is traditionally presented as two segments (the **red targets**), which perception is biased by the **context** (the arrows). Here, the lower segment appears longer despite being of the same length.

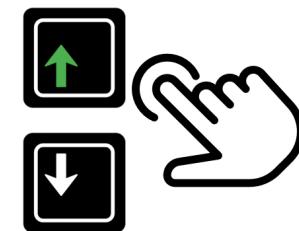


In this illusion, the **task difficulty** corresponds to the difference between the lengths of the red target segments, and the **illusion strength** corresponds to the angle of the arrows.

### Example of Stimuli



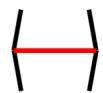
- ✓ Task difficulty: **easy**  
(upper line is 2 times longer)
- ✓ Illusion Strength: **strong**  
(angle is sharp)
- ✓ Illusion Direction (left): **incongruent**  
(the illusion makes the task harder)
- ✓ Illusion Direction (right): **congruent**  
(the illusion makes the task easier)



- ✓ Task difficulty: **hard**  
(upper line is only 1.1 times longer)
- ✓ Illusion Strength: **weak**  
(angle is flat)
- ✓ Illusion Direction (left): **incongruent**  
(the illusion makes the task harder)
- ✓ Illusion Direction (right): **congruent**  
(the illusion makes the task easier)



**Task:** For these stimuli, the correct response is always the « up » arrow, indicating the longer red segment. We measured the reaction time and the errors (in this case, the « down » arrow).



Stimuli created with the open-source software **Pyllusion** (Makowski et al., 2021)

**Figure 1.** The parametric framework for visual illusions (Makowski et al., 2021) applied to the Müller-Lyer illusion (above). Below are examples of stimuli showcasing the manipulation of two parameters, task difficulty and illusion strength.

70 Indeed, many visual illusions can be seen as being composed of *targets* (e.g.,

71 same-length lines), of which perception is biased by the *context* (e.g., in the Müller-Lyer  
72 illusion, the same-length line segments appear to have different lengths when they end with  
73 inwards or outwards pointing arrows). Past illusion studies traditionally employed  
74 paradigms focusing on participants' subjective experience, by asking them the extent to  
75 which they perceive two identical targets as different (Lányi et al., 2022), or having them  
76 adjust the targets to match a reference stimulus relying only on their perception  
77 (Grzeczkowski et al., 2018; Mylniec & Bednarek, 2016). Alternatively, *Pyllusion* allows the  
78 creation of illusions in which the targets are objectively different (e.g., one segment is truly  
79 more or less longer than the other), and in which the illusion varies in strength (the biasing  
80 angle of the arrows is more or less acute).

81 This opens the door for an experimental task in which participants make perceptual  
82 judgments about the targets (e.g., which segment is the longest) under different conditions  
83 of objective difficulty and illusion strength. Moreover, the illusion effect can be either  
84 “incongruent” (making the task more difficult by biasing the perception in the opposite  
85 way) or “congruent” (making the task easier). Although visual illusions are inherently tied  
86 to subjective perception, this framework allows a reversal of the traditional paradigm to  
87 potentially quantify the “objective” effect of illusions by measuring its behavioral effect  
88 (error rate and reaction times) on the performance in a perceptual task.

89 In the present set of preregistered studies, we will first test this novel paradigm by  
90 investigating if the effect of illusion strength and task difficulty can be manipulated  
91 continuously, and separately modeled statistically. Then, we will further utilize the  
92 paradigm to assess whether 10 different classic illusions (Delboeuf, Ebbinghaus, Rod and  
93 Frame, Vertical-Horizontal, Zöllner, White, Müller-Lyer, Ponzo, Poggendorff, Contrast)  
94 share a common latent factor. Finally, we will investigate how the the inter-individual  
95 sensitivity to illusions relates to dispositional variables, such as demographic characteristics  
96 and personality.

97 In line with open-science standards, all the material (stimuli generation code,  
98 experiment code, raw data, analysis script with complementary figures and analyses,  
99 preregistration, etc.) is available at  
100 <https://github.com/RealityBending/IllusionGameValidation>.

101 **Study 1**

102 **Aim**

103 Study 1 can be seen as a pilot experiment aiming to gather some preliminary data to  
104 assess if the stimuli generated by *Pyllusion* behaves as expected for each of the 10 illusion  
105 types (i.e., whether an increase of task difficulty and illusion strength leads to an increase  
106 of errors), and develop an intuition about the magnitude of effects, to refine the stimuli  
107 parameters to a more sensible range (i.e., not overly easy and not impossibly hard) for the  
108 next study.

109 **Procedure**

110 We generated 56 stimuli for each of the 10 illusion types. These stimuli resulted from  
111 the combination of 8 linearly-spread levels of task difficulty (e.g., [1, 2, 3, 4, 5, 6, 7], where  
112 1 corresponds to the highest difficulty - i.e., the smallest objective difference between  
113 targets) and 7 levels of illusion strength (3 values of strength on the congruent side, 3 on  
114 the incongruent side, and 0; e.g., [-3, -2, -1, 0, 1, 2, 3], where negative values correspond to  
115 congruent illusion strengths).

116 The 10 illusion blocks were randomly presented, and the order of the 56 stimuli  
117 within the blocks was also randomized. After the first series of 10 blocks, another series  
118 was administered (with new randomized orders of blocks and trials). In total, each  
119 participant saw 56 different trials per 10 illusion type, repeated 2 times (total = 1120  
120 trials), to which they had to respond “as fast as possible without making errors” (i.e., an  
121 explicit double constraint to mitigate the inter-individual variability in the speed-accuracy

122 trade off). The task was implemented using *jsPsych* (De Leeuw, 2015), and the  
123 instructions for each illusion type are available in the experiment code.

