

# AGENDA

	TOPIC	SPEAKER(S)
09:30 a.m.	REGISTRATION & NETWORKING	
10:00 a.m.	WELCOME	Gayan Peiris, Head of Data and Technology; UNDP
10:15 a.m.	ADDRESSING GLOBAL CRISES THROUGH PUBLIC-PRIVATE DATA SCIENCE COLLABORATION	Haishan Fu, Director, Development Data Group; The World Bank  Nate Williams, Director of Partnerships; LinkedIn  Paul Co, Senior Manager, Data Science; LinkedIn  Ramanathan V. Guha, Google Fellow and Vice President; Google
10:40 a.m.	STATE OF THE PARTNERSHIP	Juliano Seabra, Chief of the Innovation & Creativity Division; Inter-American Development Bank  Impact Stories:  How Analysis of Human Movement Patterns Can Inform Resilient, Inclusive and Sustainable Cities Nick Jones, Data Scientist, the World Bank  Detecting Urban Clues for Road Safety Leveraging Big Data and Machine Learning Sarah Antos, Data Scientist and Senior Land Administration Specialist, the World Bank

11:10 a.m.	DATA FOR GOOD IS GOOD FOR BUSINESS	A tour of corporate Data for Good programs	Katherine Macdonald, Director, Ookla for Good; Ookla  Omari Sefu, Research Manager, Data for Good; Meta  Seenia Hong, Product Manager, Telemetry Derivatives; Mapbox  Brennan Lake, Vice President, Social Impact; Cuebiq
11:40 a.m.	CREATING DATA GOODS		Marco Marini, Deputy Chief, Data Governance and Services Division, IMF  Impact Stories:  Understanding Societal Responses to Policies Undertaken During Emergencies: Lessons from COVID-19's Second Wave in Maharashtra Harsh Vardhan Pachisia, Data Fellow, Development Data Parterships  Leveraging Nontraditional Data for COVID-19 Socioeconomic Recovery Assessment and Planning for the Philippines Reinabelle Reyes, Senior Data Scientist, UNDP Philippines
12:00 p.m.	ADDRESSING THE GLOBAL CRISES THROUGH DATA SCIENCE COLLABORATION		Holly Krambeck, Program Manager, World Bank
12:20 p.m.	CLOSING REMARKS		Nate Williams, Director of Partnerships; LinkedIn
12:30 p.m.	LUNCH		
1:45 p.m.	STRATEGIC ADVISORY GROUP ROUNDTABLE		
4:30 p.m.	SOCIAL GATHERING		

# **SPEAKERS**



BRENNAN LAKE, SPECTUS (FORMERLY CUEBIQ)
Brennan Lake is Vice President of Social Impact at Spectus (formerly Cuebiq), where he is responsible for

creating value for society through the ethical and responsible use of geospatial data. Through his work with Spectus, Brennan has led research programs, supported public policy initiatives, and co-authored multiple peer-reviewed publications related to the use of big data for social good. Prior to Spectus, Brennan was the Co-Director of The Technology Exchange Lab (TEL), a nonprofit organization that drives the adoption of innovative technology solutions to problems of poverty



GAYAN PEIRIS, UNDP Guha is the founder and lead for DataCommons.org, a platform which synthesizes a wide range of data sets into a single knowledge graph. He is the creator of widely used web standards such as RSS, RDF and Schema.org, and products such as Google Custom Search. Co-founder of Epinions.com and Alpiri, he is currently a Google Fellow and Vice President at Google. He has a Ph.D. in Computer Science from Stanford University and a B.Tech in Mechanical Engineering from IIT Madras.



HAISHAN FU, WORLD BANK
Haishan Fu is the Director of the World Bank's Development Data Group and Co-Chair of theBank's Development Data Council. Prior to joining the Bank, Haishan was Director of the Statistics Division at UNESCAP, served as the first Chief of Statistics of UNDP's Human Development Report, and worked as Senior Research Associate at the Guttmacher Institute and Post-Doctoral Fellow at the University of Pennsylvania. Haishan holds a Ph.D. in Demography from Princeton University and a B.A. in Economics from Peking University.



HOLLY KRAMBECK, WORLD BANK

Holly Krambeck is a Program Manager in the World Bank's Development Economics Data Group. She founded the Development Data Partnership, a partnership between international organizations and companies, created to facilitate the responsible use of third-party data in international development.



