Kit Library - Data Specs

Questions:

- 1. public library should be implemented differently?
- 2. Verify user_tier is sent
- 3. clicking "back to library" from kit preview reloads the library? (will it count as Kitlib_opened?)

| Event_Name | Trigger Description | Property Names | Status | Comments |
|---------------------------------------|---|---|--------|--------------------|
| Kitlib_ope ned | kit library loaded | referrer_area: kit import/ wp_db_templates_menu/ onboarding/ {dynamic for unknown entry points} | | funnel analysis |
| <pre>kitlib_cat egory_sele cted</pre> | category clicked (don't send when deselected | kit_category | | |
| kitlib_tag _selected | tag clicked (don't send when deselected | kit_tag | | |
| kitlib_pla n_filter_s elected | plan filter clicked (don't send when deselected | kit_plan_filter | | |
| kitlib_sor ter_select ed | sorter selected from dropdown | kit_sorter: featured/ new/ popular/ trending | | |
| kitlib_search_submit | search bar got an input and went | <pre>kit_search_input {}</pre> | | |

| ted | out of focus (any action outside the bar) will send the input value | <pre>kit_search_result _count {#}</pre> | |
|--------------------------------------|---|---|--|
| <pre>kitlib_fav orite_clic ked</pre> | heart icon clicked on kit card | <pre>kit_id {}, kit_title {}</pre> | |
| kitlib_fav orite_tab | favorite tab opened | | |
| kitdemo_cl icked | "See Demo" on a kit card clicked | <pre>kit_id {}, kit_title {} position_index {}, requires_pro {plan}</pre> | |
| kitdemo_op ened | Demo/preview loaded | <pre>kit_id, kit_title</pre> | |
| kitdemo_ap ply_clicke d | Apply button clicked | <pre>kit_id {}, kit_title {}, requires_pro {plan}</pre> | |
| kitdemo_ap ply_remove _existing | when the relevant popup shows (shown when site has a kit applied already) | remove_existing_k it:remove/apply anyway | You've already appelled a Weldside Applying you Weldside Templates and its same underlaw will see paid of person and the same underlaw will see paid of person and colors and its payer with a theretoes the colors and person and the same underlaw applying a new cross. Apply anymony Template and the same underlaw Apply anymony |
| kitdemo_ap ply_all_or _customize | when the relevant popup shows (always) | apply_all: boolean | Apply 602 This converse energing in this late. Or Construction to only include arrange to the late, or Construction to only include arrange to the late of the la |
| kitdemo_ap ply_comple ted | Kit import completes successfully | <pre>kit_id, kit_title, duration_s</pre> | |

| kitdemo_ap ply_failed | appli fails. | <pre>kit_id, kit_title, error_title</pre> | |
|----------------------------------|---|--|--|
| kitdemo_do wnload_cli cked | download clicked | kit_id, kit_title | |
| kitdemo_up grade_clic ked | | <pre>kit_id, kit_title, kit_demo_upgrade_ plan {}</pre> | |
| kitdemo_ov erview_cli cked | | kit_id, kit_title | |
| kitdemo_ov erview_bac k | clicked back to demo | kit_id, kit_title | |
| kitlib_ses sion_ended | library is closed or inactive for over 30min (session summary). | <pre>duration_ms, actions_count, filters_count, demo_views, kit_applied: boolean</pre> | |