124 **Participants**

125 Fifty-two participants were recruited via *Prolific* ([www.prolificacademic.co.uk](http://www.prolificacademic.co.uk)), a  
126 crowd-sourcing platform providing high data quality (Peer et al., 2022). The only inclusion  
127 criterion was a fluent proficiency in English to ensure that the task instructions would be  
128 well-understood. Participants were incentivised with a reward of about £7.5 for completing  
129 the task, which took about 50 minutes to finish.

130 We removed 6 participants upon inspection of the average error rate (when close to  
131 50%, suggesting random answers), and when the reaction time distribution was implausibly  
132 fast. For the remaining participants, we discarded blocks where the error rate was higher  
133 than 50% (possibly indicating that instructions got misunderstood; e.g., participants were  
134 selecting the shorter line instead of the longer one). Finally, we removed 692 (1.37%) trials  
135 based on an implausibly short or long response time (< 150 ms or > 3000 ms).

136 The final sample included 46 participants (Mean age = 26.7, SD = 7.7, range: [19,  
137 60]; Sex: 39.1% females, 56.5% males, and 4.4% other).

138 **Data Analysis**

139 The analysis of study 1 focused on the probability of errors as the main outcome  
140 variable. For each illusion, we started by visualizing the average effect of task difficulty and  
141 illusion strength to gain some intuition on the underlying generative model. Next, we  
142 tested the performance of various logistic models differing in their specifications, such as:  
143 with or without a transformation of the task difficulty (log, square root or cubic root), with  
144 or without a 2nd order polynomial term for the illusion strength, and with or without the  
145 illusion side (up *vs.* down or left *vs.* right) as an additional predictor. We then fitted the  
146 best performing model under a Bayesian framework, and compared its visualization with

<sup>147</sup> that of a General Additive Model (GAM), which has an increased ability of mapping  
<sup>148</sup> underlying potential non-linear relationships (at the expense of model simplicity).

<sup>149</sup> The analysis was carried out using *R 4.2* (R Core Team, 2022), *brms* (Bürkner, 2017),  
<sup>150</sup> the *tidyverse* (Wickham et al., 2019), and the *easystats* collection of packages (Lüdecke et  
<sup>151</sup> al., 2021, 2019; Makowski et al., 2020; Makowski, Ben-Shachar, & Lüdecke, 2019).

## <sup>152</sup> Results

<sup>153</sup> The statistical models suggested that the effect of task difficulty had a cubic  
<sup>154</sup> relationship with error rate for the Delboeuf and Ebbinghaus illusions (both composed of  
<sup>155</sup> circular shapes), square relationship for the Rod and Frame and Vertical-Horizontal  
<sup>156</sup> illusions, cubic relationship for the Zöllner and Poggendorff illusions, exponential  
<sup>157</sup> relationship for the White illusion, cubic relationship for the Müller-Lyer and Ponzo  
<sup>158</sup> illusions (both based on line lengths), and linear relationship for the Contrast illusion. All  
<sup>159</sup> models suggested a significant effect of illusion strength and task difficulty. See details and  
<sup>160</sup> figures in the analysis script.

## <sup>161</sup> Discussion

<sup>162</sup> This study provided a clearer understanding of the magnitude of the parametric  
<sup>163</sup> effects at stake and the type of interaction between them. Furthermore, it allowed us to  
<sup>164</sup> better understand and test the stimuli generated by *Pyillusion*, as well as uncover incidental  
<sup>165</sup> bugs and technical issues (for instance, the specification direction of the illusion strength  
<sup>166</sup> was reversed for a few illusions), which were fixed in a new software release. Crucially, this  
<sup>167</sup> study allowed us to refine the range of task difficulty and illusion strength values in order  
<sup>168</sup> to maximize information gain.

<sup>169</sup> In most illusions, the task difficulty exhibited monotonic power-law scaled effects,  
<sup>170</sup> which is in line with the psychophysics literature on perceptual decisions (Bogacz et al.,  
<sup>171</sup> 2006; Ditzinger, 2010; Shekhar & Rahnev, 2021). One notable result was the illusion effect

<sup>172</sup> pattern for the Zöllner illusion, which suggested a non-linear relationship. By generating a  
<sup>173</sup> wider range of illusion strength values, the next study will attempt at clarifying this point.

<sup>174</sup> **Study 2**

<sup>175</sup> **Aim**

<sup>176</sup> The aim of study 2 was two-fold. In the first part, we carefully modeled the error rate  
<sup>177</sup> and the reaction time of each illusion type in order to validate our novel paradigm and  
<sup>178</sup> show that the effect of illusions can be manipulated continuously. In the second part, we  
<sup>179</sup> derived the participant-level scores from the models (i.e., the effect of illusion strength for  
<sup>180</sup> each individual) and analyzed their latent factors structure.

<sup>181</sup> **Procedure**

<sup>182</sup> The paradigm of study 2 was similar to that of study 1, with the following changes:  
<sup>183</sup> the illusory stimuli were re-generated within a refined space of parameters based on the  
<sup>184</sup> results of study 1. Moreover, taking into account the findings of study 1, we used  
<sup>185</sup> non-linearly spaced difficulty levels, depending on the best underlying model (i.e., with an  
<sup>186</sup> exponential, square or cubic spacing depending on the relationship). For instance, a linear  
<sup>187</sup> space of [0.1, 0.4, 0.7, 1.0] can be transformed to an exponential space of [0.1, 0.34, 0.64,  
<sup>188</sup> 1.0].

