

At least 12% of people on earth is a cooperator of any of the  
3 million cooperatives  
on earth.

Cooperatives provide jobs  
or work opportunities to  
10% of the  
employed population.

The three hundred largest  
cooperatives or mutuals generate  
2,146 billion USD in turnover  
while providing the services and infrastructure society needs to thrive.



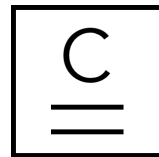
## Cooperatives are:



- socially responsible
- governed by their workers
- care for their communities

...but tend to work in digital isolation

Cooperatives need to be 'wired to cooperate,  
not compete' with each other... needs a  
common infrastructure of identity and trust for  
co-operatives and their members.



## Cooperative credentials

### Benefits

For  
Members:



- move freely between coops
- transact easily
- control privacy

For  
Coops:



- cross-sell (ethically)
- share KYC costs
- comply with GDPR

Get  
together in  
our own  
standards  
boat...

Coop Credentials provides a secure, common way to identify, authenticate and give appropriate access to participants in a 'commons of cooperative membership'. It promotes cooperation with other co-ops in multiple use-cases: securely and with respect for member privacy.

Members & End Consumers

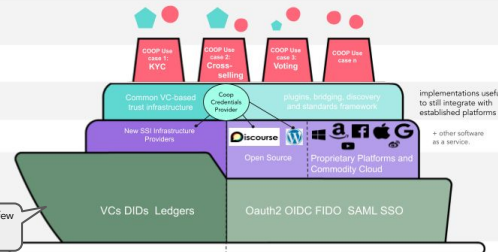
Aligned cooperative  
collaboration

Co-operative trust  
and identity

Commercial Platforms  
and Cloud Services

Identity Service Standards:  
"Web3" and "Web2"

Technology stacks are like the decks of a ship..... few  
passengers care about the lower decks..... unless  
things go badly wrong



emerging self-sovereign identity standards

established federated identity standards

See what emerges or 'coalesces'.  
Consider 'autopoiesis'\* ..learn, iterate,  
grow the use-cases:

KYC? Cross-Selling / Loyalty?  
Data Commons? Ballots? Events? ...



work - benefit together from this?  
comply (legal) - reduce our mutual risk / meet obligations?  
play - have fun / enjoy doing this together?

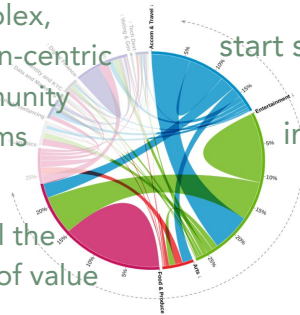


Not in *theirs*,  
purely by  
default

How to  
design  
and build,  
launch  
and  
navigate?

Complex,  
human-centric  
community  
systems

Model the  
flows of value



start simple, show,  
discuss,  
in community:

Understand  
how we can:

- product(s)
- service provision
- assurance
- community
- cooperative governance

\* Autopoiesis - the capacity to self-reproduce and organise