

# Project Vision

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*I'm a Community Manager at Internet Society. I founded OpenSpeaks, an open project to grow digital documentation for marginalized languages. P.S. I look lot less cooler than this amazing cat here!*

# Your Project Vision

*Articulate your big idea, vision or dream  
that you want to achieve by working  
open*

# Your Project Vision

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**WHY**

*you're doing*

**WHAT**

*You're doing?*

**HOW**

*It will help others?*

# Your Project Vision

## Brainstorm answers to these questions:

- Who you're working with, or hope to work with
- What you're doing
- Who you're doing it for, your audience
- Why you're doing this, the impact or change you hope to make

## Put your answers together in a short statement:

I'm working with [community, allies, contributors] to [make, build, teach, or do something] so that [audience, end users, consumers, community members] can [do something different, achieve a goal]

# WHO - collaborators

- Linguists
- Linguistics students
- Native language speakers
- Nonprofits that work on linguistic and cultural research

# WHAT you're doing?

- Identifying marginalized languages
- Collaborating with stakeholders
- Documenting those languages
- Creating Open Educational Resources based on the documentation experience
- Sharing everything online openly so that others can use, share, and remix them

# WHO - target audience

- Native language speakers of marginalized languages
- Students and educators
- Linguistics scholars
- Documentary filmmakers
- Journalists



# WHY (it matters)

- Half of world's languages will be dead (UNESCO) [if we don't start preserving them]
- With language, the history of a whole race might be lost forever
- Marginalized languages are already neglected

**Add some empathy!**

**Share Your Vision!**