<sup>189</sup> Additionally, instead of repeating each stimulus two times, we generated illusions  
<sup>190</sup> using more levels of difficulty and illusion strength. As such, for each illusion type, we  
<sup>191</sup> generated a total of 134 stimuli that were split into two groups (67 stimuli per illusion  
<sup>192</sup> block). Furthermore, instead of a simple break screen, we added two personality  
<sup>193</sup> questionnaires between the two series of 10 illusion blocks (see study 3).

194 **Participants**

195       Using the same recruitment procedure as in study 1, we recruited 256 participants,  
196   out of which 6 were identified as outliers and excluded, leaving a final sample of 250  
197   participants (Mean age = 26.5, SD = 7.6, range: [18, 69]; Sex: 48% females, 52% males).  
198   Please see study 3 for the full demographic breakdown. We discarded blocks with more  
199   than 50% of errors (2.16% of trials) and 0.76% trials with extreme response times (< 125  
200   ms or > 4 SD above mean).

201 **Data Analysis**

202       The first part of the analysis focused on modelling the effect of illusion strength and  
203   task difficulty on errors and reaction time (RT) within each illusion. In order to achieve  
204   this, we started by fitting General Additive Models (GAMs), which can accommodate  
205   possible non-linear effects and interactions. Errors were analyzed using Bayesian logistic  
206   mixed models, and RTs of correct responses were analyzed using an ex-Gaussian family  
207   with the same fixed effects entered for the location  $\mu$  (mean), scale  $\sigma$  (spread) and  
208   tail-dominance  $\tau$  of the RT distribution (Balota & Yap, 2011; Matzke & Wagenmakers,  
209   2009).

210       Using GAMs as the “ground-truth” models, we attempted at approximating them  
211   using general linear models, which have the advantage of estimating the participant-level  
212   variability of the effects (via random slopes). Following a comparison of models with a  
213   combination of transformations (raw, log, square root or cubic root) on the main predictors  
214   (task *difficulty* and illusion *strength*), we selected and fitted the best model (based on their  
215   indices of fit), and compared their output visually (see **Figure 2**).

216       We then extracted the inter-individual variability in the effect of illusion strength and  
217   its interaction with task difficulty, and used it as participant-level scores. Finally, we  
218   explored the relationship of these indices across different illusions using exploratory factor

219 analysis (EFA) and structural equation modelling (SEM).

