1. Introduction

Jaipur is the capital and the largest city of the Indian [state](#) of [Rajasthan](#). As of 2011, the city had a population of 3.1 million, making it the [tenth most populous city](#) in the country. Jaipur is also known as the *Pink City*, due to the dominant color scheme of its buildings. It is located 268 km (167 miles) from the national capital [New Delhi](#).

Jaipur is a popular [tourist destination in India](#) and forms a part of the west [Golden Triangle](#) tourist circuit along with [Delhi](#) and [Agra](#). It also serves as a gateway to other [tourist destinations in Rajasthan](#) such as [Jodhpur](#), [Jaisalmer](#), [Udaipur](#), [Kota](#), and [Mount Abu](#). Jaipur is located 616 km from [Shimla](#).

Personally, I have been brought up in Jaipur and have loved the city from the bottom of my heart. It is one of the major hubs of the world and is extremely diverse with people from various ethnicities residing here. The multi-cultural nature of the city of Jaipur has brought along with it numerous cuisines from all over the world. The people of India generally love food and I personally love to try different cuisines and experience different flavors. Thus, the aim of this project is to study the neighborhoods in Jaipur to determine possible locations for opening a restaurant. This project can be useful for business owners and entrepreneurs who are looking to invest in a restaurant in Jaipur. The main objective of this project is to carefully analyze appropriate data and find recommendations for the stakeholders.