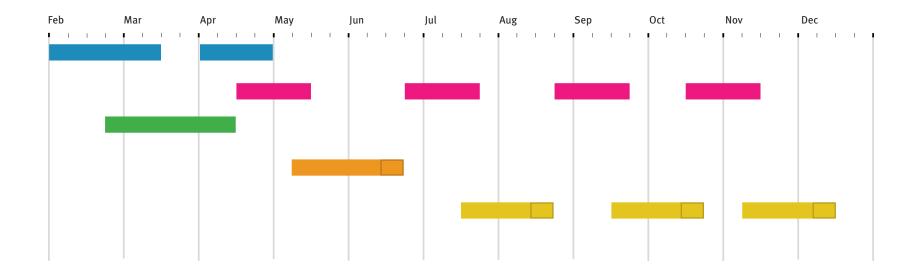
Phinch 2.0 Timeline 2018





PLANNING

Feb - Mar:

- -Define requirements:
 - hosting
 - infrastructure
 - data upload
 - data filter/parser
 - visual gallery

Apr - May:

- Define overall visual update needs

DEVELOPMENT - PROTOTYPE

Feb - Mar:

- Begin building infrastructure
- Integrate data upload feature

Apr - May:

- Build out data filter feature
- Have a prototype ready to use that supports one visual output

DESIGN

Apr - May:

- Reskin Phinch design
 - UI
 - UX
 - Update one existing visual

un - Jul:

- Redesign or design new visual 1

Aug - Sep:

- Design new visual 2

Oct - Nov:

- Design new visual 3

CORE DEVELOPMENT

May - Jun:

- Core development begins
- Implement new design for UI + UX
- Implement updated visual
- QA + testing
- Completion

DEVELOPMENT + IMPLEMENTATION

Jul - Aug:

- implement new visual 1
- QA + testing
- Visual 1 ready for use

Sep - Oct:

- implement new visual 2
- QA + testing
- Visual 2 ready for use

Nov - Dec:

- implement new visual 3
- QA + testing
- Visual 3 ready for use