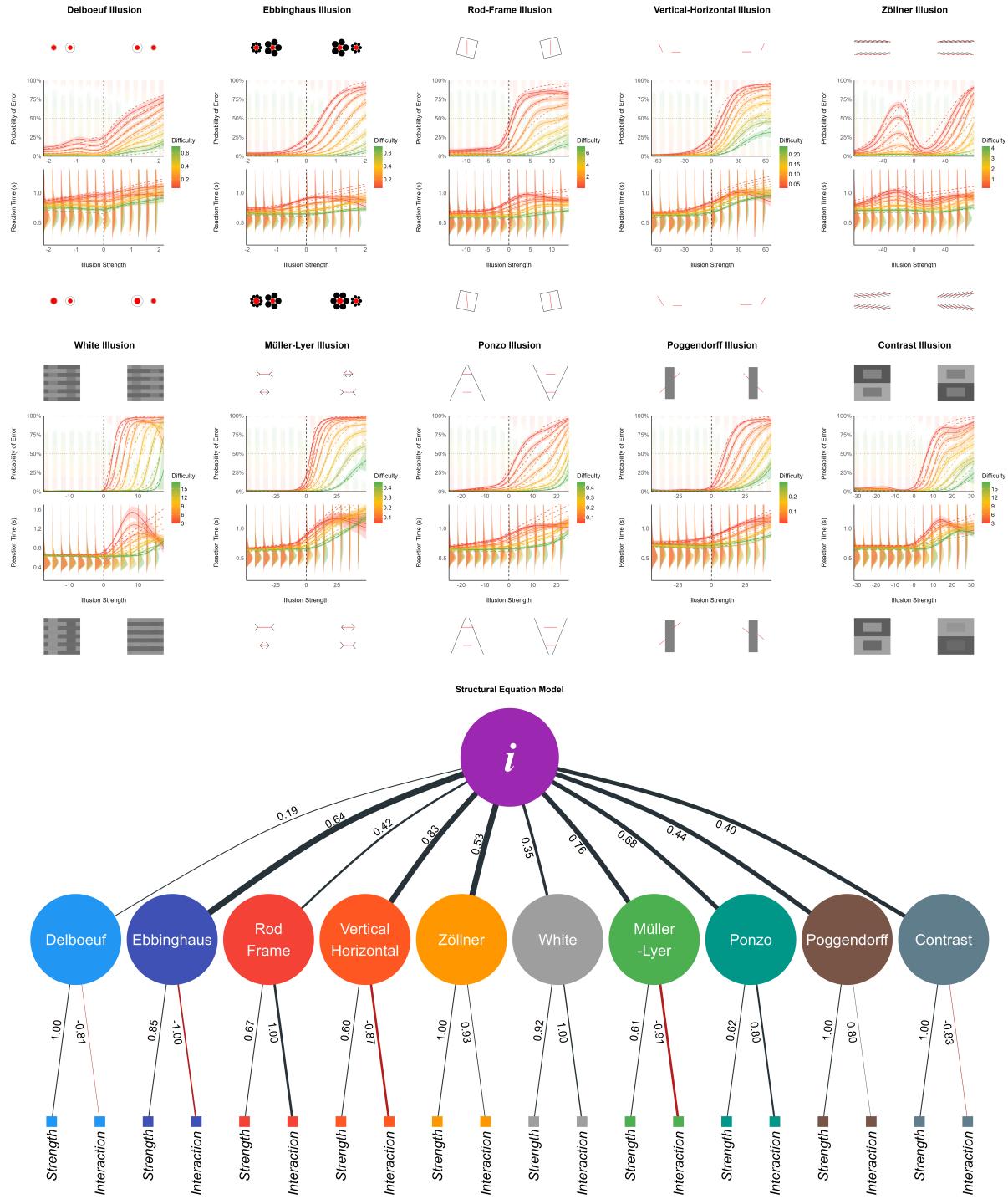
220 **Results**

221 The best models were  $\log(\text{diff}) * \text{strength}$  for Delboeuf;  $\sqrt{\text{diff}} * \text{strength}$  for  
222 Ebbinghaus;  $\log(\text{diff}) * \log(\text{strength})$  for Rod and Frame;  $\sqrt{\text{diff}} * \sqrt{\text{strength}}$  for  
223 Vertical-Horizontal;  $\text{cbrt}(\text{diff}) * \text{strength}$  for Zöllner;  $\text{diff} * \sqrt{\text{strength}}$  and  
224  $\log(\text{diff}) * \text{strength}$  respectively for errors and RT in White;  $\sqrt{\text{diff}} * \sqrt{\text{strength}}$   
225 and  $\sqrt{\text{diff}} * \text{strength}$  respectively for errors and RT in Müller-Lyer;  
226  $\text{cbrt}(\text{diff}) * \text{strength}$  for Ponzo;  $\text{cbrt}(\text{diff}) * \sqrt{\text{strength}}$  and  $\text{cbrt}(\text{diff}) * \text{strength}$   
227 respectively for errors and RT in Poggendorff; and  $\sqrt{\text{diff}} * \sqrt{\text{strength}}$  for  
228 Contrast. For all of these models, the effects of illusion strength, task difficulty and their  
229 interaction were significant.

230 For error rates, most of the models closely matched their GAMs counterpart (see  
231 **Figure 2**), with the exception of Delboeuf (for which the GAM suggested a non-monotonic  
232 effect of illusion strength with a local minimum at 0) and Zöllner (for which theoretically  
233 congruent illusion effects were related to increased error rate).

234 For RTs, the GAMs suggested a consistent non-linear relationship between RT and  
235 illusion strength: as the illusion strength increases beyond a certain threshold, the  
236 participants respond faster. While this is not surprising (strong illusions are likely so  
237 effective in biasing perception that it is “easier”, i.e., faster, to make the wrong decision),  
238 the linear models were not designed to capture this - likely quadratic - pattern and hence  
239 are not good representatives of the underlying dynamics. As such, we decided not to use  
240 them for the individual scores analysis.

241 Though imperfect, we believe that the random-slope models capture inter-individual  
242 differences with more accuracy (and are also more conservative estimates due to shrinkage)  
243 than basic empirical scores, such as the total number of errors, or the average RT. Thus, for



**Figure 2.** Top: the effect of illusion strength and task difficulty on the error rate and reaction time (RT) for each individual illusion. The solid line represents the General Additive Model (GAM), and the dashed line corresponds to its approximation via linear models. Descriptive data is shown with stacked dots (for which errors start from the top) and distributions for RTs. Negative values for illusion strength correspond to congruent (i.e., facilitating) illusion effects. Task difficulty (the objective difference between the targets of perceptual decision) levels are shown as colors, with lower values corresponding to harder trials. The results for each illusion are surrounded by 4 extreme examples of stimuli, corresponding to the hardest difficulty (on top) and the strongest illusion (on the right for incongruent illusions). Bottom: We extracted the effect slope of the illusion strength and its interaction with task difficulty for each participant. We fitted a Structural Equation Model (SEM) suggesting that these manifest variables group to first-level illusion-specific latent factors, which then load on a general factor of illusion sensitivity (Factor *i*).

each illusion and within each participant, we extracted the effect of illusion strength and its interaction with task difficulty when the illusion effect was incongruent. These twenty participant-level scores were subjected to exploratory factor analysis (EFA). The Method Agreement Procedure (Lüdecke et al., 2020) suggested the presence of 7 latent factors. An oblique (*oblimin* rotation) factor solution explaining 66.69% of variance suggested separate dimensions for the effect of Zöllner, White, Poggendorff, Contrast, Ebbinghaus, Delboeuf, and a common factor for the parameters related to Müller-Lyer, Vertical-Horizontal, Ponzo and Rod and Frame. We submitted these factors to a second-level analysis and extracted two orthogonal (*varimax* rotation) factors. The first factor was loaded by all the previous dimensions with the exception of Delboeuf, which formed its own separate factor.

Finally, we tested this data-driven model ( $m0$ ) against four other structural models using structural equation modelling (SEM): one in which the two parameters of each of the 10 illusions (illusion strength and interaction with task difficulty) loaded on separate factors, which then all loaded on a common factor ( $m1$ ); one in which the parameters were grouped by illusion type (lines, circles, contrast and angle) before loading on a common factor ( $m2$ ); one in which all the parameters related to strength, and all the parameters related to the interaction loaded onto two respective factors, which then loaded on a common factor ( $m3$ ); and one in which there was no intermediate level: all 20 parameters loaded directly on a common factor ( $m4$ ).

