



# SalesMax.Ai

“Humanizing business, maximizing opportunities.”

**HCL**



If there's an address, we'll find it



# DevilYouKnow



Mohammad Nurdin bin  
Norazan - Technical



Esa Ezzatinor bin Abdul  
Hamid - Business



Nurul Azrin binti Mohd  
Nasir – Quality  
Assurance

**HCL**



**DHL**  
Heavy Weight



**“Of course we’ll make a decision ...  
once we have considered the 5243 factors.”**

**HCL**



**DHL**  
Heavy Weight

# SalesMax.Ai

Artificial Intelligence-powered  
tool that allows maximization  
of potential sales revenue.



# SalesMax.Ai

Identification of high potential prospects.

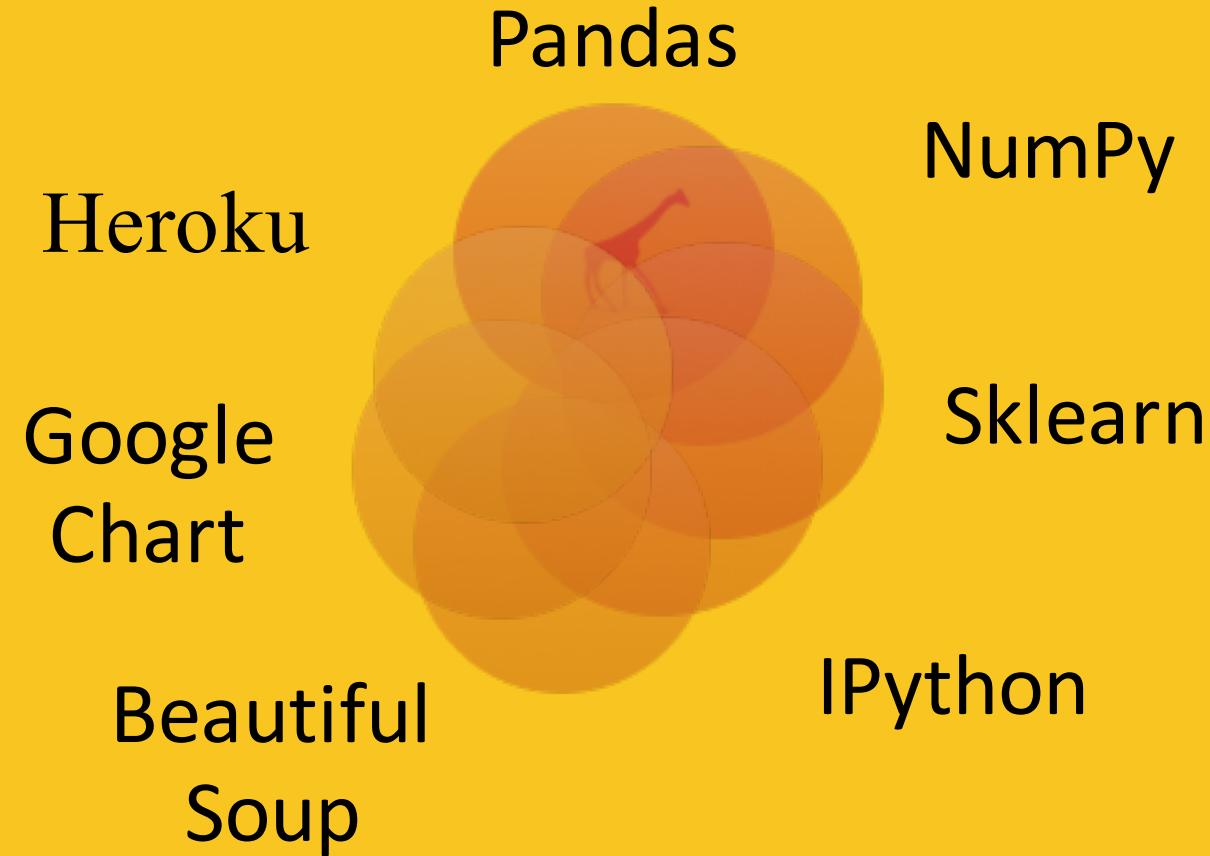
Prediction of existing customers who are most likely to terminate business.

