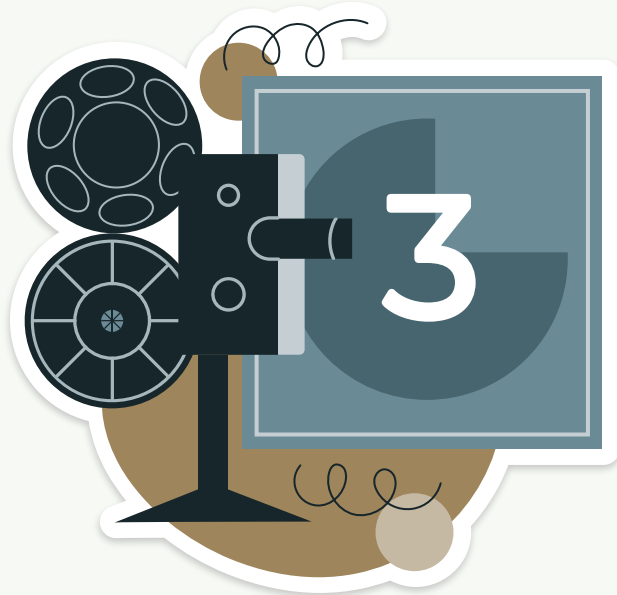




Paralysis of Choice in the Age of Streaming

A Comparison of 4 Streaming Platforms to Unstick Yourself



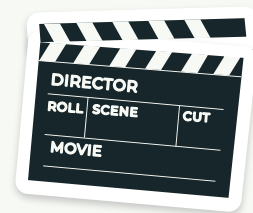
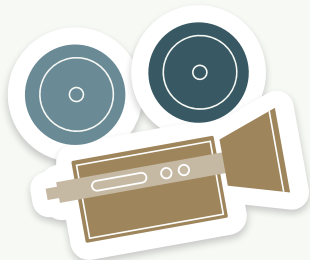
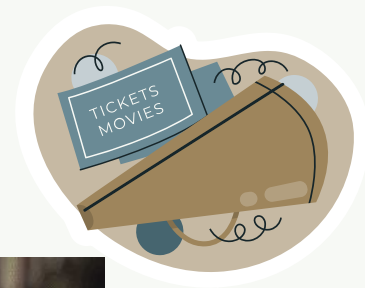
You Don't Know Js

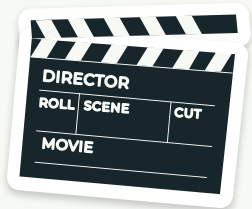
Chad Barlow
Miodrag Radovic
Olga Dolzhko
Reid Walker

Past

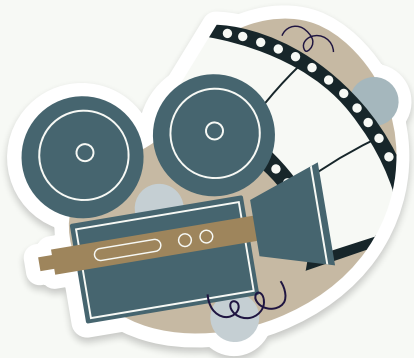
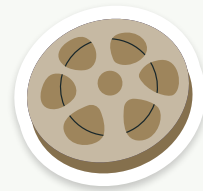


Present

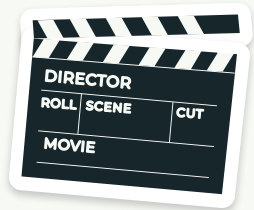




“...the cable bundle is starting to seem downright manageable in comparison.”

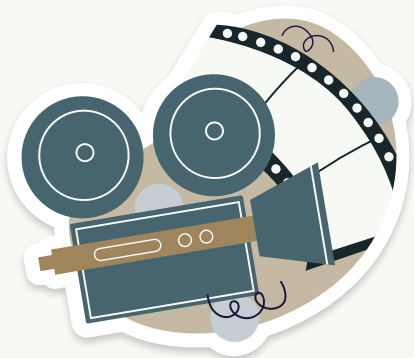
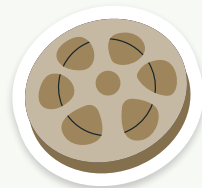


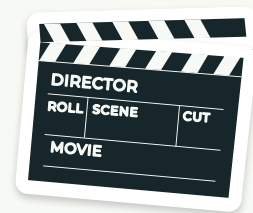
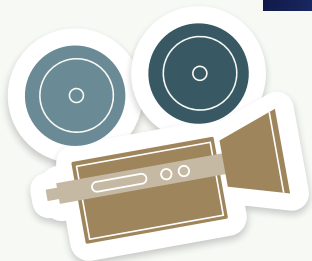
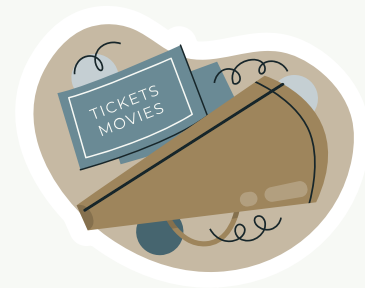
Barnes, Brooks “The Streaming Era Has Finally Arrived. Everything is About to Change”
New York Times, 18/11/2019,
<https://www.nytimes.com/2019/11/18/business/media/streaming-hollywood-revolution.html>



Why Our Product?

1. Help you choose the platform which aligns with your preferences
2. Unstick yourself when you can't decide what to watch





Choice Criteria



Genre

Drama vs Animated



Critic Score

Rotten Tomato Scores



Release

Decade representation



Added

New content to keep you coming back



Future Development

- Tv, Sports, Live
- More Platforms
- Price Aggregator
- Critic Score Quality
- Trailer pop-ups

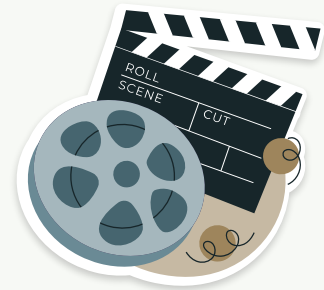


Thanks!

Any Questions?

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Data Sources

Netflix

<https://www.kaggle.com/shivamb/netflix-shows>

Hulu

<https://www.kaggle.com/shivamb/hulu-movies-and-tv-shows>

Amazon Prime

<https://www.kaggle.com/shivamb/amazon-prime-movies-and-tv-shows>

Disney+

<https://www.kaggle.com/shivamb/disney-movies-and-tv-shows>

Rotten Tomatoes Scores

<https://www.kaggle.com/datasets/ruchi798/movies-on-netflix-prime-video-hulu-and-disney>



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