The model  $m1$ , in which the parameters loaded on a first level of 10 illusion-specific factors, which then all loaded on a common factor, significantly outperformed the other models. Its indices of fit ranged from acceptable to satisfactory (CFI = .92; SRMR = .08; NNFI = .91; PNFI = .74; RMSEA = .08), and all the specified effects were significant. The illusion-specific latent factors were loaded positively by the sensitivity to illusion strength, as well as by the interaction effect with task difficulty (with the exception of Delboeuf, Ebbinghaus, Vertical-Horizontal, Müller-Lyer and Contrast, for which the

loading was negative). The general factor of illusion sensitivity, labelled Factor  $i$  (i- for illusion), explained 48.02% of the total variance of the initial dataset, and was strongly related to Vertical-Horizontal ( $\beta_{std.} = 0.83$ ), Müller-Lyer ( $\beta_{std.} = 0.76$ ), Ponzo ( $\beta_{std.} = 0.65$ ), Ebbinghaus ( $\beta_{std.} = 0.64$ ); moderately to Zöllner ( $\beta_{std.} = 0.53$ ), Poggendorff ( $\beta_{std.} = 0.44$ ), Rod and Frame ( $\beta_{std.} = 0.42$ ), Contrast ( $\beta_{std.} = 0.40$ ) and White ( $\beta_{std.} = 0.35$ ); and weakly to Delboeuf ( $\beta_{std.} = 0.19$ ). We then computed, for each participant, the score for the 10 illusion-specific factors and for the general Factor  $i$ .

It is important to note that these individual scores are the result of several layers of simplification: 1) the individual coefficient is that of simpler models that sometimes do not perfectly capture the underlying dynamics (especially in the case of Delboeuf and Zöllner); 2) we only used the models on error rate, which could be biased by the speed-accuracy decision criterion used by participants; 3) the structural equation model used to compute the scores also incorporated multiple levels of abstractions. Thus, in order to validate the individual scores, we computed the correlation between them and simple empirical scores, such as the average error rate and the mean RT in the task. This analysis revealed strong and significant correlations between each illusion-specific factor and the average amount of errors in its corresponding task. Moreover, each individual score was strongly associated with the average RT across multiple illusion types. This suggests that the individual scores obtained from the structural equation model do capture the sensitivity of each participant to visual illusions, manifesting in both the number of errors and long reaction times.

## Discussion

This study confirmed that it was possible to continuously manipulate the effect of illusion strength for 10 classic illusions. Increasing the illusion strength increased the likelihood of errors, as well as the average and spread of RTs (but only up to a point, after which participants become faster at responding with the wrong answer). Future studies are needed to explore reaction times and identify the most appropriate models, and/or use

296 models that integrate both errors and reaction time (e.g., drift diffusion models).

297 The effect on errors was monotonic for most illusions, with the exception of Delboeuf  
298 and Zöllner. For both of them, mildly congruent illusion strengths (which theoretically  
299 were supposed to be associated with fewer errors than incongruent effects) were related to  
300 small and strong increases of errors, respectively. For the Delboeuf illusion, we believe that  
301 this was due to an artifact caused by the illusion generation algorithm: the outline of the  
302 target circles was always created as slightly bigger, which made the difference between  
303 them more obvious at an illusion strength of 0. This was fixed in the latest release of  
304 *Pyllusion* (v1.2), which now generates outlines of the same size as the target circle. For the  
305 Zöllner illusion, the observed non-monotonic pattern is actually consistent with previous  
306 reports (Kitaoka, 2007; Kitaoka & Ishihara, 2000), suggesting an acute angle contraction  
307 effect at very small - as well as at sufficiently large angles (below 10 degrees for the former  
308 and between 50 to 90 degrees for the latter) between the target horizontal line and the  
309 biasing horizontal bars when the illusion strength is weak.

310 Finally, this study provided evidence for both the existence of illusion-specific factors,  
311 as well as for a common latent factor (labelled Factor *i*) that explained about half of the  
312 total variance. These participant-level scores were positively related to the error rate and  
313 average reaction time, and can thus be interpreted as indices of illusion sensitivity.

### 314 Study 3

#### 315 Aim

316 Study 3 aimed at investigating the links between the inter-individual scores of illusion  
317 sensitivity (obtained in study 2), contextual variables (pertaining to the experiment  
318 setting), such as screen size, demographic features (such as sex and age), and stable  
319 dispositional variables such as “general” personality traits. Indeed, despite the abundant  
320 literature on visual illusions, relatively few studies have investigated its ties with

321 participants' characteristics. Research examining the influence of demographic variables  
322 such as gender and age have generally found inconsistent results (Cretenoud, Grzeczkowski,  
323 et al., 2020; Grzeczkowski et al., 2017; Lo & Dinov, 2011; Papageorgiou et al., 2020).  
324 Regarding links with personality, most works focused on traits associated with  
325 psychopathology, such as impulsivity or sensation-seeking (Hlavatá et al., 2018; Lányi et  
326 al., 2022; Pessoa et al., 2008; Zhang et al., 2017).