Cross Sell Analysis

Sentiment Analysis



# Tech Stack

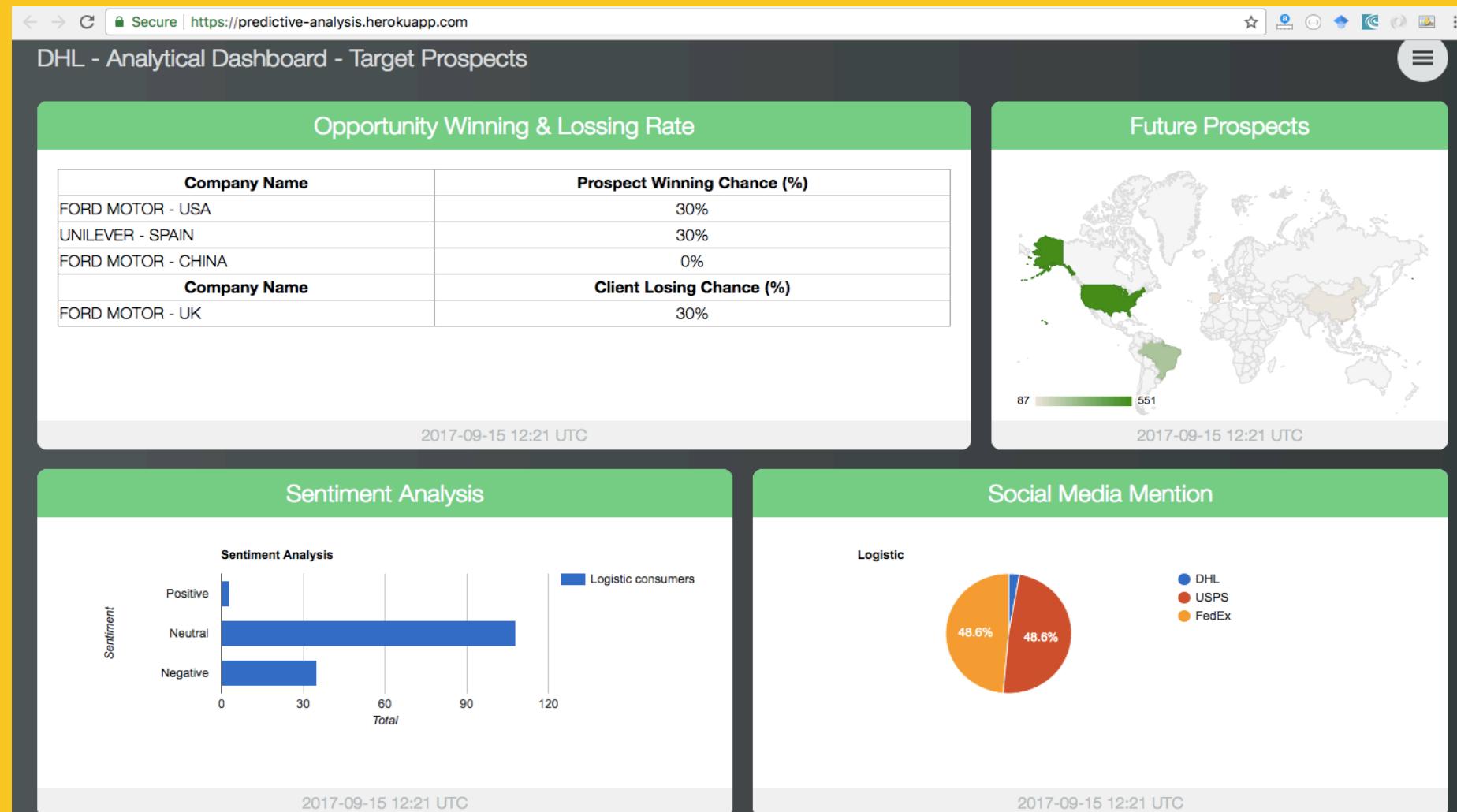


**HCL**

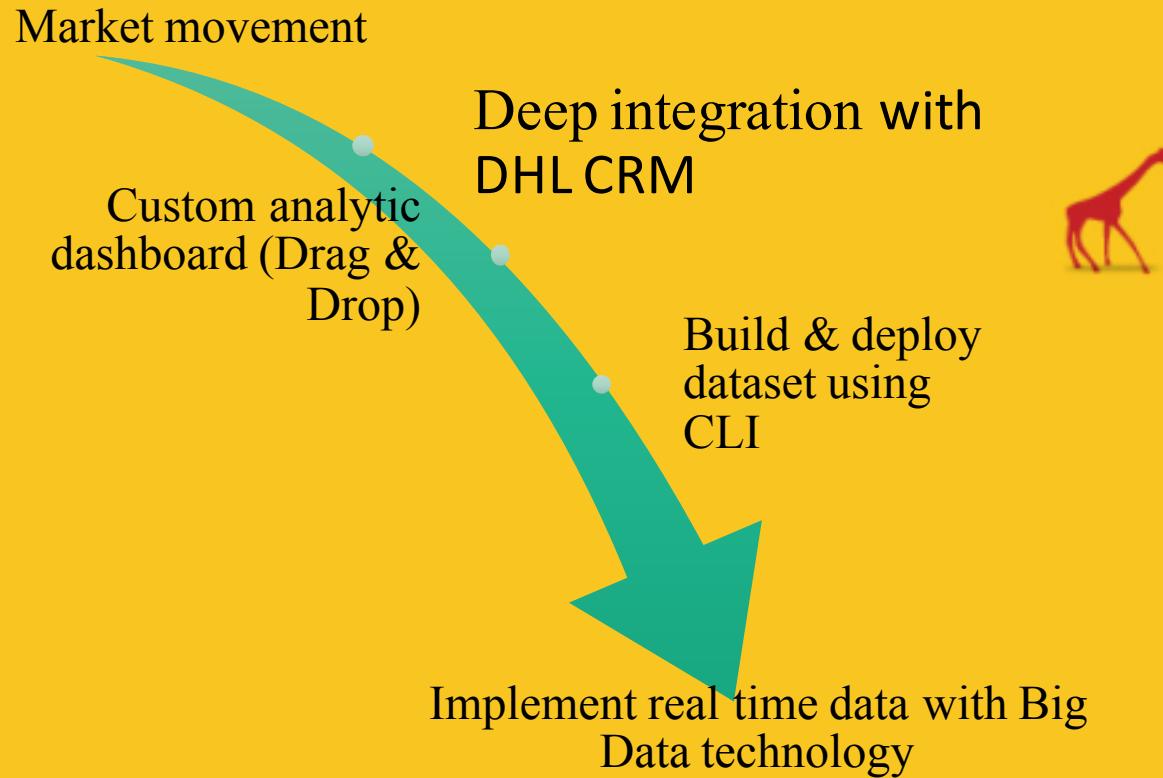


**DHL**  
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# Demo - <http://bit.ly/2x6eI02>



# Future Enhancement & Possible Improvement





# Questions?

**HCL**



**DHL**  
Heavy Weight