JULIANO SEABRA, IDB
Juliano Seabra is the Chief of the Innovation and Creativity Division in the Inter-American Development Bank. Prior to joining the IDB, he served as the Innovation and New Business Director for Latin America at TOTVS, the largest IT company in southern hemisphere, and President at the Institute of Exponential Ideas (Idexo), a pioneer initiative to foster innovation between startups and corporations. Previously, he worked as Managing Director of Endeavor Brazil and Executive Director of Prospectiva Consulting. Juliano holds a Bachelor's Degree in International Relations at Sao Paulo's Catholic University and a Master's in Public Policy and Government at Fundação Getulio Vargas.



## KATHERINE MACDONALD, OOKLA

Katherine Macdonald is Director of Ookla for Good at Ookla, the company behind Speedtest® and Downdetector®. She developed and leads the Ookla for Good program in support of Ookla's mission to help make the internet better, faster, and more accessible for everyone. As part of the strategic initiatives team, she also supports Ookla's global partnership, government, and industry engagements. She joined Ookla in June 2018 after its acquisition of

## **SPEAKERS**



## MARCO MARINI, IMF

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NATE WILLIAMS, LINKEDIN
Nate Williams is an expert on workforce technology and labor market information. At LinkedIn he is responsible for evaluating, defining, and executing policy partnerships that leverage LinkedIn's technology as a means of completing the LinkedIn Economic Graph, a digital map of the global economy. He oversees bilateral partnerships with policy institutions such as the UN, World Bank, WEF, and OECD. He previously worked as a presidential appointee in the US Department of Labor. Nate holds a BA in Political Science from Brigham Young University and a Master of Business Administration (MBA) from Columbia University



## OMARI SEFU, META

Omari is a Research Manager on the Data for Good team at Meta. His work focuses on developing novel geospatial datasets that shed light on concepts of natural disaster response, public health, economic opportunity, and more. Before working at Meta, Omari managed a healthcare analytics program at George Washington University and led natural disaster response data analysis activities at the American Red Cross.



PAUL KO, LINKEDIN
Paul Ko leads LinkedIn's public and private data and research partnerships. Paul leads a team of economists and data scientists researching issues on the global workforce in partnership with government and public organizations using data from LinkedIn's Economic Graph. His work includes LinkedIn's collaborations with the UN, World Bank, WEF, and OECD. Paul has been with LinkedIn for over 10 years working on a wide range of data-related problems.



RAMANATHAN V. GUHA, GOOGLE Guha is the founder and lead for DataCommons.org, a platform which synthesizes a wide range of data sets into a single knowledge graph. He is the creator of widely used web standards such as RSS, RDF and Schema.org, and products such as Google Custom Search. Co-founder of Epinions.com and Alpiri, he is currently a Google Fellow and Vice President at Google. He has a Ph.D. in Computer Science from Stanford University and a B.Tech in Mechanical Engineering from IIT Madras.



### SEENIA HONG, MAPBOX

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# **IMPACT STORIES**



## HARSH VARDHAN PACHISIA,

Harsh is a graduate student in the Computational Analysis and Public Policy (MS-CAPP) program at the University of Chicago. He previously was a DDP Data Fellow at the World Bank, where he investigated COVID-19 recovery efforts. He also led the data science unit at Artha Global, a research and public sector consulting organisation in India. Harsh has worked with various governments and researched how policymakers can implement technologies to improve the delivery of services.



### NICK JONES, WORLD BANK

Nick lones is a Data Scientist at the World Bank's Global Facility for Disaster Reduction and Recovery (GFDRR). His work focuses on innovative analytics to inform action on flooding, heatwaves and other natural hazards. His team's work on climate adaptation in Pacific Islands was featured in the Washington Post and BBC news. Recent focus areas have included AI ethics in disaster risk management and community-based data collection on heatwave risks. Before joining the World



### SARAH ANTOS, WORLD BANK

Sarah Antos is an Senior Land Administration Specialist at the World Bank based in the Manila Country Office, who has worked extensively with spatial data in the field of international development. In particular her work as focused on remote sensing and the classification of high-resolution imagery. Before joining the World Bank, she worked at the World Health Organization and US's Office of Foreign Disaster Assistance, where she used satellite imagery and survey data to improve disaster



REINABELLE REYES, UNDP PHILIPPINES
Reinabelle "Reina" Reyes, Ph.D. is a Senior Data Scientist for UNDP Philippines with the Pintig Lab team. She is also an Associate Professor at the National Institute of Physics in the University of the Philippines, where she heads the Data and Computation Research Group.



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