### 327 **Procedure**

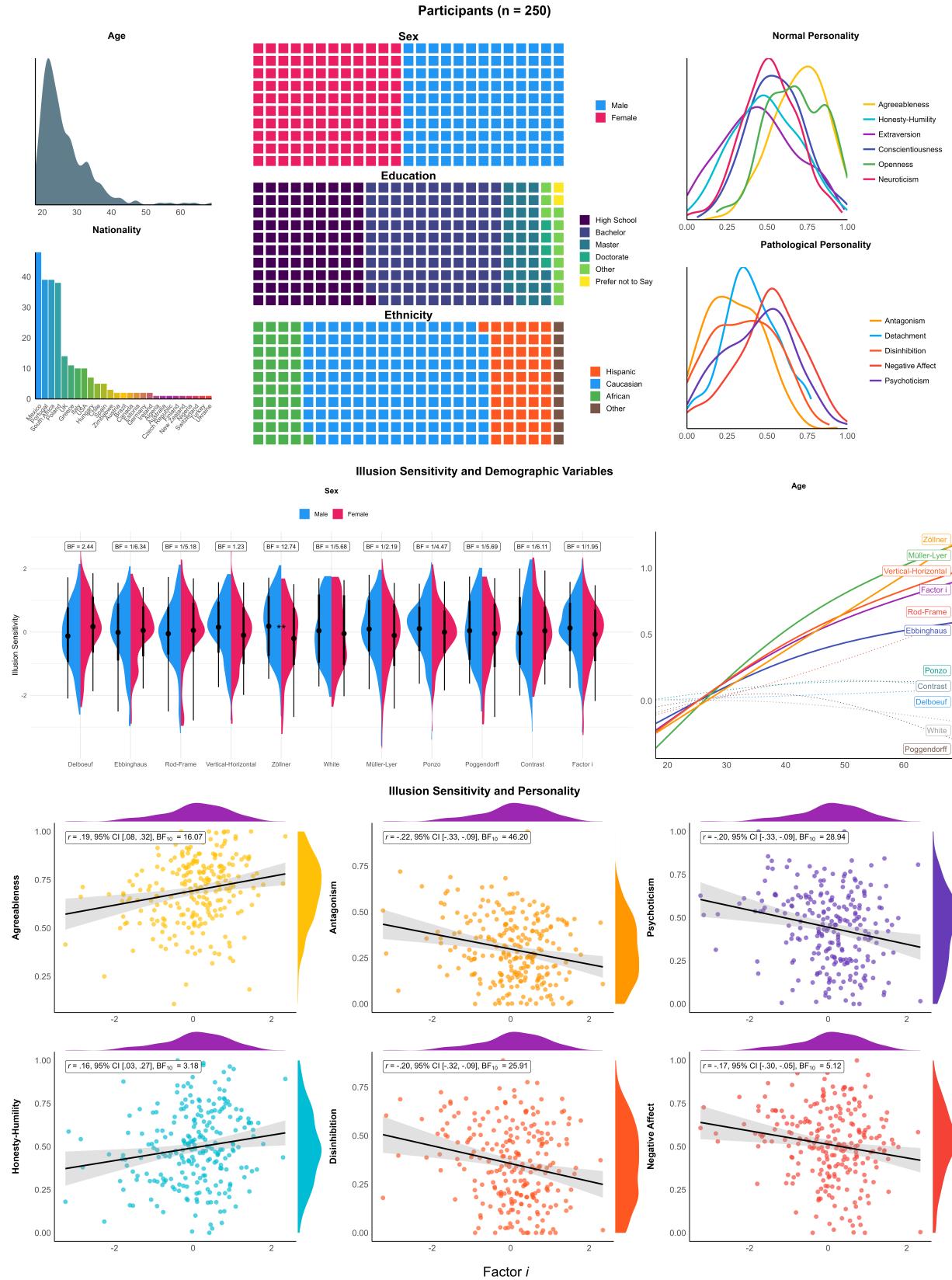
328 This study was based on the data collected in study 2. The variables of interest here  
329 were taken from the questionnaires that were inserted in between the two series of illusion  
330 blocks. We used the *IPIP6* (24 items, Sibley et al., 2011) to measure 6 “normal”  
331 personality traits (Extraversion, Openness, Conscientiousness, Agreeableness, Neuroticism  
332 and Honesty-Humility), and the *PID-5* (25 items, Hopwood et al., 2012) to measure  
333 “pathological” personality traits (Disinhibition, Antagonism, Detachment, Negative Affect  
334 and Psychoticism). The participants were the same as in study 2 (see **Figure 3**). However,  
335 due to a technical issue, no personality data was recorded for the first eight participants.

### 336 **Data Analysis**

337 For each of the individual illusion sensitivity scores (10 illusion-specific factors and  
338 the general Factor  $i$ ), we tested the effect of contextual variables (screen size, screen refresh  
339 rate), demographic variables (sex, education, age) and personality. As the supplementary  
340 material contains the detailed results, we will only report the significant results (based on  
341 the Bayes Factor  $BF$  or the Probability of Direction  $pd$ , see Makowski, Ben-Shachar, Chen,  
342 et al., 2019).

### 343 **Results**

344 The Bayesian correlation analysis (with narrow priors centered around a null effect)  
345 between the illusion scores and contextual variables (screen size and refresh rate) provided



**Figure 3.** The upper plots show the distribution of demographic and dispositional variables. The middle plots shows the illusion sensitivity scores as a function of sex and age (solid lines indicate significant relationships). Bottom plots show the correlation between the general factor of illusion sensitivity (Factor  $i$ ) and personality traits.

