

# DEVELOPMENT DATA PARTNERSHIP: BRIDGING THE DATA GAP FOR PUBLIC GOOD

10/13; 2:30 p.m. - 4:00 p.m.

High frequency, timely, and granular information -- which is routinely collected by the private sector--can help inform public policy and service delivery. But accessing and using such data responsibly has been challenging. **The Development Data Partnership**—a consortium founded by the World Bank, IMF, and IDB—provides the market, legal, and technical infrastructure necessary to facilitate public-private data partnerships for public good at scale. During this event, the founding organizations and select data partners -- Google, Facebook, Mapbox, and Veraset -- will introduce the program's importance for responsible public-private sector data collaboration for policymaking and international development.

[Click Here for Livestream Link](#)



 Hal Varian

Chief Economist, Google

Erin Egan 

Vice President and Chief Privacy  
Officer of Public Policy; Facebook



DEVELOPMENT  
DATA PARTNERSHIP

# AGENDA

Time	Segment	Speakers
2:30	Welcome	Moderator: <a href="#">Andrea Richter Hume</a> , Statistics Dept. Deputy Director & Partnership Board Representative; IMF
2:33	Opening Remarks	<ul style="list-style-type: none"><li>• <a href="#">Eric Parrado</a>, Chief Economist; IDB</li><li>• <a href="#">Tao Zhang</a>, Deputy Managing Director; IMF</li><li>• <a href="#">Carmen Reinhart</a>, Chief Economist and Vice President; World Bank Group</li></ul>
2:45	Partnership Overview	Video
2:48	Keynote Intro	Moderator: <a href="#">Haishan Fu</a> , Dev. Economics Data Group Director & Partnership Board Representative; World Bank
	Keynotes	<ul style="list-style-type: none"><li>• <a href="#">Hal Varian</a>, Chief Economist; Google</li><li>• <a href="#">Erin Egan</a>, Vice President and Chief Privacy Officer of Public Policy; Facebook</li></ul>
3:15	Panel Introduction	Moderator: <a href="#">Juliano Seabra</a> , Division Chief for Innovation and Creativity & Partnership Board Representative; IDB
3:18	Panel Discussion	<ul style="list-style-type: none"><li>• <a href="#">Eric Gunderson</a>, CEO; Mapbox</li><li>• <a href="#">Parker Ence</a>, CEO; Veraset</li><li>• <a href="#">Holly Krambeck</a>, Program Manager; World Bank</li><li>• <a href="#">Pheabe Morris</a>, Senior Counsel; IMF</li></ul>
3:56	Closing Remarks	<ul style="list-style-type: none"><li>• <a href="#">Io Blaire-Freese</a>, Program Officer; Bill and Melinda Gates Foundation</li></ul>
4:00	Close	

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# OPENING REMARKS



## **Eric Parrado Herrera**

Eric Parrado Herrera is Chief Economist and General Manager of the Research Department of the Inter-American Development Bank (IDB). Before joining the IDB, he was a professor of economics and finance at the ESE Business School of the Universidad de los Andes in Santiago, Chile. Mr. Parrado is a visiting professor at Oxford University and the Central European University, and member of the World Economic Forum's Global Future Council on Financial and Monetary Systems. He was the Superintendent of Banks and Financial Institutions in Chile (2014-2018) and Manager of the Chilean SWFs (2007-2010). He holds a Ph.D. in Economics from New York University.



## **Tao Zhang**

Tao Zhang is Deputy Managing Director at the International Monetary Fund. He is responsible for IMF operations in about 90 countries, as well as policy issues related to anti-money laundering / combating the financing of terrorism, climate change, fintech, gender, and statistics. He has extensive international economic expertise and policymaking experience, including as Deputy Governor of the People's Bank of China (PBOC) and IMF Executive Director for China. Earlier in his career, he spent many years at the PBOC in various senior roles and also worked at both the World Bank and the Asian Development Bank. He holds an M.A. and Ph.D. in International Economics from the University of California, Santa Cruz, California, as well as a B.S. in Electrical Engineering and an M.S. in Finance from Tsinghua University in Beijing.



## **Carmen M. Reinhart**

Carmen M. Reinhart is the Vice President and Chief Economist of the World Bank Group. She comes to this position on public service leave from Harvard Kennedy School, where she is the Minos A. Zombanakis Professor of the International Financial System. She serves on the Advisory Panels of the Federal Reserve Bank of New York and the International Monetary Fund. Previously, she was the Dennis Weatherstone Senior Fellow at the Peterson Institute for International Economics and Professor of Economics and Director of the Center for International Economics at the University of Maryland. Earlier, she was the Senior Policy Advisor and Deputy Director of the Research Department at the International Monetary Fund and held positions as Chief Economist and Vice President at the investment bank Bear Stearns. In 2018 she was awarded the King Juan Carlos Prize in Economics and NABE's Adam Smith Award, among others. She holds a Ph.D. from Columbia University.

# KEYNOTES



## **Hal Varian**

Hal R. Varian is the Chief Economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric, finance, corporate strategy, and public policy. He is also an emeritus professor at UC Berkeley in three departments: business, economics, and information management. He received his S.B. degree from MIT in 1969 and his MA and Ph.D. from UC Berkeley in 1973. Professor Varian has published numerous papers in economic theory, econometrics, industrial organization, public finance, and the economics of information technology.



