

Anne Liu

Hello! I am an **UX designer**, currently studying cognitive science.
Feel free to browse through the projects I'm passionate about! →

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in www.linkedin.com/in/annetheblob
🔗 <https://annetheblobby.github.io/portfolio/work>

WORK EXPERIENCE

WaiveTheWait | *Founding Member/ UX Lead* Mar 2019 - Current

- **Consulting clinics and hospitals** and designing solutions to fit their needs
- Oversee the **end to end design** process of each product by conducting user interviews, leading ideation sessions, envisioning and prototyping the product, and creating visual graphics
- Creating a **design system** from scratch, focusing on **user accessibility**
- Implementing Marketing Strategies by conducting **competitor analysis** and conducting **research**
- **Finalist** in the DDQIC Pitch Competition (\$ **15, 000** in seed funding)

Royal Bank of Canada | *Development and UX*

May 2020- Aug 2020

- Helping build the **first online tool** in Canada for clients to **open an account** via the RBC mobile application
- Restructuring the project to reflect the **RIG design system**
- Conducting AXE testing and implementing **user accessibility** across the project
- Leading discussions at team ceremonies as **Scrum Master** and **redesigning Agile processes** to improve team efficiency
- **Placing Second** in the **RBC Innovation Challenge** with the **prototype** of an AR remote Banking Tool to protect both employees and clients during the pandemic

May 2019- Aug 2019

- **Implementation of a user interface** for a Financial Crime Trade Compliance **web service** used by internal clients and **stakeholders in multiple countries** using Typescript and HTML on an **Angular** framework
- Introducing new graphically **interactive** features in **Jaspersoft** exports leading to an **110% increase in client productivity**
- Selected to **represent RBC** as an **RBC student ambassador**, creating a network to engage and connect students and employers.

StudioQ| *Graphic Designer*

Sept 2017- May 2018

- Creating professional **prototypes, layouts, designs, and logos** for institutions and organizations using **Adobe Suite** tools
- **Placing first** in the StudioQ **design challenge**

PROJECTS

ARBlockbot| *AR Design*

2019

- Design of a Mixed Reality interactive robotics learning experience

Lighthouse| *U of T Hacks - Special mention*

2018

- Prototyping an IoT system to guide Dementia patients who find themselves lost when walking outside their house, while also maintaining their autonomy

SKILLS

User Experience:

Adobe Suite
Figma
Visual Design
Wireframing
Design Architecture
Prototyping
User Research
HTML / CSS / JavaScript

EDUCATION

Queen's University

*Bachelor of Computing,
Specialization in Cognitive
Science*

Sept 2017- Apr 2021

Dean's Honors List— *Academic
achievement 2017-2018*

National University of Singapore | *Exchange*

Jan 2020- Apr 2020

Understanding/Solving Problems
from a global perspective

LEADERSHIP

Marketing Director | *Computing Students' Association*

Leading Marketing Team of 8 to reach out and engage students.
Increased sales revenue by more than **200%**. Implemented the official **Visual Identity Standards guidebook** for design best practices.

Leader| *Computing Faculty Orientation*

Welcoming and guiding a group of 20 incoming students.