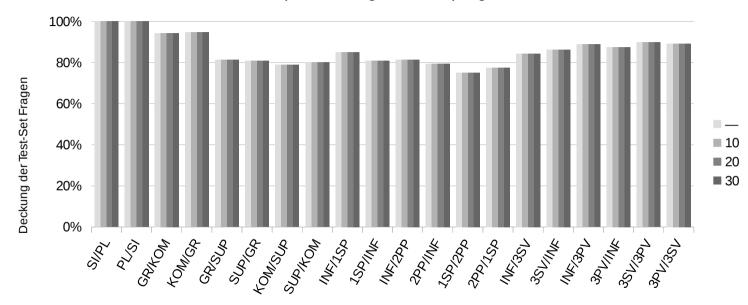Skip-Gram Negative Sampling