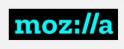
Project Vision



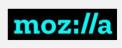
I'm a Community Manager at Internet Society. I founded OpenSpeaks, an open project to grow digital documentation for marginalized languages. P.S. I look lot less cooler than this amazing cat here!

Your Project Vision



Articulate your big idea, vision or dream that you want to achieve by working open

Your Project Vision



WHY

you're doing

WHAT

You're doing?

HOW

It will help others?

Your Project Vision



Brainstorm answers to these questions:

- Who you're working with, or hope to work with
- What you're doing
- Who you're doing it for, your audience
- Why you're doing this, the impact or change you hope to make

Put your answers together in a short statement:

I'm working with [community, allies, contributors] to [make, build, teach, or do something] so that [audience, end users, consumers, community members] can [do something different, achieve a goal]

WHO - collaborators



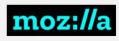
- Linguists
- Linguistics students
- Native language speakers
- Nonprofits that work on linguistic and cultural research

WHAT you're doing?



- Identifying marginalized languages
- Collaborating with stakeholders
- Documenting those languages
- Creating Open Educational Resources based on the documentation experience
- Sharing everything online openly so that others can <u>use</u>, <u>share</u>, and <u>remix</u> them

WHO - target audience



- Native language speakers of marginalized languages
- Students and educators
- Linguistics scholars
- Documentary filmmakers
- Journalists

WHY (it matters)



- Half of world's languages will be dead (UNESCO) [if we don't start preserving them]
- With language, the history of a whole race might be lost forever
- Marginalized languages are already neglected



Add some empathy!

Share Your Vision!