## **Erin Egan**

Erin Egan is Vice President and Chief Privacy Officer of Public Policy, leading Facebook's global privacy and data policy team. She collaborates with policymakers, regulators, advocates, academics, and other experts on issues related to privacy and data protection, ensuring Facebook's products and features reflect input from people around the world. She is deeply involved in legislative and regulatory efforts to address privacy, advertising, AI, and other data protection issues. Erin previously served as Facebook's head of US Public Policy, where she led federal and state public policy efforts. Prior to joining Facebook, Erin was a partner and co-chair of Covington & Burling's global data protection practice.



### **Eric Gunderson**

As CEO of Mapbox, Eric oversees product, business, and marketing. He started Mapbox to create tools that make location data powerful and available to everyone and previously co-founded Development Seed, a consultancy that developed open source tools for international development agencies and nonprofits to map the world. He holds a master's degree in International Development and a dual bachelor's degree in Economics and International Relations from American University.



### **Parker Ence**

Parker Ence is the CEO of Veraset, a leading geospatial data-as-a-service company. Parker and his team are passionate about providing the best mobile location and population movement data to support data scientists and innovators who are solving important problems in economics, public health, urban planning, advertising, and more. Parker has an eclectic entrepreneurial history, including running a healthcare insurance tech company in Texas and helping to launch machine learning APIs for matching job searchers while at Google. Parker received an MBA from Stanford Graduate School of Business.



### **Pheabe Morris**

Pheabe Morris is Senior Counsel with the Administrative Law Unit of the IMF Legal Department. She leads the procurement and technology and copyright practices and handles matters relating to the IMF's privileges and immunities, resolution of commercial disputes, data security, intellectual property rights, policy matters relating to staff employment, and administrative and ethical matters for the Executive Board. Prior to coming to the Fund, she practiced banking and finance law at a New York City law firm. She received her Juris Doctor degree from Columbia University School of Law and is a licensed attorney in the State of New York.



### **Holly Krambeck**

Holly Krambeck is a Program Manager in the World Bank's Development Economics Data Group. She founded the Development Data Partnership, a partnership between international organizations and companies, created to facilitate the responsible use of third-party data in international development. Prior to her current assignment, she was a World Bank Task Team Leader, responsible for a \$950 million portfolio of transportation infrastructure loans and technical assistance grants in East and Southeast Asia. Her technical assistance program helped transport agencies across different countries improve the efficiency and efficacy of their data collection, management, and analysis for decision making. Holly holds a Master of Science in Transportation and a Master in City Planning from the Massachusetts Institute of Technology.

## CLOSING REMARKS



### **Io Blair-Freese**

Io Blair-Freese is a Program Officer and the Insights team lead on geospatial data and analytics within the Global Delivery Program (GDP) at the Bill & Melinda Gates Foundation. Prior to GDP, Io developed the centralized geospatial support unit for the Global Development Strategy, Data & Analytics (GD SDA) team. She started at the Foundation in 2013 and has held many roles, including GIS Analyst on the Polio Eradication team during the effort to eliminate Polio in Northern Nigeria. Io is an MBA candidate at the University of Washington and holds a Bachelor of Arts in Philosophy from Western Washington University.

# MODERATORS



## Andrea Richter-Hume

Andrea Richter Hume joined the IMF's Statistics Department (STA) as Deputy Director in February 2020. She supervises the department's activities in data analytics, management, and operations; government finance statistics; donor-financed capacity development; and communications and outreach. She also serves as the Chair of the IMF's Knowledge Management Advisory Committee. Prior to joining STA, Ms. Richter Hume held IMF leadership positions in areas including economic policy, budget and planning, human resources, knowledge and data management, and communications. Prior to joining the IMF, she worked on international economic policy issues in the U.S. government, as an economist at the Council of Economic Advisers. Ms. Richter Hume holds an M.Phil. and a D.Phil. in Economics from the University of Oxford (UK), as well as a B.A. in Economics from Princeton University.



## Haishan Fu

Haishan Fu is the Director of the World Bank's Development Data Group and Co-Chair of the Bank's Development Data Council. Prior to joining the Bank, Haishan was Director of the Statistics Division at UNESCAP, served as the first Chief of Statistics of UNDP's Human Development Report, and worked as Senior Research Associate at the Guttmacher Institute and Post-Doctoral Fellow at the University of Pennsylvania. Haishan holds a Ph.D. in Demography from Princeton University and a B.A. in Economics from Peking University.



## Juliano Seabra

Juliano Seabra serves as Chief of the Innovation & Creativity Division in the Inter-American Development Bank's (IDB) Knowledge, Innovation and Communications Sector. Prior to joining the IDB, he served as the Innovation and New Business Director for Latin America at TOTVS, the largest IT company in southern hemisphere, and President at the Institute of Exponential Ideas (Idexo), a pioneer initiative to foster innovation between startups and corporations. Previously, he worked as Managing Director of Endeavor Brazil and Executive Director of Prospectiva Consulting. Juliano holds a Bachelor's Degree in International Relations at Sao Paulo's Catholic University and a Master's in Public Policy and Government at Fundacao Getulio Vargas.

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