346 weak evidence in favor of an absence of effect, with the exception of the two contrast-based  
347 illusions. Anecdotal ( $BF_{10} = 2.05$ ) and moderate evidence ( $BF_{10} = 4.11$ ) was found for a  
348 negative correlation between screen size and the sensitivity to the White and the Contrast  
349 illusion, respectively. To test whether this result could be an artifact related to the highly  
350 skewed screen size distribution (caused by very few participants with extreme screen sizes),  
351 we re-ran a robust correlation (with rank-transformed values), which provided even  
352 stronger evidence in favor of the effect existence ( $BF_{10} = 28.19$ ,  $BF_{10} = 4.31$  for White and  
353 Contrast, respectively).

354 The Bayesian t-tests on the effect of sex suggested anecdotal to moderate evidence in  
355 favour of the null effect for all scores, with the exception of the sensitivity to the Zöllner  
356 illusion, which was higher in males as compared to females ( $\Delta = -0.37$ , 95% CI [-0.62,  
357 -0.13],  $BF_{10} = 12.74$ ). We fitted Bayesian linear models with the education level entered as  
358 a monotonic predictor (appropriate for ordinal variables, Bürkner & Charpentier, 2020),  
359 which yielded no significant effects. For age, we fitted two types of models for each score,  
360 one general additive models (GAM) and a 2nd order polynomial model. These consistently  
361 suggested a significant positive linear relationship between age and Factor  $i$  ( $pd = 100\%$ ),  
362 as well as the sensitivity to Müller-Lyer ( $pd = 100\%$ ), Vertical-Horizontal ( $pd = 100\%$ ),  
363 Zöllner ( $pd = 100\%$ ) and Ebbinghaus ( $pd = 99\%$ ) illusions.

364 Regarding “normal” personality traits, Bayesian correlations suggested substantial  
365 evidence in favor of a positive relationship between *Honesty-Humility* and Zöllner  
366 ( $BF_{10} > 100$ ), Vertical-Horizontal ( $BF_{10} = 9.78$ ) and the Factor  $i$  ( $BF_{10} = 4.00$ ); as well as  
367 between *Agreeableness* and Vertical-Horizontal ( $BF_{10} = 25.06$ ), Ponzo ( $BF_{10} = 4.88$ ) and  
368 the Factor  $i$  ( $BF_{10} = 19.65$ ).

369 Regarding “pathological” personality traits, the results yielded strong evidence in  
370 favor of a negative relationship between illusion scores and multiple traits. *Antagonism* was  
371 associated with the sensitivity to Vertical-Horizontal ( $BF_{10} > 100$ ), Müller-Lyer

372 ( $BF_{10} = 21.57$ ), Ponzo ( $BF_{10} = 17.97$ ) illusions, and the Factor  $i$  ( $BF_{10} = 55.45$ );  
373 *Psychoticism* was associated with the sensitivity to Vertical-Horizontal ( $BF_{10} = 66.63$ ) and  
374 Müller-Lyer ( $BF_{10} = 35.59$ ) illusions, and the Factor  $i$  ( $BF_{10} = 35.02$ ); *Disinhibition* was  
375 associated with the sensitivity to Vertical-Horizontal ( $BF_{10} = 25.38$ ), Zöllner  
376 ( $BF_{10} = 7.59$ ), Müller-Lyer ( $BF_{10} = 5.89$ ) illusions, and the Factor  $i$  ( $BF_{10} = 31.42$ ); and  
377 *Negative Affect* was associated with Zöllner ( $BF_{10} = 62.04$ ), Vertical-Horizontal  
378 ( $BF_{10} = 12.65$ ), Müller-Lyer ( $BF_{10} = 3.17$ ), and the Factor  $i$  ( $BF_{10} = 6.39$ ). The last  
379 remaining trait, *Detachment*, did not share any significant relationship with illusion  
380 sensitivity.

### 381 Discussion

382 We report significant links between inter-individual indices of illusion sensitivity and  
383 variables related to experimental context, demographic characteristics and personality.  
384 Firstly, screen size was found to have a significant negative relationship with the sensitivity  
385 to the two contrast-based illusions, namely the White and Contrast illusions. One possible  
386 explanation can be found in the mechanism by which visual systems filter through more  
387 low spatial frequencies when the size of the target object is small (Dixon et al., 2014). As  
388 this filtering process excludes illumination information from visual processing, smaller  
389 screen sizes could yield artifactual changes in brightness perception, which in turn could  
390 attenuate the illusory effect of luminance-related illusions.

391 Our results suggested an inconsistent pattern of non-significant sex-differences, with  
392 the exception of greater sensitivity of males as compared to females for the Zöllner illusion.  
393 Although we do not consider this result as significant given its specificity, we note that the  
394 existing literature reports, if any differences, that females exhibited greater illusion  
395 sensitivity (Lo & Dinov, 2011; Miller, 2001; Papageorgiou et al., 2020). This inconsistency  
396 could be due to past studies using a measure of illusion sensitivity that conflates the effect  
397 of illusions *per se* with the perceptual abilities involved in the task, for which

398 gender-related differences can be found (in fact, the authors mention sex-differences in  
399 visuospatial strategies as the potential mechanism underlying their findings). On the  
400 contrary, the perceptual difficulty of the task and the illusion effect was independently  
401 modulated in our paradigm, and statistically dissociated. Our scores of illusion sensitivity  
402 might thus be less loaded with perceptual skills, thereby mitigating its effect.

