# Eric C. Smith is a UI/UX Designer & Developer located in New York City

#### **EXPERIENCE**

July 2018 – Present. New York, NY.

## J&J Design Studio – Sr. Interaction Designer

Sketch, Invision, Webflow, HTML, CSS, React, Javascript

- 1. Created a flexible design system allowing for J&J to consolidate 250 medical device websites.
- 2. Built a front-end code prototype to show animations/ interactions and act as a digital styleguide for our developers.

May 2017 – July 2018. New York, NY.

## NBCUX Lab – UI/UX Designer & Developer

Adobe CC, HTML, CSS, Javascript

- 1. Designed and developed websites for the Universal Pictures films: American Made, Jurassic World & The Lorax.
- 2. Small agile team that acted as a UX Design and Development agency within NBCUniversal.
- 3. Contributed front-end code to a web video player shared among NBCU's entertainment brands.

September 2015 – November 2016. San Francisco, CA.

# Wrap Media – UI/UX Designer & Developer

Sketch, Principle, Adobe CC, HTML, CSS, Javascript

- 1. Created mobile web experiences for external clients with a focus on interaction design.
- 2. Designed and prototyped features that were integrated into their app creation and distribution web SAAS product.
- 3. Contributed front-end code to a codebase, implemented interactions in the product.

May 2015 – August 2015. Alameda, CA

# Perforce – UX Designer & Researcher

Sketch, Adobe CC, Invision App, Proto.io

- 1. Conducted generative research and conducted interviews to gather insights and requirements for a new product.
- 2. Developed and applied new brand guidlines in across products. Applied the style guide in a new product.

May 2014 – May 2015. San Jose, CA

## Cisco – UI/UX Engineer

HTML, CSS, Javascript, Backbone.js, Node.js, D3.js

- 1. Engineer on a small team focused on creating a Backbone.js web application that allowed our users to visualize traffic on their Wide Area Network.
- 2. Developed data visualizations utilizing the library, D3.js.

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#### **ABOUT ME**

Hello, I'm Eric. I love being creative, exploring, broadening my horizons and crafting awesome user experiences in my projects. When im not designing or coding, I'm a photography enthusiast and love being outdoors.

#### **EDUCATION**

March 2015 – May 2015. SF, CA **General Assembly –UXDi**UX Design Immersive Program

May 2014. Amherst, MA

Computer Science – BS

University of Mass. Amherst

#### **SKILLS**

HTML5, CSS3
LESS, SASS, Bootstrap
Sketch, Zeplin, Craft
Adobe Photoshop, Illustrator
Proto.io, Invision, Principle,
Interactive Prototyping
User Testing, User Interviews
JavaScript, Typescript, jQuery
AngularJS, BackboneJS
Git, Github, Heroku
NodeJS, NPM

#### **VOLUNTEER**

2017, 2018

# **Design Mentor**

Protohack: Design-a-thon

2018

### **Design Mentor**

Design For Impact: D4i