403 Our findings also suggested a positive relationship between illusion sensitivity and  
404 two “normal” personality traits, namely *Honesty-Humility* and *Agreeableness*, and a  
405 negative link with *Antagonism*. Although the past literature regarding the links between  
406 illusion sensitivity and personality traits remain scarce, convergent evidence can be found  
407 in studies reporting a negative relationship between illusion sensitivity and hostility,  
408 aggression and narcissism (Konrath et al., 2009; Pessoa et al., 2008; Zhang et al., 2017).  
409 While this result’s interpretation is challenging, one possible explanation could be drawn  
410 from the literature on the cognitive style known as field dependence. Since narcissism and  
411 aggression tendencies are correlated with lower field dependence (D’Amour et al., 2021;  
412 Ohmann & Burgmer, 2016; i.e., a lesser reliance on external cues in ambiguous contexts,  
413 Witkin & Goodenough, 1976), opposite traits, such as *Honesty-Humility* and *Agreeableness*,  
414 could conversely be more biased by contextual cues and thus more sensitive to illusions.

415 The positive relationship between illusion sensitivity and “positive” personality traits  
416 is mirrored by a negative relationship with several other pathological traits, including  
417 *Psychoticism*, *Disinhibition*, and *Negative Affect*. These results are, in general, consistent  
418 with past findings and theories, suggesting a negative relationship between egocentric  
419 cognitive styles and context processing (including illusion sensitivity, Konrath et al., 2009).  
420 For instance, pathological egocentric beliefs (often observed alongside *Psychoticism*, Fox,  
421 2006) have been related to reduced context integration (Fox, 2006; Konrath et al., 2009;  
422 manifesting for instance in a tendency to separate objects from their surroundings when  
423 processing visual stimuli, Ohmann & Burgmer, 2016). As such, it is possible to relate this

424 higher resistance to illusions to a self-centered, decontextualized and disorganized  
425 information processing style, which can be found across the aforementioned maladaptive  
426 personality traits (Calamari et al., 2000; Hoyle, 2006; Msetfi et al., 2009; Parkes, 1981) .

427 Furthermore, these results in favour of a link between illusion sensitivity and  
428 maladaptive personality traits in a non-clinical population could be put in relation with  
429 clinical findings, which could be seen as extreme cases where the relationship with illusion  
430 sensitivity is the most manifest. In line with our results (in particular on *Psychoticism* and  
431 *Disinhibition*), prior research has found greater illusion resistance in schizophrenia  
432 (Grzeczkowski et al., 2018; Notredame et al., 2014; Pessoa et al., 2008), and in particular,  
433 in association with schizotypal traits, such as cognitive disorganization (Cretenoud et al.,  
434 2019; Lányi et al., 2022).

## 435 General Discussion

436 The parametric illusion generation framework developed in Makowski et al. (2021)  
437 proposes to conceptualize illusions as made of targets and distractors, both of which can be  
438 manipulated independently and continuously. In the present study, we have shown that  
439 such gradual modulation of illusion strength is effectively possible across 10 different types  
440 of classic visual illusions. This important methodological step opens the door for new  
441 illusions-based paradigms and tasks to study the effect of illusions under different  
442 conditions and to quantify illusion sensitivity using objective behavioral outcomes, such as  
443 accuracy or speed.

444 Our findings suggest that the sensitivity to 10 different types of visual illusions share  
445 a common part of variance, supporting the existence of a general factor of illusion  
446 sensitivity (Factor *i*). This result comes in a field of mixed findings. In fact, contrary to  
447 early studies on visual illusions, more recent research have generally not found any  
448 significant evidence for a common stable factor across illusions within individuals

449 (Cretenoud et al., 2019; Cretenoud, Francis, et al., 2020; Grzeczkowski et al., 2017, 2018;  
450 Yang et al., 2012). Instead, past findings suggest illusory effects are highly specific to the  
451 perceptual features of the illusions at stake (Cretenoud et al., 2019; Grzeczkowski et al.,  
452 2017). It should be noted, however, that most of these studies were low-powered and/or  
453 relied on conventional paradigms, such as the adjustment procedure to measure the  
454 participants' subjective perception. We believe that our study presents several  
455 methodological improvements, including statistical power (high number of trials per  
456 participant), homogeneous stimuli (with minimal and highly controlled features) and tasks  
457 (decision-making reaction-time task), and a more reliable participant-level score extraction  
458 method (based on random-factors models), which in our opinion contributed to the  
459 emergence of the common factor.

460 However, although the illusions were relatively different in terms of the perceptual  
461 task (contrast-based, size-estimation, angle-perception), the possibility of our general factor  
462 being driven by inter-individual perceptual skills variability (or other cognitive skills)  
463 cannot be discarded. Future studies should investigate the relationship between perceptual  
464 abilities (in a similar task, but without illusions) and illusion sensitivity, and assess the  
465 psychometric properties of similar paradigms, including stability (e.g., test-retest  
466 reliability) and validity.

467 Finally, we found that the sensitivity to illusions was positively associated with  
468 “positive” personality traits, such as *Agreeableness* and *Honesty-Humility*, and negatively  
469 associated with maladaptive traits such as *Antagonism*, *Psychoticism*, *Disinhibition* and  
470 *Negative Affect*. Beyond highlighting the relevance of illusions beyond the field of visual  
471 perception, these results point towards an association with high-level general-domain  
472 mechanisms. While the search for the exact mechanism(s) underlying these links is an  
473 important goal of future research, our findings unlock the potential of illusion-based tasks  
474 as sensitive tools to capture specific inter-individual neuro-cognitive differences.

475 To conclude, we strongly invite researchers to explore and re-analyze our dataset with

476 other approaches and methods to push the understanding of visual illusions and illusion

477 sensitivity further. The task, data and analysis script are available in open-access at

478 <https://github.com/RealityBending/IllusionGameValidation>.

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482

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